MARKET FEASIBILITY STUDY

GARRARD COUNTY, KENTUCKY

MARKET FEASIBILITY STUDY

Garrard County, Kentucky

AS OF

July 22, 2010

FOR

Mr. David Land
President
Lancaster / Garrard County
Industrial Development Authority
Post Office Box 491
Lancaster, Kentucky 40444

Mr. Nathan Mick Economic Development Director Garrard County 308 West Maple Avenue, Suite 1 Lancaster, Kentucky 40444

PREPARED BY

A & G Consulting Company P.O. Box 24307 Lexington, Kentucky 40524

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July 22, 2010

Mr. David Land President Lancaster / Garrard County Industrial Development Authority Post Office Box 491 Lancaster, Kentucky 40444

RE: Market Feasibility Study Garrard County

Dear Mr. Land:

As you requested, a market study of the above referenced location has been performed. Based on the data contained in this report and upon all pertinent data available to us as of July 22, 2010, it is our conclusion that the following proposed super markets (grocery stores), proposed restaurants and proposed limited service hotel appear to be marginally feasible from a market standpoint.

E.W. James & Sons, IGA, or Save-A-Lot, a Supervalu Inc division were identified as a potential super market (grocery store);

Reno's Roadhouse, Beef 'O' Brady's, Copper River Grill, Culver's, Huddle House, Pizza Hut, Snappy Tomato Pizza, or Gondolier Pizza were identified as potential restaurants;

40 room Limited Service Hotel to be located at one of the proposed sites

The potential restaurants and potential super markets (grocery stores) and their respective site selections were based on population, density of population, average and median household income levels, traffic counts, availability of suitable existing leasable commercial space, package and restaurant alcohol sales permitted, site location proximity to other national retailers, restaurants, and businesses and direct communication with franchisors, territory franchisees or companies.

Mr. Land July 22, 2010 Page Two

Our recommendations for potential restaurants and potential super markets (grocery stores) were modestly influenced by the City of Lancaster decision to permit alcohol sales in August 2008 within the city limits and the continued population growth in Garrard County. According the US Census, Garrard County was the 12th fastest growing county in Kentucky and experienced population growth from 2000 to 2009 as the county population increased 15.5 percent or 2,293 people over the time period to 17,085 people

The super markets (grocery stores) and restaurants identified as potential candidates for the market are all subject to the approval of ownership group and/or franchisor/licensor of the respective entity. The decision to approve the proposed super market (grocery store) or restaurant maybe subject to and not limited to the following decision factors from the ownership group and/or franchisor/licensor: site selection, competition, franchisor/licensor territory rights, existing franchisee/licensee development rights, background and financial strength of proposed franchisee/licensee.

Based on the above stated data, interviews and our knowledge of the various hotel franchises and memberships, we have also concluded that your first franchise preference of Best Western is a good one and should fit nicely in the Lancaster market at either of sites you selected near downtown Lancaster on US Highway 27 in Lancaster, Kentucky. The development of the 40 room Best Western will be subject to approval by the membership board of Best Western International.

The proposed Hotel has the potential to exceed the projected occupancy indicated in this analysis. The completed renovation of the Grand Theater and its ability to attract events on a monthly and weekly basis once open will impact the proposed hotel. To maximize occupancy and achieve the projected results herein, it will be essential to implement precise sales and marketing strategies prior to opening this hotel. Achieving projected success requires precise market positioning, aggressive direct sales and targeted marketing programs, strong internal controls, consistent operations and human resource management. The results in this study and analysis strongly rely on the hotel being franchised as a Best Western or comparable National Brand; and successfully acquiring adequate directional signage on US 27 / KY Highway 52.

Within the limitations specified herein and hereafter, this report has been made in accordance with our knowledge and understanding of the industry standards of professional ethics. The fee for this investigation and report is in no manner contingent upon the outcome of the market study herein. We certify and disclose that we have no present or contemplated interest in this project.

Mr. Land July 22, 2010 Page Three

In preparing this report, we relied on various interviews and publications. Having no personal knowledge as to the accuracy of the information obtained through these interviews and publications, we are unable to offer an opinion as to the same. However, it is to be noted that we assumed those facts and information to be accurate in preparation of the financial analysis herein.

In accordance with our agreement, we did not ascertain the legal and regulatory requirements applicable to the property, including zoning, other state governmental regulations, permits and licenses. Further, no effort was made to determine the possible effect on this project of present or future federal, state or local legislation, including any environmental or ecological matters or interpretations thereof, nor did we attempt to quantify the impact of any potential energy shortages.

The financial analysis included in this report is based on estimates and assumptions developed in connection with our research. However, some assumptions inevitably will not materialize, and unanticipated events and circumstances may occur; therefore, actual results achieved during the analysis period may vary from the estimates, and the variations may be material. The financial analyses contained in this report should not be considered to constitute a "financial forecast" or "financial projection" as technically defined by the American Institute of Certified Public Accountants. The words "project" or "projection" used alone in this report relate to broad expectations of future events or market conditions and the qualification of the potential results of operations under those conditions. Further, we have neither evaluated the potential management's effectiveness, or assumed any responsibility for future marketing efforts and/or other management actions upon which actual results will depend.

Respectfully submitted,

A & G Consulting Company

Lloyd D. Abdoo

Walter W. Dyminski

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OBJECTIVE AND SCOPE

Based on fieldwork, we were to evaluate the current and potential future hotel market conditions in the community of Lancaster, Garrard County, Kentucky for the expressed purpose of estimating the potential future operating position of a proposed Limited Service Hotel. The market analysis was to include the future competitiveness of the property within the local hotel market; estimate the occupancy and average daily rate (ADR) potentially achievable by the property; prepare estimates of cash flow from operations before income taxes, debt service, and depreciation; and to evaluate your choices of National Franchise affiliations.

The scope of our work has included the following:

- Meeting with the owner / developer at the commencement of the engagement to tour the proposed hotel site and to obtain background and other information regarding the project;
- Examination of site characteristics such as visibility, access and appeal to travelers, proximity to local demand generators, comparability with the location and characteristics of the competitive hotels, and determination of the site's suitability for hotel operations;
- Review of economic and demographic factors affecting the present and future market potential for the proposed property;
- Identification and analysis of existing and proposed competitive hotels;
- Numerous discussions with representatives of Best Western about the marketability, demand and impact of the proposed construction;
- Identification and quantification of potential room night demands arising from the market;
- Evaluating the appropriateness of the proposed facility and amenities to be provided by the Hotel based on our knowledge of the demand and needs of the local lodging market;
- Estimation of occupancy levels and average daily rates, on a per occupied room basis, potentially achievable by the subject property for five (5) full years of operation;

- Preparation of a prospective financial analysis to the level of cash flow from operations before income taxes, depreciation, and debt service for the first five (5) full years of operations;
- Identification of potential super markets (grocery stores) and restaurants for the Lancaster marketplace; and,
- Preparation of a written report summarizing our findings and conclusions.

FACTS ABOUT LANCASTER, (GARRARD COUNTY) KENTUCKY

An Overview:

Garrard County was formed on December 17, 1796 from portions of Madison, Lincoln, and Mercer Counties. It was Kentucky's 25th county and named for Governor James Garrard. The county seat is Lancaster, Kentucky.

The City of Lancaster, established 1797, serves as the county seat of Garrard County, and sits in the Bluegrass region of Kentucky at the foothills of the Appalachian mountains. Lancaster's geographic location serves as intersection for the region as it sits at the heart of Lexington, Richmond, Danville, Somerset, and Berea. Lancaster and Garrard County boast four former governors and the beautifully restored Governor William Owsley House in Lancaster serves as a popular tourist attraction. Lancaster's Public Square provides a hub of activity at the intersection of US 27 and KY Highway 52.

TRANSPORTATION

TRANSPORTATION

The highway systems in the region include:

US 27, KY Highway 52 and KY Highway 39

Airport

Commercial Airport:

Blue Grass Airport (Lexington, Kentucky, 40 miles)

Local Airport:

Danville – Boyle County Airport (Danville, Kentucky 16 miles)

MEDICAL FACILITIES



Ephraim McDowell Lancaster	189 Farra Drive Lancaster, KY (859) 792-2129
Pattie A. Clay Garrard County	436 Richmond Street Lancaster, KY (859) 792-1400
Healthcare Center	
Christian Care Center of Lancaster	308 West Maple Avenue Lancaster, KY (859) 792-6844
Lancaster Primary Care	187 Farra Drive Lancaster, KY (859) 792-1776
North Garrard Family Medical Center	7786 Lexington Road Lancaster, KY (859) 548-8000
Bryantsville Family Practice	9112 Lexington Road Lancaster, KY (859) 548-9062
Garrard County Mental Health	322 Crab Orchard Street Lancaster, KY (859) 792-2181
Garrard Clinic	405 Danville Street Lancaster, KY (859) 792-2124
Lancaster Family Health Center	206 Lexington Street Lancaster, KY (859) 792-3042
Paint Link Family Clinic	11652 Richmond Road Paint Lick, KY (859) 925-2444

GARRARD COUNTY TOURIST SITES, FESTIVALS AND ACTIVITIES

April: Earth Day at the Garrard Fairgrounds (Concerts, Vendors and Visitors)

Summer Concert Series: Four concerts on Lancaster's Square

June: "Party on the Square" (Free Festival); Garrard County Fair; "Come Sit a Spell"

(Art Council event)

August: Annual Jazz event at the Owsley House

September: Rural Heritage and Tobacco Festival (Vendors and Visitors); World

Championship Tobacco Cutting Contest

October: Battle of Lancaster (Civil War Reenactment Multiple Day Event)

December: Light up Lancaster (Chili Contest, Festival Events)

GOVERNOR WILLIAM OWSLEY HOUSE

THE GRAND THEATER

GARRARD COUNTY BLACK HISTORY

GARRARD COUNTY HISTORICAL SOCIETY

PENINSULA GOLF RESORT

MEADOWLAKE EQUESTRIAN CENTER

CAMP NELSON RV PARK

CANOE CREEK RANCH

TOM DORMAN NATURE PRESERVE

KENTUCKY RIVER

HERRINGTON LAKE MARINA

KAMP KENNEDY MARINA

KING'S MILL MARINA

REDGATE

SUNSET MARINA

EDUCATION

PUBLIC EDUCATION:

Camp Dick Robinson Elementary

Janet Overstreet, Principal 7541 Lexington Road Lancaster, KY 40444 Phone: (859) 792-6136

Fax: (859) 792-8908 Grades: Pre-K through 5

Lancaster Elementary

Tracie Bottoms, Principal Lexington Road Lancaster, KY 40444

Phone: (859) 792-3047 Fax: (859) 792-4855 Grades: Pre-K through 5

Paint Link Elementary

Larry Sparks, Principal 6798 Richmond Road Paint Link, KY 40461 Phone: (859) 792-2122

Fax: (859) 792-4873 Grades: Pre-K through 5

Garrard Middle School

Scotty Merida, Principal 324 West Maple Avenue Lancaster, KY 40444 Phone: (859) 792-2108

Fax: (859) 792-9618 Grades: 6 through 8

Garrard County Area Technology Center

306 West Maple Avenue Lancaster, KY 40444 Phone: (859) 792-2144

Garrard County High School

Kevin Stull, Principal 304 West Maple Avenue Lancaster, KY 40444 Phone: (859) 792-2146

Fax: (859) 792-4352 Grades: 9 through 12

PLEASE NOTE: A NEW GARRARD COUNTY HIGH SCHOOL IS PLANNED TO OPEN FOR THE FALL OF 2010 CLASSES.

HIGHER EDUCATION:

Community Colleges:

Bluegrass Community & Technical College (Danville, KY)

Bluegrass Community & Technical College (Lexington, KY)

Somerset Community & Technical College (Somerset, KY)

Bluegrass Community & Technical College Lancaster Higher Education Center (Lancaster, KY)

Colleges:

Eastern Kentucky University, Lancaster Higher Education Center (Lancaster, KY)

Asbury University (Wilmore, KY)

Berea College (Berea, KY)

Centre College (Danville, KY)

Eastern Kentucky University (Danville, KY)

Eastern Kentucky University (Richmond, KY)

University of Kentucky (Lexington, KY)

Transylvania University (Lexington, KY)

COMMUNITY PROFILE



Lancaster Garrard County



QuickFacts



Business Cost

Kentucky Index, 2007 (U.S. = 100)

 Labor Cost
 95

 Energy Cost
 70

 Overall Business Cost
 90

 Kentucky is tied for the 12th lowest overall

kentucky is tied for the 12th lowest overall business cost in the nation.

> Gross Domestic Product Per Wage,

2008
Kentucky \$2.16
U.S. \$2.17

Industrial Electric Cost Per KWH, 2007

Kentucky \$0.0447 **U.S.** \$0.0639

Kentucky has the 4th lowest cost for industrial electrical power for the second straight year.

Garrard County Statistical Summary

	Population 2009
Garrard County	17,461
Labor Market Area	611,958
	Garrard County

Per Capita Income \$22,669 2007

Median Household \$43,554 Income

2009

Median Home Price \$70,500

2008

Total Available Labor 2008

Garrard County 955

Labor Market Area 22,012

Unemployment Rate 2008

Garrard County 6.6 Labor Market Area 5.5 U.S. 5.8

Average Weekly Wage

2008

 Garrard County
 \$528

 Labor Market Area
 \$712

 U.S.
 \$876

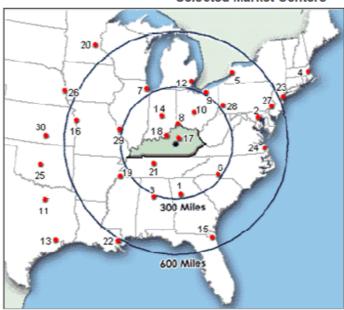


Lancaster **Garrard County**



Location

Selected Market Centers



Percent of U.S. Within 600 Miles of Lancaster

> Population 48%

Personal Income 52%

> Retail Sales 46%

Manufacturing Employment 54%

Highway Distance to Selected Market Centers

	City	Miles		City	Miles		City	Miles
1.	Atlanta, GA	354	11.	Dallas, TX	857	21.	Nashville, TN	199
2.	Baltimore, MD	569	12.	Detroit, MI	381	22.	New Orleans, LA	728
3.	Birmingham, AL	389	13.	Houston, TX	978	23.	New York, NY	742
4.	Boston, MA	952	14.	Indianapolis, IN	207	24.	Norfolk, VA	607
5.	Buffalo, NY	552	15.	Jacksonville, FL	692	25.	Oklahoma City, OK	851
6.	Charlotte, NC	372	16.	Kansas City, MO	599	26.	Omaha, NE	789
7.	Chicago, IL	387	17.	Lexington, KY	34	27.	Philadelphia, PA	666
8.	Cincinnati, OH	119	18.	Louisville, KY	95	28.	Pittsburgh, PA	406
9.	Cleveland, OH	365	19.	Memphis, TN	402	29.	St. Louis, MO	356
10.	Columbus, OH	225	20.	Minneapolis, MN	795	30.	Wichita, KS	795

Population Source: U.S. Census Bureau, Population Division, 2008 population estimate
Personal Income Source: 2007 Regional Economic Accounts, Bureau of Economic Analysis (BEA), US Dept of Commerce
Retail Sales Source: 2002 Economic Census, US Census Bureau
Manufacturing Employment Source: 2007 County Business Patterns, US Census Bureau
Highway Distance Source: ESRI Arcview StreetMap, 2007

TAXES

State & Local Taxes

A state sales tax is levied at the rate of 6% on the purchase or lease price of taxable goods and on utility services. Local sales taxes are not levied in Kentucky.



Lancaster Garrard County



Taxes & Incentives

State & Local Taxes

A state sales tax is levied at the rate of 6% on the purchase or lease price of taxable goods and on utility services. Local sales taxes are not levied in Kentucky.

The Kentucky Constitution requires the state to tax all classes of taxable property, and state statutes allow local jurisdictions to tax only a few classes. All locally taxed property is subject to county taxes and school district taxes (either a county school district or an independent school district). Property located inside city limits may also be subject to city property taxes. Property assessments in Kentucky are at 100% fair cash value. Special local taxing jurisdictions (fire protection districts, watershed districts and sanitation districts) levy taxes within their operating areas (usually a small portion of the community or county).

Click here for general fact sheets on federal, state and local business and personal taxes.

State Property Tax Rates Per \$100 Valuation, 2008

Selected Class of Property	State Rate	Local Taxation Permitted
Real Estate	\$0.1220	Yes
Manufacturing Machinery	\$0.1500	No
Pollution Control Equipment	\$0.1500	No
Inventories:		
Raw Materials	\$0.0500	No
Goods in Process	\$0.0500	No
Finished Goods	\$0.0500	Yes
Goods-In-Transit	Exempt	Limited
Motor Vehicles	\$0.4500	Yes
Other Tangible Personal Property	\$0.4500	Yes

Source: Kentucky Department of Revenue.

2009 REAL ESTATE PROPERTY

Tax rates are expressed in cents per \$100 of assessed value.

Tax rates are expresse	a in cents per \$100 or	STATE	COUNTY	SCHOOL	CITY
PROPERTY TYPE	STATUTE	RATE	RATE	RATE	RATE
COMMERCIAL LAND & IMPROVEMENTS	KRS 132.020	12.2	FULL	FULL	FULL
FARM LAND & IMPROVEMENTS	KRS 132.020	12.2	FULL	FULL	FULL
INTRASTATE RAILROADS SEE LOCAL MULTIPLIER	KRS 136.180	10	**	**	**
LEASEHOLD INTEREST OWNED & FINANCED BY TAX EXEMPT ORGANIZATION	KRS 132.020	1.5	NONE	NONE	NONE
MOBILE HOMES	KRS 132.750	12.2	FULL	FULL	FULL
NATURAL GAS PROPERTY PRODUCING & UNDEVELOPED	KRS 132.820	12.2	FULL	FULL	FULL
OIL PROPERTY PRODUCING & UNDEVELOPED	KRS 132.820	12.2	FULL	FULL	FULL
OTHER UNMINED MINERALS	KRS 132.820	12.2	FULL	FULL	FULL
RESIDENTIAL LAND & IMPROVEMENTS	KRS 132.020	12.2	FULL	FULL	FULL
TIMBER PROPERTY	KRS 132.020(5)	12.2	FULL	FULL	FULL
UNMINED COAL	KRS 132.820	12.2	FULL	FULL	FULL

2009 Tax Year

GARRARD COUNTY 040

TDID	TD TYPE	TAXING JURISDICTIONS	REAL ESTATE	TANGIBLE PERSONAL	MERCHANTS INVENTORY	PERSONAL WATERCRAFT	DOCUMENTED WATERCRAFT	PERSONAL AIRCRAFT	INVENTORY IN TRANSIT
040003	COUNTY	EXTENSION SERVICES	3.7000	11.7800	11.7800	2.3000	11.7800	11.7800	0.0000
040005	COUNTY	GENERAL	8.0000	10.0000	10.0000	10.2000	10.0000	10.0000	0.0000
040006	COUNTY	HEALTH	4.0000	4.0000	4.0000	4.0000	4.0000	4.0000	4.0000
040007	COUNTY	LIBRARY	5.8000	18.1900	18.1900	2.4900	18.1900	18.1900	18.1900
		COUNTY WIDE TOTAL	21.5000	43.9700	43.9700	18.9900	43.9700	43.9700	22.1900
040009	SCHOOL	GENERAL GARRARD COUNTY	61.5000	61.5000	61.5000	55.1000	61.5000	61.5000	0.0000
040002	SPECIAL	BUCKEYE FIRE DISTRICT #3	6.9000	6.9000	6.9000	6.9000	0.0000	0.0000	0.0000
040012	SPECIAL	CAMP DICK FIRE & RESCUE DISTRICT #2	6.5000	6.5000	6.5000	6.5000	6.5000	6.5000	0.0000
040004	SPECIAL	CARTERSVILLE-PAINT LICK FIRE DISTRICT #4	6.0000	6.0000	6.0000	6.0000	0.0000	0.0000	0.0000
040011	SPECIAL	GARRARD CO FIRE DISTRICT #1	8.3000	8.3000	8.3000	8.8000	0.0000	0.0000	8.3000
040010	CITY	LANCASTER	15.0000	25.0000	25.0000	23.3000	0.0000	0.0000	0.0000

UTILITIES AND COMMUNICATIONS

Utilities Providing Service in Garrard County

ELECTRIC

EON US KU - 800-500-4904 East Kentucky Power Cooperative - 859-744-4812 Blue Grass Energy Cooperative Corp - 859-885-4191 Inter-County Energy Cooperative - 859-236-4561 Jackson Energy Cooperative - 606-287-7161

NATURAL GAS

Atmos Energy Corporation - 270-685-8069

SEWER & SANITATION

Lancaster Water and Sewer Utility - 859-792-2170

WATER

Garrard County Water Association Inc - 859-792-4501 Lancaster Water and Sewer Utility - 859-792-2170

TELEPHONE

Windstream – 866-445-5882

CABLE

Time Warner Cable – 888-277-4478

ENVIRONMENT

Between moderately cold winters and warm summers, Garrard County experiences a wide temperature fluctuation. Temperatures are generally highest in July and lowest in January.



Lancaster Garrard County Quality of Life



General Kentucky Quality of Life Information

Median Home Price (2008): Garrard County - \$70,500 for 80 homes

Source: KY Department of Revenue. Data based on sales for last six months of year indicated.

Climate

Temperature	
Normal (30-year record)	55.2 degrees
Average Annual, 2007	57.3 degrees
Record Highest, July 1999 (63-year record)	103 degrees
Record Lowest, January 1963 (63-year record)	-21 degrees
Normal Heating Degree Days (30-year record)	4,713
Normal Cooling Degree Days (30-year record)	1,154
Precipitation	
Normal (30-year record)	45.91inches
Mean Annual Snowfall (30-year record)	15.7 inches
Total Precipitation, 2007	43.71 inches
Mean Number of Days Precipitation (0.01 inch or more) (30-year record)	130.8
Mean Number of Days Thunderstorms (60-year record)	41.4
Prevailing Winds	South
Relative Humidity (30-year record)	
1 a.m.	79 percent
7 a.m.	83 percent
1 p.m.	61 percent
7 p.m.	66 percent

Note: Heating degree day totals are the sums of positive departures of average daily temperature from 65 degrees F. Cooling degree day totals are the sum of negative departures of average daily temperature from 65 degrees F. Source: U.S. Department of Commerce, National Climatic Data Center, <u>Local Climatological Data</u>, 2007. Station of record: Blue Grass Airport, Lexington, KY.

Public School District Enrollments and Expenditures, 2007-2008

	Total Enrollment	Expenditures Per Pupil	Pupil To Teacher Ratio
Garrard County Schools	2,646	8,795	14.5

Source: Kentucky Department of Education, Office of Curriculum, Assessment and Accountability.

Certified Non-Public School Enrollments, 2007-2008

Number of Schools	Total Enrollment
0	0

Source: Kentucky Non-Public School Commission.

Note: Recognized as certified by the Kentucky Department of Education.

DEMOGRAPHICS



Lancaster Garrard County Demographics



Total Population

	2005	2006	2007	2008	2009
Labor Market Area	574,023	577,684	582,906	591,689	611,958
Garrard County	16,590	16,904	16,837	17,611	17,461
Lancaster	4,207	4,372	4,395	4,403	N/A

Source: Applied Geographic Solutions, Simi Valley, CA (Labor Market Area and County, 2005 and later); U.S. Department of Commerce, Bureau of the Census (all other).

Population by Selected Age Groups, 2009

	Garrard	County	Labor Ma	rket Area
	Number	Percent	Number	Percent
Under 15	3,213	18.4	116,009	19.0
15-24	2,147	12.3	88,678	14.5
25-34	2,569	14.7	90,706	14.8
35-44	2,489	14.3	86,319	14.1
45-54	2,581	14.8	85,677	14.0
55-64	2,039	11.7	67,772	11.1
65-74	1,353	7.7	42,175	6.9
75 and older	1,070	6.1	34,622	5.7
Median Age	38.3		36.2	

Source: Applied Geographic Solutions, Simi Valley, CA

Population by Race and Hispanic Origin, 2009

	Garrard County		Labor Market Area	
	Number	Percent	Number	Percent
White	16,715	95.7	518,694	84.8
Black	575	3.3	54,943	9.0
Am. Indian & Alaska Native	11	0.1	267	0.0
Asian	11	0.1	9,761	1.6
Native Hawaiian & other Pacific Islander	0	0.0	253	0.0
Other/Multirace	149	0.9	28,040	4.6
Hispanic Origin	483	2.8	22,237	3.6

Note: Hispanic is not a race category. A person can be white, black, etc. and be of hispanic origin. Source: Applied Geographic Solutions, Semi Valley, CA

Population Projections

	2014			
Labor Market Area	662,120			
	2010	2015	2020	2025
Garrard County	18,251	19,862	21,224	22,354

Source: Applied Geographic Solutions, Simi Valley, CA (Labor Market Area); Kentucky State Data Center, University of Louisville (Counties).

Personal Income

	2002	2007	Pct. Change
Garrard County	\$20,978	\$22,669	8.1 %
Kentucky	\$25,777	\$30,824	19.6 %
U.S.	\$30,804	\$38,615	25.4 %
Labor Market Area Range	\$16,558-\$33,242	\$19,921-\$39,891	

Source: U.S. Department of Commerce, Bureau of Economic Analysis.

Households

	2009		2009
	Number of Households	Persons Per Household	Median Household Income
Garrard County	5,813	2.99	\$43,554

Source: Applied Geographic Solutions, Simi Valley, CA

GARRARD COUNTY SELECTED INDUSTRIES

Allison Abrasives Incorporated Manufacturer Employees 66

Central Machinery Movers and Fabricators Steel Fabricating Employees 7

Chick Packaging, Fabricating and Rigging Steel Metal Fabricating Employees 52

Feldman Lumber Co. Inc. Lumber Processing Employees 29

Garrard Wood Products LLC Cabinet Doors & Custom Cabinets Employees 12

National Nurses Career Connection Medical Reference Guides Employees 1

Rock Top Log Furniture Inc. Hand Crafted Cedar Log Furniture Employees 45

Integrity Metal Metal Fabricators Employees 9

Docubit Business Records & Document Storage Employees 4

Source: Kentucky Cabinet for Economic Development (1/10/2010)

BUSINESS ACTIVITY:

April 7, 2010: Mine Shields, a manufacturing company for "safe haven" mine safety chambers for underground coal mines announced its decision to begin operations in Lancaster, Kentucky. The company will create at least 35 full time jobs within its first six months at a minimum wage of \$16 per hour. The company plans to invest more than \$3 million in the community as a result of the project. Mine Shield will lease the 60,000 square foot building formerly occupied by the Chrisitain Appalachian Project from the Lancaster / Garrard County Industrial Authority.

June 17, 2010: Allison Abravies, manufacturer of engineered abrasive cutting wheels, annouced the planned expansion of its plant in Lancaster, The company estimates the expansion will cost \$2.6 million and is expected to add 10 jobs that pay an average hourly wage of \$12.50. The expansion will take the company into producing 63 inch and 72 inch cutting wheels in 2011 with plans to manufacture 87 inch wheels in the future.

Marksbury Farm is under construction and anticipcates opening its \$2.7 million, 12 acre, 12,000 square foot facility with retail shopping space in August 2010. The ownership anticipates employeeing 10 - 15 people full time at the farm.

SELECTED INDUSTRIES





SELECTED INDUSTRIES





SELECTED INDUSTRIES





LODGING AND FOOD FACILITIES

Wajaba's Too Café 73 South Campbell Street (859) 792-6543

Antonio Pizza & Spaghetti House 110 Lexington Street (859) 792-1340

Smith's Restaurant 55 Public Square (859) 792-6255

Godfather's Pizza 233 Lexington Street (859) 792-1300

Subway 1 Public Square (859) 792-8200

McDonald's 249 Lexington Street (859) 792-9493

Lee's Famous Recipe Chicken 830 Stanford Street (859) 792-2240

Country Diner 881 Stanford Street (859) 792-3723

Mariachis 515 Stanford Street (859) 792-1215

China Gourmet 124 Pleasant Retreat Drive (859) 792-6600 Burger House 2152 Stanford Street (859) 792-2360

Lancaster Cafe 75 Public Square (859) 792-9133

Spell's Cafe 100 Watts Way (859) 548-4105

Hamilton Avenue Pizza 112 Hamilton Avenue (859) 792-1332

Sunset Marina Restaurant 318 Sunset Lodge Road (859) 548-3591

Hammonds Hall B&B 216 W Maple Ave (859) 792-6632

The Sowder House 1251 White Lick Road (859) 925-4241

The Ashley Inn 9863 Lexington Road (859) 548-4922

Peninsula Golf Villas 200 Clubhouse Drive (859) 548-5055

Canoe Creek Ranch B&B 260 Galilee (859) 548-8334

SELECTED COMPETITORS



SUPER 8 MOTEL

3663 HWY150/127 BYPASS Danville, Kentucky 40422 **Telephone:** (859) 236-8881 **Fax:** (859) 236-8881

49 standard rooms, 2 stories, interior corridors, complimentary continental breakfast

Rates: \$54.99 - \$59.99



HAMPTON INN

100 Montgomery Way Danville, Kentucky 40422 **Telephone:** (859) 236-6200

Fax: (859) 936-0271

73 standard rooms, some with whirlpools, 3 stories, interior corridors, indoor pool,

complimentary continental breakfast

Rates: \$79.00 - \$119.00



HOLIDAY INN EXPRESS

96 Daniel Drive

Danville, Kentucky 40422 **Telephone:** (859) 236-8600 **Fax:** (859) 236-4299

63 standard rooms, some with whirlpools, 2 stories, interior corridors, outdoor pool,

complimentary continental breakfast

Rates: \$74.99 – \$89.99



BEST WESTERN

210 Brenda Avenue

Danville, Kentucky 40422 **Telephone:** (859) 236-5525

Fax: (859) 236-6825

50 standard rooms, 2 stories, interior corridors, outdoor pool, complimentary continental

breakfast

Rates: \$63.00 - \$70.00



COUNTRY HEARTH INN

127 By-Pass

Danville, Kentucky 40422 **Telephone:** (859) 236-8601

Fax: (859) 236-0314

81 standard rooms, 2 stories, exterior corridors, complimentary continental breakfast

Rates: \$60.00 - \$72.00

PROPOSED HOTEL LOCATION "SITES"

Two potential sites are located in Lancaster, Kentucky for the proposed hotel. The first proposed site is located at the north end of Lancaster, Kentucky on the east side of US 27 (Lexington Street) located near Bethany Trace, Garrard County, Kentucky. The proposed site is approximately 2.12 acres in size with a rectangular shape, and is further described and highlighted on subsequent pages in this section. It is bordered to the north by residential housing, to the east by residential and land, to the south by a daycare and residential and to the west by local businesses. The site will have easy access and excellent visibility from the US 27. Its proximity to the local businesses, the Grand Theater, Administrative Office of the Court, Garrard County Courthouse and area businesses is advantages.

The second potential site for the proposed hotel is hotel south of the Public Square of Downtown Lancaster, Kentucky. The proposed site in located on US 27 (Stanford Street) on a site known as the "Old Stockyards" consisting of approximately 3.5 acres near Crab Orchard Road. The property is located in between numerous local businesses with the Administrative Office of the Courts, Garrard County Courthouse and the Grand Theater in close proximity.

The exact soil and subsoil composition are unknown for the two sites as soil tests were not made, nor were any furnished. By observation, there are apparently no adverse soil conditions at the sites that would cause atypical construction problems. Public utilities available and/or connected to the sites, includes electricity, gas, water, sewer, and telephone. The supply of these services is reportedly more than adequate to meet the needs of present utilization and/or most any normal land user.

According to the Kentucky Department of Transportation the 2009 daily traffic count on north side of Lancaster, Kentucky on US 27 (Lexington Street) was estimated to be 9,053. The 2010 daily traffic count on south side of downtown Lancaster, Kentucky was estimated to be 11,944. At the present time, the Commonwealth of Kentucky has started the reconstruction of the 4.5 mile section of KY 52 from KY 954 in Garrard County to Wallace Mill Road in Madison County with an estimated project cost of \$26,950,000. The 4.5 mile construction project is estimated to be completed in 2013 – 2014. The 2026 design year projected traffic count is 2,500 at the intersection of KY 52 and KY 954 and the 2026 design year projected traffic count is 3,100 at the intersection of KY 52 and White Lick Road. The proposed 14 mile expansion of US 27 from KY 34 through Garrard County and Lincoln County to US 150 bypass at an estimated cost of \$171,200,000 has not received state authorized funding. The Division of Planning for the Commonwealth of Kentucky has projected the 2028 design year traffic count to be 35,600 north of KY 34 on US 27 and the 2028 design year projected traffic count to be 18,400 south of the KY 34 on US 27. The annual growth factor for the traffic count was

projected at 3.15% for the KY 34 and US 27 intersection. The bridge replacement at KY 152 at Mercer County and Garrard County at Herrington Lake is a federal project with proposed funding of \$1,000,000 for design / architectural in 2012.

Overall, we believe that both sites are well suited for the development of the proposed hotel. With proper directional signage on the US 27 and KY Highway 52, both sites should be well positioned in the market.

PICTURES OF SITES



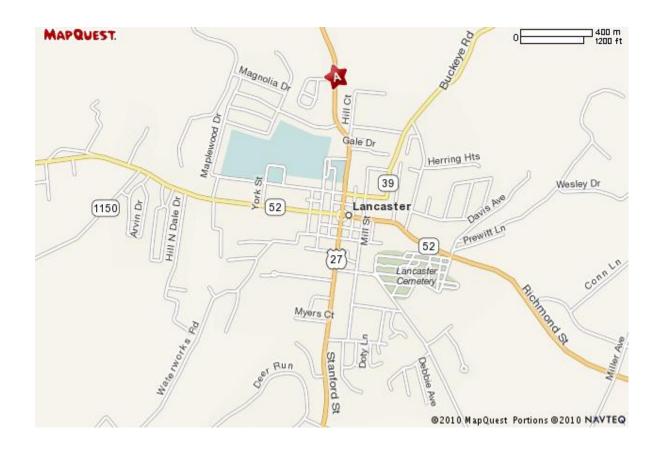


PICTURES OF SITES

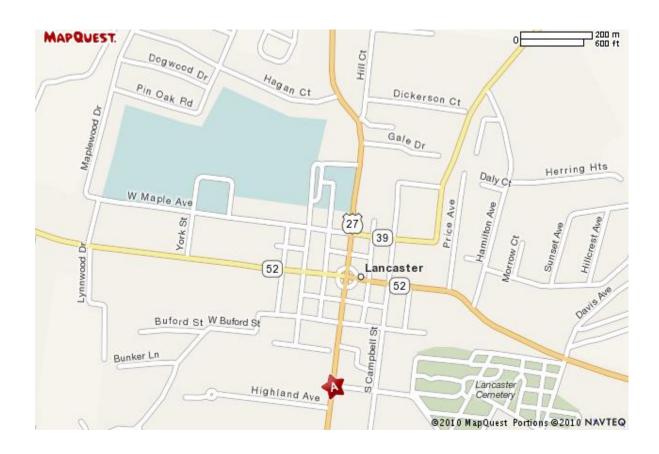




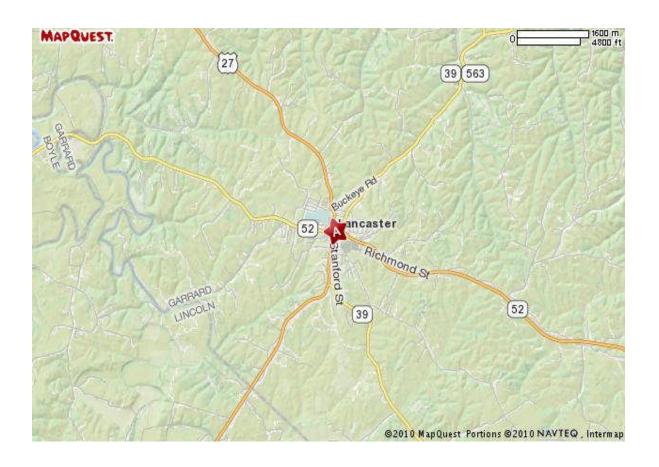
MAPS



MAPS



MAPS



PROPOSED HOTEL LANCASTER, GARRARD COUNTY, KENTUCKY

Five Year Analysis

Major Assumptions

Findings and conclusions are based, in part, on the following major assumptions.

- The property will maintain the "National Franchise" affiliation throughout the analysis period addressed in this report;
- Professional hospitality management will be provided by persons directly employed by the owner which shall be considered to be the management team for the property;
- The Hotel will not open until Full construction has been completed and professional pre-opening marketing efforts are underway;
- Developer will be successful in positioning the hotel on the proposed selected site and comply with government regulations such as zoning, height restrictions, etc.;
- Proper directional signage is obtainable for traffic on the US 27 / KY Highway 52;
- The property shall initially have 40 guest rooms, be a Best Western, have a meeting room, exercise room, business center, outdoor swimming pool and a deluxe continental breakfast;
- Demand growth and additions to the competitive supply will be consistent with the assumptions specified in this report; and
- Inflation assumptions shall be as described in the body of this report.

Area Demand Analysis

Existing lodging demand is typically divided into the following four segments:

- Commercial Demand: Commercial demand consists of overnight stay generated by business, industries, hospital, and education facilities located in the immediate area. This segment includes salespeople, vendors, service representatives, company executives, government employees, and other visitors to area businesses and industries. Commercial contract demand is also included in this classification. This segment typically generates room night demand on Monday through Thursday nights. Commercial demand captured by the properties within the competitive supply is generated by local business, hospitals, industry, education facilities, and the markets location relative to commercial traffic supported by US 27 and KY Highway 52.
- Group/Meeting Demand: The group market segment consists of corporate sales, training, and management conferences; small associations and social functions; exhibitors, delegates and attendees of local trade and consumer shows, organized group or charter tours and special functions associated with area higher education facilities. This segment is generally more price-sensitive than commercial business. Given the current supply, group demand for this area market is considered modest.
- Tourist/Leisure Transient Demand/Other: This segment of the market consist primarily of individuals and families coming to the area to visit the local attractions, the educational facilities, and recreational opportunities in the area. The majority of this demand is expected to have a short length of stay, averaging between one and two nights. This demand occurs primarily on weekends, during vacation seasons, and during special events. Some local special events will virtually assure capacity occupancy.
- Extended-Stay Demand: The extended-stay segment of a market consists of individuals who are relocating to or within the immediate area, corporate training sessions and consulting groups who require lodging accommodations for more than five nights. There was little identification of true extended stay demand being captured by the competitive supply (property size, location and amenities).

Our market research indicated that the existing lodging demand can be divided into three segments - Commercial, Group, and Tourist/Leisure/Transient/Other, with the most significant segment of the demand being Commercial and Transient/Tourist related leisure.

The commercial demand is generated by local industry and businesses and is dominated by demand from sales persons, auditors, consultants, and representative of parent companies. Historically, this segment accounted for approximately 65% of the total demand. Many of the firms mentioned in the Selected Industries section have executives, salespeople and training session visits on a regular basis. Based on information obtained

during our fieldwork, we estimated that this market segment will experience a modest growth rate over the period 2010-2015.

Tourist Leisure Transient Demand/Other is mainly comprised of motorcoach tours, sporting tournaments, graduations, festivals, visitors to local attractions, parks, and transient traffic on US 27 / KY Highway 52. We have currently estimated moderate growth in this market segment.

Estimates of Future Demand

Future lodging demand was estimated by segments which were based upon an analysis of key economic and demographic indicators, annual historical growth by demand segments for the competitive market, the anticipated affect of any new demand generators, and changes in the economy.

Growth in commercial demand in the area is expected to remain relatively modest. The industrial base continues to expand and the prospects for continued expansion are fair. Total new demand emanating from the commercial segment has been estimated at an average of 2.0 percent for the last several years, with larger increases in years when new industrial enterprises began operations and coinciding with periods of new plant and highway construction.

Leisure transient demand captured within the market should increase modestly. The pattern of turnaway demand in this segment is stronger than that of the commercial segment. In the peak tourist season, demand may exceed supply on weekends and during peak vacation periods. Leisure transient demand is expected to grow at a rate that exceeds comparable recent market history. Given the nature of the competitive properties and the historical composition of demand, we have not estimated any future demand in the extended stay market segment that would be captured by this facility (size, location, and amenities).

Continued population growth in Garrard County could modestly contribution to future lodging demand. According the US Census, Garrard County was the 12th fastest growing county in Kentucky and experienced population growth from 2000 to 2009 as the county population increased 15.5 percent or 2,293 people over the time period to 17,085 people

This analysis also includes induced demand. In the truest sense, induced demand is demand, which is attracted to a market because of a specific product. In the broader sense, it also includes the capturing of latent or unsatisfied demand that is already present in the market but not accommodated due to lack of product or lack of the appropriate type, or quality, of product. In this analysis we have defined induced demand in the broader sense. Introduction of a lodging property with the quality and characteristics of the subject adds a new dimension to the hotel market, rather than duplicating an existing product-type simply to accommodate unsatisfied demand or to compete with current product. The proposed Hotel concept not only addresses traditional commercial, group, and leisure demand existing in the market, but also addresses unsatisfied demand. The

setting's proximity to the Grand Theater upon completion of its \$1.7 million first phase renovations and \$1.5 million for the improvement of the public square in the city of Lancaster and the Grand Theater, Court Houses and Governor William Owsley House, local industry, education facilities, and area businesses, should enhance the opportunities to induce such demand into the market.

The potential for induced demand, the ability of the total market to capture a component of the commercial and leisure turnaway demand, and the ability to compete more effectively with other markets for group demand have contributed to our estimate of induced demand. We have estimated this demand to be approximately 4,000 total room nights in the first full year of operations. Induced demand is typically realized with the initial year of operations and then continued as a component of the traditional market segments in future years. Given the dynamics of the local market we anticipate this pattern to hold true.

After the initial year of operations, we have decreased the increases in demand annually and stabilized the market in the fifth analysis year. In real terms, demand is expected to increase to some degree in each of the subsequent years. However, the product within the market will not be able to absorb additional demand since the increases are expected to be in the peak seasons as opposed to the shoulder seasons.

Prospective Levels of Utilization and Average Daily Rate

Level of Utilization: In order to estimate the future occupancy levels for the subject, several factors were analyzed which affect the ability of the property to penetrate market demand. Based on these factors, quantitative conclusions of market penetration were developed and used to estimate future occupancy levels for the subject hotel.

The utilization and market penetration (share of total room demand) that the subject hotel is expected to achieve in the competitive lodging market is calculated based on a fair-share relationship. The subject property's fair share in each market segment was determined by analyzing the number of rooms in the subject property relative to the number of rooms in the competitive lodging market during each year of the analysis. No other additions to supply are anticipated over the analysis period. Thus, the rooms available on a daily basis should remain at a constant level throughout the analysis period. As a result, the subject property's fair share of the market should be constant in each of the years.

Realistically, variations in property quality, amenities, price structure, marketing effectiveness, and other factors effect each hotel's ability to capture its fair share of the market with individual properties realizing more or less than their fair share of the demand by segment.

In a given hotel market, a property can only achieve more than its fair share of demand at the expense of other competitive properties. We have estimated that the subject Hotel should be able to penetrate the market at a level greater than its fair share in all market segments.

This hotel's location, size, amenities, rate structure, national franchise affiliation, and the fact that it is a new facility competing with older hotels, should allow it to penetrate the market at a level that exceeds others in the area. A stabilized level of market penetration is projected for the fifth full year of operation. The segmentation of demand estimated in the stabilized year is as follows:

Commercial	65%
Group	5%
Tourist/Leisure	30%
Total	100%

The estimation of the Average Daily Rate is based upon the ADR experienced by the properties currently operating within the market and expected rate relationship between these properties and the proposed hotel. We have projected a first year average room rate of \$55.00 in 2010 dollars for the proposed Hotel. We believe that this ADR places the hotel in the competitive posture to capture the induced demand previously discussed. This assumes a published rate of \$55.00-\$65.00, a 10% discounted rate for AAA/AARP, a commercial rate of \$55.00, and a preferred/direct bill rate of \$52.00. We have estimated that, given the property's location, it will achieve greater than market increases in future years. The subject ADR was inflated by approximately 1.80 percent annually through the fifth analysis year allowing for both real and inflationary growth in the rate at this location. No initial year discounting was included in this estimate because the proposed Hotel is a brand new product in the market and promotes a strong price/value relationship.

Prospective Financial Analysis

In the analysis which follows, an estimate of the prospective net annual income (cash flow from operations before incentive management fee, debt service, depreciation, and taxes on income) for the property was developed for an analysis period representing the first five (5) full years of operations of the property. The revenue and expense estimates for the initial year are stated in terms of 2010 dollars inflated as described in the following analysis. A final adjustment to the cash flow to reflect inflationary forces between the date of the report and the actual opening of the subject property should be considered when applying the conclusions of the analysis to the prospective operations of the property.

In developing the cash flow estimates, we reviewed actual operating data for several comparable hotels. We also considered nationally published industry data for similar lodging facilities and other comparable properties.

In considering any application of industry averages, or averages achieved by selected comparable hotels, it is essential to recognize that the data represents the average performance of a broad cross section of hotel properties, offering no more than a benchmark for estimating or analyzing hotel operations, and may require subjective adjustments to reflect differences in such factors as average occupancy, multiple-occupancy mix, unique property characteristics, age, market dynamics, etc.

The following factors were also considered in the estimation of future operations:

- The property will operate as a national franchised hotel and be professionally managed by a representative of the owner throughout the defined analysis period;
- The property will be constructed and equipped as described;
- The property and the market will reach stabilization during the fifth full year of operation;
- The prospective ADR's and occupancy levels will be as previously presented; and,

There will be no change in the defined competitive supply.

All estimated amounts have been rounded to the nearest \$100. All percentages, amounts-per-available-room, or amounts-per-occupied-room relationships presented in the following pages were computed on the basis of the revenues and expenses expressed in stated year dollars. All dollar amounts are expressed in stated-year dollars unless otherwise noted.

The resulting prospective financial analysis expressed in dollars adjusted for the assumed effects of inflation, are presented on subsequent pages. Revenues and expenses are inflated at variable rates with the rooms revenue increase having been presented in the market analysis section.

Expenses have been segregated into a salary and non-salary component where appropriate. Since the subject occupancy is estimated to fluctuate until the market stabilizes, quantifiable operating efficiencies resulting from changing occupancy levels have been estimated where possible. The prospective financial analysis has been based upon current year dollars.

Revenue Analysis

Revenue at the subject lodging facility would be generated from three sources: guest room sales; telephone usage; and rental and other income. Revenue projections for items other than room revenue were based on analysis of available industry data, analysis of actual operating data from comparable hotels, and inflationary factors.

Guest Rooms: Guest room revenues are based on prospective levels of occupancy and average room rates as discussed in the market analysis section. Over the analysis period rooms revenue represents approximately 98 percent of total revenues.

Telephone: Telephone revenues have been estimated at 1.5 percent of total room revenues in the first analysis year. This is consistent with the averages of the industry data and the comparable properties. This category includes all revenues from charges for local and long distance phone service and related surcharges and assumes that a modern tracking system will be part of the phone system. These revenues have been inflated at 2.5 percent annually throughout the analysis period which is consistent with recent industry experience.

Miscellaneous/Other Income: Other income typically includes income from the rental of equipment, charges for FAX services, guaranteed no-show income, laundry services, gift shop rental, pay-per-view television income, trade discounts, and other miscellaneous items.

Other income has been estimated at a level below industry averages due to the size of the property and the limited revenue generating amenities. The plans do not specify a gift shop and there are no charges anticipated for the use of a health club. Industry surveys indicate that revenue from this source are typically in the range of \$0.20 to \$0.40 per occupied room for smaller hotels in a market with an average length of stay of less than two days, which typified the subject market. Base revenues have been estimated at \$0.30 per occupied room and inflated at 2.5 percent per year.

Expense Analysis

The following estimates relate to expenses necessary to maintain the production of revenue from operating the subject property. The estimated operating expenses are based upon industry statistics and data from other comparable hotel properties with adjustment in expense relationships to reflect variances in occupancy. Industry data used are actual data from comparable properties and other miscellaneous sources. In estimating future expenses, the salary and the non-salary component of the expenses are inflated annually unless otherwise stated. Variations in inflation of expenses occurs in departments that are more labor intensive, or in departments, industry or comparable property data indicate, that a different inflationary level is warranted. Departmental and undistributed expense estimates, with the exception of administration and general, and utility expenses, have been calculated on a cost per occupied room basis, whereby the cost per occupied room from the previous (or base year) is inflated, rather than inflating the total costs from the previous year. This allows the expenses to vary directly with occupancy levels where appropriate. Administrative and utility expenses have been inflated on a per available room basis. Inflating the total line item expenses from the previous year will not necessarily confirm the expenses estimated on a per occupied room basis since expenses are sensitized to fluctuations in the number of room nights captured in each year. Fixed costs have been estimated by inflating the total costs from the previous year, and franchise fees are estimated on a fixed percentage basis as defined by typical franchise agreements.

Departmental Expenses: The room, telephone, rental and other departments comprise the operating departments within the subject property.

Rooms Department: Rooms department expenses include payroll, housekeeping supplies and related rooms expenses. Reservation system charges are also included in rooms department expenses. In the initial year of operations, rooms department expenses have been estimated at 22.0 percent of department revenues which is near the average of the industry data and the comparable properties. As the occupancy increases prior to stabilization certain efficiencies relating to fixed costs are achieved and the departmental costs on a percentage of revenue bases typically decrease. In addition the property achieves certain efficiencies from its size and operational experiences. The cost estimates assume that maids will be able to service an average of 13 rooms per day and the property would employ one rooms and laundry supervisor. The costs also reflect an average room amenities package consisting of bath and facial soap, shampoo, bath lotion; and high quality linens and towels.

Telephone: Telephone expenses reflect the cost of sales, including local and long distance calls, phone service and repair charges, rental/lease agreements and maintenance contracts. These expenses have been stabilized at approximately 99.0 percent of department revenues.

Miscellaneous / Other Expenses : Miscellaneous / other expenses were estimated at 80 percent of department revenues. This represents a cost relationship slightly higher than the range indicated by national averages. However, it is near the average of the comparable property data. Given the minimum sources of other income when compared to those typical of the larger properties included in the national averages expense relationships were expected to vary from the published data.

Undistributed Operating Expenses: This expense classification relates to operating expenses that are not directly chargeable to a particular operating department. Expense ratios are expressed as a percentage of total gross revenues. Detailed explanation of the line item amounts follows.

Administrative and General (A&G): This expense typically includes the payroll costs of management, administrative staff and accounting personnel. Additional expenses include accounting and legal fees, credit card commissions, general insurance, printing, stationary, postage, travel, provision for bad debts, and other expenses associated with the administration of the hotel. Industry averages indicate A&G expenses ranging from 8.6 to 11.8 percent of total revenues. Analysis of the comparable properties indicated an average of 11.5 percent and therefore it was used for this analysis.

Marketing: This expense includes the payroll-related expenses of the sales and marketing staff and the cost of advertising and promotion in various media, such as

newspapers, magazines, and directories, as well as direct mail campaigns and miscellaneous sales and marketing expenses. It is assumed that the manager will be a part-time marketing person to promote and market the rooms. Our estimate includes promotional fees, payroll and related costs, franchise and local advertising expenses, entertainment and travel costs, and other related expenses.

Industry averages indicated marketing costs ranging from 2.4 to 4.1 percent of total revenues with an average of 3.25 percent.

Utility Costs: Utility costs represent expenditures for electricity, gas, water, waste removal, and related miscellaneous operating supplies. Utility utilization levels and related expenses are primarily fixed; public areas must be lighted and heated (or cooled), regardless of the facility occupancy. These expenses equate to approximately 5.9 percent of total revenues throughout the analysis period.

Utility costs can vary widely by location, structural composition, and age of the property. Therefore, national averages are less of an indication of typical expenses. However, national averages indicate that utility expenses range from 4.7 to 5.9 percent of total revenues, a range that encompasses our estimate of costs.

Repairs and Maintenance: These expenses include both payroll and related costs associated with maintenance personnel as well as the supplies and other costs of maintenance necessary to maintain the hotel. As a property ages, repair and maintenance costs typically increase. Conversely, when a property is new the costs are typically lower than national averages. Industry averages for repair and maintenance costs range from 5.6 to 6.4 percent of total revenues; the comparable property data indicated a range of 4.2 to 5.8 percent with an average of 5.0 percent.

The initial year costs have been estimated at approximately \$15,000, reflecting the costs for a part-time maintenance person and moderate costs for materials and supplies. These costs have been inflated at 3.8 percent per year reflecting a 3.5 percent annual increase in wages and a 4.0 percent increase in non-wage costs. These costs are below national averages but within the range defined by the competitive properties and are representative of the initial proposed quality of the property.

These costs are separate and distinct from any capital improvement costs that may be required to maintain the property's anticipated, competitive market position. This line item does not include major capital replacement costs typically funded by a replacement or depreciation reserve.

Franchise/Membership/Reservation Fees: Franchise fees, or royalties and reservation fees paid for the use of a brand name and related benefits, are fixed by contractual agreement. It is anticipated that the property will be Nationally franchised. The expected franchise / royalty fees are estimated at 4.0% of gross rooms revenues.

Fixed Charges: This category is related to those expense items that are relatively fixed and have no direct bearing on the operating levels of the facility.

Property Taxes: The property tax classification encompasses both real and personal property taxes and are based on discussions with County assessment officials. Based on the estimated costs of the project and the current applicable tax rates, the property taxes have been estimated at \$22,900 in the initial analysis year and inflated at 3.0 percent per year throughout the analysis period. This estimate does not include any potential tax abatement from the city or county, nor the impact of any potential Tax Increment Financing (TIF) opportunities that may be extended to facilitate development of the hotel.

Insurance: Insurance represents the annual premium for fire and extended coverage insurance, general liability, umbrella and any fleet insurance. The estimate of insurance costs are estimated based on this analyst's industry experience. First year costs are estimated at \$15,000, and have been inflated at 2.5 percent annually in accordance with recent industry experience. Since insurance expenses vary widely based upon location relative to fire protection services, community insurance ratings, location relative to a flood hazard area, type and quality of construction, current physical condition, presence of sprinkler systems, etc., and the estimated expenses are not typically compared to industry averages.

ESTIMATED CASH FLOW FROM OPERATIONS FIVE YEARS

	Projected Year-End Year 1	Projected Year-End Year 2	Projected Year-End Year 3	Projected Year-End Year 4	Projected Year-End Year 5
Rooms Available 40/365 D/Y	14,600	14,600	14,600	14,600	14,600
Occupancy Rate (projected)	44.00%	47.00%	50.00%	53.00%	56.00%
Rooms Occupied	6,424	6,862	7,300	7,738	8,176
A.D.R. (projected)	\$55.00	\$56.00	\$57.00	\$58.00	\$59.00
GROSS INCOME (Rooms)	\$353,300	\$384,300	\$416,100	\$448,800	\$482,400
Other Revenue:	* ,	· ,	, -,	+ -,	, , , , ,
Telephone	5,300	5,800	6,200	6,700	7,200
Misc./Other Income	1,900	1,900	1,900	1,900	1,900
TOTAL REVENUE	\$360,500	\$392,000	\$424,200	\$457,400	\$491,500
LESS EXPENSES: Direct: (Operating) Administrative and General Rooms Utilities Telephone	41,500 77,700 21,300 5,200	45,100 84,500 23,100 5,700	48,800 91,500 25,000 6,100	52,600 98,700 27,000 6,600	56,500 106,100 29,000 7,100
Marketing	11,700	12,700	13,800	14,900	16,000
Repairs & Maintenance	15,000	15,600	16,200	16,800	17,400
Franchise / Membership Fee	14,100	15,400	16,600	18,000	19,300
Miscellaneous/Other Expenses Fixed Expenses:	1,500	1,500	1,500	1,500	1,500
Real Estate/Property Taxes	22,900	23,600	24,300	25,000	25,800
Insurance (Bldg./Contents/Liab)	15,000	15,400	15,800	16,200	16,600
TOTAL EXPENSES	\$225,900	\$242,600	\$259,600	\$277,300	\$295,300
NET OPERATING INCOME BEFORE DEBT SERVICE AND DEPRECIATION	\$134,600	\$149,400	\$164,600	\$180,100	\$196,200

PROPOSED GROCERY LANCASTER, GARRARD COUNTY, KENTUCKY

Our research for potential super markets (grocery stores) to be located in Garrard County revealed the following. According to the data complied by CLARITAS, Inc. Site Reports, the ten mile radius surrounding Lancaster, Kentucky has an estimated 2009 population of 31,927 with a 2009 estimated average household income of \$54,686 while the area has as 2009 estimated median household income of \$43,170.

The consumer spending trends compiled by CoStar Group, Inc. indicated that consumer spending within a 5 mile radius of Lancaster, Kentucky revealed that households spent in 2009 an estimated \$8,517,000 on grocery type products defined as cereal products, bread and bakery products, seafood, meat/poultry/fish/eggs, dairy products, fruits and vegetables.

According the US Census, Garrard County was the 12th fastest growing county in Kentucky and experienced population growth from 2000 to 2009 as the county population increased 15.5 percent or 2,293 people over the time period to 17,085 people

The Lancaster market has potential sites available for a super market (grocery store). The City of Lancaster voted in August 2008 to allow alcohol sales within its city limits which could provide a super market (grocery store) with the option to sell package alcohol in its super market (grocery store). One potential site would be the 19,000 square feet available at the Pleasant Retreat Shopping Center with Rite Aid as a tenant. The two additional sites that were identified could be suitable for new construction of a 17,000 – 30,000 free standing grocery store. These potential sites have been described in detail in the proposed hotel site selection section of this document.

The potential super markets (grocery stores) and site selections were based on population, density of population, average and median household income levels, traffic counts, availability of suitable existing leasable commercial space, package alcohol sales permitted, site location proximity to other national retailers, restaurants, and businesses and direct communication with franchisors, territory franchisees or companies.

The super markets (grocery stores) identified as potential candidates for the market are all subject to the approval of ownership group and/or franchisor/licensor of the respective entity. The decision to approve the proposed super market (grocery store) maybe subject to and not limited to the following decision factors from the ownership group and/or franchisor/licensor: site selection, competition, franchisor/licensor territory rights, existing franchisee/licensee development rights, background and financial strength of proposed franchisee/licensee.

PICTURES OF SITES





PICTURES OF SITES



The following super market (grocery stores) site criteria are favorable within the proposed market of Lancaster, Kentucky.

Save-A-Lot Food Stores

Population 20,000 - 35,000

Median Household Income \$40,000

Building Size 10,000 - 20,000 square feet

Type of Building Freestanding or In-Line

Building Retrofit / Build to Suit / Ground Up Site

Traffic Count 15,000

Signage Pylon Sign / Monument Sign

Accessibility Visibility with Good Ingress / Egress

Save-A-Lot food stores are operated under a license agreement. The minimum financial requirements for a potential licensee are a net worth of approximately \$1,000,000, available capital of \$300,000 and the ability to obtain financing of approximately \$750,000. The typical start up costs for a Save-A-Lot food store can range for \$525,000 to \$1,200,000 excluding real estate or lease expenses.

IGA (Hometown Proud Supermarkets)

Population 20,000 – 35,000

Median Household Income \$40,000

Building Size 8,000 - 20,000 square feet

Type of Building Freestanding or In-Line

Building Retrofit / Build to Suit / Ground Up Site

Traffic Count 12,000

Signage Pylon Sign / Monument Sign

Accessibility Visibility with Good Ingress / Egress

IGA hometown proud supermarkets retailers are independent operated grocers operating under the IGA Alliance, a unique partnership including leading grocery wholesalers that are licensed to distribute IGA Brand products and national brand products.

E.W. James & Sons

Population Minimum 20,000

Median Household Income \$40,000

Building Size 8,000 - 50,000 square feet

Type of Building Freestanding or In-Line

Building Retrofit / New Construction

Traffic Count 10,000

Signage Pylon Sign / Monument Sign

Accessibility Visibility with Good Ingress / Egress

E.W. James & Sons is a private grocery company based in Union City, Tennessee operating its stores in Tennessee, Arkansas, Mississippi and Kentucky. Their locations include small towns and larger cities. For a small town location being located in the county seat is desirable.

PROPOSED RESTAURANTS LANCASTER, GARRARD COUNTY, KENTUCKY

Our research for potential restaurants to be located in Garrard County revealed the following. According to the data complied by CLARITAS, Inc. Site Reports, the ten mile radius surrounding Lancaster, Kentucky has an estimated 2009 population of 31,927 with a 2009 estimated average household income of \$54,686 while the area has as 2009 estimated median household income of \$43,170.

The consumer spending trends compiled by CoStar Group, Inc. indicated that consumer spending within a 5 mile radius of Lancaster, Kentucky revealed that households spent in 2009 an estimated \$8,367,000 on restaurant food away from home classified into the following categories: breakfast and brunch, lunch, dinner, snacks and catering.

The Lancaster market has potential sites available for restaurants. The City of Lancaster voted in August 2008 to allow alcohol sales within its city limits which broaden the pool of potential restaurants which may consider the Lancaster market. One potential site would be the 5,000 square feet available at the Pleasant Retreat Shopping Center with Rite Aid as a tenant. The two additional sites that were identified could be suitable for new construction of a free standing restaurant. These potential sites have been described in detail in the proposed hotel site selection section of this document.

According the US Census, Garrard County was the 12th fastest growing county in Kentucky and experienced population growth from 2000 to 2009 as the county population increased 15.5 percent or 2,293 people over the time period to 17,085 people

Our selection of potential restaurants was based on the QSR Top 50 August 2009, the July 2009 Restaurants & Institutions Top 400 Restaurant Chains, and our local market research of potential restaurants. The QSR and Restaurants & Institutions information is provided in Appendix B. The potential restaurants and site selections were based on population, density of population, average and median household income levels, traffic counts, availability of suitable existing leasable commercial space, restaurant alcohol sales permitted, site location proximity to other national retailers, restaurants, and businesses and direct communication with franchisors, territory franchisees or companies.

The restaurants identified as potential candidates for the market are all subject to the approval of ownership group and/or franchisor/licensor of the respective entity. The decision to approve the proposed restaurants maybe subject to and not limited to the following decision factors from the ownership group and/or franchisor/licensor: site selection, competition, franchisor/licensor territory rights, existing franchisee/licensee development rights, background and financial strength of proposed franchisee/licensee.

PICTURES OF SITES





PICTURES OF SITES



The following restaurants site criteria are favorable within the proposed market of Lancaster, Kentucky.

Copper River Grill

Population 25,000 or greater

Household Income \$50,000 - \$60,000

Building Size 6,500 square feet

Type of Building Freestanding or In-Line

Building Retrofit/New Construction

Gondolier Pizza

Population 20,000 or greater

Median Household Income \$40,000 - \$50,000

Building Size 2,800 square feet

Type of Building Freestanding or In-Line

Building Retrofit/New Construction

Franchise Fee \$20,000 - \$30,000

Typical Development Costs \$160,000 - \$450,000

Reno's Roadhouse

Building Size 5,500 - 7,500 square feet

Type of Building Freestanding or In-Line

Building Retrofit

Franchise Fee \$40,000

Franchise Term 5 Years with two 5 year options

Royalty Fee 3% of gross sales

Beef 'O' Brady's

Type of Building Freestanding/ In-Line/End Cap

Building Retrofit/New Construction

Franchise Fee \$35,000

Royalty Fee 4% of gross sales

Advertising Fund 1.5% of gross sales

Liquid Assets \$125,000

Net Worth \$250,000 Minimum

Snappy Tomato Pizza

Building Size 1,000 - 2,000 square feet

Type of Building In-Line/End Cap

Building Retrofit

The franchisor reviews each proposed site location, building type, traffic count and location demographics for its franchisee on an individual basis. Liquidity and net worth requirements vary depending on the size of the proposed store.

Culver's

Building Size 3,857 – 4,207 square feet

Lot Size 35,000 – 45,000 usage square footage

Type of Building Freestanding/End Cap with Drive Thru

Building Retrofit/New Construction

Frontage 150 - 175 feet

Traffic Count 15,000 – 30,000

Median Household Income \$40,000 - \$55,000

Franchise Fee \$55,000

Franchise Term 15 Years with one 10 year option

Royalty Fee 4% of Gross Sales

Advertising / Marketing Fund 1% of Gross Sales Quarterly

2% of Annual Gross Sales

Liquid Assets \$400,000 - \$750,000

Typical Development Costs \$2,500,000 - \$2,700,000

Pizza Hut

Population 10,000 or greater

Building Size 1,000 - 3,500 (Delivery / Dine In)

Type of Building In-Line / End Cap

Building Retrofit/New Construction

Visibility High Visibility, Easy Ingress, Egress

Liquid Assets \$125,000

Net Worth \$250,000

Huddle House

Building Size 1,840 - 2,050 square feet

Lot Size 0.6 acre

Type of Building Freestanding

Building Retrofit/New Construction

Traffic Count 8,000

Population 7,000

Median Household Income \$28,000 - \$70,000

Franchise Fee \$25,000

Franchise Term 15 Years with three 5 year renewals

Royalty Fee 4.75% of Gross Sales

Advertising 1% of Gross Sales Quarterly

Typical Development Costs \$700,000 - \$1,300,000

DISCLOSURE

The recommendations for this market study were based on information from the US Census Bureau, Kentucky Cabinet for Economic Development, Kentucky Department of Revenue, Kentucky Department of Transportation, CLARITAS, Inc, CoStar Group, Best Western International, Smith Travel Research, QSR Top 50 August 2009, the July 2009 Restaurants & Institutions Top 400 Restaurant Chains guide, direct contact with potential super markets (grocery stores) and restaurants ownership groups, franchisors, franchisees, and local market research conducted by our firm. We believe the information contained herein is deemed reliable, however no guarantee is made to its accuracy.

We are not experts in the area of taxation at the federal, state, local or community tax level. As such, we provide very general information on potential taxes that may impact an individual or business entity. Individuals or business entities should consult their tax advisor regarding the impact of taxes levied by the respective taxing authorities.

QUALIFICATIONS

LLOYD ABDOO

EXPERT QUALIFICATIONS:

SUMMARY OF QUALIFICATIONS

A seasoned hotel developer/owner/operator with over 35 years of experience in all phases of hotel operations, food & beverage operations, and property management. Proficient in innovative and comprehensive approaches to administrative management, finance, sales & marketing, leadership, preventative maintenance, security, human resources, rooms management and food & beverage with a reputation for integrity among customers and associates.

SELECTED ACCOMPLISHMENTS

- Owned, opened, managed and directed the development and/or renovations of more than 50 hotels in the states of Kentucky, Indiana, Illinois, Virginia, Ohio, Tennessee, Alabama, Mississippi and West Virginia.
- Owned, opened, managed and directed the development and/or renovations of hotels as a franchisee of the following brands: Holiday Inn, Hilton, Wyndham, Best Western, Marriott, Super 8, Ramada, Choice Hotels & Sheraton.
- Guest Lecturer, Holiday Inn University. Invited to speak to key personnel about the innovative
 preventative maintenance programs developed by me that focused, in part, on the proper handling of
 hazardous chemicals and hotel safety protocols. Some of these programs were included in the
 development of the HOLICARE program-still used in Holiday Inn brands worldwide.
- Guest Lecturer, Holiday Inn University. Invited to speak to key personnel about the innovative cashiering procedures developed by me to overcome an industry wide problem pertaining to the capturing of guest payments and hotel accounting procedures.
- Completed the Certified Hotel Administrator program.
- Hilton Hotels Corporation "Lighthouse Award" recipient.
- Sheraton "Excellence Award" recipient.
- Best Western "Chairman's Award" recipient.
- Best Western "Directors Award for Excellence" recipient.
- Best Western "Perfect Maintenance Award" recipient.
- Best Western "Perfect Housekeeping Award" recipient.
- Marriott Hotels "Gold Circle of Excellence Award" recipient.
- Marriott Hotels "M.A.G.I.C. Hotel of the Year Award" recipient.
- Marriott Hotels "Breakfast Bar Champlon Award" recipient.
- Marriott Hotels "Cleanliness Champion Award" recipient.

SELECTED ACCOMPLISHMENTS-cont'd

- Marriott Hotels "Promise Champion Award" recipient.
- · Marriott Hotels "Superior Value Champion Award" recipient.
- Holiday Inn "Torchbearer Award" candidate for 2010.
- Designated by Hilton Hotels Corporation as 1 of the top 40 developers in 2009. Invited, and attended, the Top 20 Award Conference at the U.S. Olympic Training Complex in Colorado Springs, CO.

EDUCATON

Cumberland CoilegeWilliamsburg, KY

Public Service Administration, Bachelor of Science

Area of Concentration: Business/Accounting

SPECIALIZED TRAINING

- Completed Cornell University Certified Hotel Administrator preparatory course.
- Completed the Certified Hotel Administrator program.
- Completed the Ramada General Manager Training Program (finished 1st in a class of 52 attendees).
- Completed the Holiday Inn General Manager Training Program (finished 2nd In a class of 44 attendees).
- Completed the Days Inn Owner/Management Orientation Program.
- Completed the Best Western Owner/Management Orientation Program.
- Completed the Sheraton Owner/Management Orientation Program.
- Completed the Ramada Inn Owner/Management Orientation Program.
- Completed the Holiday Inn Owner/Management Orientation Program.
- Completed the Marriott Owner/Management Orientation Program.
- Completed the Hilton Owner/Management Orientation Program.

PROFESSIONAL EXPERIENCE

OWNER/DEVELOPER

1983-PRESENT

- Determine locations, prepare market studies, and obtain financing for the development of various hotel brands.
- Responsible for the preparation of franchise applications. Once awarded, maintain compliance with their Standard Operating Procedures for the following brands: Holiday Inn, Hilton, Wyndham, Best Western, Marriott, and Choice Hotels.
- Prepare Market Studies, Feasibility Studies and Management consulting for national franchises in the Southern and Mid Western regions of the United States.
- Responsible for the hiring and training of regional and district management staff consistent with industry standards and franchise requirements.

PROFESSIONAL EXPERIENCE-cont'd

Holiday Inn, Williamsburg, KY Owner/General Manager

1979-1983

- · Directed all administrative functions of hotel and restaurant.
- Established all policies, supervised all operations through department managers.

CONSORTIUM HOST MANAGEMENT CO., Atlanta, GA Director of Operations

1976-1979

- Directed all management operations for 15 full service hotels that included three Holiday Inns, four Ramada Inns, one Sheraton, four Days Inns and 3 independent hotels.
- Returned company to a profitable position by developing a highly effective management team and the integration of cost controls.
- Established a central computerized accounting office.

WINEGARDNER AND HAMMONDS, INC., Cincinnati, OH General Manager

1973-1976

- Managed Holiday Inns in Corbin and Richmond Kentucky.
- Directed all In-house administrative functions of hotels and restaurants.
- Supervised all on-site operations through departmental managers.
- · Administered policies established by corporate management.

ORGANIZATIONS

•	Veterans of Foreign Wars	1971-Present
•	Master Mason and Affiliated Organizations	1976- Present
•	Member, International Association of Hollday Inns	1986- Present
	Development Board, Cumberland College-Williamsburg, KY	1989-1993
•	Chairman, Hotel/Motel Association-Pikeville, KY	1986-1988
•	Chairman, Hotel/Motel Association-Richmond, KY	1976
•	Past Member-KY Hotel/Motel Association	
	Chairman, Tourism Commission-Pikeville, KY	1986-1988

MILITARY

United States Army, SGT (Patrol Leader in R.V.N.)

1969-1971

APPENDIX A



Steven L. Beshear Governor

FINANCE AND ADMINISTRATION CABINET DEPARTMENT OF REVENUE

501 HIGH STREET FRANKFORT, KENTUCKY 40620 Phone (502) 564-3226 Fax (502) 564-9565 www.revenue.ky.gov Jonathan Miller Secretary

Thomas B. Miller Commissioner

February 24, 2010

Walter W. Dyminski Millennium Capital Associates, LLC 2333 Alexandria Drive Lexington, Kentucky 40504

RE: Open Records Request dated February 22, 2010

Dear Mr. Dyminski:

The Department of Revenue has reviewed and researched your open records application of February 22, 2010, wherein you requested:

Retail sales tax collected in Garrard County and Lancaster, KY to determine economic activity in the area for a study for the EDC of the county.

The Department of Revenue was able to fulfill your request for the year 2008. The response is below.

GARRARD COUNTY – 2008

\$1,875,753

The Department does not maintain monthly totals by county, so the annual figure is the only one available. Please note that this information contains raw data from sales and use tax returns that has not been cleansed, amended, or corrected. Also, note this is a very rough estimate where sales tax reported by vendors has been sourced to counties based on the locations at the time of registration. Note that one or two small counties may reflect huge amounts which are likely due to erroneous sourcing of all sales of a certain retailer(s) to that county. This is the best data available from an aged sales tax system and may not be relied upon for accurate measurements of the sales tax.

Please contact me if you have any further questions.

Sincerely,

Sarah E. Pence.

Sarah E. Pence Open Records Coordinator Kentucky Department of Revenue 501 High Street, Mail Station 1 Frankfort, KY 40601 Phone: (502) 564-2548

Fax: (502) 564-9565 Sarah.Pence@ky.gov





Steven L. Beshear Governor

FINANCE AND ADMINISTRATION CABINET DEPARTMENT OF REVENUE

501 HIGH STREET FRANKFORT, KENTUCKY 40620 Phone (502) 564-3226 Fax (502) 564-9565 www.revenue.ky.gov Jonathan Miller Secretary

Thomas B. Miller Commissioner

March 30, 2010

Walter W. Dyminski Millennium Capital Associates, LLC 2333 Alexandria Drive Lexington, Kentucky 40504

RE: Open Records Request dated March 30, 2010

Dear Mr. Dyminski:

The Department of Revenue has reviewed and researched your open records application of March 30, 2010, wherein you requested:

Retail sales tax collected for 2008 in the following counties: Boyle, Lincoln, Rockcastle, Mercer, Jessamine for the Economic Development Director of Garrard County Business/Economic Study.

The Department of Revenue was able to fulfill your request for the year 2008. The response is below.

BOYLE \$11,023,706

JESSAMINE \$14,719,134

LINCOLN \$2,649,918

MERCER \$4,625,002

ROCKCASTLE \$2,421,511

Please note that this information contains raw data from sales and use tax returns that has not been cleansed, amended, or corrected. Also, note this is a very rough estimate when sales tax reported by vendors has been sourced to counties based on the locations at the time of registration. Note that one or two small counties may reflect huge amounts which are likely due to erroneous sourcing of all sales of a certain retailer(s) to that county. This is the best data available from an aged sales tax system and may not be relied upon for accurate measurements of the sales tax.

Please contact me if you have any further questions.

Sincerely,

Sarah E. Pence

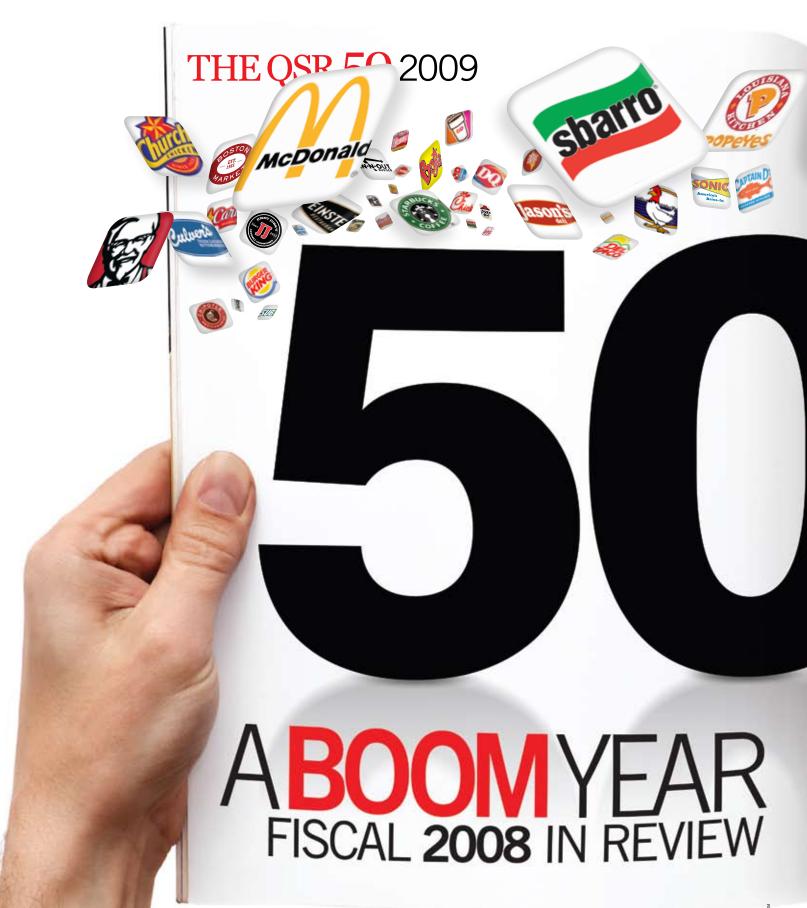
Sarah E. Pence Open Records Coordinator Kentucky Department of Revenue 501 High Street, Mail Station 1 Frankfort, KY 40601 Phone: (502) 564-2548

Fax: (502) 564-9565 Sarah.Pence@ky.gov



APPENDIX B

QUICK-SERVICE | LIMITED-SERVICE | FAST-CASUAL AUGUST 2009 | www.qsrmagazine.com | NO. 131 Limited-Service, Unlimited Possibilities Ballio SUBILITE AUGUST'S FRESH IDEAS: **SEAFOOD**





Last year was supposed to be a down time for the restaurant industry, but the nation's largest quick-service chains decided not to go along. BY PETER ROMEO

Shifting their test kitchens into wartime production while scoping out new sales turf, the country's leading quick-service chains yanked enough spending from the weak and wobbly to stamp 2008 as more boom than bust.

Indeed, foodservice's top 10 chains overall enjoyed their greatest collective sales gain since 1987, propelled by the nine quick-serves in the group, says David Henkes, vice president of the research firm Technomic Inc. (Applebee's was the lone full-service player to make the cut.)

Not all quick-service brands came out of last year with happy memories, to be sure.

Wendy's fell for the second year in a row, this time being beat out by Starbucks for the No. 4 spot. The once top-three brand sits at No. 5 in the ranking. Several other brands also took in fewer dollars during '08, from KFC (still No. 9), to Domino's (No. 13), Quiznos (No. 19), and Cold Stone Creamery (No. 46). Yet the QSR 50, as the dominant group of quick-service players, seemed to be the biggest beneficiaries of the segment's updraft.

"While the overall chain market was relatively soft, it was very strong for fast-food chains," Henkes says. "There's clearly a trading-down effect going on. They're ubiquitous, and they have a compelling value proposition."

Pricing wasn't the only factor that worked in their favor. To accompany this year's annual sales ranking for the sector, *QSR* analyzed and profiled all 50 of the top finishers. Among the trends that clearly emerged:

Menu innovation was a preoccupation.
 McDonald's pushed super-premium coffee. Starbucks pushed everything but super-premium coffee, and most of the

other top finishers seemed to have their R&D teams working double-time. The prime example might be Yum! Brands and its four QSR 50 finishers, with milestone introductions by Pizza Hut (pasta), KFC (grilled chicken), Taco Bell (fruit smoothies), and Long John Silver's (grilled fish).

- · If there was a common strategy, it had to be, "Hold the turf you own and push out the edges." As Henkes puts it, "The big guys have clearly demonstrated that it's a matter of building off their core competencies without going too far afield." So Taco Bell, a clear leader in value, adds another tier of deals while introducing options for the health-minded, hardly its usual clientele. Subway, the king of lunch, tries breakfast. Popeyes vies for more lunch traffic with a new menu. Burger King, Domino's, and McDonald's, among others, extend their sales days by expanding hours.
- Despite the blistering business conditions, the CEO post wasn't the usual hot seat. Only about six of the QSR 50 had an executive change that merited a "left to pursue other opportunities" whitewash. "There was a sense of, 'We're all in this same mess together,' which might explain why fewer heads rolled than in other downturns," Henkes says.
- This year's ranking didn't exactly abound in upsets. The 10 chains topping the QSR 50 for '09 were the same top 10 last year, though their positions varied slightly. Nor were there many newcomers. And there was only one addition (Tim Hortons, No. 50) and one deletion (Fuddruckers, last year's bottom-rung-holder).



)					
RANK	LAST YEAR	CHAIN	U.S. SYSTEMWIDE SALES 08: (MILLIONS)	U.S. AVERAGE ANNUAL SALES PER UNIT 08: (THOUSANDS)	FRANCHISED/LICENSED UNITS 08:	COMPANY-OWNED UNITS 08:	TOTAL UNITS 08:
Н	-	McDonald's*	\$30,025.0	\$2,293.0	11,968	1,990	13,958
7	က	Subway*	\$9,600.0	\$445.0	21,881	0	21,881
3	2	Burger King (US & CANADIAN)	\$9,348.0	\$1,260.0	6,528	984	7,512
4	വ	Starbucks Coffee*	\$8,750.0	\$985.0	4,329	7,238	11,567
2	4	Wendy's	\$8,013.4	\$1,450.0	5,224	1,406	6,630
9	9	Taco Bell	\$6,700.0	\$1,241.0	4,259	1,329	5,588
/	7	Pizza Hut (TIE)	\$5,500.0	\$854.0	6,535	1,029	7,564
7	6	Dunkin' Donuts* (TIE)	\$5,500.0	\$865.0	6,395	0	6,395
0	∞	KFC	\$5,200.0	\$967.0	4,297	926	5,253
10	9	Sonic	\$3,811.2	\$1,125.0	2,791	684	3,475
11	=	Arby's	\$3,371.8	\$1,436.0	2,580	1,176	3,756
12	55	Jack In The Box	\$3,080.0	\$1,439.0	812	1,346	2,158
13	12	Domino's*	\$3,054.6	\$595.0	4,558	489	5,047
14	14	Chick-fil-A*	\$2,962.3	\$2,034.0	1,423	0	1,423
15	92	Panera Bread	\$2,648.0	\$2,002.0	761	562	1,323
16	5	Dairy Queen*	\$2,519.0	\$530.0	4,514	70	4,584
17	11	Papa John's	\$2,034.0	\$751.0	2,200	592	2,792
18	19	Hardee's*	\$1,680.0	\$956.0	1,175	583	1,758
19	8	Quiznos Subs	\$1,660.0	\$375.0	4,378	ന	4,381
20	20	Popeyes*	\$1,593.0	\$1,007.0	1,527	55	1,582
21	72	Carl's Jr.*	\$1,405.0	\$1,385.0	648	408	1,056
22	24	Chipotle	\$1,330.0	\$1,760.0	0	837	837
23	ន	Panda Express	\$1,195.0	\$1,090.0	21	1,174	1,195
24	22	Whataburger	\$1,173.0	\$1,645.0	171	542	713

26 Church's Chicken \$1,150 28 Little Caesars* \$1,055 28 Steak in Shake* \$1,055 28 Steak in Shake* \$1,055 29 Checkers/Rally's \$664 21 Checkers/Rally's \$648 28 Boston Market \$648 30 Checkers/Rally's \$643 31 Culver's \$643 32 Culver's \$643 33 El Pollo Loco \$656 34 Bojangles' \$643 35 Culver's \$643 36 Culver's \$656 37 White Castle* \$550 38 Boiangles' \$550 45 Jimmy John's* \$450 46 Jason's Deli \$447 48 Cold Stone Creamery \$430 40 Krystal \$428 47 Einstein/Noah's Bagels* \$332 47 Einstein/Noah's Bagels* \$342	.0 \$712.0 1,393	.0 \$455.0 1,950	.0 \$670.0 1,022	.0 \$1,390.0		↔	.5 \$1,681.0 385	.9 \$1,672.0 247	\$1,590.2	.0 \$554.8 1,056	9,949.0 618	\$1,378.0	.2 \$1,100.0 228	.0 \$638.0 290	\$698.0	\$2,290.0	\$1,034.0	\$336.0	.8 \$1,120.0 151	\$1,940.0	.8 \$919.0	.4 \$930.0 501

McDonald's:

A CEO'S TAKE ON SUCCESS



The occupant of the Oval Office has changed three times. Eight teams have won the World Series, and the same tally have carted home a Super Bowl trophy. There have been two James Bonds.

Yet in the 11 years of the QSR 50, only one company has topped the sales ranking. And that's through four CEOs, a diversification into six other quick-serve brands, second-guessing by activist investors, the divestiture of six secondary brands, and a recession of historic proportions.

Despite all that changed on the surface, McDonald's remains remarkably similar to the company Ray Kroc set up in the 1950s, and therein lies a key to its persistent dominance, says Paul Facella, author of the new book, Everything I Know About Business I Learned at McDonald's.

Facella, a one-time regional vice president of the chain, describes the company as a "meritocracy" where performance matters most. The culture fosters achievement through openness to ideas from all stakeholders, an acceptance of healthy debate, a close connection between operator and customer, and promoting leadership from within. He points out that CEO Jim Skinner can still solicit input from Kroc's grill man, Fred Turner, who maintains an office at headquarters.

Skinner agreed to answer *QSR*'s questions about how he's stewarding the brand through times that have hamstrung so many competitors. His replies hint at the roadmap for keeping McDonald's atop the QSR 50 for the next 11 years.

McDonald's is hailed as one of the few big-business success stories of these difficult economic times. Why has it prospered when so many big consumer brands have faltered or failed?

It is important to remember that McDonald's was in the midst of record-setting results well before the recession began, already serving more customers than we ever had in our history. So, our business was on a very solid foundation. The economic crisis helped highlight the solutions we were providing customers, especially in tough times.



Above all we were offering everyday affordability—quality food for hard-earned dollars.

While conventional wisdom may tie our success to our Dollar Menu, nothing could be further from the truth. Our everyday affordability across every tier of our menu resonated strongly with consumers. While the Dollar Menu represents about 10 percent of our sales in the U.S., our full menu of premium salads, new chicken sandwiches and wraps, hamburgers, fries, and breakfast favorites are responsible for the vast majority of restaurant sales.

What are the two biggest challenges to maintaining that momentum? And how is McDonald's addressing them?

I'm confident we will maintain and even accelerate McDonald's business momentum by remaining focused on our Plan to Win. However, I am quick to remind our global system not to become complacent because that kind of misplaced confidence can be a by-product of success. The way I see it, we are only as good as our next customer.

There are also some challenges we can't fully control: commodities and currency.

Regarding commodities, McDonald's size and global scope give us a unique strategic advantage when it comes to costs and pricing. Along with our franchisees, we work hard to maintain value for our customers by managing cost fluctuations. Right now, most food costs are trending in our favor, except for beef.

Regarding currency, there is unprecedented volatility in the marketplace right now. We are a U.S. company, so we report in U.S. dollars. But, wherever possible and when practical, we transact as much activity as we can in local currency. That means food, materials, construction costs, etc. That helps mitigate the economic impact of fluctuating currency.

How important is the beverage initiative to that continuing climb? And why is McDonald's in a better position in beverages relative to specialists like Starbucks and Dunkin' Donuts?

McDonald's wants to be customers' trusted and favorite choice to eat and to drink. We are ramping up our beverage offerings for our customers, and that's what the McCafé initiative is all about. It's about connecting to customer trends, and to what they see as relevant, contemporary products. Coffee is a major beverage around the world, and McDonald's is adapting to local tastes and preferences so we can satisfy our customers. Here in the U.S., beverages represent a \$56 billion category.

Our customers are telling us that they love



our coffee. We sell about 2.7 million cups each day in the U.S.—that includes our premium blend, which we introduced three years ago along with the new McCafé lattes, mochas, and espresso. But it's more than coffee. Customers can count on us for more choice in bottled beverages, sweet tea, and coming soon, smoothies and frappes, all at McDonald's speed of convenience and unbeatable affordability. Our convenient drive-thrus are also a key component of our ability to deliver all of these new beverages at the speed of McDonald's.

McDonald's has topped the QSR 50 sales ranking since its inception, despite some considerable challenges for the brand. Wall Street and franchisees have cited some of those difficulties. What do you view as the most difficult periods for McDonald's during the last 10 years, and, in general terms, how were those issues overcome?

We've worked extremely hard to regain and build on the momentum that was lost in the early part of this decade.

At that time, we were focused more on getting bigger than getting better. Like many other companies, we viewed rapid expansion as the prerequisite to success. So we sought growth in new restaurants, new brands, and new lines of business, such as Chipotle and Boston Market.

We often say we took our eyes off our fries.

It became clear that we needed to focus solely on Brand McDonald's and listen to what our customers wanted rather than tell them what they needed. This defined our new growth strategy, which was—and still is—to be better, not just bigger. That's when we developed our Plan To Win, which put the focus of our business back on our customers. We moved away from those efforts—as worthy as they might have been—that did not focus on the McDonald's brand.

This strategic direction has allowed us to turn our attention to the things that matter most to McDonald's customers: more menu variety and choice, better service, greater convenience, dependable value, and more modern and relevant restaurants. Now, we're working on being better at being better.

What are the consumer brands you admire other than McDonald's?

Coca-Cola is a global brand icon, of course, but even better, a longtime loyal and trusted partner to McDonald's. It's been a rewarding 55-year relationship. The team at Coke is dedicated to evolving with changing consumer tastes and needs. Also, Coke is a leader in creative and innovative marketing all around the world, and takes seriously its role as an industry leader.

The team at Google elevates the innovation standard by continually offering new products and services that we as consumers never even dreamt possible. The leadership's commitment to think outside of the box in unveiling new technologies, even in an uncertain economy, is admirable.

Apple is one step ahead of everyone else, always focused on the future and the ability to

Subway: EYE ON INNOVATION **NO. 2**

The sub specialist is experimenting with such far-ranging choices as omelet sandwiches on flatbread and the signature of another restaurant franchisor, Seattle's Best Coffee. Both are part of the breakfast menu that's offered at upwards of 850 stores in what the franchisor terms a "test." Nearly 2,000 were reported to be participating in the Seattle's Best experiment.

Lunch and dinner options have also increased, most recently with the rollout last year of flatbread as an option for all sandwiches.

It's also experimenting with new service methods, including delivery in New York and Boston. A franchisee in the Washington, D.C., area is even trying a full-service variation, the Subway Café, that features paninis

Meanwhile, rivals are challenging the sultan of subs on both quality and value. Domino's Pizza ran commercials that favorably compared its new Oven Toasted Subs with Subway's sandwiches.

Not coincidentally, Domino's entrants are priced at \$5, the same head-turning charge that Subway adopted for its subs when the market softened last year. That bargain price was matched by the arch-rival Quiznos chain, which has since introduced a line of \$4 baguette-type sandwiches, called Torpedos.



Burger King:BEYOND BURGERS



The No. 2 burger chain has been redefining itself in more of a shuffle-play mode. Its initiatives ranged from the strange (the introduction of a body fragrance) to the extreme (the unveiling of an alternative concept called The Whopper Bar and an overhaul of the brand's proprietary cooking process). Mixed in were a number of decidedly different riffs on what everyone else was adding, like better coffee (the unpretentious BK Joe) or snack wraps (with an emphasis on heft rather than price).

Most of those efforts were pushed in equally offbeat marketing programs, including a comparative taste test involving "Whopper virgins" from Greenland and other quick-serve blackout zones.



In the sector's bid for the kooky young men known as "super-heavy users," BK might well have been the kookiest.

And, perhaps, one of the more far-reaching. The chain came out of 2008 with a new multitrack, conveyor-type broiler installed in about two-thirds of North American stores. The device replaces the chain broiler that had been the brand's foundation from its beginning.

The new "batch broilers" move different products through the flame-broiling process on separate tracks that move at varying speeds. Executives say the new equipment will enable BK to diversify into slower-cooking products like ribs and oversized burgers—priced at the high end of the quick-service spectrum but at a bargain level compared with what full-service places charge.

Also scheduled for an upcoming rollout: Burger King-branded pajamas and "lounge wear," the result of a new licensing agreement.



Wendy's: MAKING NEEDED CORRECTIONS

₽ / №. 5

If there was a Wendy's museum, 2008 could get its own wing. Just think of the artifacts: a red wig from the ad campaign that was pulled in January, a Buttermilk Frescuit sandwich from the now-scrapped breakfast menu, the business card of Kerrii Anderson, the former CEO who was dumped along with her whole team after Arby's parent bought the franchisor in September for \$2.34 billion. The only artifact that couldn't be there is the "under new management" sign, since that message is still being delivered to customers, franchisees, investors, and even competitors.

Since the No. 3 burger chain was acquired by Nelson Peltz's Triarc Group, it's hardly been business as usual for Wendy's. Management was completely rejiggered, with Arby's vet Roland Smith taking the helm both of the burger chain and its new parent, Wendy's/Arby's Group. Breakfast was scrapped after being tested in some 850 stores to clear the way for a completely new pro-

Starbucks:

COFFEE, COFFEE, COFFEE.

취 / NO. 4

The miracle concept of the 1990s clearly took it in the beans during the third quarter of this decade, prompting the sort of corporate action that contradicts the brand's New Age image. The CEO was axed, about 900 U.S. units were tagged for closure, 7,700 job cuts were announced, the whole chain was shut for a half-day of remedial training, and the home office decided that a new line of breakfast sandwiches stunk—after spending millions to roll out the flash-cook ovens in which they were made.

"We're getting back to the basics of serving coffee in an artful way," conceptconscious Howard Schultz declared after showing Jim Donald the door and adding the CEO's duties to his responsibilities as chairman.

With that shot from the starter pistol, the chain bolted into action—adding healthoriented smoothies, a regionally available frozen drink, a health-focused breakfast menu, a new workhorse blend of coffee, and a revised selection of sandwiches. It also introduced instant coffee for consumers craving convenience, and several bundled meals priced less than \$4, for patrons looking more for value than the best of the bean.

And that rededication to the mystique of coffee?

The company will be adding a whole new ultra-premium class of brew made by a piece of equipment called the Clover.

The small-batch brewing system was rolled, as of this writing, into just 54 stores in four markets—Seattle, Boston, Miami, and the San Francisco Bay Area.

"Looking ahead, our task is clear," Schultz told investors earlier this year. "We must continue to work to retain and to strengthen our connection with our core customers ... and we'll use all of the tools at our disposal."

gram, under development in three markets and targeted for a 2011 rollout.

The 99-cent Super Value Menu was remixed to put a spotlight on three premium sandwiches, and development began on what headquarters describes as better french fries, improved sandwich buns, and a flagship burger, vis-à-vis McDonald's Big Mac or Burger King's Whopper.

Smith is emphatic that Wendy's reputation as the segment's premium brand will be restored. He also pledges to correct the concept's neglect of growth

opportunities that were readily exploited by other quick-service giants—not just breakfast and beverages, but also international development and co-branding.

The heightened attention is already paying dividends. For its first full quarter under new ownership, Wendy's posted a same-store sales increase of 3.7 percent, after struggling for months to post positive comps.

Taco Bell:

CHANGES AT THE BORDER



Fresh and healthful at Taco Bell? Yep. There's Fruitista Freeze, a smoothie-type drink topped with real strawberries, and the Fresco Menu, a nine-item roster of products made with salsa instead of cheese, all containing fewer than nine grams of fat. Salt is coming out of other items, and calorie counts are going up on the menuboard, by the company's choice rather than the dictates of new legislation.

Similarly, the chain is striving to shake its image as the place where a skateboarder with a buck can eat himself silly on cheap food. Among Taco Bell's limited-time offers was the Triple Steak Burrito, a tortilla wrapped around carne asada steak and priced at \$3.99. It also featured a \$4.99 Fiesta Platter, a "premium, sit-down restaurant meal," in the words of chief marketing officer David Ovens.

But that's not to say the workhorse of Yum! Brands' quick-service stable is forsaking its historic strengths.

Taco Bell, already a bargain hunter's delight, added three new tiers of everyday deals with the addition of a Why Pay More Menu. The items are priced at 79, 89 or 99 cents. It also played up heft with the Big Bell Box—three bigsized entrée-type items, coupled with a dessert of Cinnamon Twists.

That two-thrust strategy—plugging perceived gaps in the brand while bolstering its historic strength as *el jefe* of value—put some noticeable heat in sales. Taco Bell posted a 9 percent rise in same-store sales for the fourth quarter of 2008.

Pizza Hut: WILL PASTA WORK?

🥡 / NO. 7

When Pizza Hut broadened its delivery and takeout menu last year, it jokingly altered the sign on its Dallas headquarters to temporarily read "P-asta Hut." But competitors have yet to laugh.

The line of low-priced Tuscani Pastas was a phenomenal hit, according to executives of the pizza specialist's parent, Yum! Brands. "It has already become a \$500 million brand and is on its way to \$1 billion," Yum CEO David Novak said in February. The goal, he added, is "to make the pasta business as big as the pizza business."

Pizza Hut has been inching toward that

goal by steadily raising the prices of its home-delivered pastas. From an \$11 introductory price, the charge for the three-pound casseroles has risen to \$12, a new lasagna fetches \$13, and the pairing of two half-portions of pasta is priced at \$13.99. The chain advertises that the meal can feed a family of four.

But the pizza-segment leader isn't forsaking the product—nor the delivery bargain hunters—that brought it here. The new Tuscani line might have been Pizza Hut's biggest initiative, but officials say the brand also scored handily with Pizza Mia, a bargain-priced pie that's now outselling its signature pan pizzas.

It also spent much of the year refining a bid for fans of healthier, less-processed fare. It finally rolled the resulting product, a pizza called The Natural, earlier this year, hailing it as the first step ridding all its pies of artificial

toward ridding all its pies of artificial ingredients and added sugar.

But sales for the chain have remained sluggish, despite the pop from pasta. Comps slipped by 1 percent for the fourth quarter, prompting executives to stress the brand's embrace of a concept-within-a-concept, Wing Street. Set up as a station within a Pizza Hut, Wing Street was growing at the rate of 150 retrofits per quarter. The addition, pegged by officials at a cost of \$40,000 to \$70,000 each, adds chicken wings to the host locations' delivery options.

Dunkin' Donuts: A SMARTER MENU ♣ / No. 8

Someday in the future, tykes will snuggle into grandparents' laps to hear about that longago time when phones had wires and music came on disks. You can almost hear their bird-like little voices: "Tell us about the days when people only went to Dunkin' Donuts for doughnuts, Grandpa."

And the old-timers will think back to the time around 2008 and '09, when the process had really picked up momentum. Those days had brought the addition of a health menu, of all things—a roster of sandwiches and drinks packing 25 percent less sugar, fat, calories, or salt than a comparable choice elsewhere.

The heart of the DDSmart lineup consisted of flatbread sandwiches made with egg whites, a foundation that could support any other variations or special ingredients, far beyond the turkey sausage or vegetables featured in the first two iterations.

The egg-white selections, in turn, were part of a bigger

push into sandwiches in general. Their introduction was, um, sandwiched between the rollout of oven-toasted flatbread versions of such classics as Ham & Swiss and Turkey and the introduction of the Waffle Breakfast Sandwich, a premium-priced (\$2.99) limited-time offer.

Complementing the chain's continuing emphasis on hot and cold beverages, the new finger-foods helped to turn the sales-mix dial further away from Boston Creams and Old Fashioneds. Dunkin' officials indicate that only about 12 percent of sales now comes from doughnuts.

KFC: A GAME OF WAIT AND SEE 👺 / NO. 9

KFC's sales were a disappointment last summer, and sales through the remainder of 2008 left no doubt that the brand still had "a lot of wood yet to chop," as Yum! Brands CEO David Novak put it. And into January 2009, sales "were extremely poor," Novak told investors, while promising that if they were patient they'd see a dramatic turnaround.

Now the waiting is over, and the seeing should be underway. The chicken chain's not-so-secret weapon, Kentucky Grilled Chicken, rolled out with considerable hoopla in mid-April, after the adoption of KFC's first value menu in March.

The Grilled Chicken, several years in the making, is intended to address the health concerns of consumers. But KFC has yet to quantify the product's effect on the well-being of the brand, even after an extended test that stretched to about 500 stores.

Officials have been very clear, however, about their expectations. The Grilled Chicken is intended to help the chain's flagging chickenon-the-bone sales. Specifically, the product should give a boost to bucket sales, which KFC was attempting to push earlier with a \$9-dinner deal.

KFC initially discounted the price of Grilled Chicken to draw experimenters and skeptics, but executives are confident the option will be embraced. "That major innovation, coupled with what we are doing on value, will give us some business momentum as we move into the year," Novak says.





Sonic:

INCREASED VALUE



₽ / NO. 10

Sonic Drive-In, a concept that owes more than a nod to nostalgia, probably wouldn't mind turning back the clock. Traffic and check averages both fell for the 1960s-style drive-in chain after the economy took a header, hammering down sales. Management decided to break the two factors apart, focusing first on guest counts.

The upshot was what CEO Cliff Hudson calls "a shift in historical strategy" for the chain, the rollout of an Everyday Value Menu of nine items priced at 99 cents. Sonic periodically offered head-turning deals as limited-time offers, he explained to investors, but the new array marks the concept's first stab at systemized discounting.

And, Hudson told investors in a conference call earlier this year, the strategy worked. For the quarter ended February 28, "we actually saw a traffic increase," he said.

But with patrons being led toward the bargain array, Sonic's average check slipped 3.4 percent. Officials hope to build that mean by focusing on premium-priced LTOs and suggesting the Everyday Value choices as affordable add-ons for patrons who come into stores for a drink. "They may be coming in the afternoon for a drink, but now they are including items off the Everyday Value Menu," Hudson said. "So we've seen the afternoon grow disproportionate to most of the other dayparts."

An emphasis on premium-priced LTOs is a big part of the check-building strategy. Said Hudson: "Over the next few months we will be shifting some of our marketing dollars to promote premium-quality products at a higher price ... our expectation is that we will be able to achieve positive sales through this balancing of the value and more premium products." But in the meantime, he acknowledged in the March conference call, marketing dollars are being spent primarily to popularize the value menu.

Arby's: PREMIUM POSITIONING





As the self-avowed premium choice in the sandwich sector, Arby's has no problem with prices pegged at the high end of the spectrum.

Too bad customers don't feel the same way. The chain acknowledges that patrons have been trad-

ing down to the \$5 subs of direct competitors and the \$1 menus of the quick-service giants. In response, it's tested such bargain possibilities as a listing of items priced less than \$1, a pick-four bundled meal for \$5, and roast beef patty melts for \$1.99.

But the main thrust of its counterattack is reaching out to patrons who don't balk at an average tab of \$7.50. Those core customers generate 50 percent of the chain's sales in the 1.5 times a month they visit a restaurant, according to Roland Smith, CEO of parent company Wendy's/ Arby's Group. If Arby's could nudge that frequency to 1.6 or 1.7 visits a month, he told investors, stores would see about a 3 percent rise in sales.

Research indicated the targeted customers would buy from Arby's more often if they were given additional roast-meat sandwich options and better service. Arby's intends to oblige them with the 2009 rollout of sandwiches featuring roast chicken, turkey, and ham. Smith suggested the choices would carry a premium price that nonetheless compares favorably with items of similar quality.

The items are a close cousin of the \$3.59 Roast Burger sandwiches that were added earlier in the year as a premium alternative to Arby's go-to sliced beef option.

Jack in the Box:

JACK 2.0



Plenty of chain executives probably felt as if they were hit by a bus during the past year.

Jack in the Box was the only one that staged it to happen.

Jack's near-death experience, from which he emerged recharged and determined to lead the brand forward, could've been a signal the chain intends to start life anew.

Indeed, there's been a reinvention of sorts, extending to how the chain presents its name to the public. A new logo screams the word "Jack" in big type, with "in the Box" written underneath in a much smaller font. Another version reportedly tested in southern California eliminated the name altogether, using a silhouette of Jack Box as the only designation on a unit's main exterior sign.

Jack in the Box is also using



a new prototype that incorporates such appointments as a fireplace, along with a kitchen described by management as being

more efficient. Self-service kiosks are part of the updated format.

The menu was similarly rejuvenated. A roster consisting largely of finger foods has been jazzed up with knife-and-spork-style fare, including Breakfast Bowls and Teriyaki Bowls. Pita bread is used as the foundation for a new snack line, and sirloin is used for a new line of mini-burgers, a.k.a. sliders.



Domino's:

A TWO-MEAL OFFENSIVE



Officials of Domino's Pizza say 2008 can best be described as a year of rebuilding, a process that revealed more hours were needed in the day. In the delivery chain's case, execs took the lament literally.

Franchisees who had given up on lunch were pressed to start serving at midday instead of limiting their sales day to dinner. Now, according to CEO David Brandon, every U.S. unit is competing on a two-meal front.

The prod was a new line of toasted subs that Domino's offered to deliver for a mere \$4.99 each, provided the order hit at least \$20.

"Sandwiches have put us in the lunch business in a material way and that's been great," Brandon told financial analysts.

He hailed the additions as a major new draw for the chain, appealing not only to lunchtime patrons but also



"Sandwiches have put us in the lunch business in a material way, and that's been great."

to families and consumers who want delivery of something other than pizza. "We're seeing a number of people who are ordering pizza and sandwiches together, which tells us that our menu is

appealing to more family members, appealing to more people who are looking for more diversity in our menu," Brandon said.

"After literally two years of declining traffic," the crux of the concept's sales difficulties, "sandwiches [have] delivered a significant improvement in our traffic trends," he said.

At the same time, the chain pushed for late-night business and bargain hunters, using such customer lures as a 444 deal (three 10-inch pizzas, each priced at \$4).

Those and other value-oriented draws were backed with new in-your-face marketing that included digs at rivals like Pizza Hut (with its \$5 pizza deal) and Subway (which Domino's taunted first with comparative ads then in spots refusing to heed a cease-and-desist letter demanding the comparisons stop).

Management cites longer-term sales-improvement efforts like dealing with 250 franchisees who failed to meet the franchisor's quality standards. More than 125 of those "F" recipients have either been defrocked or put through remedial tutoring to raise their performance, according to Brandon.

Chick-fil-A: A REPEAT

A REPEAT PERFORMANCE?





The "most aggressive product rollout year in its history" brought the Chick-fil-A chain to within a cow's whisker of the \$3 billion—sales mark in 2008, management announced earlier this year. So what does it do as an encore?

More of the same, promises president and COO Dan Cathy. The chain has yet to divulge how its menu might change, though it has been focusing on beverages, with mixers blending a new peach milk-shake in June after coffee-caramel and peppermint chocolate chip versions rolled out last year.

Considerable attention was also given to updating long-standing products. Last year, for instance, the R&D department revamped Chick-fil-A's chicken strips, a breakthrough product in its time but now far from unique in the quick-serve sector. The new Chick-n-Strips contain 50 percent more meat than their former selves.

Similarly, the Chick-fil-A Chicken Salad Sandwich, a cult favorite, was re-engineered because of renewed interest in chicken salad deli sandwiches. Sales of the menu staple tripled after the revamp, according to headquarters.

One thing that's not likely to show up on the menu: pizza. Truett Cathy, the octogenarian who founded Chick-fil-A in 1967, opened a pizzeria in May 2008 called Upscale Pizza. He and Chick-fil-A stressed at the time that the two concepts would not overlap.



Panera Bread:

MAINTAINING MARKET SHARE



/ NO. 15

The overriding objective in a recession, according to Panera Bread Co. CEO Ron Shaich, is to differentiate your concept from the wheezing hordes. But it's not as if the bakery-café chain is ignoring the growth areas that everyone's chasing.

Breakfast, for instance, is a focus of the chain's ongoing new product blitz. Included in the array is steel-cut oatmeal, a new addition as well for Starbucks and Jamba Juice. Panera is also experimenting with what Shaich describes as a healthy "power breakfast sandwich." Last fall, Starbucks introduced a Power Protein Plate, one of several better-for-you morning choices.

Panera's other R&D efforts include the rollout last year of a betterquality coffee, a boast that nearly every chain can now make, and three premium breakfast sandwiches.

Nor is the chain ignoring the scramble to deliver head-turning values. Panera has been testing a variation on its popular You Pick Two promotion. Patrons are invited to build a complete meal by choosing four elements—a soup or salad, a sandwich, a drink, and a baked item like a piece of cake—for an attractive combo price.

But Panera has voiced a willingness to go farther afield than mainstream quick-serves. Already in sales trials, for instance, is a spicy breakfast sandwich. It's also testing oven-baked macaroni and cheese and an open-faced brisket sandwich. A new process for making Paninis is under development, as well, officials say.

In addition, a big push will be given to baked goods sold in bulk, such as muffins and scones, Shaich told investors, as well as to treats that can be given as a gift, like Panettone, Irish soda bread, and hot cross huns.

"It is our intent to follow a different path," Shaich commented in his conversation with analysts.

Dairy Queen: END OF A DYNASTY

The Mooty family ended some 30 years of active involvement with Dairy Queen (pq) when Chuck Mooty stepped down last July as CEO, then surrendered his duties as chairman on December 31. He was 47 when the succession was announced.

Replacing him at the helm of the Warren Buffet–controlled franchisor is John Gainor, one of the few quick-service honchos to begin his climb in supply-chain management. But DQ's procurement history hasn't been without its issues, including sour relations with franchisees.

Those strains are still evident. Last year, several state-based Dairy Queen franchisee groups sued International Dairy Queen and American Dairy Queen, raising the tally of legal actions nationwide to 10. All of the lawsuits deal with advertising fees levied on promoted products.

Each complaint also asks the court to prevent the home office from requiring franchisees to recast their units as either a DQ Grill & Chill, a fast-casual update of the brand, or a Dairy Queen/Orange Julius Treat Center combo store. The plaintiffs contend that the conversions are too expensive and will not generate a sufficient return.

But the changeovers are continuing under Gainor. So, too, is a menu overhaul that brought the addition in 2008 of panini-like Iron Grilled Sandwiches and the McDonald's Snack Wrap–like Chicken Wraps.

More recently the chain added a new Sweet Deals value menu. Patrons can choose any two of the nine selections for \$3, three for \$4, or four for \$5. The items include a cheeseburger, a hot dog, the Chicken Wrap, french fries, and a sundae or cone.

Gainor and his team are also trying to put more pizzazz into the brand by selling a video game, DQ Tycoon, that supposedly duplicates what it's like to run a DQ unit.





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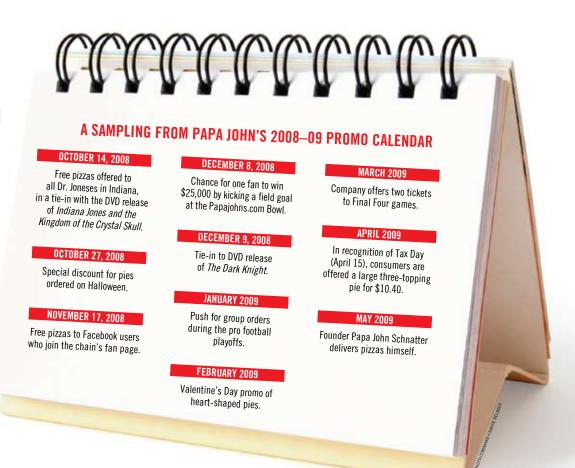
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Papa John's: A YEAR'S WORTH OF IDEAS



Papa John's marketing department might have to be tested for steroids. The pizza chain averaged 2.5 promotional events per month during 2008, ranging from the addition of six specialty pizzas (in one month) to a field goal-kicking contest.

The nonstop marketing and menu-development efforts helped Papa John's finish 2008 with positive domestic same-store sales (0.9 percent), and hopes of at least matching those per-store figures for 2009. Meanwhile, the promos continue.





Hardee's:

BIGGER IS BETTER



₽ / NO. 18

Being a regional burger chain can be a blissful situation when your turf stops considerably east of the California border. Hardee's big-is-better strategy is a Xerox of the playbook used by sister concept Carl's Jr. Yet Carl's, with most of its units in California, is discovering that premium-priced mini-meatloaves don't sell as well when their fans' home state is wheezing economically.

It's a different situation for Hardee's, a concept whose answer to sliders is a mini-burger of a quarter-pound. Its unabashed reliance on hefty burgers and breakfast items continues to provide a sales-driving point of differentiation. For the four weeks ended in March, for instance, it posted a same-store sales jump

of 3.1 percent—compared with a 7 percent decline for Carl's.

While spotlighting Paul Bunyan–scale burgers, Hardee's continues to tout another point of difference, its Made from Scratch line of biscuits. The Southern-style breads are sold in seasonal variations, like last year's Strawberry Biscuit, or as the basis for breakfast sandwiches like the Pork Chop 'n' Gravy Biscuit.

Hardee's, based in St. Louis, is concentrated in the South and Midwest.



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Quiznos: SECOND TIME'S A CHARM?

Two months into his second go-round as Quiznos' CEO, Rick Shaden sent scooters and a message to the franchisor's employees, though franchisees might have been the intended recipients. The home office explained that the sandwich chain was adopting a new corporate slogan, "Move Swiftly With a Clear Purpose...Do It Today."

The move came a few weeks after Quiznos had found itself in a left-hand/right-hand disconnect, with headquarters promising one million free sandwiches to patrons who downloaded a coupon, and some franchisees refusing to honor the gimme print-outs. Others reportedly told patrons that "free" actually meant "20 percent off."

A common purpose didn't seem clear at that point. But a misalignment between the home office and franchisees is hardly new for the chain. For years, franchisees have been squabbling with the franchisor over strategic direction and expansion policies, often through their lawyers.

Now Shaden, the concept's founder and one-time owner, has stepped back in for a try as peacemaker. Still a major stakeholder in the brand, he's promising to respond more quickly to market conditions, with "clear, strategic ideas," including "better product innovation."

The model, according to the company, is the new Torpedo line of \$4 baguette-style sandwiches, which are positioned between the \$2 Sammies flatbread sandwiches introduced last year and conventional subs, whose price was dropped in 2008 to \$5. Quiznos said in a statement that "the sandwich went from innovative thought to marketplace in an abbreviated timeline," appearing in stores less than a month after Shaden moved back into headquarters. During the first month of availability, the Torpedos generated double-digit same-store sales increases.





Popeyes Louisiana Kitchen:

A BONA FIDE CHANGE



Let's recap what the last year brought for the quick-service chain formerly known as Popeyes Chicken & Biscuits. For one thing, it's now Popeyes Louisiana Kitchen, a new identity chosen by franchisor AFC Enterprises to tie the fried-chicken specialist more directly to its New Orleans roots. Indeed, its new slogan is "Louisiana Fast."

But that's just the beginning of the changes. Popeyes' menu, once built around its highly spiced chicken-on-the-bone and Louisiana-style side dishes, was restructured into four major components. The chicken, renamed Bonafide Chicken, is still there. But now it's sharing the menuboard with three new lines.

Big Deals consist of items for the bargain hunter—an array of small finger-foods priced at \$1.49, like a wrap or a biscuit sandwich of boneless chicken. The Louisiana Travelers line features boneless chicken that customers can munch as they walk or drive, like tenders and nuggets. And then there's the Big Easy Lunch section, featuring a rice-bowl entrée and a chicken sandwich on diamond-shaped bread.

The three new menu sections should boost lunch and drive-thru sales, while Bonafide remains the "concept's big dinner draw, AFC executives said.

That effort to present a younger face to the public also extends to Popeyes' expansion plans. The company acknowledged that it will likely retire 140 to 160 restaurants in 2009, while opening fewer than 111 worldwide.

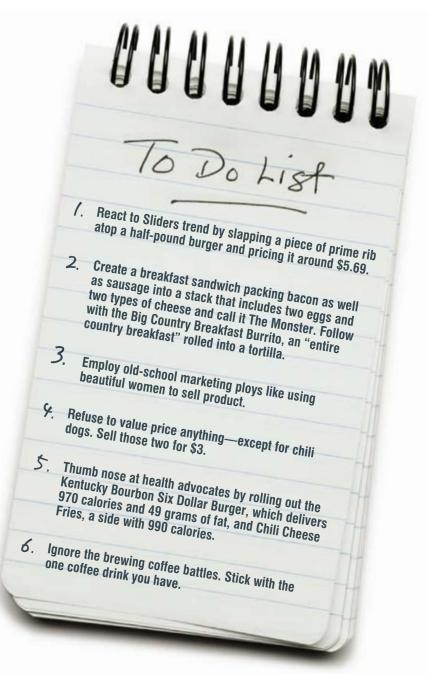
Meanwhile, it continues to experiment with new value possibilities, including a \$3 lunch option and a two-for-Tuesdays deal, consisting of two pieces of chicken for 99 cents.

Carl's Jr.: PUZDER'S TO-DO LIST

🚔 / NO. 21

Andrew Puzder, CEO of brand parent CKE Restaurants, acknowledges that Carl's contrarian strategy has been a strain, especially in the chain's home base of California. Same-store sales dropped 7 percent for the four weeks ending March 23. Puzder says competitors are drawing blood with their deep discounts but refuses to counter with similar deals.

Meanwhile, CKE continues to graft units of its Mexican concept, Green Burrito, onto Carl's stores, giving patrons a new tier of options. For instance, Green Burrito recently featured a three-pack of deep-fried burritos for \$2.89, or about 96 cents each.



Chipotle:

DIFFERENT CONCEPT, SAME CHALLENGES



Chipotle professes to be a new type of restaurant, far more attuned to sensibilities like food integrity and sustainability. But many of its challenges seem to be the same problems afflicting every other brand. What remains to be seen is how differently it might respond.

The burrito concept's long-time formula remained in place during 2008, with few visible accommodations to the economic climate. No major menu changes, no new marketing tack, no price or portion accommodations for consumers who saw their disposable incomes withering.

The action was happening behind the scenes, executives say.

"We are looking at the current situation as an opportunity to look at everything we do," co-CEO Monty Moran recently said to analysts.

The results of that self-scrutiny include the hiring of Chipotle's first-ever chief marketing officer, Mark Crumpacker, who subsequently chose a new ad agency. Its first effort is a campaign that stresses variety and customization over Food with Integrity, a slogan used by the chain to tout its organic and additive-free ingredients.

Meanwhile, the chain has been experimenting with one of the industry's most stable menus. Denver units were outfitted with a new bill of fare that included a section of Low Roller options, or smaller choices with prices as low as \$2.25. Some might call it a value menu.

Also featured was a kid's menu and a "featured items" section with four premium-priced choices.

Next up for consideration, executives have said, is the concept's signature design. For instance, some stores are experimenting with white-tile interiors, which can reportedly be recycled more readily than the chain's signature stainless-steel appointments.



It also added online ordering for 60 stores in Nevada, Arizona, and Utah, and is reportedly considering a test of

kiosks that dispense nutritional information. One thing that hasn't changed for the brand: A willingness to put an outlet in any location that makes sense, be it

freestanding, in-line, a strip-mall end cap, or any number of nontraditional venues, from airports to colleges.

Whataburger:





Almost 60 years after its founding in Corpus Christi, Texas, the regional powerhouse updated its iconic A-frame exterior design, extended its menu by adding a comfort-food classic (a patty melt), bought one of its largest and most established franchisees, opened its first hometown store in eight years, and announced it would leave its headquarters city after six decades to resettle in San Antonio. Families are prone to check Gramps into Shady Acres Rest Home for fewer eyebrow-raisers than that.

"Whataburger crossed the \$1 billion-in-annual-sales threshold for the first time in 2007 and the 58-year-old company expects the same steady, yet sustainable, growth pattern to continue over the next 10 years," the franchisor said in announcing the relocation.



Harsha Agadi, the CEO of Church's Chicken, sums up the chain's focus as "more stores and better stores." He suggests the two thrusts coincide in, of all things, the brand's emphasis on diversity.

He attributes the concept's six years of positive same-store sales in part to drawing a tight bead on Hispanics and African-Americansone or the other, in each and every store. The groups' collective spending in the U.S. topped the \$1 billion mark, or "the buying power of India," Agadi says.

Part of the appeal is a value orientation that's in the very marrow of the concept, he stresses. "Church's always has the best deals," Agadi says. "Some of the promotions we have now were the same 30 or 40 years ago."

He contends that the brand has a pronounced understanding of minority consumers because the chain itself is so diverse. "Eightysix percent of our employees are minorities [or] female," Agadi says. "Over 80 percent of our franchisees are minority members."

Those franchisees are often able to tap financing from beyond the U.S. mainstream, Agadi says, so "we are growing at a furious rate." The chain has deals signed for 700 stores to open during the next seven years.

To facilitate that process, Church's introduced a new modular building that's delivered in two parts to a new site. "In less than 10 days, we can be fully operational," Agadi says. Church's is also looking at kiosks for nontraditional locations.

The efforts come amid media reports that the franchisor's owner, Arcapita, may be looking for a buyer of the brand.

Little Caesars: FRANCHISE! FRANCHISE!





Despite the credit deep-freeze that started in mid-2008, Little Caesars is emphasizing expansion, in part by reaching out to new pools of prospective franchisees.

Included in that group are former employees of the franchisor's own headquarters office. The takeaway chain said earlier this year that more than 50 former staffers "transitioned" to a second career as franchisees.

Meanwhile, the Michigan-based chain reportedly found ample candidates among displaced automotiveindustry executives. It also continued to focus on military veterans, fielding some 2,400 inquiries from service men and women.

Little Caesars' development efforts were a departure from the menu-development emphasis of the other pizza titans. Already armed with bargains like Hot-N-Ready, a freshly made pizza priced at \$5, the segment's traditional value specialist didn't follow Pizza Hut and Domino's into the pasta business. Its menu continues to spotlight pizzas, in all sizes and preparations, and wings.

Long John Silver's:

A FRESH TAKE ON FISH

⊘ / NO. 27

Executives of Yum! Brands have more to say about their new Chinese hot-pot concept, Little Sheep, than they do about their venerable U.S. seafood chain, Long John Silver's. But it's not as if the old beard has been drifting at sea. Like fellow salts specializing in seafood, the concept was revising its menu and marketing message to stress that there's more to be had than fried fish.

Long John tried to underscore that message with the rollout in late 2008 of the Freshside Grille, a roster of choices containing 10 or fewer grams of fat. Included were items that sounded as if they came off a casual restaurant's specials board: Grilled Pacific Salmon, Shrimp Scampi, and Grilled Tilapia. Yet each is priced at \$4.99.

The 1,500-plus-unit chain also started to post calorie counts on its menuboards for all the items regularly listed, part of a Yum-wide initiative to disclose nutrition information across its U.S. brands by 2010.

Steak n Shake:

NEW VS. OLD



₩ / NO. 28

Sardar Biglari, the thirtysomething investor who took control of Steak n Shake last year, has promised to tighten the focus of the retro burger chain and revive its sales and profits. Here's how his plans compare with the tactics of the team he ousted.

OLD REGIME

NEW REGIME



Commercials featuring smart-mouthed employees.

ADVERTISING

Commercials featuring smiling, actual customers as they exit units.

Discounts on premium burgers, such as a \$2.40 limited-time price for a Double Steakburger: a \$2.99 Double-and-fries combo; or a \$2.99 Double Steakburger with bacon and cheese.

VALUE **FOCUS**

Four meals selling for \$4 each, including the Bacon and Cheese Steakburger with fries. Envisions three pricing tiers.

Wraps, a triple Steakburger relaunched as the 1934 Burger. New breakfast menu, featuring handheld sandwiches, milkshake-based morning smoothie, and Seattle's Best Coffee.

NEW MENU ITEMS

A promised focus on burgers, shakes, fries, and chili. New products include sliders, an A-1 Peppercorn Steakburger, a milkshake with Butterfinger mix-ins, and freshly baked chocolate-chip cookies.



Conducted an "audit of cleanliness." APPEARANCE **OF UNITS**

Started painting white walls red. "A new coat of paint is not expensive," Biglari said.

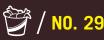


A lower-cost evolution of the full-service design.



In-line and end-cap strip-mall prototypes, including to-go-only units.

SOMETHING



Chicken fingers, wings, and sandwiches aren't exactly a novelty in fast food. But Zaxby's advertises that its versions are freshly prepared for each order.





Showbiz stars have been used in quick-serve advertising since brontosaurus burgers were a typical LTO. Zaxby's commercials feature such celebrities as Kerri Strug, Cindy Williams, and Penny Marshall (a one-time Olympian and the star of 1976's "Laverne & Shirley," in case you missed this month's People).

Being a little different seems to be part of Zaxby's strategy for success. And the chicken specialist can muster a strong argument that the approach is working. Samestore sales grew 5.6 percent in 2008, and more than 50 units were opened, including first-ever outlets in Texas and Ohio, according to the Athens, Georgia-based nonconformist.

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Checkers/ Rally's: **PUSHING VALUE**



Born as a double-drive-thru burger concept, Checkers Drive-In decided to branch out a bit. The chain and its fraternal twin, one-time competitor Rally's, are trying to expand their development opportunities by offering franchisees new strip-mall prototypes. The in-line and endcap stores should put the brands in "markets that once seemed impenetrable," the home office said in announcing the diversification.



It stressed that double drive-thrus will remain the chains' main development vehicle, but described the new prototypes as a means of getting into urban areas where a drive-thru format doesn't make sense.

Checkers/Rally's is also pushing bargain alternatives to the quarter-pound burgers that propelled both brands to prominence in the 1990s. It now offers 10 items priced at \$1, or a penny more than the big burgers fetched during the early years. In addition, patrons are able to combine items into discount-priced meals.



Boston Market: STRETCHING THE MENU



The concept once known as Boston Chicken seems hell-bent on demonstrating why the switch to "Boston Market" was a really, really good idea.

Although officials still describe the chain as a rotisserie-chicken specialist, its menu has been stretched to include such farafield options as Chipotle Meatloaf, Baked Whitefish, Four-Cheese Cavatappi, and gourmet cupcakes.

Even the chicken received a few tweaks. A newer menu addition is the Crispy Country Chicken, a baked, breaded chicken breast that's marketed similarly to the way a fried piece of chicken might be. Except, of course, it sounds more healthy.

Other appeals to the health-conscious veered markedly from the sector's usual wellness tack. Among the products Boston Market positioned as being better for guests was a Cherry Cobbler. After all, promotional materials noted, cherries are regarded by some experts as a "superfood." It aired the same boast for the Baked Whitefish.

A concession to bargain-hunters came with the grouping of 11 rotisserie chickenbased items into a \$5 menu, available at lunch or dinner.

Culver's: CONSIDERING CHICKEN



Five years ago, Culver's was known for its Butter-Burgers and frozen custard. Last year, its big draws were ButterBurgers and frozen custard. It's a safe bet the main customer lures two years from now will be ButterBurgers and frozen custard.

But with competitors changing their menus the way most people change their socks, the Wisconsin-based regional chain has been giving its bill of fare a few tweaks. Among the most recent was the addition of new chicken sandwiches, including a flameroasted version. The nonfried poultry is also used in a new Chicken Cashew Salad.

The chicken promotion dovetails with the chain's airing of a 60-second commercial during TV previews of the Academy Awards, or what executives characterize as the Super Bowl for women. The spot was part of Culver's firstever national ad campaign.

The chain is also rapidly pushing out from its concentration in the middle of the country. Part of the challenge: Introducing frozen custard and a product called the Butter-Burger (for the uninitiated it's a burger served on a bun with a buttered crown).



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With KFC crowing about its new grilled option, El Pollo Loco is fighting back with an in-your-face campaign that claims it's the real grill specialist. For one thing, the ads stress, EPL actually uses grills—ones with real fire. (KFC roasts Kentucky Grilled Chicken, using a special plate that sears grill marks into the meat, a point neither chain expressly says in their peck fest.)

It's a war that may have to be waged on a number of fronts as the Mexican-born chain pushes out of the Southwest into a host of new markets. Last year, for instance, brought EPL's entry into Utah, Virginia, Oregon, and New Jersey and a widening of its beachhead in the hometown of at least three major competitors, the greater Atlanta area.

To push the brand in markets old and new, headquarters maintained its strategy of saying different things in different ways to different audiences. Last year, it simultaneously waged Hispanic- and English-language ad programs. It also reached out to the eco-conscious of Los Angeles by rolling out a threewheeled electric vehicle as part of its introduction of delivery service at a store in Beverly Hills/Century City area.

The menu has similarly addressed several markets. A Grilled Chicken Tortilla Roll, reminiscent of McDonald's Snack Wrap, was added as a budgetpriced snack. Also added was the Queso Crunch Burrito, described in promotional materials as the biggest burrito ever to hit EPL's menu.

Bojangles':

CHÍCKEN, BISCUITS, ICED TEA, AND SERVICE



📆 / NO. 34

In its second year under new ownership, the Bojangles' fried-chicken chain is taking a back-to-the-future approach. A management team led by CEO Randy Kibler, a longtime Hardee's operator, is focusing on four fundamentals: chicken, biscuits, iced tea, and service.

The chain, now owned by an investment group that includes onetime Hardee's kingpin Jerry Richardson, is already growing the system as it brushes up on the basics. It added 44 restaurants last year, for an 11 percent expansion spurt.

Meanwhile, Bojangles' is experimenting with new means of exposure. There's now even a Bojangles' Coliseum, the arena formerly known as Charlotte Coliseum. And the Charlotte airport features a luggage-claim carousel whose conveyor belt carries images of Bojangles'



signature biscuits. The wall from which the belt emerges is painted to look like the front of a Bojangles' oven.

A Bojangles' outlet is less than five minutes from the claim area, according to a spokesman.





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Papa Murphy's: THE NICHE

/ NO. 35

On one flank are the relative bargains of freezer-case pizzas. On the other are the hot pies of take-out or delivery places. Both of those choices are backed with considerable marketing might and advertising dollars. Yet Papa Murphy's Pizza found the middle ground to be a good niche to occupy while a recession is in full rage.

"Our brand has found its sweet spot in this economy," says president and chief operating officer Clarice Turner. "Papa Murphy's is a high-value, qualityoriented solution for families who are re-evaluating their out-of-home dining purchases."

The take-and-bake pizza specialist took "giant leaps" last year in its sales and expansion efforts, propelled by that third-choice market position. Traditionally, consumers viewed its pizzas as attractively priced alternatives to the premium pies of Domino's, Pizza Hut, or local pizzerias. Because Murphy's pies are freshly assembled to order, the chain's pizza is seen by others as a trade-up in quality from the heat-and-eat frozen choices in supermarket freezers. Those impressions, Turner says, are not bad ones to convey when consumers are hunting for steals and cooking more dinners at home.

The franchisor said its 2008 rating from consumers was the highest in six years, and that it opened 102 stores last year, a 10 percent expansion. It has already signed deals to expand into three more states and to push south from its Pacific Northwest roots into southern California.

CiCi's: FRFF FOR ALL / NO. 36

Giveaways and other perks have become a routine way of wooing customers and franchisees in these tough times. But CiCi's Pizza is taking it to another level. Here's a sampling:



Free brainstorming—A free Restaurant Business Conference in Lake Tahoe

was held by the chain in March for any entrepreneurs—including operators from other chains—who wanted to sharpen their business acumen. "We need to work together to strengthen our industry," says CiCi's CEO Craig Moore.

Free restaurant—Unit manager Phil Santucci was given ownership of his own store, a new outpost in Florida, as a reward for the service he provided as someone else's employee. The new outlet is a partnership with the franchisor.

Fee-less franchises—Existing franchisees who buy and re-open shuttered stores within the system are excused until the end of 2009 from paying the usual franchisee fees.

Free food, all winners—The franchisor said it was dropping one million pennies in the streets around the chain's 650 stores. Each coin provides the finder a prize, including a free meal and a free pizza when another is purchased.

White / NO. 37

White Castle has one of the most devoted cult followings in the business. Here's an update of the 88-year-old company by the numbers.

Major menu change in the last year (the addition of a pulled-pork sandwich).

Years White Castle worked with JWT and Mindshare ad agencies before switching this year to Zimmerman & Associates.

Size of that ad budget. Marketing efforts pivot otherwise on word of mouth, events.

Customers accepted into the Craver's Hall of Fame, a virtual place of honor for patrons who can prove their extreme fanaticism with a story demonstrating White Castle loyalty.

Registered fans on White Castle's main Facebook page.

Burgers in a Crave Case, a standard order. Available with or without onions.

Views of White Castle's channel on YouTube.

Hours a White Castle is closed each year (stores shut for Christmas).

Number of franchisees who operate White Castle units.

States where the chain operates after nine decades in business.



"We try not to

look at what

is doing."

everyone else

Del Taco:FOCUSING ON FLAVOR



While most chains were focusing on menus (read: topline recovery) and operations (translation: squeezing costs

to help the bottom line), Del Taco concentrated on its management team. In about a 15-month stretch, new business

cards were printed up for the multiregional chain's CEO, marketing chief, senior director of R&D, treasurer, vice president of business insights, and director of consumer insights.

Not that the menu didn't get a limited work-over. A new hot sauce, Del Inferno, was added as an alternative to the chain's default sizzler for the last 15 years, Del Scorcho. A \$2.99 breakfast bowl was rolled out in January, after the chain's signature Classic Taco was down-priced to 99 cents.

The scrutiny could intensify going forward, says Paul Murphy, the Einstein Bros. and Boston Market veteran who became Del Taco's CEO in

February. Among the brand's priorities are "new investment in new product development," being "more thoughtful

in its research," and "a real operational focus."

But don't expect any sharp turns, Murphy says.

"I'm very pleased with how we're doing. The trends are very favorable. Del Taco does well in today's market because it plays on value and flavor, and that plays well with consumers."

The 500-plus-unit chain's menu development will be directed at adding flavors, not cheapo products aimed at bargain-hunters, he says.

Included will be some updated breakfast choices. But Del Taco is not going to follow the pack by adding new beverage choices like lattes or energy drinks, which he views as an aspirin for declining fountain sales. "We try not to look at what everyone else is doing," Murphy says.

Baskin-Robbins:

A LIGHTER APPROACH

♣ / NO. 39

Last summer
Baskin-Robbins
opened Café 31,
a quick-casual
take-off that featured a resident
pastry chef, a
chocolate fountain
similar to the ones
used for champagne,
a six-foot-long serveyourself sundae bar, a

yourself sundae bar, and plush seating. The prototype, not far from Baskin's home office in the Boston suburbs, measures about 2,000 square ft, or roughly double the footprint of the chain's traditional dipping stores. Expansion plans for the format, a variation similar to the Baskin-Robbins cafés in Korea, have yet to be announced by the franchisor.

At the same time, the chain is going small. New kiosk-type outlets will be its expansion vehicle into non-traditional venues like airports and sports arenas.

Even standard-sized stores are venturing far from the concept's traditional ground of featuring 31 ice cream indulgences on any given day. The new Bright Choices menu features "better for you" frozen options, including ice cream with no added sugar, frozen yogurt, a sorbet made from strawberries and berry puree, and ice cream packing 50 percent less fat and 20 percent fewer calories than the full-octane Baskin flavors.

The chain also added soft-serve ice cream in select locations.



When shopping-mall construction slowed earlier in the decade, Sbarro channeled more of its development efforts into what the foodcourt specialist calls "high-pedestrian-traffic venues," specifically "downtown areas, airports, casinos, universities, and travel plazas." In short, some of the recession's most noticeable victims.

Not that the pizza chain has forsaken its retail roots. At least 427 of the 775 U.S. stores open at the end of last year were located in retail foodcourts, a less-than-desirable setting when retail takes an historic nosedive.

The downturn in its feeder markets has landed Sbarro Inc. on several notorious lists, including Moody's first-quarter edition of The Bottom Rung, a listing of the debt holders viewed by the ratings agency as the most likely to default.

Sales and debt issues also led to the franchisor's inclusion in 15 Companies That Might Not Survive 2009, a compilation by several business journalists that was posted on the news site USnews.com.

The issue is location, not operations, Rick Newman, chief business correspondent, wrote.

Indeed, another posting on SeekingAlpha cites research showing that spending within Sbarro pizzerias increased by more than 8 percent between November of last year and February 2009. And the home office did renegotiate an agreement to ease its debt.

Nonetheless, Sbarro is emphasizing international expansion, with commitments already in hand for 2,300 new overseas restaurants—nearly a tenfold increase over the December nosecount.



Captain D's: SIT-DOWN QUALITY AT FAST- FOOD PRICES

⊘ / NO. 42

After a two-year makeover, Captain D's knows exactly what face it intends con-



sumers to see. CEO David Head, a veteran of the full-service market, explains how the chain intends to snag his former clientele.

What are some of the highlights of the last year for Captain D's?

The big development for us has been the freshening of the brand, which is something we've been doing for the last two, two-anda-half years. There's the physical-plant part, a re-imaging of our facilities, coupled with

our new advertising, with the challenge campaign. A lot of franchisees in smalltown areas said they're kind of the local Red Lobster. So we started a campaign that compares us to them.

And what's that done for you?

It fits our message that we offer sit-downquality food at fast-food prices. It's a real good rallying cry and a real good niche. Even with five-, six-, seven-dollar price points, it's given us a good value position.

How is that strategy evolving?

There's the whole idea that we're a credible alternative to casual dining for certain experiences.

Lunch is a good example. Red
Lobster has a \$6.99 lunch. But you get an iced tea on top of that, you leave a tip, you're still in for about 11 bucks. We're less than that. It allows us to provide greater value, and you can get in and out quicker.

What are your big challenges for the near future?

Our challenges are in two areas. First, there's continuing development in R&D—coming up with new seafood choices and



Jimmy John's: (VERY) SLIGHT ADJUSTMENTS () / NO. 41

Jimmy John's isn't oblivious to the moves of other players into the delivery game, a signature of the chain since its founding in 1983. In late October, for instance, it added its first new sandwich in four years, the No. 17 Ultimate Porker Club. The new option is priced at about \$5.50, or slightly more than the \$5 charged by Quiznos, Subway, Arby's, and Boston Market for their everyday sandwich deals.

Jimmy John's also adjusted the deal it traditionally offers when a new store opens. Instead of selling sandwiches during a four-hour stretch for \$1.50, it's dropped the price to \$1.

But that's as far as the brand is going. It's focused instead on the development tear that made it the industry's second-fastest-expanding chain during 2008, according to a ranking by Technomic Inc.

"We don't rely on gimmicks, promotions, and new menu additions to fool people into coming in and buying our sandwiches," founder Jimmy John Liautaud said at the time of the Ultimate Porker introduction. "We rely on the simplicity and quality of our food and the speed of delivery to keep our customers coming back for more."

flavor profiles to remind the guests we're not just fried fish. There's always some opportunity there.

Our other challenge is in speed of service. If you compare us with fast-casual or casual, we're lightning fast. But when you compare us to Chick-fil-A, which is wired for speed ...

How about growing sales through beverages and breakfast, the way a lot of quick-serves have?

The beverage piece of it comes way down our scale of guest priorities. Beverages are not as big a deal to us as coming up with new seafood flavor profiles.

In the future, we think we'll be able to sell breakfast. But not right now.



Jason's Deli: IN THE WORDS OF OTHERS No. 43

The home office of Jason's Deli doesn't like to crow about the chain's points of difference, so here's what other parties are saying about the fast-casual contender:

> "Its creative salads make you actually want to order the greens."

-Health magazine

"One fifth of its ingredients are organic."

-U.S. News & World Report

"For seven years, the plucky Texan [Rusty Coco, Jason's co-founder] has been on a crusade to eliminate such contaminants [as high-fructose corn syrup] from the menu."

-The Washington Post

"Jason's Deli becomes first U.S. restaurant chain to ban HFCS from its menu."

-The Food Channel

"The next battle front: Sodium."

-Jason's Real, Good employee blog

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Qdoba: URBAN WARRIOR



After pursuing prime urban sites as a growth strategy, Qdoba Mexican Grill probably has much greater appreciation for the Sinatra classic, "New York, New York." Making it there is tougher than expected when a store is across the street from what was Lehman Brothers' headquarters or the main office of Bernie Madoff's operations.

To blitz the Big Apple and then move into Boston and other major cities, Qdoba developed a new dualserving line that can handle more customers during peak times.

The chain began tests early this year of bundled chicken meals priced at \$6.99, with indications that it might roll the deal into markets like Manhattan at a higher ticket.

Elsewhere, it added a vegetarian Chili Verde for \$5.79 and a version with pork for \$6.79.

Meanwhile, the chain continues to expand. with 60 to 80 restaurants targeted to open during the fiscal year ending in October.









Jamba Juice: RECIPE FOR REJUVENATION ♣ / No. 45

Jamba Juice is mixing up a new sort of energy drink to pull the New Age-y beverage concept out of the doldrums. Here's the recipe:

- 1. Using a cup as the bridge, mix food into the beverage-centric menu, starting with a Chunky Smoothie breakfast option (yogurt with fruit and granola). Before menu hardens, add steel-cut oatmeal and baked items as other morning draws.
- 2. Strain out old management team, including CEO Paul Clayton and chief marketing officer Paul Coletta. Pick one supermarket vet, James White of Safeway, to succeed Clayton.

- 3. Squeeze out expenses, including at least 53 corporate posts, 10 underperforming stores, and unit-level labor costs.
- 4. Slice prices on the bias with limited-time offers like a \$2.99 All Fruit Smoothie or \$1 oatmeal.
- 5. Look for opportunities to put the Jamba Juice name on retail products like fruit teas, energy bars, and frozen smoothie bars.
- 6. Blend well, serve up to prospective customers, franchisees.

Cold Stone Creamery:

PREMIUM ICE CREAM REDUX



Four reasons why you're wrong to think of Cold Stone Creamery as the same mix-in ice cream concept it was two years ago:



Its slam-dunk product of the past year was a **CUPCAKE**, albeit one made

albeit one made with ice cream.



It's outfitting up to 50 stores with an outlet of Tim Hortons, the doughnut chain that's putting a Cold Stone component in an equal number of its outlets. A separate deal calls for more than 100 Cold Stones to open in spaces shared with a Rocky Mountain Chocolate Factory, a candy concept.



Other new menu options include coffee drinks, both fully sweetened and in reduced-calorie versions; tart Koreanstyle frozen yogurt; and "better for you" smoothies.



Its ice cream is no longer served exclusively through the mix-in format. You can sample it, for instance, as an ingredient in Turin-brand chocolate truffles, an indulgent candy line carried by CostCo, Walmart, Target, Bed Bath & Beyond, and other retailers. A licensing deal was also inked with Jelly Belly, the jellybean brand.







Krystal: KEEPING THE MENU FRESH



Restaurants of all stripes have been scrambling to showcase sliders, the mini-burgers fast emerging as a mega-product of the economic downturn. So where does that leave a 77-year-old slider specialist? Here are some of the items it's offered recently to its cultish clientele:

- The Big Angus Burger an oversized burger served with a basket of fries and a drink for \$3.99.
- The Spicy Southern Chik a highly spiced whole-breast sandwich, served two at a time with Fiesta Waffle Fries and a drink for \$4.39.
- Krystal Toaster Sandwiches slider-sized sandwiches served in Philly cheesesteak, turkey club, grilled cheese, and B.L.T. versions offered at a new prototype store.
- Hot 'N Country Wings— Buffalo-style chicken wings offered at the same test store.
- Krystal Smoothies all-natural ingredients and fresh fruit.



In-N-Out: ANALOG CHAIN IN A DIGITAL



WORLD

After adding two soft drink options in recent years, In-N-Out Burger is backing away from that sort of break-neck menu expansion. A change of such magnitude every 60 years or so is plenty for a concept that still hand-cuts its french fries and lists only three other food options—all of them burgers—on its retrolooking menuboards.

In-N-Out is not adding breakfast, going green, developing new snacks, installing flat-screen TVs, testing a value menu, promoting an Angus burger, beaming its logo onto the moon, hatching a mascot, or upgrading its coffee. That's almost certain to come as a relief to a fan base that borders on the fanatical, but it's decidedly bad news for competitors who have been waiting since 1948 for a stumble.

Instead, In-N-Out continued to push east from its southern-California base. It now has stores in Nevada and Arizona.



Einstein Bros.:BEYOND THE BAGEL

(No. 49

The parent of Einstein Bros. and fraternal twin Noah's Bagels pulled a George Steinbrenner as it planned for 2009, reaching into the marketplace for star talent to lead a run for the big time. In December, it recruited Jeff O'Neill from the top job at Priszm, Yum! Brands' Canadian franchisee, to serve as CEO. Then, in April, it raided Yum!'s squad again, coming back this time with Jim O'Reilly, senior vice president of marketing for the franchise giant's U.S. operations and a one-time chief marketing officer of KFC. O'Reilly was named Einstein/Noah's chief concept officer.

The new team inherited a strategy that was already being worked in the field. O'Neill, the longtime franchisee, found the Einstein chain in the first flush of franchising. The first licensed store opened in April 2008. Two months later, Aramark was named as a partner. By the time O'Neill's name plaque was affixed to the door of the corner office, about 35 franchised stores were either in operation or scheduled to fire up their ovens.

By that point, Einstein/Noah's was already striving to become more of a broad-based fast-casual concept than an all-bagels/all-the-time brand. Sliders, wraps, and quesadillas were added as an afternoon snack array, each item paired with a beverage for \$3.99.

In 2009, a Lighter Fare menu of breakfast and lunch items was added. More recently, Einstein added Bagel Poppers, a collection of sweet, dessert-flavored snacks that are apparently made with bagel dough. They look closer to Dunkin' Donuts Munchkins than anything you'd hit with a shmear.

O'Neill described the menu additions as attempts to increase the visits of current customers and draw new patrons in to the fold.

Tim Hortons:

WILL CO-BRANDING MAKE THE DIFFERENCE?

A / NO. 50

Stills and Young had Crosby and Nash to ease their acceptance by the U.S.

mass market, but fellow Canadian Tim Hortons is still trying to find the right combo.

The coffee-and-doughnuts specialist, an institution within its native land of Canada, has struggled for acceptance in the Lower 48. Becoming part of Wendy's proved rough at best, with the brand getting the heave-ho after shareholders objected to the co-habitation. (Ironically, Wendy's spun it off to the same shareholders as a "special dividend.")

Now Hortons is trying co-branding deals with several U.S. parties. The chain announced in April that about 50 franchised stores would soon share a site with Cold Stone Creamery units.

The pairing came about six months after Hortons revealed it was rolling 20 full-service cafés and 62 self-service kiosks into outlets of the Tops Friendly Markets supermarket chain. A number of the locations are in upstate New York and western Pennsylvania, a slapshot away from Canada.

Hortons also pledged to roll the self-service kiosks into the convenience centers of U.S. gas stations, calling that path "another channel of potential growth." The stations dispense hot and cold beverages and showcase doughnuts and other pastry items.

Still, the chain's U.S. onslaught has been problematic. A number of company-run units in southern New England were shuttered last year, leaving only about 500 Tim Hortons in the United States. That compares to about 3,300 in Canada.

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THE NEXT 15

51McALISTER'S DELI \$340 million // 52 MOE'S SOUTHWEST GRILL \$318 million // 53BAJA FRESH MEXICAN GRILL* \$317.5 million // 54FUDDRUCKERS* \$316.5 million // 55 AUNTIE ANNE'S \$314 million // 56 AU BON PAIN \$307.4 million // 57 SOUPLANTATION/SWEET TOMATOES \$300 million // 58 TACO JOHN'S* \$282.0 million // 59 FAZOLI'S* \$265.0 million // 60 SCHLOTZSKY'S \$234.9 million // 61BLIMPIE SUBS & SALADS* \$227.8 million // 62 A&W RESTAURANTS* \$218 million // 63TACO BUENO \$207 million // 64CINNABON \$146 million // 65 CARVEL \$131 million

R&I 2009 Top 400 Restaurant Chains

By -- Restaurants & Institutions, July 15, 2009

The restaurants in R&I's 45th annual ranking of the Top 400 chain brands had combined systemwide sales of roughly \$312.2 billion, up 7% from the previous year's aggregate. That's pretty impressive, particularly in a year marked by declining consumer traffic and soaring food costs.

Several of the largest chains, in a range of segments—including Miami-based Burger King; Atlanta's Chick-fil-A; Lebanon, Tenn.-based Cracker Barrel Old Country Store; and Minnetonka, Minn.-based Famous Dave's Legendary Pit Bar-B-Que—saw double-digit worldwide sales increases in 2008, while restraining unit-count growth to less than 5%.



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View the 2008 Top 400

Still quite a few others experienced sales declines in '08, and a significant number shuttered units, too. Of course, there were also the high-profile restaurant chains forced to turn to buyouts or bankruptcy in the face of trying times. Dallas-based Bennigan's Grill & Tavern slipped to No. 87 (from No. 60 the previous year) after its parent company, S&A Restaurant Corp., filed Chapter 7 bankruptcy last summer. Even with its unit count cut in half, however, Bennigan's 2008 sales are estimated at more than \$430 million.

Once again, McDonald's is top-grossing chain brand, with an awe-inspiring \$70.7 billion in sales worldwide, accounting for nearly one-quarter of the total sales among the Top 400 chains.

To sort data, click on column headings.

Ran	kPrevious	Chain	Headquarters	2008 sales(\$Change	2008	Change	Average unit	Average
	Rank			millions)	from '07	units	from '07	volume	check
1	1	McDonald's	Oak Brook, III.	70,693.0	11.2%	31,967	1.9%	\$2,400,000**	N/A
2	2	KFC	Louisville, Ky.	17,800.0	Α	15,580	4.6%	\$967,000	N/A
3	3	Burger King	Miami	14,800.0	12.1%	11,565	2.5%	\$1,300,000	N/A
4	4	Starbucks	Seattle	13,500.0**	Α	16,680	11.1%	\$870,000**	N/A
5	5	Subway	Milford, Conn.	12,900.0	14.2%	30,257	6.0%	N/A	N/A
6	6	Pizza Hut	Dallas	10,400.0	Α	13,175	2.3%	\$854,000	N/A
7	7	Wendy's	Dublin, Ohio	9,200.0	Α	6,630	-0.2%	\$1,452,900	\$5.95
8	8	Taco Bell	Irvine, Calif.	6,900.0	Α	5,833	0.2%	\$1,241,000	N/A
9	9	Domino's Pizza	Ann Arbor, Mich.	5,513.0**	Α	8,773	1.7%	N/A	N/A
10	10	Dunkin' Donuts	Canton, Mass.	5,500.0	Α	8,835	10.6%	N/A	N/A
11	11	Applebee's Neighborhoo	dLenexa, Kan.	4,700.0	4.3%	1,997	1.1%	N/A	N/A
		Grill & Bar							
12	12	Chili's Grill & Bar	Dallas	4,200.0**	Α	1,452	15.2%	\$3,200,000	\$13.00*
13	13	Sonic	Oklahoma City	3,811.1	5.6%	3,505	4.8%	\$1,125,000	N/A
14	14	Arby's	Atlanta	3,200.0	Α	3,756	1.8%	\$966,900	\$7.50
15	15	Jack in the Box	San Diego	3,200.0**	Α	2,158	1.2%	\$1,439,000	\$6.15
16	18	Olive Garden	Orlando	3,070.0	10.0%	653	6.4%	\$4,900,000	N/A
17	19	Chick-fil-A	Atlanta	2,962.3	12.2%	1,425*	3.2%	\$2,000,000	N/A
18	16	Outback Steakhouse	Tampa, Fla.	2,935.0	Α	978	Α	\$3,130,000	\$21.00
19	17	T.G.I. Friday's	Carrollton, Texas	2,700.0**	Α	923	1.9%	N/A	N/A
20	20	Red Lobster	Orlando	2,630.0	1.2%	680	0.0%	\$3,900,000	N/A
21	21	Dairy Queen	Minneapolis	2,500.0**	0.0%	5,700	0.1%	N/A	N/A
22	25	Panera Bread	Richmond	2,500.0**	16.6%	1,252	7.3%	N/A	N/A
			Heights, Mo.						
23	22	7-Eleven	Dallas	2,500.0**	Α	5,700	5.5%	N/A	N/A
24	23	Denny's	Spartanburg, S.C	.2,400.0**	Α	1,541	-0.3%	\$1,490,000	\$8.36**
25	29	Cracker Barrel Old	Lebanon, Tenn.	2,384.5	29.4%	585	2.6%	\$4,180,400	\$8.59
		Country Store							

26	26	Papa John's	Louisville, Ky.	2,262.4	5.5%	3,380	5.4%	\$867,000	N/A
27	24	IHOP	Glendale, Calif.	2,200.0	-4.8%	1,376	2.4%	N/A	N/A
28	27	Quiznos	Denver	2,000.0	Α	5,016	Α	\$375,000	N/A
29	30	Hardee's	Carpinteria, Calif.	1,820.5	1.0%	1,908	-0.9%	\$993,000	\$5.13
30	28	Ruby Tuesday	Maryville, Tenn.	1,758.7	-5.8%	942	1.0%	\$1,900,000	\$12.00*
31	31	Popeyes Louisiana	Atlanta	1,741.3	0.7%	1,922	0.9%	N/A	N/A
		Kitchen							
32	33	Carl's Jr.	Carpinteria, Calif.	1,519.7	4.9%	1,195	4.7%	\$1,528,000	\$7.01
33	32	Golden Corral Buffet &	Raleigh, N.C.	1,518.0	-0.8%	483	0.4%	\$3,257,000	\$8.89
		Grill							
34	35	Baskin-Robbins	Canton, Mass.	1,400.0	Α	6,013	2.4%	N/A	N/A
35	34	The Cheesecake Factory	Calabasas Hills,	1,400.0	-3.3%	145	4.3%	\$9,800,000	\$18.50
			Calif.						
36	40	Chipotle Mexican Grill	Denver	1,332.0	22.8%	837	18.9%	\$1,763,000	N/A
37	38	Red Robin Gourmet	Greenwood,	1,300.0**	18.2%	423	10.2%	\$3,231,000	\$11.61
		Burgers	Colo.						
38	44	Buffalo Wild Wings	Minneapolis	1,229.0	20.8%	560	13.6%	\$2,200,000	N/A
39	39	Church's Chicken	Atlanta	1,200.0	9.9%	1,625	1.0%	\$786,582	\$7.51
40	42	Panda Express	Rosemead, Calif.	1,197.0	14.7%	1,212	15.5%	\$1,090,000	\$9.36
41	37	Whataburger	San Antonio	1,173.0	6.6%	713	1.0%	\$1,645,000	N/A
42	36	Little Caesars	Detroit	1,170.0**	Α	2,400**	Α	N/A	N/A
43	41	Texas Roadhouse	Louisville, Ky.	1,148.6	Α	314	10.2%	\$3,800,000	\$14.68
44	43	Bob Evans	Columbus, Ohio	1,020.0	Α	520	-10.3%	\$1,779,000	\$8.07
45	45	Hooters	Atlanta	1,010.0	4.9%	452	3.4%	\$2,400,000	\$14.60
46	47	P.F. Chang's China Bistro	Scottsdale, Ariz.	920.0	8.3%	189	9.9%	\$4,889,000	\$20.50
47	50	LongHorn Steakhouse	Orlando	884.5	Α	305	5.9%	\$2,900,000	N/A
48	48	Waffle House	Norcross, Ga.	850.0**	Α	1,600**	3.9%	N/A	N/A
49	46	Hometown Buffet/Old Country Buffet	Eagan, Minn.	839.5	Α	300	1.9%	\$2,757,387	\$8.12
50	49	Perkins Restaurant &	Memphis, Tenn.	807.5	-2.9%	481	-0.8%	\$1,674,000	\$8.70
50	73	Bakery	wempins, rein.	007.5	-2.370	401	-0.070	Ψ1,07-4,000	ψ0.70
51	54	Long John Silver's	Louisville, Ky.	800.0	Α	1,060	-5.3%	N/A	N/A
52	51	Krispy Kreme Doughnuts		772.6	-1.0%	523	16.5%	N/A	N/A
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53	56	California Pizza Kitchen	Los Angeles	755.0**	Α	222	-6.3%	\$3,400,000	\$14.00
54	53	Romano's Macaroni Grill	•	723.0**	Α	226	-3.0%	\$3,200,000	\$15.83*
55	55	Steak 'n Shake	Indianapolis	720.0**	Α	490	-0.2%	N/A	\$7.37
56	58	Sbarro	Melville, N.Y.	715.3	4.7%	1,091	5.9%	N/A	\$7.80
57	57	Carrabba's Italian Grill	Tampa, Fla.	681.0	Α	238	-0.4%	\$2,865,000	\$21.50
58	68	Zaxby's	Athens, Ga.	664.0	17.9%	460	12.5%	N/A	\$9.53
59	61	Checkers Drive-In/ Rally's		658.0	Α	830	0.6%	\$792,770	\$5.89
		Hamburgers	, ,					. ,	
60	65	Culver's Frozen Custard	Prairie du Sac,	643.5	9.1%	394	5.9%	\$1,680,974	\$7.93
		& ButterBurgers	Wis.					. , ,	·
61	59	Friendly's	Wilbraham, Mass	.642.0	Α	506	-3.1%	\$1,269,000	\$8.25
62	63	El Pollo Loco	Costa Mesa,	626.9	Α	413	6.2%	\$1,689,000	\$9.58
			Calif.	- · -		-		. , = = = , 3 0 0	
63	62	Boston Market	Golden, Colo.	625.7	Α	541	-14.1%	N/A	N/A
64	87	Circle K	Tempe, Ariz.	623.0**	Α	3,100**	Α	N/A	N/A
65	73	Logan's Roadhouse	Nashville, Tenn.	612.0	11.2%	201	18.9%	N/A	N/A
66	67	Bojangles' Famous Chicken 'n Biscuits	Charlotte, N.C.	608.0	7.4%	443	11.6%	\$1,590,238	\$5.31
67	64	O'Charley's	Nashville, Tenn.	593.9	-3.9%	244	3.0%	\$2,553,000	\$12.99
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60	F2	Dyon's Crill Duffet Baken	·Fagon Minn	E00.2	٨	250	24.70/	¢ 0.054.006	¢0 50
68	52	Ryan's Grill Buffet Bakery	-	589.3	A 16 50/	250	-24.7%	\$2,251,236	\$8.59 \$15.00**
69	77	Papa Murphy's Take 'N' Bake Pizza	Vancouver, Wash.	585.0	16.5%	1,135	6.4%	N/A	φ15.00
70	66	CiCi's Pizza	Coppell, Texas	580.0	1.8%	641	3.1%	\$950,000	N/A
71	72	White Castle	Columbus, Ohio	576.0**	Α	412**	1.5%	N/A	N/A
72	69	Del Taco	Lake Forest,	563.2	2.5%	513	1.4%	\$1,100,000	N/A
12	03	Del Taco	Calif.	303.2	2.070	313	1.470	φ1,100,000	IN/A
73	71	Ruth's Chris Steak House		533.0**	-2.2%	130	10.2%	\$5,100,000**	N/A
74	75	Hard Rock Cafe	Orlando	515.0**	Α	123	0.8%	N/A	N/A
75	83	Famous Dave's	Minnetonka,	480.0	11.6%	170	3.7%	\$2,900,000	\$14.07
		Legendary Pit Bar-B-Que	•					. , ,	
76	79	Captain D's Seafood	Nashville, Tenn.	478.0	Α	552	-1.4%	\$868,000	\$5.86
		Kitchen	5. "	470 0**		400	4.007	# 0.000.000	44.00 ±
77	80	On The Border Mexican Grill & Cantina	Dallas	470.0**	Α	168	1.2%	\$2,800,000	\$14.00*
78	76	Cold Stone Creamery	Scottsdale, Ariz.	469.9	-7.6%	1,420	-1.2%	\$336,000	N/A
79	84	Jason's Deli	Beaumont, Texas	467.1	9.4%	204	15.3%	\$2,600,000	\$8.00
80	88	In-N-Out Burger	Irvine, Calif.	466.0**	13.7%	233**	10.4%	N/A	N/A
81	95	Qdoba Mexican Grill	Wheat Ridge, Colo.	453.0**	Α	454	14.9%	\$1,038,000	N/A
82	81	Wawa	Wawa, Pa.	451.0**	Α	560	-1.8%	N/A	N/A
83	78	Uno Chicago Grill	Boston	450.0**	Α	200**	A	N/A	N/A
84	70	Chuck E. Cheese's	Irving, Texas	444.0**	Α	541	1.3%	\$1,633,000	N/A
85	85	Chester's	Birmingham, Ala.		Α	1,500**		N/A	N/A
86	98	Jimmy John's Gourmet	Champaign, III.	439.0**	29.1%	800**	26.6%	N/A	N/A
		Sandwiches							
87	60	Bennigan's Grill & Tavern	Dallas	433.5**	Α	138**	-52.4%	N/A	N/A
88	89	Krystal	Chattanooga, Tenn.	428.8	Α	385	-3.5%	\$1,243,000	\$6.52
89	82	Shoney's	Nashville, Tenn.	420.0**	Α	260	-8.5%	N/A	N/A
90	92	Mimis Cafe	Irvine, Calif.	419.0	Α	144	14.3%	\$3,094,000	\$10.79
91	90	Carino's Italian Grill	Austin, Texas	406.5**	Α	165	Α	N/A	N/A
92	86	Einstein Bros. Bagels	Lakewood, Colo.		Α	496	8.3%	N/A	N/A
93	124	A&W All American Food	Louisville, Ky.	400.0	Α	627	0.3%	N/A	N/A
94	91	Bonefish Grill	Tampa, Fla.	400.0	Α	149	14.6%	\$2,726,000	\$24.50
95	109	Tony Roma's	Dallas	400.0**	Α	260**	Α	N/A	N/A
96	161	Five Guys Burgers and Fries	Lorton, Va.	399.0**	Α	375**	51.8%	\$1,000,000**	N/A
97	97	McCormick & Schmick's	Portland, Ore.	390.7	9.0%	92	12.2%	\$4,600,000	N/A
98	93	Round Table Pizza	Concord, Calif.	388.0**	A	492	-3.9%	N/A	N/A
99	107	BJ's Restaurant &	Huntington	374.1	18.3%	83	20.3%	N/A	\$12.15*
		Brewhouse	Beach, Calif.						*
100	94	Maggiano's Little Italy	Dallas	374.0**	Α	42	2.4%	\$8,900,000	\$26.00*
101	114	McAlister's Deli	Ridgeland, Miss.	343.0	11.7%	280	12.9%	\$1,330,000	N/A
102	106	Jamba Juice	Emeryville, Calif.	342.9	8.1%	729	3.1%	N/A	N/A
103	74	Sizzler	Culver City, Calif.	341.0	Α	200	Α	\$1,703,963	\$11.82
104	99	Morton's, The Steakhouse	Chicago	339.0	1.8%	80	2.6%	\$4,300,000	\$97.25
105	101	Godfather's Pizza	Omaha, Neb.	330.0**	Α	620*	-0.8%	N/A	N/A
	108	Houlihan's	Leawood, Kan.	330.0**	4.4%	103	-1.9%	\$3,200,000**	N/A
	186	The Coffee Bean & Tea	Los Angeles	329.0	Α. Α	722	Α	N/A	N/A
		Leaf	-						
108	100	Fuddruckers	Austin, Texas	328.0**	A	219	-1.8%	N/A	N/A

109		Moe's Southwest Grill	Atlanta	320.0	Α	395	2.9%	N/A	N/A
110	103		Cypress, Calif.	319.0**	Α	282**	Α	N/A	N/A
111	113	Auntie Anne's Hand- Rolled Soft Pretzels	Lancaster, Pa.	314.0	1.6%	792	-16.1%	\$455,411	\$4.35
112	105	Luby's	Houston	309.5	-2.8%	120	-6.3%	\$2,600,000**	N/A
113	125	Casey's General Store	Ankeny, Iowa	302.0**	Α	1,468	0.4%	N/A	N/A
114	118	Au Bon Pain	Boston	301.4	0.6%	231	1.8%	\$1,900,000	\$4.78
115	131	Souplantation/Sweet Tomatoes	San Diego	300.0	Α	111	5.7%	\$2,700,000	\$9.00
116	115	Country Market Restaurant & Buffet	Ogden, Utah	300.0**	Α	162**	0.0%	N/A	N/A
117	104	Joe's Crab Shack	Houston	300.0**	Α	95	-2.1%	N/A	N/A
118	122	Sheetz	Altoona, Pa.	300.0**	Α	350**	2.0%	N/A	N/A
119	112	Ninety Nine Restaurant & Pub	Woburn, Mass.	299.5	-3.8%	116	0.9%	N/A	N/A
120	119	Braum's Ice Cream & Dairy	Oklahoma City	297.0**	Α	276	0.7%	N/A	N/A
121	120	Claim Jumper	Irvine, Calif.	292.0**	-0.7%	46	4.5%	N/A	N/A
122	110	Marie Callender's	Memphis, Tenn.	287.6	-8.2%	133	-2.2%	\$2,153,000	\$14.32
123		Dave & Buster's	Dallas	283.0**	2.8%	52	6.1%	N/A	N/A
124		Pei Wei Asian Diner	Scottsdale, Ariz.	278.2	14.5%	159	10.4%	\$1,771,000	\$9.00
125		Chevys Fresh Mex	Cypress, Calif.	275.0**	Α	95	-2.1%	N/A	\$14.37
126		Sonny's Real Pit Bar-B-Q		275.0**	-6.5%	130	-6.5%	N/A	N/A
127		Taco John's	Cheyenne, Wyo.	275.0**	1.9%	425*	0.0%	N/A	N/A
128		Lone Star Steakhouse & Saloon		267.0**	Α	141	-10.2%	N/A	N/A
129	130	Hungry Howie's Pizza	Madison Heights, Mich.	265.0	-1.5%	574	0.0%	N/A	N/A
130	117	Rainforest Cafe	Houston	264.0**	Α	35	-2.8%	N/A	N/A
131	132	Cheddar's Casual Café	Irving, Texas	261.0**	Α	75	21.0%	N/A	N/A
132	145	Johnny Rockets	Lake Forest, Calif.	261.0**	Α	253**	11.5%	N/A	N/A
133	154	The Capital Grille	Orlando	259.0	Α	32	10.3%	\$8,100,000	N/A
134	164	Wingstop	Richardson, Texas	255.4	Α	392	24.4%	\$715,000	\$14.40
135	143	Old Chicago	Louisville, Colo.	255.0**	Α	98	6.5%	N/A	N/A
136	134	Cinnabon	Atlanta	254.0	Α	782	8.2%	N/A	N/A
137	141	Taco Cabana	Syracuse, N.Y.	249.7	4.4%	154	4.8%	\$1,664,000	\$7.89
138	142	Schlotzsky's	Austin, Texas	244.0	Α	372	-1.3%	N/A	N/A
139	133	Wienerschnitzel	Newport Beach, Calif.	243.0**	Α	353	-6.4%	\$690,000**	N/A
140	197	Ben & Jerry's	South Burlington, Vt.	240.0**	Α	800	Α	N/A	N/A
141	136	Benihana	Miami	240.0**	Α	62	3.3%	N/A	\$27.63
142	111	Fazoli's	Lexington, Ky.	239.8	Α	263	-16.5%	\$900,020	\$5.57
143	137	Piccadilly	Baton Rouge, La.		Α	130	0.0%	N/A	N/A
144		Ponderosa	Plano, Texas	236.0**	Α	170**	-37.7%	N/A	NA
145		The Melting Pot	Tampa, Fla.	235.2	8.2%	140	8.5%	\$1,781,791	\$42.68
146		Blimpie	Scottsdale, Ariz.	227.8	-15.8%	1,090	-11.9%	\$209,000	N/A
147		Frisch's Big Boy	Cincinnati	227.0	0.9%	116	-1.7%	\$2,055,000	N/A
148		Potbelly Sandwich Works		225.0**	27.0%	216	13.1%	N/A	N/A
149		Bertucci's	Northborough, Mass.	224.0**	A	91	-1.1%	N/A	N/A

150	135	Smokey Bones Bar & Fire	eOrlando	224.0**	Α	66	-9.6%	N/A	N/A
151	120	Grill Buca di Beppo	Minneapolis	223.0	-9.2%	88	-2.2%	\$2,535,000	\$18.00
152		Huddle House	Atlanta	223.0**	-3.0%	420	-3.4%	Ψ2,333,000 N/A	N/A
	149	Caribou Coffee	Minneapolis	220.0**	-2.2%	511	5.6%	N/A	N/A
154		Nobu	Las Vegas	219.0**	A	24	41.2%	N/A	N/A
155		Beef 'O' Brady's	Tampa, Fla.	217.0	5.9%	260*	Α	\$950,000*	\$10.00*
156		Champps Americana	Littleton, Colo.	217.0**	Α	59	20.4%	N/A	N/A
157		Fleming's Prime	Tampa, Fla.	216.0	A	61	15.1%	\$3,797,000	\$81.00
107		Steakhouse & Wine Bar	rampa, ria.	210.0	^	01	10.170	φο, το τ, σσσ	ψ01.00
158	151	El Torito	Cypress, Calif.	214.8	-3.0%	82	3.8%	N/A	16.00**
159		Houston's	Beverly Hills,	208.0**	-3.3%	32	-3.0%	N/A	N/A
			Calif.						
160		Corner Bakery Cafe	Dallas	205.0**	Α	113	9.7%	\$2,300,000	N/A
161		Pollo Tropical	Miami	204.3	3.6%	115	3.6%	\$2,136,000	\$9.81
162		Village Inn	Denver	201.0**	Α	186**	-27.1%	N/A	N/A
	192	Noodles & Company	Broomfield, Colo.		26.8%	205	19.9%	\$1,150,000*	\$7.40
	158	Legal Sea Foods	Boston	200.0**	Α	31	-6.1%	N/A	N/A
165	168	Taco Bueno	Farmer's Branch, Texas	200.0**	Α	189	4.4%	N/A	N/A
166	170	Western Sizzlin	Roanoke, Va.	200.0**	Α	110	-9.8%	N/A	N/A
167	172	Orange Julius	Minneapolis	199.0**	Α	720	10.1%	N/A	N/A
168	167	Peter Piper Pizza	Phoenix	196.0**	Α	139	0.0%	N/A	N/A
169	180	Charley's Grilled Subs	Columbus, Ohio	193.5	12.5%	386	14.9%	\$520,000	\$7.75
170	169	Coco's Restaurant &	Carlsbad, Calif.	191.0**	0.5%	110*	0.0%	N/A	N/A
474	450	Bakery	Oalomakoo Okia	400.0**	4.4.00/	400**	0.00/	N1/A	N1/A
171		Max & Erma's	Columbus, Ohio	190.0**	-14.8%	102**	-3.8%	N/A	N/A
172		Bruegger's	Burlington, Vt.	189.0	11.2%	286	6.3%	\$711,000	\$5.96
	177	Firehouse Subs	Jacksonville, Fla.		7.9%	351	15.1%	\$578,000 \$4,220,000**	\$8.36
174		Big Boy TCBY	Warren, Mich.	188.0**	-5.5%	141**	0.7%	\$1,330,000**	N/A
175 176		_	Salt Lake City	185.0**	A	680	-23.1%	N/A	N/A
176	103	Rubio's Fresh Mexican Grill	Carlsbad, Calif.	184.0	8.4%	191	11.0%	\$1,008,000	\$9.30
177	173	Elephant Bar Restaurant	La Mirada, Calif.	183.2	0.7%	47	6.8%	\$4,000,000	\$17.16
178	196	Black Angus Steakhouse	Los Altos, Calif.	181.0**	Α	69**	-8.0%	N/A	N/A
179	152	Miller's Ale House Restaurants	Jupiter, Fla.	181.0**	Α	47	17.5%	N/A	N/A
180	176	Donatos	Columbus, Ohio	177.0	1.1%	177	1.1%	\$1,000,000	N/A
181		Fox and Hound Pub &	Wichita, Kan.	177.0**	Α	85	1.2%	N/A	N/A
		Grille							
182	-	Islands	Carlsbad, Calif.	175.0**	Α	57	-1.7%	N/A	N/A
183		Eat'n Park	Pittsburgh	173.6	-6.2%	76	0.0%	\$2,284,338	\$7.37
184		Saltgrass Steak House	Houston	173.0**	Α	42	0.0%	\$4,100,000	N/A
185	185	The Original Pancake House	Portland, Ore.	172.0**	3.0%	111	2.8%	N/A	N/A
186	179	TacoTime	Scottsdale, Ariz.	171.2	-1.4%	367	-1.3%	\$557,000	N/A
187	209	Yard House	Irvine, Calif.	168.7	22.1%	21	16.7%	\$8,300,000	N/A
188	174	Damon's Grill	Columbus, Ohio	168.0**	Α	59	-7.8%	N/A	N/A
189	189	Jersey Mike's Subs	Manasquan, N.J.	167.0	Α	367	10.5%	N/A	N/A
190		Bubba Gump Shrimp Co.	="	167.0**	Α	22	-29.0%	\$7,600,000	\$23.82
191	187	Shari's Restaurant & Pie		160.9	-1.5%	101	3.1%	\$1,620,000	\$8.43
		Bakery	22.2.3, 0.0.		,		2	, <u></u> 0,500	, .
		,							

400	100	0 \	D ()	450.0**	4.407	454	7.40/	N1/A	N1/A
_	190	Così	Deerfield, III.	158.0**	-1.1%	151	7.1%	N/A	N/A
193	193	Mazzio's	Tulsa, Okla.	154.0**	-0.9%	170	-1.7%	N/A	N/A
194	202	Togo's	San Jose, Calif.	153.0**	A 40/	248	-5.0%	N/A	N/A
	198	Papa Gino's Pizzeria	Dedham, Mass.	152.2	-1.1%	166	-9.3%	\$916,823	\$12.93
	200	Freshëns	Atlanta	152.0**	A	1,220	1.7%	N/A	N/A
	223	Brio Tuscan Grille		151.8	24.9%	30 831**	25.0%	\$5,500,000	\$24.08
	162	Noble Roman's Pizza	Indianapolis	150.0**	A		A	N/A	N/A
	204	Bravo! Cucina Italiana	Columbus, Ohio Dallas	149.0	3.8%	44	15.8%	\$3,600,000	\$20.84
	219	Fogo de Chão		149.0	16.4%	19	26.7%	\$10,500,000	\$70.00
201		Gatti's Pizza	Austin, Texas	148.8 148.5	A	143	-4.7%	\$1,041,000	N/A
202		Smoothie King	Covington, La.		A	539	7.8%	\$300,000	\$6.74
	244	Paradise Bakery & Café	Scottsdale, Ariz.		A	73	21.7%	\$2,000,000**	N/A N/A
	199 205	Palm Restaurant J. Alexander's	Washington, D.C. Nashville, Tenn.		A -1.1%	28 33	-3.4% 10.0%	\$6,000,000** \$4,566,000	\$24.48
206	203	Pizza Inn	The Colony, Texas	139.0**	Α	323	-4.4%	N/A	N/A
207	274	Dickey's Barbecue Pit	Dallas	138.0**	Α	115	19.8%	N/A	N/A
208	206	Fox's Pizza Den	Murraysville, Pa.	137.0**	Α	305	-6.2%	N/A	N/A
209	212	Carvel	Atlanta	136.0	Α	505	-6.7%	N/A	N/A
210	188	Back Yard Burgers	Nashville, Tenn.	136.0**	Α	147	-19.7%	N/A	N/A
211	216	Rock Bottom Restaurant	Louisville, Colo.	136.0**	Α	37	-2.6%	N/A	N/A
		& Brewery							
212	210	Bahama Breeze	Orlando	135.2	-2.0%	23	0.0%	\$5,900,000	\$22.50*
213		LaRosa's Pizzeria	Cincinnati	134.0**	1.2%	61	1.7%	\$2,200,000**	N/A
214	226	Peet's Coffee & Tea	Emeryville, Calif.	133.8	16.1%	188	13.3%	N/A	N/A
215	207	Charlie Brown's	Mountainside, N.J.	132.0**	-5.7%	49	-9.3%	\$2,700,000**	N/A
216	222	Steakhouse Raising Cane's Chicken	Baton Rouge, La.	120.0	19.3%	79	16.2%	\$1,900,000	N/A
		Fingers	-		19.576	19			
217	224	La Madeleine Country French Café	Dallas	128.0**	Α	64	4.9%	N/A	N/A
218	213	Cheeseburger in Paradise	Tampa, Fla.	126.0**	Α	34	-12.8%	N/A	N/A
219	239	Rita's	Trevose, Pa.	125.0	19.0%	555	9.9%	\$240,000	N/A
	194	Atlanta Bread	Smyrna, Ga.	125.0*	-19.4%	105	-17.3%	N/A	\$7.50
	184	Pappadeaux Seafood	Houston	125.0**	-25.6%	22	0.0%	N/A	N/A
		Kitchen							
222	254	Furr's	Plano, Texas	123.0**	Α	50	-2.0%	N/A	N/A
223	220	Carrows Restaurants	Carlsbad, Calif.	121.0**	Α	89**	-2.2%	N/A	N/A
224	225	Abuelo's		119.0	0.5%	41	5.1%	\$3,300,000	\$14.00
225	234	Chart House Restaurant	Houston	119.0**	Α	26	0.0%	N/A	N/A
226	228	Lee's Famous Recipe	Fort Walton	119.0**	Α	144	0.0%	N/A	N/A
		Chicken	Beach, Fla.						
227		Bar Louie	Glenview, III.	118.0	10.3%	50	16.3%	\$2,500,000	\$18.50
228	230	D'Angelo Grilled	Dedham, Mass.	117.1	2.5%	208	8.3%	\$594,509	\$9.63
	0.15	Sandwiches	0.14.1.00	4.47.0		076	40.554		.
	215	Mrs. Fields	Salt Lake City	117.0**	A	372	-12.9%	N/A	N/A
	214	Roy's	Tampa, Fla.	117.0**	A	26	-23.5%	N/A	N/A
231	231	Jet's Pizza	Sterling Heights, Mich.	116.0**	Α	168**	7.7%	N/A	N/A
232	269	Rosati's Pizza	Warrenville, III.	116.0**	Α	145	34.3%	N/A	N/A
233	227	II Fornaio	Corte Madera,	115.0**	Α	20	0.0%	N/A	N/A
			Calif.						

235 247 Penn Station East Coast Cincinnati 113.0** A 203 11.5% \$580,000 \$7										
Subs										N/A
237 270 Shula's Steak House Miami Lakes, Fla. 110.0** A 29 20.8% N/A N/Z N/Z 27 12.5% S4,100,000 S2 Ten.	235	247		Cincinnati	113.0**	Α	203	11.5%	\$580,000	\$7.60
238 211 Gordon Biersch Brewery Chattanooga, 109.1 8.7% 27 12.5% \$4,100,000 \$3	236	218	Iron Skillet	Westlake, Ohio	112.0**	Α	66	-2.9%	N/A	N/A
Tenn. Tenn	237	270	Shula's Steak House	Miami Lakes, Fla.	. 110.0**	Α	29	20.8%	N/A	N/A
240 260 Nathan's Famous Flushing, N.Y. 104.9*** A 254 0.0% N/A N/A N/A 241 229 El Chico Cafe Dallas 104.0*** -9.2% 67 -11.8% 51,550,000** N/A N/A N/A 242 242 Great American Cookies Norcross, Ga 102.0** -2.4% 289 -2.0% \$350,000** N/A N/A N/A 243 242 Great American Cookies Norcross, Ga 102.0** -2.4% 289 -2.0% \$350,000** N/A N/A N/A 244 253 Great Harvest Bread Co. Dillon, Mont. 102.0** A 200 7.5% N/A N/A N/A 245 266 Fatz Cafe Taylors, S.C. 101.7 15.2% 47 17.5% \$2,300,000 \$1.246 261 Pizza Ranch Orange City, Iowarl 01.4 11.1% 139 -1.4% \$720,680 \$6.247 240 Planet Hollywood Orlando 101.0 A 53 3.9% N/A	238	211	Gordon Biersch Brewery	-	109.1	8.7%	27	12.5%	\$4,100,000	\$24.70
240 260	239	268	Ted's Montana Grill	Atlanta	107.0	Α	57	5.6%	\$1,900,000	\$17.81
241 229	240	260	Nathan's Famous	Flushing, N.Y.	104.9***	Α	254			N/A
242 246 Giordano's Pizza Chicago 103.0** A 46 0.0% N/A N/A 243 242 Great American Cookies Norcross, Ga 102.0** -2.4% 289 -2.0% \$350,000** N/A N/A 245 266 Fatz Cafe Taylors, S.C. 101.7 15.2% 47 17.5% \$2,300,000 \$1.246 261 Pizza Ranch Orange City, Iowa 101.4 11.1% 139 -1.4% \$720,660 \$6.247 240 Planet Hollywood Orlando 101.0 A 8 -55.6% \$12,607,893 \$2.247 240 Planet Hollywood Orlando 101.0 A 8 -55.6% \$12,607,893 \$2.248 250 Boston's The Gourmet Dallas 101.0** A 30 0.0% N/A N/A N/A Pizza N/A Pizza	241	229	El Chico Cafe	-	104.0**	-9.2%	67	-11.8%	\$1,550,000**	N/A
243 242 Great American Cookies Norcross, Ga 102.0** 2.4% 289 2.0% \$350,000** Norcross, Ga 102.0** A 200 7.5% N/A N/A N/A 242 253 Great Harvest Bread Co. Dillon, Mont. 102.0** A 200 7.5% N/A N/A N/A 245 266 Fatz Cafe Taylors, S.C. 101.7 15.2% A7 17.5% S2,300,000 \$1.245 261 Pizza Ranch Orange City, Iowa101.4 11.1% 139 -1.4% \$720,680 \$6.247 240 Planet Hollywood Orlando 101.0 A 8 -55.6% \$12,607,893 \$2.248 250 Boston's The Gourmet Pizza A 30 N/A	242	246	Giordano's Pizza	Chicago	103.0**	Α	46			N/A
244 253 Great Harvest Bread Co. Dillon, Mont. 102.0** A 200 7.5% N/A N/A	243	242	Great American Cookies	•		-2.4%	289		\$350,000**	N/A
245 266	244	253				Α				N/A
246 261									\$2,300,000	\$12.64
247 240 Planet Hollywood Orlando 101.0 A 8 -55.6% \$12,607,893 \$2 248 250 Boston's The Gournet Pizza Dallas 101.0** A 53 3.9% N/A N/A N/A Pizza Pizza Bugaboo Creek Steak House N.J.										\$6.61
248 250 Boston's The Gournet Dallas 101.0** A 53 3.9% N/A										\$25.54
249 245 Bugaboo Creek Steak Mountainside, 101.0** A 30 0.0% N/A N/A			Boston's The Gourmet	Dallas						N/A
250 222 Smith & Wollensky New York City 100.5 A 9 -10.0% \$11,167,000 \$7 \$251 235 Ruby's Diner Newport Beach, 100.0 A 42 -6.7% \$2,400,000 \$1 \$1.5 \$2	249	245	Bugaboo Creek Steak		101.0**	Α	30	0.0%	N/A	N/A
251 235 Ruby's Diner Newport Beach, 100.0 A 42 -6.7% \$2,400,000 \$1.	250	222			100.5	Α	9	-10.0%	\$11,167,000	\$79.00
Texas de Brazil	251	235	•	Newport Beach,		Α		-6.7%		\$12.00
Steak House	252	337			100.0	Α	15	7.1%	\$6,000,000	\$57.00
255 264 Bruster's Real Ice Cream Bridgewater, Pa. 98.0** A 235 -9.6% N/A N/A N/A 256 237 K&W Cafeterias Winston-Salem, 98.0** A 32 -3.0% N/A	253	267		eSouthlake, Texas	100.0**	Α	8	14.3%	N/A	N/A
255 264 Bruster's Real Ice Cream Bridgewater, Pa. 98.0** A 235 -9.6% N/A N/A 256 237 K&W Cafeterias Winston-Salem, 98.0** A 32 -3.0% N/A N/A 257 238 The Old Spaghetti Portland, Ore. 97.5** -7.1% 39 -4.9% N/A N/A Factory Factory 258 291 Granite City Food & St. Louis 96.3 26.9% 25 0.0% \$4,024,661 14 Brewery	254	272	Häagen-Dazs Shops	Minneapolis	100.0**	Α	267	Α	N/A	N/A
256 237 K&W Cafeterias Winston-Salem, 98.0** A 32 -3.0% N/A N/A	255	264			98.0**	Α		-9.6%	N/A	N/A
Factory 258 291 Granite City Food & St. Louis 96.3 26.9% 25 0.0% \$4,024,661 14 Brewery 259 255 Todai City of Industry, 96.0** A 24 4.3% N/A N/A N/A Calif. 260 257 Tropical Smoothie Café Destin, Fla. 94.0** A 275 5.8% N/A N/A N/A 261 275 Marco's Pizza Toledo, Ohio 93.3 12.4% 172 5.5% \$594,938 \$1 262 241 The Great Steak & Potato-Scottsdale, Ariz. 93.1 -11.0% 199 -9.5% \$463,000 N/A Co. 263 256 Landry's Seafood House Houston 92.0** A 24 0.0% N/A N/A 264 208 Don Pablo's Atlanta 90.0 A 411 0.0% \$2,200,000 \$1 265 259 Country Pride Westlake, Ohio 90.0** A 85 0.0% N/A N/A 266 271 Sullivan's Steakhouse Southlake, Texas 90.0** A 18 -5.3% N/A N/A 267 262 Marble Slab Creamery Norcross, Ga. 89.2 -1.2% 367 -6.1% \$235,000 \$7 268 243 Country Kitchen Madison, Wis. 89.0** A 92 -14.0% N/A N/A 269 295 The Taco Maker Ogden, Utah 89.0** 19.6% 185* 18.6% \$480,000** N/A N/A 270 293 Quaker Steak & Lube Sharon, Pa. 88.0 17.3% 31 10.7% \$3,770,612 \$1 271 306 Noah's Bagels Lakewood, Colo. 88.0** A 82 2.5% N/A N/A N/A 272 160 Bakers Square Denver 87.0** A 81 -44.5% N/A N/A N/A 272 160 Bakers Square Denver 87.0** A 81 -44.5% N/A N/A N/A 272 160				Winston-Salem,	98.0**					N/A
Brewery 255 Todai	257	238		Portland, Ore.	97.5**	-7.1%	39	-4.9%	N/A	N/A
Calif. 260 257 Tropical Smoothie Café Destin, Fla. 94.0** A 275 5.8% N/A N/A 261 275 Marco's Pizza Toledo, Ohio 93.3 12.4% 172 5.5% \$594,938 \$1' 262 241 The Great Steak & Potato-Scottsdale, Ariz. 93.1 -11.0% 199 -9.5% \$463,000 N/A Co. 263 256 Landry's Seafood House Houston 92.0** A 24 0.0% N/A N/A 264 208 Don Pablo's Atlanta 90.0 A 41 0.0% \$2,200,000 \$1' 265 259 Country Pride Westlake, Ohio 90.0** A 85 0.0% N/A N/A 266 271 Sullivan's Steakhouse Southlake, Texas 90.0** A 18 -5.3% N/A N/A 267 262 Marble Slab Creamery Norcross, Ga. 89.2 -1.2% 367 -6.1% \$235,000 \$7' 268 243 Country Kitchen Madison, Wis. 89.0** A 92 -14.0% N/A N/A 269 295 The Taco Maker Ogden, Utah 89.0** 19.6% 185* 18.6% \$480,000** N/A 270 293 Quaker Steak & Lube Sharon, Pa. 88.0 17.3% 31 10.7% \$3,770,612 \$10' 271 306 Noah's Bagels Lakewood, Colo. 88.0** A 82 2.5% N/A N/A 272 160 Bakers Square Denver 87.0** A 81 -44.5% N/A N/A	258	291	•	St. Louis	96.3	26.9%	25	0.0%	\$4,024,661	14.35**
261 275 Marco's Pizza Toledo, Ohio 93.3 12.4% 172 5.5% \$594,938 \$17 262 241 The Great Steak & Potato Scottsdale, Ariz. 93.1 -11.0% 199 -9.5% \$463,000 N/A Co. Co. Co. Co. Co. X463,000 N/A	259	255	Todai		96.0**	Α	24	4.3%	N/A	N/A
262 241 The Great Steak & Potato Scottsdale, Ariz. 93.1 -11.0% 199 -9.5% \$463,000 N/A 263 256 Landry's Seafood House Houston 92.0** A 24 0.0% N/A N/A 264 208 Don Pablo's Atlanta 90.0 A 41 0.0% \$2,200,000 \$1 265 259 Country Pride Westlake, Ohio 90.0** A 85 0.0% N/A N/A 266 271 Sullivan's Steakhouse Southlake, Texas 90.0** A 18 -5.3% N/A N/A 267 262 Marble Slab Creamery Norcross, Ga. 89.2 -1.2% 367 -6.1% \$235,000 \$7 268 243 Country Kitchen Madison, Wis. 89.0** A 92 -14.0% N/A N/A 269 295 The Taco Maker Ogden, Utah 89.0** 19.6% 185* 18.6% \$480,000** N/A 271 306 Noah's Bagels Lakewood, Colo. 88.0** A <td< td=""><td>260</td><td>257</td><td>Tropical Smoothie Café</td><td>Destin, Fla.</td><td>94.0**</td><td>Α</td><td>275</td><td>5.8%</td><td>N/A</td><td>N/A</td></td<>	260	257	Tropical Smoothie Café	Destin, Fla.	94.0**	Α	275	5.8%	N/A	N/A
Co. 263 256 Landry's Seafood House Houston 92.0** A 24 0.0% N/A N/A 264 208 Don Pablo's Atlanta 90.0 A 41 0.0% \$2,200,000 \$1. 265 259 Country Pride Westlake, Ohio 90.0** A 85 0.0% N/A N/A 266 271 Sullivan's Steakhouse Southlake, Texas 90.0** A 18 -5.3% N/A N/A 267 262 Marble Slab Creamery Norcross, Ga. 89.2 -1.2% 367 -6.1% \$235,000 \$7. 268 243 Country Kitchen Madison, Wis. 89.0** A 92 -14.0% N/A N/A 269 295 The Taco Maker Ogden, Utah 89.0** 19.6% 185* 18.6% \$480,000** N/A 270 293 Quaker Steak & Lube Sharon, Pa. 88.0 17.3% 31 10.7% \$3,770,612 \$1. 271 306 Noah's Bagels Lakewood, Colo. 88.0** A 82 2.5% N/A N/A 272 160 Bakers Square Denver 87.0** A 81 -44.5% N/A	261	275	Marco's Pizza	Toledo, Ohio	93.3	12.4%	172	5.5%	\$594,938	\$17.00
264 208 Don Pablo's Atlanta 90.0 A 41 0.0% \$2,200,000 \$1.20 265 259 Country Pride Westlake, Ohio 90.0** A 85 0.0% N/A N/A 266 271 Sullivan's Steakhouse Southlake, Texas 90.0** A 18 -5.3% N/A N/A 267 262 Marble Slab Creamery Norcross, Ga. 89.2 -1.2% 367 -6.1% \$235,000 \$7 268 243 Country Kitchen Madison, Wis. 89.0** A 92 -14.0% N/A N/A 269 295 The Taco Maker Ogden, Utah 89.0** 19.6% 185* 18.6% \$480,000** N/A 270 293 Quaker Steak & Lube Sharon, Pa. 88.0 17.3% 31 10.7% \$3,770,612 \$10 271 306 Noah's Bagels Lakewood, Colo. 88.0** A 82 2.5% N/A 2	262	241		Scottsdale, Ariz.	93.1	-11.0%	199	-9.5%	\$463,000	N/A
264 208 Don Pablo's Atlanta 90.0 A 41 0.0% \$2,200,000 \$1.20 265 259 Country Pride Westlake, Ohio 90.0** A 85 0.0% N/A N/A 266 271 Sullivan's Steakhouse Southlake, Texas 90.0** A 18 -5.3% N/A N/A 267 262 Marble Slab Creamery Norcross, Ga. 89.2 -1.2% 367 -6.1% \$235,000 \$7 268 243 Country Kitchen Madison, Wis. 89.0** A 92 -14.0% N/A N/A 269 295 The Taco Maker Ogden, Utah 89.0** 19.6% 185* 18.6% \$480,000** N/A 270 293 Quaker Steak & Lube Sharon, Pa. 88.0 17.3% 31 10.7% \$3,770,612 \$10 271 306 Noah's Bagels Lakewood, Colo. 88.0** A 82 2.5% N/A 2	263	256		Houston	92.0**	Α	24	0.0%	N/A	N/A
265 259 Country Pride Westlake, Ohio 90.0** A 85 0.0% N/A N/A 266 271 Sullivan's Steakhouse Southlake, Texas 90.0** A 18 -5.3% N/A N/A 267 262 Marble Slab Creamery Norcross, Ga. 89.2 -1.2% 367 -6.1% \$235,000 \$7 268 243 Country Kitchen Madison, Wis. 89.0** A 92 -14.0% N/A N/A 269 295 The Taco Maker Ogden, Utah 89.0** 19.6% 185* 18.6% \$480,000** N/A 270 293 Quaker Steak & Lube Sharon, Pa. 88.0 17.3% 31 10.7% \$3,770,612 \$11 271 306 Noah's Bagels Lakewood, Colo. 88.0** A 82 2.5% N/A 272 160 Bakers Square Denver 87.0** A 81 -44.5% N/A			•		90.0					\$13.80
266 271 Sullivan's Steakhouse Southlake, Texas 90.0** A 18 -5.3% N/A N//A 267 262 Marble Slab Creamery Norcross, Ga. 89.2 -1.2% 367 -6.1% \$235,000 \$7 268 243 Country Kitchen Madison, Wis. 89.0** A 92 -14.0% N/A N//A 269 295 The Taco Maker Ogden, Utah 89.0** 19.6% 185* 18.6% \$480,000** N//A 270 293 Quaker Steak & Lube Sharon, Pa. 88.0 17.3% 31 10.7% \$3,770,612 \$10 271 306 Noah's Bagels Lakewood, Colo. 88.0** A 82 2.5% N/A N//A 272 160 Bakers Square Denver 87.0** A 81 -44.5% N/A N//A			Country Pride	Westlake, Ohio						N/A
267 262 Marble Slab Creamery Norcross, Ga. 89.2 -1.2% 367 -6.1% \$235,000 \$7 268 243 Country Kitchen Madison, Wis. 89.0** A 92 -14.0% N/A N/A 269 295 The Taco Maker Ogden, Utah 89.0** 19.6% 185* 18.6% \$480,000** N/A 270 293 Quaker Steak & Lube Sharon, Pa. 88.0 17.3% 31 10.7% \$3,770,612 \$10 271 306 Noah's Bagels Lakewood, Colo. 88.0** A 82 2.5% N/A N/A 272 160 Bakers Square Denver 87.0** A 81 -44.5% N/A N/A										N/A
268 243 Country Kitchen Madison, Wis. 89.0** A 92 -14.0% N/A N/A 269 295 The Taco Maker Ogden, Utah 89.0** 19.6% 185* 18.6% \$480,000** N/A 270 293 Quaker Steak & Lube Sharon, Pa. 88.0 17.3% 31 10.7% \$3,770,612 \$10 271 306 Noah's Bagels Lakewood, Colo. 88.0** A 82 2.5% N/A N/A 272 160 Bakers Square Denver 87.0** A 81 -44.5% N/A N/A										\$7.50
269 295 The Taco Maker Ogden, Utah 89.0** 19.6% 185* 18.6% \$480,000** N////////////////////////////////////	268	243	-		89.0**		92	-14.0%		N/A
270 293 Quaker Steak & Lube Sharon, Pa. 88.0 17.3% 31 10.7% \$3,770,612 \$10.7% \$10.7			<u>-</u>							N/A
271 306 Noah's Bagels Lakewood, Colo. 88.0** A 82 2.5% N/A N/A 272 160 Bakers Square Denver 87.0** A 81 -44.5% N/A N/A				-						\$16.36
272 160 Bakers Square Denver 87.0** A 81 -44.5% N/A N/A										N/A
·						Α				N/A
Room			The Oceanaire Seafood							N/A

274		Sirloin Stockade	Taylor, Texas	86.0**	Α	47**	0.0%	N/A	N/A
275	276	Mrs. Winner's Chicken &		85.0**	Α	110	0.0%	N/A	N/A
		Biscuits	Beach, Fla.						
276		Farmer Boys	Riverside, Calif.	84.5**	Α	65	10.2%	\$1,300,000	\$10.18
277		Yoshinoya	Torrance, Calif.	84.0	3.7%	89	6.0%	N/A	N/A
278		Imo's Pizza	St. Louis	84.0**	Α	97	-1.0%	N/A	N/A
279	280	Bill Miller Bar-B-Q	San Antonio	81.0**	Α	69	0.7%	N/A	N/A
280	300	Mitchell's Fish Market/	Heathrow, Fla.	81.0**	Α	19	0.0%	N/A	N/A
		Columbus Fish Market							
281	251	Skyline Chili	Dayton, Ohio	81.0**	Α	134	-16.3%	N/A	N/A
282	287	Daily Grill	Woodland Hills,	80.0	4.8%	25	8.7%	\$3,300,000	\$27.00
			Calif.						
283	263	L&L Hawaiian Barbecue	Honolulu	80.0	-11.1%	177	-1.7%	\$450,000	\$8.50
284	279	Winchell's Donut House	City of Industry,	80.0**	0.0%	224**	0.0%	\$350,000**	N/A
			Calif.						
285	304	First Watch	Bradenton, Fla.	79.0**	Α	77	-1.3%	N/A	N/A
286	284	Ledo Pizza	Annapolis, Md.	79.0**	1.3%	83	1.2%	\$950,000**	N/A
287		Murphy's Deli	Houston	79.0**	Α	83	-3.5%	N/A	N/A
288		Taco Del Mar	Seattle	79.0**	-1.3%	260	-3.7%	N/A	N/A
289		Wetzel's Pretzels	Pasadena, Calif.	79.0**	A	197	3.7%	N/A	N/A
290		La Salsa Fresh Mexican	Cypress, Calif.	78.0**	Α	89	-1.1%	N/A	N/A
200	200	Grill	Cyproco, Cam.	70.0	,,	00	1.170	14//	14//
291	249	Tumbleweed	Louisville, Ky.	78.0**	Α	41	-16.3%	N/A	N/A
292		Lenny's Sub Shop	Memphis, Tenn.	77.0*	29.1%	180	19.2%	N/A	N/A
293		Green Mill Restaurant	Arden Hills, Minn.		Α	30	0.0%	N/A	N/A
_00	_00	and Bar	7	. 0.0			0.070	,, .	
294	248	Pick Up Stix	Carrollton, Texas	76 0**	Α	95	-24.0%	N/A	N/A
295		Villa Fresh Italian Kitchen		76.0**	A	225	2.7%	N/A	N/A
296		Kona Grill	Scottsdale, Ariz.		4.8%	20	11.1%	\$4,400,000	\$24.00
297		Acapulco Mexican	Cypress, Calif.	75.3	-6.6%	32	0.0%	N/A	\$15.17
231	270	Restaurant Y Cantina	Cypress, Cam.	70.0	-0.070	32	0.070	14/73	ψ13.17
298	297	Mountain Mike's Pizza	Sacramento,	75.0**	Α	134	0.0%	N/A	N/A
230	231	Wouldan Wike 3 1 122a	Calif.	70.0	Α	134	0.070	11/73	IN//A
299	283	Carlos O'Kelly's Mexican		74.0**	Α	47	-4.1%	N/A	N/A
299	203	Cafe	Wichila, Nan.	74.0	Α	41	-4 .1/0	IN/A	IN/A
200	210	•	Purpoville Minn	72.0	٨	25	6.1%	¢2 200 000	¢12 00
	319	bd's Mongolian Grill	Burnsville, Minn.		A	35		\$2,200,000	\$13.88
301		Black Bear Diner	Mt. Shasta, Calif.		8.6%	39	8.3%	\$2,000,000**	N/A
302		McGrath's Fish House	Salem, Ore.	72.0**	A	20	0.0%	N/A	N/A
303	289	Souper Salad	San Antonio,	71.0**	Α	84	-3.4%	N/A	N/A
004		0.110, 0111	Texas	70.0			4 00/	# =00.000	A = 0=
304		Gold Star Chili	Cincinnati	70.0	A	96	-1.0%	\$500,000	\$7.95
	299	Honey Dew Donuts	Plainville, Mass.	70.0**	A	148*	-3.9%	N/A	N/A
306	292	Hoss's Family Steak and	Duncansville, Pa.	70.0**	-7.3%	38	-9.5%	\$1,800,000**	N/A
		Sea House							
307	323	Bellacino's Pizza &	Portage, Mich.	69.0**	Α	94	1.1%	N/A	N/A
		Grinders							
308		ESPN Zone	Burbank, Calif.	69.0**	Α	9	12.5%	N/A	N/A
309	341	Saladworks	Conshohocken,	69.0**	18.2%	103	18.4%	N/A	N/A
			Pa.						
310	316	Biaggi's Ristorante	Bloomington, III.	68.0**	Α	21	0.0%	N/A	N/A
		Italiano							
311	302	Texas Land & Cattle	Wichita, Kan.	67.5**	Α	28	-6.7%	N/A	N/A
		Steak House							

312	318	Fatburger	Santa Monica, Calif.	67.2	2.0%	92	-1.1%	\$730,000	N/A
313	309	Clyde's	Washington, D.C.	. 67.0**	-1.5%	7	0.0%	\$7,900,000	\$19.00
314		Cousins Subs	Menomonee	66.5	Α	150	-12.3%	\$430,000	\$7.50
			Falls, Wis.						
315	333	Camille's Sidewalk Cafe	Tulsa, Okla.	66.0**	10.0%	137	4.6%	N/A	N/A
316	335	House of Blues	Hollywood, Calif.	66.0**	Α	11	10.0%	N/A	N/A
317	265	Pizza Pro	Cabot, Ark.	66.0**	Α	405	-27.0%	N/A	N/A
318	-	Flanigan's Seafood Bar	Fort Lauderdale,	65.0**	Α	24	Α	N/A	N/A
		and Grill	Fla.						
319	329	•	Vancouver,	64.0**	Α	39	0.0%	\$1,800,000**	\$8.00**
			Wash.						
320	313	<u>-</u>	Bowling Green,	64.0**	Α	21	-4.5%	N/A	N/A
			Ky.		_				
321	314	Texas Steakhouse &	Rocky Mount,	64.0**	A	30	-6.3%	N/A	N/A
000	005		N.C.	00.0		00	4.007	Φο Εοο οοο	004.50
322	325	Copeland's of New	Metairie, La.	63.3	Α	20	-4.8%	\$3,500,000	\$21.50
222	270	Orleans	Atlanta	62.2	22.00/	0.4	10 50/	Ф7E0 400	CO F 4
323			Atlanta	63.2	23.9%	84	10.5%	\$759,120	\$9.54
324	307	Trader Vic's	Corte Madera, Calif.	62.5**	Α	25	-10.7%	N/A	N/A
325	320	Jack's	Birmingham, Ala.	62 0**	Α	75**	Α	N/A	N/A
326		Vocelli Pizza	Pittsburgh	62.0**	1.6%	131	-6.4%	N/A	N/A
327		Chicken Express	Mineral Wells,	61.0**	3.4%	125**	0.0%	N/A	N/A
321	J -1 0	Official Express	Texas	01.0	J. 7 70	123	0.070	IN/A	14/74
328	345	Runza	Lincoln, Neb.	61.0**	7.0%	83	5.1%	N/A	N/A
329	334	Shakey's	Alhambra, Calif.	60.0	0.0%	52	4.0%	N/A	N/A
330	328	Azteca Mexican Restaurant	Burien, Wash.	60.0**	Α	34	-2.9%	N/A	N/A
331	308		North Miami, Fla.	60.0**	Α	18	-18.2%	N/A	N/A
332	336	King's Fish House	Costa Mesa,	60.0**	Α	12	0.0%	N/A	N/A
			Calif.						
333	331	Joe's American Bar &	Boston	59.5	-3.7%	14	0.0%	\$4,252,293	\$18.45
		Grill							
334	349	Wahoo's Fish Taco	Santa Ana, Calif.	59.0**	Α	55	17.0%	N/A	N/A
335	339		Houston	58.0**	Α	46	0.0%	N/A	N/A
336			Lewisville, Texas	57.0**	Α	68	-1.4%	N/A	N/A
337		The Pasta House Co.	St. Louis	57.0**	Α	26	-7.1%	N/A	N/A
338		=	Maitland, Fla.	57.0**	Α	64	8.5%	N/A	N/A
339	348		West Palm	56.5**	A	27	8.0%	N/A	N/A
0.40	0.40	Gourmet Deli	Beach, Fla.	=0.0	0.00/		0.007	#750.000	N1/A
340			Midvale, Utah	56.0	0.0%	74	-2.6%	\$750,000	N/A
341	3/3		White Plains, N.Y.	56.0	12.0%	82	32.3%	\$900,000	\$6.50
342	256		Tempe, Ariz.	56.0**	Α	50**	35.1%	N/A	N/A
343		Tully's Coffee	Seattle	56.0**	A	151	3.4%	N/A	N/A
344		Sandella's Flatbread Café		55.0*	A	128	-6.6%	\$450,000	\$7.50
J -1-1	202	Candona 3 Fiatoreau Cale	Conn.	55.0	^	120	0.070	ψ-100,000	ψ1.00
345	354	Kincaid's Fish, Chop &	Seattle	55.0**	Α	10	0.0%	\$5,500,000**	N/A
		Steak House							
346	385	Maui Wowi Hawaiian	Greenwood	55.0**	Α	400**	13.6%	N/A	N/A
			Village, Colo.						
347	344	Kings Family Restaurant	McKeesport, Pa.	54.9	-4.4%	35	0.0%	\$1,567,000	\$7.60

348	395	Duffy's Sports Grill	Palm Beach Gardens, Fla.	54.0	Α	19	11.8%	\$3,233,000	\$19.00
349	372	Monical's Pizza	Bradley, III.	54.0	7.1%	62	6.9%	\$868,172	\$5.90
350		Maid-Rite	Des Moines, Iowa		Α	80**	8.1%	N/A	N/A
	338	Pretzel Time	Atlanta	54.0**	Α	180	-9.1%	\$300,000**	N/A
352		Cantina Laredo	Dallas	53.0**	10.9%	27	22.7%	N/A	N/A
353		Fresh Choice	Newark, Calif.	53.0**	Α	31	-6.1%	N/A	N/A
354		Me-N-Ed's Pizzeria	Fresno, Calif.	53.0**	1.0%	60	0.0%	\$880,000**	N/A
355		Perko's Café Grill	Fresno, Calif.	53.0**	Α	38	-20.8%	N/A	N/A
356		Pomodoro	San Francisco	53.0**	-14.5%	37	-14.0%	N/A	N/A
357		Cheeburger Cheeburger		52.0**	Α	51**	-20.3%	N/A	N/A
358		Garfield's Restaurant &	Edmond, Okla.	52.0**	Α	55	37.5%	N/A	N/A
	· -	Pub		00			0.1070	,, .	,
359	352	Golden Krust	Bronx, N.Y.	52.0**	Α	123	-4.7%	N/A	N/A
360	312	Ground Round Grill & Bar	Freeport, Maine	52.0**	Α	35	-22.2%	N/A	N/A
361	357	Salsarita's Fresh Cantina		52.0**	Α	72	-15.3%	N/A	N/A
362	-	The Greene Turtle Sports	Edgewater, Md.	51.0	Α	21	Α	\$2,400,000	\$16.50
		Bar & Grille							
363	384	Coffee Beanery	Flushing, Mich.	51.0**	Α	120**	Α	N/A	N/A
364	360	Rib Crib BBQ & Grill	Tulsa, Okla.	51.0**	Α	40	-2.4%	N/A	N/A
365	321	Steak Escape	Columbus, Ohio	51.0**	Α	110	-21.4%	N/A	N/A
366	371	Stonewood Grill & Tavern	Ormond Beach,	51.0**	Α	17	0.0%	N/A	N/A
			Fla.						
367	382	Taco Mayo	Oklahoma City	50.1	4.4%	82	-3.5%	\$610,000	\$6.92
368	383	Baker's Drive-Thru	San Bernardino,	50.0**	Α	36	0.0%	N/A	N/A
			Calif.						
369		Le Peep	Littleton, Colo.	50.0**	Α	61	-4.7%	N/A	N/A
370	-	Miami Subs Pizza & Grill	Fort Lauderdale, Calif.	50.0**	Α	65	Α	N/A	N/A
371	359	Pizza Factory	Oakhurst, Calif.	50.0**	Α	120	-8.4%	N/A	N/A
372	391	Ram Restaurant &	Lakewood, Wash	.50.0**	Α	17	6.3%	N/A	N/A
		Brewery							
373	365	Red Hot & Blue	Winston-Salem, N.C.	50.0**	Α	30	-3.2%	N/A	N/A
374	-	Silver Diner	Rockville, Md.	50.0**	Α	19	Α	N/A	N/A
375	378	Zio's Italian Kitchen	San Antonio	50.0**	Α	15	0.0%	N/A	N/A
376	387	Olga's Kitchen	Troy, Mich.	49.5**	Α	33	6.5%	N/A	N/A
377	358	Ker's WingHouse Bar & Grill	Largo, Fla.	49.0**	-8.1%	18	-18.2%	\$2,700,000**	N/A
378	369	Surf City Squeeze	Scottsdale, Ariz.	48.6	-5.6%	190	-1.6%	\$259,000	N/A
379	362	Port of Subs	Reno, Nev.	48.5	-6.7%	147	-3.3%	\$370,000	\$8.25
380	389	Macayo's Mexican Kitchen	Phoenix	48.5**	3.2%	18	0.0%	N/A	N/A
381	390	Mr. Goodcents Subs & Pastas	DeSoto, Kan.	48.0**	Α	108	-0.9%	N/A	N/A
382	367	Sagebrush Steakhouse	Mooresville, N.C.	48.0**	Α	34	-5.6%	N/A	N/A
383		Pat & Oscar's	San Diego	47.0**	Α	19	-13.6%	N/A	N/A
384		Roly Poly	Jacksonville, Fla.		Α	116	-10.1%	N/A	N/A
385		Hyde Park Prime	Beachwood, Ohio		Α	15	Α	\$3,000,000	\$60.00
		Steakhouse	,					•	
386	399	RA Sushi	Miami	45.0	15.3%	22	37.5%	N/A	\$21.52
387	396	Happy Joe's Pizza & Ice	Bettendorf, Iowa	45.0**	Α	59	0.0%	N/A	N/A
		Cream							

388	397	Hot Dog on a Stick	Carlsbad, Calif.	45.0**	1.4%	107	-2.7%	N/A	N/A
389	-	Simple Simon Pizza	Tulsa, Okla.	45.0**	Α	223	Α	N/A	N/A
390	-	Sushi Samba	New York City	45.0**	Α	8	Α	N/A	N/A
391	-	Native New Yorker	Gilbert, Ariz.	44.0	Α	25	Α	\$1,823,000	\$9.74
392	-	Crispers	Lakeland, Fla.	44.0**	Α	41	Α	N/A	N/A
393	394	Fosters Freeze	Rancho	44.0**	Α	95	-3.1%	N/A	N/A
			Cucamonga,						
			Calif.						
394	-	Glory Days Grill	Gaithersburg, Md	.44.0**	Α	23	Α	N/A	N/A
395	392	Original Roadhouse Grill	Glendale, Calif.	44.0**	-5.6%	14	-6.7%	N/A	N/A
396	374	Pho Hoa	Sacramento,	44.0**	-12.0%	77	0.0%	N/A	\$7.50
			Calif.						
397	393	Big Apple Bagels	Deerfield, III.	43.0	-6.5%	113	-11.7%	\$373,000	\$6.20
398	-	Good Times Burgers &	Golden, Colo.	42.2	Α	52	Α	\$860,000**	5.00*
		Frozen Custard							
399	381	MaggieMoo's Ice Cream	Norcross, Ga.	42.1	-13.2%	172	-12.2%	\$231,000	\$7.50
		& Treatery							
400	398	The Spaghetti	Irving, Texas	42.0**	-5.0%	20	-4.8%	N/A	N/A
		Warehouse							

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APPENDIX C

Consumer Spending Report

Rite Aid 154 Pleasant Retreat Dr, Lancaster, KY 40444

Building Type: Retail
Secondary: Drug Store
GLA: 11,440 SF

Year Built: Total Available: 0 SF
% Leased: 100%
Rent/SF/Yr: -



2009 Annual Spending	1 Mile	2 Mile	5 Mile
in Thousands)	i wile	3 Mile	5 Mile
Total Specified Consumer Spending	\$5,508	\$69,143	\$102,091
Total Apparel	\$193	\$2,365	\$3,489
Women's Apparel	79	981	1,437
Men's Apparel	46	569	838
Girl's Apparel	18	218	324
Boy's Apparel	14	169	251
Infant Apparel	13	160	240
Footwear (excl. Infants)	30	372	553
Other Apparel Prod/Services	22	268	397
Total Entertainment	\$488	\$6,103	\$8,919
Sports and Recreation	22	273	404
TV, Radio and Sound Equipment	180	2,227	3,288
Reading Materials	25	307	444
Travel	255	3,216	4,666
Photographic Equipment	7	79	117
Total Food At Home	\$463	\$5,789	\$8,517
Cereal Products	29	361	534
Bread & Bakery Products	63	787	1,155
Seafood	22	283	414
Meat/Poultry/Fish/Eggs	159	1,984	2,928
Dairy Products	77	958	1,409
Fruits and Vegetables	113	1,415	2,077
Total Food Away From Home	\$458	\$5,670	\$8,367
Breakfast and Brunch	44	546	804
Dinner	213	2,621	3,859
Lunch	153	1,904	2,822
Snacks and Non Alcoholic Bev	35	429	638
Catered Affairs	13	170	244

Consumer Spending Report

Rite Aid					
154 Plea	asant Retreat Dr, Lanca	aster, KY 40444			
Annual Spending (in Thousands)	1 Mile	3 Mile	5 Mile		
Total Alcoholic Beverages	\$87	\$1,021	\$1,497		
Alcoholic Bev. at Home	48	580	851		
Alcoholic Bev. away from Home	39	440	646		
Total Furniture/Appliances	\$503	\$6,285	\$9,237		
Bedroom Furniture	28	339	503		
Living Room Furniture	43	525	770		
Other Living & Family Room Furniture	11	145	213		
Other Furniture	5	60	87		
Major Appliances	42	557	817		
Small Appliances	106	1,312	1,930		
Misc Household Equipment	268	3,347	4,916		
Total Transportation/Maint.	\$2,704	\$34,383	\$51,048		
New Autos/Trucks/Vans	340	4,383	6,456		
Used Vehicles	305	3,868	5,820		
Purchase of RVs or Boats	39	580	867		
Gasoline	398	5,022	7,475		
Diesel Fuel	6	91	140		
Automotive Maintenance/Repair	135	1,699	2,503		
Transportation	1,481	18,739	27,787		
Total Health Care	\$256	\$3,286	\$4,790		
Medical Services	142	1,808	2,638		
Prescription Drugs	90	1,172	1,706		
Medical Supplies	24	306	445		
Total Education/Day Care	\$427	\$5,022	\$7,348		
Education	189	2,221	3,247		
Room and Board	17	228	334		
Tuition/School Supplies	171	2,001	2,922		
Day Care, Nursery & Preschool	50	572	845		

Demographic Summary Report

Rite Aid

154 Pleasant Retreat Dr, Lancaster, KY 40444

Building Type: Retail
Secondary: Drug Store
GLA: 11,440 SF

Total Available: **0 SF**% Leased: **100%**Rent/SF/Yr: -

Year Built: -



Radius	1 Mile		3 Mile		5 Mile	
Population						
2014 Projection	498		5,723		9,040	
2009 Estimate	483		5,526		8,723	
2000 Census	479		5,380		8,376	
Growth 2009 - 2014	3.10%		3.60%		3.60%	
Growth 2000 - 2009	0.90%		2.70%		4.10%	
2009 Population by Hispanic Origin	16		142		199	
2009 Population By Race	483		5,526		8,723	
White	399	82.61%	4,954	89.65%	7,960 9	1.25%
Black or African American	70	14.49%	443	8.02%	565	6.48%
American Indian and Alaska Native	0	0.00%	8	0.14%	16	0.18%
Asian	0	0.00%	0	0.00%	2	0.02%
Native Hawaiian and Pacific Islander	0	0.00%	0	0.00%	0	0.00%
Other Race	9	1.86%	72	1.30%	95	1.09%
Two or More Races	5	1.04%	48	0.87%	86	0.99%
Households						
2014 Projection	197		2,452		3,768	
2009 Estimate	189		2,353		3,611	
2000 Census	183		2,247		3,394	
Growth 2009 - 2014	3.90%		4.20%		4.30%	
Growth 2000 - 2009	3.50%		4.70%		6.40%	
Owner Occupied	103	54.50%	1,553	66.00%	2,469 6	8.37%
Renter Occupied	87	46.03%	800	34.00%	1,142 3	1.63%
2009 Households by HH Income	189		2,352		3,610	
Income Less Than \$15,000	36	19.05%	415	17.64%	665 1	8.42%
Income: \$15,000 - \$24,999	29	15.34%	341	14.50%	510 1	4.13%
Income: \$25,000 - \$34,999	19	10.05%	234	9.95%	391 1	0.83%
Income: \$35,000 - \$49,999	36	19.05%	412	17.52%	592 1	6.40%
Income: \$50,000 - \$74,999	40	21.16%	521	22.15%	801 2	2.19%
Income: \$75,000 - \$99,999	16	8.47%	253	10.76%	401 1	1.11%
Income: \$100,000 - \$149,999	9	4.76%	119	5.06%	170	4.71%
Income: \$150,000 - \$249,999	2	1.06%	38	1.62%	59	1.63%
Income: \$250,000 - \$499,999	1	0.53%	11	0.47%	13	0.36%
Income: \$500,000 or more	1	0.53%	8	0.34%	8	0.22%
2009 Avg Household Income	\$53,355		\$53,779		\$51,454	
2009 Med Household Income	\$40,962		\$41,874		\$41,138	
2009 Per Capita Income	\$23,118		\$22,637		\$21,569	

Rite Aid

154 Pleasant Retreat Dr, Lancaster, KY 40444

Building Type: Retail
Secondary: Drug Store

GLA: **11,440 SF**

Year Built: -

Total Available: **0 SF**% Leased: **100%**Rent/SF/Yr: -



Radius	1 Mile		3 Mile		5 Mile	
Population						
2014 Projection	498		5,723		9,040	
2009 Estimate	483		5,526		8,723	
2000 Census	479		5,380		8,376	
Growth 2009 - 2014	3.10%		3.60%		3.60%	
Growth 2000 - 2009	0.90%		2.70%		4.10%	
2009 Population by Age	483		5,526		8,723	
Age 0 - 4	33	6.83%	331	5.99%	550	6.31%
Age 5 - 9	31	6.42%	338	6.12%	552	6.33%
Age 10 - 14	30	6.21%	344	6.23%	557	6.39%
Age 15 - 17	18	3.73%	211	3.82%	340	3.90%
Age 18 - 20	18	3.73%	193	3.49%	316	3.62%
Age 21 - 24	27	5.59%	246	4.45%	405	4.64%
Age 25 - 34	70	14.49%	685	12.40%	1,079	12.37%
Age 35 - 44	65	13.46%	752	13.61%	1,196	13.71%
Age 45 - 49	34	7.04%	415	7.51%	660	7.57%
Age 50 - 54	33	6.83%	385	6.97%	596	6.83%
Age 55 - 59	29	6.00%	360	6.51%	569	6.52%
Age 60 - 64	23	4.76%	313	5.66%	496	5.69%
Age 65 - 74	35	7.25%	456	8.25%	693	7.94%
Age 75 - 84	27	5.59%	341	6.17%	489	5.61%
Age 85 and over	9	1.86%	155	2.80%	225	2.58%
Age 16 and over	384	79.50%	4,441	80.37%	6,947	79.64%
Age 18 and over	372	77.02%	4,302	77.85%	6,724	77.08%
Age 21 and over	354	73.29%	4,109	74.36%	6,408	73.46%
Age 65 and over	71	14.70%	952	17.23%	1,408	16.14%
Median Age	37.70		40.50		39.80	
Average Age	38.60		40.50		39.80	

	Rite	Aid				
154 Pleasa	ant Retreat Di	r, Lancaste	r, KY 40444			
Radius	1 Mile		3 Mile		5 Mile	
2009 Population By Race	483		5,526		8,723	
White	399	82.61%	4,954	89.65%	7,960	91.25%
Black or African American	70	14.49%	443	8.02%	565	6.48%
American Indian and Alaska Native	0	0.00%	8	0.14%	16	0.18%
Asian	0	0.00%	0	0.00%	2	0.02%
Native Hawaiian and Pacific Islander	0	0.00%	0	0.00%	0	0.00%
Other Race	9	1.86%	72	1.30%	95	1.09%
Two or More Races	5	1.04%	48	0.87%	86	0.99%
2009 Population by Hispanic Origin	482		5,525		8,723	
Not Hispanic or Latino	467	96.89%	5,383	97.43%	8,524	97.72%
Hispanic or Latino:	16	3.32%	142	2.57%	199	2.28%
Mexican	10	2.07%	88	1.59%	123	1.41%
Puerto Rican	0	0.00%	7	0.13%	10	0.11%
Cuban	0	0.00%	1	0.02%	2	0.02%
Other Hispanic or Latino	5	1.04%	46	0.83%	64	0.73%
2009 Age 5+ Language at Home	451		5,194		8,173	
Speak Only English	437	96.90%	4,996	96.19%	7,867	96.26%
Speak Asian or Pacific Island	0	0.00%	0	0.00%	0	0.00%
Speak IndoEuropean	7	1.55%	59	1.14%	86	1.05%
Speak Spanish	7	1.55%	128	2.46%	204	2.50%
Speak Other Language	0	0.00%	11	0.21%	16	0.20%
2009 Median Age, Male	35.80		38.60		37.90	
2009 Average Age, Male	36.90		38.50		37.90	
Median Age, Female	39.30		42.50		41.50	
Average Age, Female	40.10		42.30		41.40	
2009 Population by Employment Status (Age 16+)	385		4,442		6,947	
In Armed Forces	0	0.00%	0	0.00%	0	0.00%
Civilian, Employed	157	40.78%	2,050	46.15%	3,288	47.33%
Civilian, Unemployed	30	7.79%	293	6.60%	437	6.29%
Not In Labor Force	198	51.43%	2,099	47.25%	3,222	46.38%
2009 Population by Occupation Classification (Age 16+)	157		2,049		3,288	
Blue Collar	48	30.57%	629	30.70%	960	29.20%
White Collar	81	51.59%	1,132	55.25%	1,832	55.72%
Service	28	17.83%	288	14.06%	496	15.09%

ile 90 73 18.72% 18 55.90% 47 12.05% 52 13.33% 17 29 38 33 25 42 12.92% 76 23.38% 11 34.15%	2,485 501 630 212 322 426 421 3,863 492	19.89% 55.05% 11.10% 13.96%	5 Mile 7,064 1,362 19.28 3,962 56.09 730 10.33 1,010 14.30 348 501 649 625
90 73 18.72% 18 55.90% 47 12.05% 52 13.33% 17 29 38 33 25 42 12.92% 76 23.38% 11 34.15%	4,514 898 2,485 501 630 212 322 426 421 3,863 492	55.05% 11.10% 13.96%	7,064 1,362 19.28 3,962 56.08 730 10.33 1,010 14.30 348 501 649 625 6,003
18 55.90% 47 12.05% 52 13.33% 17 29 38 33 25 42 12.92% 76 23.38% 11 34.15%	2,485 501 630 212 322 426 421 3,863 492	55.05% 11.10% 13.96%	3,962 56.09 730 10.33 1,010 14.30 348 501 649 625
47 12.05% 52 13.33% 17 29 38 33 25 42 12.92% 76 23.38% 11 34.15%	501 630 212 322 426 421 3,863 492	11.10% 13.96%	730 10.33 1,010 14.30 348 501 649 625
52 13.33% 17 29 38 33 33 25 42 12.92% 76 23.38% 11 34.15%	630 212 322 426 421 3,863 492	13.96%	1,010 14.30 348 501 649 625
17 29 38 33 25 42 12.92% 76 23.38% 11 34.15%	212 322 426 421 3,863 492		348 501 649 625 6,003
29 38 33 25 42 12.92% 76 23.38% 11 34.15%	322 426 421 3,863 492	12.74%	501 649 625 6,003
38 33 25 42 12.92% 76 23.38% 11 34.15%	426 421 3,863 492	12.74%	649 625 6,003
25 42 12.92% 76 23.38% 11 34.15%	421 3,863 492	12.74%	625 6,003
25 42 12.92% 76 23.38% 11 34.15%	3,863 492	12.74%	6,003
42 12.92% 76 23.38% 11 34.15%	492	12.74%	·
76 23.38% 11 34.15%		12.74%	
11 34.15%	692		725 12.08
		17.91%	984 16.39
40 000	1,356	35.10%	2,169 36.13
55 16.92%	668	17.29%	1,023 17.04
8 2.46%	187	4.84%	314 5.23
19 5.85%	282	7.30%	487 8.11
14 4.31%	186	4.81%	301 5.01
85	2,336		3,783
36 19.46%	531	22.73%	858 22.68
6 3.24%	79	3.38%	136 3.60
93 50.27%	1,054	45.12%	1,750 46.26
10 5.41%	155	6.64%	252 6.66
0 0.00%	10	0.43%	19 0.50
10 5.41%	135	5.78%	199 5.26
30 16.22%	372	15.92%	569 15.04
57	2,050		3,288
39 24.84%	609	29.71%	1,046 31.81
49 31.21%	614	29.95%	1,043 31.72
31 19.75%	365	17.80%	565 17.18
21 13.38%	245	11.95%	329 10.01
17 10.83%	217	10.59%	305 9.28
	93 50.27% 10 5.41%	36 19.46% 531 6 3.24% 79 93 50.27% 1,054 10 5.41% 155 0 0.00% 10 10 5.41% 135 30 16.22% 372 57 2,050 39 24.84% 609 49 31.21% 614 31 19.75% 365 21 13.38% 245	36 19.46% 531 22.73% 79 3.38% 93 50.27% 1,054 45.12% 10 5.41% 155 6.64% 0 0.00% 10 0.43% 10 5.41% 135 5.78% 30 16.22% 372 15.92% 57 2,050 29.71% 614 29.95% 31 19.75% 365 17.80% 21 13.38% 245 11.95%

Rite Aid	
154 Pleasant Retreat Dr, Lancaster, KY	40444

adius	1 Mile		3 Mile		5 Mile	
Households	i wille		3 Wille		3 Wille	
2014 Projection	197		2,452		3,768	
2009 Estimate	189		2,452		3,611	
2000 Census	183		2,247		3,394	
Growth 2009 - 2014	3.90%		4.20%		4.30%	
Growth 2009 - 2019	3.50%		4.20%		6.40%	
G10Wt11 2000 - 2009	3.30 //		4.70 /0		0.40 /6	
2000 Households by HH Size	183		2,246		3,393	
1-Person Households	52 2	28.42%	598	26.63%	883	26.02°
2-Person Households	59 3	32.24%	786	35.00%	1,193	35.16
3-Person Households	37 2	20.22%	423	18.83%	644	18.98
4-Person Households	24 1	13.11%	301	13.40%	458	13.50
5-Person Households	7	3.83%	89	3.96%	143	4.21
6-Person Households	3	1.64%	32	1.42%	46	1.36
7 or more Person Households	1	0.55%	17	0.76%	26	0.77
2009 Average Household Size	2.56		2.32		2.39	
2009 Households by HH Income	189		2,352		3,610	
Income Less than \$15,000		19.05%		17.64%		18.42
Income: \$15,000 - \$24,999		15.34%		14.50%		14.13
Income: \$25,000 - \$34,999		10.05%		9.95%		10.83
Income: \$35,000 - \$49,999		19.05%		17.52%		16.40
Income: \$50,000 - \$74,999		21.16%		22.15%		22.19
Income: \$75,000 - \$99,999		8.47%	253	10.76%		11.11
Income: \$100,000 - \$149,999		4.76%	119	5.06%	170	4.71
Income: \$150,000 - \$249,999	2	1.06%	38	1.62%	59	1.63
Income: \$250,000 - \$499,999		0.53%	11	0.47%	13	0.36
Income: \$500,000 or more	1	0.53%	8	0.34%	8	0.22
2009 Avg Household Income	\$53,355		\$53,779		\$51,454	
2009 Med Household Income	\$40,962		\$41,874		\$41,138	
2009 Per Capita Income	\$23,118		\$22,637		\$21,569	
2009 Occupied Housing	190		2,353		3,611	
Owner Occupied	103 5	54.21%	1,553	66.00%	2,469	68.37
Renter Occupied	87 4	15.79%	800	34.00%	1,142	31.63

	Rite	Aid			
154	Pleasant Retreat D	r, Lancas	ster, KY 40444		
Radius	1 Mile		3 Mile		5 Mile
2009 Housing Value - Owner Occupied	104		1,553		2,469
Value Less than \$20,000	1	0.96%	19	1.22%	60 2.43%
Value \$20,000 - \$39,999	4	3.85%	39	2.51%	119 4.82%
Value \$40,000 - \$59,999	9	8.65%	117	7.53%	193 7.82%
Value \$60,000 - \$79,999	13	12.50%	210	13.52%	305 12.35%
Value \$80,000 - \$99,999	26	25.00%	264	17.00%	407 16.48%
Value \$100,000 - \$149,999	38	36.54%	565	36.38%	825 33.41%
Value \$150,000 - \$199,999	7	6.73%	198	12.75%	325 13.16%
Value \$200,000 - \$299,999	3	2.88%	83	5.34%	149 6.03%
Value \$300,000 - \$399,999	3	2.88%	50	3.22%	74 3.00%
Value \$400,000 - \$499,999	0	0.00%	6	0.39%	9 0.36%
Value \$500,000 - \$749,999	0	0.00%	2	0.13%	3 0.12%
Value \$750,000 - \$999,999	0	0.00%	0	0.00%	0 0.00%
Value \$1,000,000 or more	0	0.00%	0	0.00%	0 0.00%
2009 Med Housing Val-Owner	\$99,643		\$109,231		\$107,470
Occupied					
2000 Housing Units by Units in	205		2 407		2.746
Structure	205		2,497		3,746
1 Unit Attached	16	7.80%	79	3.16%	79 2.11%
1 Unit Detached	122	59.51%	1,816	72.73%	2,738 73.09%
2 Units	26	12.68%	181		206 5.50%
3 - 19 Units	31	15.12%	304	12.17%	444 11.85%
20 - 49 Units	0	0.00%	0	0.00%	4 0.11%
50 or more Units	0	0.00%	0	0.00%	0 0.00%
Mobile Home or Trailer	10	4.88%	117	4.69%	275 7.34%
Boat, RV, Van, Etc.	0	0.00%	0		0 0.00%
2009 Housing Units by Yr Built	206		2,628		4,052
Built 1999 to Present	12	5.83%	190	7.23%	369 9.11%
Built 1995 to 1998	39	18.93%	353	13.43%	541 13.35%
Built 1990 to 1994	17	8.25%	151	5.75%	249 6.15%
Built 1980 to 1989	20	9.71%	274	10.43%	461 11.38%
Built 1970 to 1979	33	16.02%	481	18.30%	798 19.69%
Built 1960 to 1969	31	15.05%	361	13.74%	497 12.27%
Built 1950 to 1959	24	11.65%	322	12.25%	422 10.41%
Built 1940 to 1949	13	6.31%	160	6.09%	215 5.31%
Built 1939 or Earlier	17	8.25%	336	12.79%	500 12.34%
2009 Median Year Built	1975		1973		1975

Rite Aid

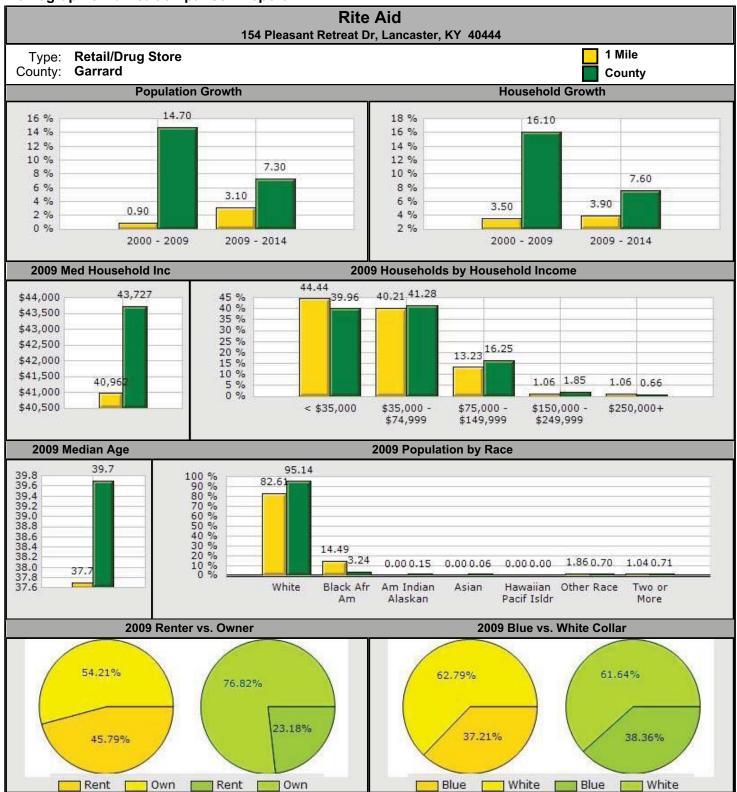
154 Pleasant Retreat Dr, Lancaster, KY 40444

Building Type: Retail Total Available: 0 SF
Secondary: Drug Store % Leased: 100%
GLA: 11,440 SF Rent/SF/Yr: -

Year Built: -



Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	43	185	4
Total Retail	11	31	3
Home Improvement Stores	0	0	0
General Merchandise Stores	1	4	4
Food Stores	1	2	2
Auto Dealers and Gas Stations	1	3	3
Apparel and Accessory Stores	0	1	0
Furniture and Home Furnishings	1	0	0
Eating and Drinking Places	3	11	4
Miscellaneous Retail Stores	4	10	3
Finance-Insurance-Real Estate	4	9	2
Banks, Saving and Lending Inst.	2	7	4
Security Brokers and Investments	0	0	0
Insurance Carriers and Agencies	1	1	1
Real Estate-Trust-Holding Co.	1	1	1
Services	18	66	4
Hotels and Lodging	0	0	0
Motion Picture and Amusement	1	1	1
Health Services	1	7	7
Legal Services	1	1	1
Educational Services	0	1	0
Auto Services	4	4	1
Other Services	11	52	5
Agriculture/Mining	0	0	0
Construction	2	15	8
Manufacturing	0	14	0
Transportation, Comm./Pub Util.	1	1	1
Wholesale Trade	1	8	8
Government	6	41	7
Daytime Population	185		
Daytime Population/Business	4		
Residential Population	483		
Residential Population/Business	11		



154 Pleasant R	Rite Aid etreat Dr, Lancaster, KY	40444		
Type: Retail/Drug Store County: Garrard	, ,			
	1 Mile		County	
Population				
Growth 2000 - 2009	0.90%		14.70%	
Growth 2009 - 2014	3.10%		7.30%	
2009 Blue Collar	48	37.21%	2,322	38.36%
2009 White Collar	81	62.79%	3,731	61.64%
2009 Population By Race	483		16,962	
White	399	82.61%	16,137	95.14%
Black Afr Am	70	14.49%	549	3.24%
Am Indian Alaskan	0	0.00%	26	0.15%
Asian	0	0.00%	11	0.06%
Hawaiian Pacif Isldr	0	0.00%	0	0.00%
Other Race	9	1.86%	119	0.70%
Two or More	5	1.04%	120	0.71%
Households				
Growth 2000 - 2009	3.50%		16.10%	
Growth 2009 - 2014	3.90%		7.60%	
Renter Occupied	87	45.79%	1,545	23.18%
Owner Occupied	103	54.21%	5,121	76.82%
2009 Households by HH Income	189		6,666	
Income < \$35,000	84	44.44%	2,664	39.96%
Income \$35,000 - \$74,999	76	40.21%	2,752	41.28%
Income \$75,000 - \$149,999	25	13.23%	1,083	16.25%
Income \$150,000 - \$249,999	2	1.06%	123	1.85%
Income \$250,000+	2	1.06%	44	0.66%
2009 Median Household Income	\$40,962		\$43,727	
2009 Median Age	37.70		39.70	

Rite Aid

154 Pleasant Retreat Dr, Lancaster, KY 40444

Building Type: Retail
Secondary: Drug Store

GLA: **11,440 SF**

Year Built: -

Total Available: **0 SF**% Leased: **100%**Rent/SF/Yr: -



Description	2000 Census	2009 Estimate	2014 Projection
Population	479	483	498
Age 0 - 4	32 6.68%	33 6.83%	33 6.63%
Age 5 - 9	32 6.68%	31 6.42%	32 6.43%
Age 10 - 14	36 7.52%	30 6.21%	31 6.22%
Age 15 - 17	20 4.18%	18 3.73%	17 3.41%
Age 18 - 20	19 3.97%	18 3.73%	17 3.41%
Age 21 - 24	25 5.22%	27 5.59%	25 5.02%
Age 25 - 34	70 14.61%	70 14.49%	75 15.06%
Age 35 - 44	72 15.03%	65 13.46%	64 12.85%
Age 45 - 49	32 6.68%	34 7.04%	32 6.43%
Age 50 - 54	25 5.22%	33 6.83%	33 6.63%
Age 55 - 59	22 4.59%	29 6.00%	33 6.63%
Age 60 - 64	21 4.38%	23 4.76%	29 5.82%
Age 65 - 74	41 8.56%	35 7.25%	41 8.23%
Age 75 - 84	22 4.59%	27 5.59%	27 5.42%
Age 85 and over	10 2.09%	9 1.86%	10 2.01%
Age 16 and over	373 77.87%	384 79.50%	386 77.51%
Age 18 and over	359 74.95%	372 77.02%	368 73.90%
Age 21 and over	340 70.98%	354 73.29%	397 79.72%
Age 65 and over	73 15.24%	71 14.70%	79 15.86%
Median Age	36	38	38
Average Age	37	39	39
Population By Race	479	483	498
White	409 85.39%	399 82.61%	404 81.12%
Black or African American	60 12.53%	70 14.49%	76 15.26%
American Indian and Alaska Native	0 0.00%	0 0.00%	0 0.00%
Asian	0 0.00%	0 0.00%	0 0.00%
Native Hawaiian and Pacific Islander	0 0.00%	0 0.00%	0 0.00%
Other Race	5 1.04%	9 1.86%	12 2.41%
Two or More Races	4 0.84%	5 1.04%	5 1.00%

	Rite Aid					
154 Pleasant Retreat Dr, Lancaster, KY 40444						
Description	2000 Census	2009 Estimate	2014 Projection			
Population by Race (Hispanic or Latino)	9	16	21			
White	4 44.44%	7 43.75%	9 42.86%			
Black or African American	0 0.00%	0 0.00%	0 0.00%			
American Indian & Alaska Native	0 0.00%	0 0.00%	0 0.00%			
Asian	0 0.00%	0 0.00%	0 0.00%			
Native Hawaiian & Pacific Islander	0 0.00%	0 0.00%	0 0.00%			
Other Race	5 55.56%	9 56.25%	12 57.14%			
Two or More Races	0 0.00%	0 0.00%	0 0.00%			
Household by Household Income	194	189	197			
Income Less than \$15,000	53 27.32%	36 19.05%	36 18.27%			
Income \$15,000 - \$24,999	28 14.43%	29 15.34%	23 11.68%			
Income \$25,000 - \$34,999	33 17.01%	19 10.05%	18 9.14%			
Income \$35,000 - \$49,999	35 18.04%	36 19.05%	51 25.89%			
Income \$50,000 - \$74,999	27 13.92%	40 21.16%	40 20.30%			
Income \$75,000 - \$99,999	13 6.70%	16 8.47%	14 7.11%			
Income \$100,000 - \$149,999	2 1.03%	9 4.76%	10 5.08%			
Income \$150,000 - \$249,999	1 0.52%	2 1.06%	2 1.02%			
Income \$250,000 - \$499,999	2 1.03%	1 0.53%	1 0.51%			
Average Household Income	\$41,420	\$53,355	\$56,730			
Median Household Income	\$29,350	\$40,962	\$42,571			
Per Capita Income	\$17,476	\$23,118	\$24,868			
Households by Age of Householder	194	188	199			
Householder Under 25 Years	11 5.67%	13 6.91%	11 5.53%			
Householder 25 - 34 Years	30 15.46%	30 15.96%	33 16.58%			
Householder 35 - 44 Years	36 18.56%	34 18.09%	34 17.09%			
Householder 45 - 54 Years	36 18.56%	36 19.15%	34 17.09%			
Householder 55 - 64 Years	19 9.79%	26 13.83%	32 16.08%			
Householder 65 - 74 Years	35 18.04%	23 12.23%	26 13.07%			
Householder 75+ Years	27 13.92%	26 13.83%	29 14.57%			
Median Age of Householder	50.60	49.40	51.50			

APPENDIX D

Area Map

Prepared For:

Project Code: Lancaster / Dyminski

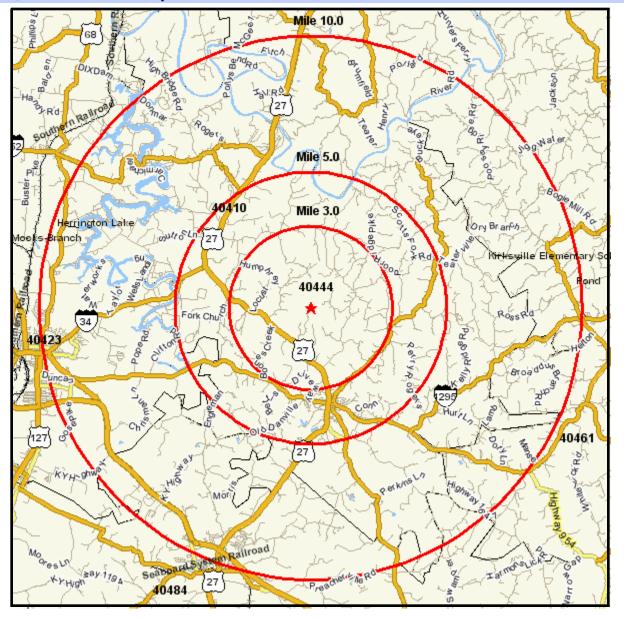
Order #: 968733412 Site: 01

LANCASTER,KY 40444 Coord: 37.669900, -84.590500 Radius - See Appendix for Details















Area Map

Prepared For:

Project Code: Lancaster / Dyminski Site: 01

Appendix: Area Listing

Area Name:

Type: Radius 1

Radius Definition:

LANCASTER, KY 40444

Center Point:

37.669900

-84.590500

3.00

Order #: 968733412

Circle/Band: 0.00 -

Area Name:

Type: Radius 2

Radius Definition:

LANCASTER, KY 40444

Center Point:

37.669900

-84.590500

Circle/Band: 0.00 - 5.00

Area Name:

Type: Radius 3

Radius Definition:

LANCASTER, KY 40444

Center Point:

37.669900

-84.590500

Circle/Band:

0.00

10.00



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Claritas Tech Support: 1 800 866 6511



Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total



The population in this area is estimated to change from 1,022 to 1,086, resulting in a growth of 6.3% between 2000 and the current year. Over the next five years, the population is projected to grow by 3.4%.

The population in the United States is estimated to change from 281,421,906 to 306,624,699, resulting in a growth of 9.0% between 2000 and the current year. Over the next five years, the population is projected to grow by 5.1%.

- The current year median age for this population is 42.0, while the average age is 42.4. Five years from now, the median age is projected to be 44.5.
 - The current year median age for the United States is 36.8, while the average age is 37.6. Five years from now, the median age is projected to be 37.7.
- Of this area's current year estimated population:

97.5% are White Alone, 1.4% are Black or African Am. Alone, 0.0% are Am. Indian and Alaska Nat. Alone, 0.0% are Asian Alone, 0.0% are Nat. Hawaiian and Other Pacific Isl. Alone, 0.6% are Some Other Race, and 0.4% are Two or More Races.

For the entire United States:

72.5% are White Alone, 12.5% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.4% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.7% are Some Other Race, and 2.9% are Two or More Races.

This area's current estimated Hispanic or Latino population is 3.0%, while the United States current estimated Hispanic or Latino population is 15.5%.



The number of households in this area is estimated to change from 391 to 416, resulting in an increase of 6.4% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 3.6%.

The number of households in the United States is estimated to change from 105,480,101 to 115,306,103, resulting in an increase of 9.3% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.2%.



- The average household income is estimated to be \$63,456 for the current year, while the average household income for the United States is estimated to be \$69,376 for the same time frame. The average household income in this area is projected to increase 13.5% over the next five years, from \$63,456 to \$71,993. The United States is projected to have a 10.3% increase in average household income.
- The current year estimated per capita income for this area is \$24,622, compared to an estimate of \$26,410 for the United States as a whole.

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Project Code: Lancaster / Dyminski

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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total



- For this area, 51.8% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:
 - 0.0% are in the Armed Forces, 60.9% are employed civilians, 2.4% are unemployed civilians, and 36.7% are not in the labor force.
 - For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:
 - 0.5% are in the Armed Forces, 60.2% are employed civilians, 3.6% are unemployed civilians, and 35.6% are not in the labor force.
- For this area, 51.8% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:
 - 32.8% have occupation type blue collar, 50.0% are white collar, and 17.2% are Service & farm workers.
 - For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:
 - 23.8% have occupation type blue collar, 60.2% are white collar, and 16.0% are Service & farm workers.
- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:
 - 14.4% are in "Management, Business, and Financial Operations", 16.5% are in "Professional and Related Occupations", 10.7% are in "Service", and 23.7% are in "Sales and Office".
 - 2.0% are in "Farming, Fishing, and Forestry", 14.7% are in "Construction, Extraction, and Maintenance", and 18.1% are in "Production, Transportation, and Material Moving".
 - For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:
 - 13.8% are in "Management, Business, and Financial Operations", 20.3% are in "Professional and Related Occupations", 14.6% are in "Service", and 26.7% are in "Sales and Office".
 - 0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.4% are in "Production, Transportation, and Material Moving".



Currently, it is estimated that 4.5% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 6.7% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, and Doctorate Degree, while 15.8% had earned a Bachelor's Degree.



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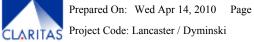
Prepared By:



Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total



- Most of the dwellings in this area (80.8%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (67.1%).
- The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (83.9%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.8%) for the same
- The majority of housing units in this area (23.6%) are estimated to have been Housing Unit Built 1939 or Earlier for
 - The majority of housing units in the United States (16.2%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total



The population in this area is estimated to change from 7,508 to 8,435, resulting in a growth of 12.3% between 2000 and the current year. Over the next five years, the population is projected to grow by 6.3%.

The population in the United States is estimated to change from 281,421,906 to 306,624,699, resulting in a growth of 9.0% between 2000 and the current year. Over the next five years, the population is projected to grow by 5.1%.

- The current year median age for this population is 38.9, while the average age is 40.0. Five years from now, the median age is projected to be 40.6.
 - The current year median age for the United States is 36.8, while the average age is 37.6. Five years from now, the median age is projected to be 37.7.
- Of this area's current year estimated population:

92.9% are White Alone, 5.0% are Black or African Am. Alone, 0.1% are Am. Indian and Alaska Nat. Alone, 0.0% are Asian Alone, 0.0% are Nat. Hawaiian and Other Pacific Isl. Alone, 1.2% are Some Other Race, and 0.9% are Two or More Races.

For the entire United States:

72.5% are White Alone, 12.5% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.4% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.7% are Some Other Race, and 2.9% are Two or More Races.

This area's current estimated Hispanic or Latino population is 3.0%, while the United States current estimated Hispanic or Latino population is 15.5%.



• The number of households in this area is estimated to change from 2,976 to 3,374, resulting in an increase of 13.4% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 6.7%.

The number of households in the United States is estimated to change from 105,480,101 to 115,306,103, resulting in an increase of 9.3% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.2%.



- The average household income is estimated to be \$54,458 for the current year, while the average household income for the United States is estimated to be \$69,376 for the same time frame.

 The average household income in this area is projected to increase 11.0% over the next five years, from \$54,458 to \$60,424. The United States is projected to have a 10.3% increase in average household income.
- The current year estimated per capita income for this area is \$21,913, compared to an estimate of \$26,410 for the United States as a whole.



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Prepared By:



Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

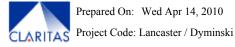


- For this area, 47.4% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:
 - 0.0% are in the Armed Forces, 58.1% are employed civilians, 2.9% are unemployed civilians, and 39.1% are not in the labor force.
 - For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:
 - 0.5% are in the Armed Forces, 60.2% are employed civilians, 3.6% are unemployed civilians, and 35.6% are not in the labor force.
- For this area, 47.4% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:
 - 36.0% have occupation type blue collar, 47.8% are white collar, and 16.2% are Service & farm workers.
 - For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:
 - 23.8% have occupation type blue collar, 60.2% are white collar, and 16.0% are Service & farm workers.
- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:
 - 11.8% are in "Management, Business, and Financial Operations", 17.2% are in "Professional and Related Occupations", 11.5% are in "Service", and 22.2% are in "Sales and Office".
 - 1.4% are in "Farming, Fishing, and Forestry", 13.8% are in "Construction, Extraction, and Maintenance", and 22.1% are in "Production, Transportation, and Material Moving".
 - For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:
 - 13.8% are in "Management, Business, and Financial Operations", 20.3% are in "Professional and Related Occupations", 14.6% are in "Service", and 26.7% are in "Sales and Office".
 - 0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.4% are in "Production, Transportation, and Material Moving".



Currently, it is estimated that 4.2% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 7.0% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, and Doctorate Degree, while 15.8% had earned a Bachelor's Degree.



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total



- Most of the dwellings in this area (72.7%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (67.1%).
- The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (77.6%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.8%) for the same
- The majority of housing units in this area (16.4%) are estimated to have been Housing Unit Built 1970 to 1979 for the

The majority of housing units in the United States (16.2%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total



The population in this area is estimated to change from 28,745 to 31,927, resulting in a growth of 11.1% between 2000 and the current year. Over the next five years, the population is projected to grow by 5.7%.

The population in the United States is estimated to change from 281,421,906 to 306,624,699, resulting in a growth of 9.0% between 2000 and the current year. Over the next five years, the population is projected to grow by 5.1%.

- The current year median age for this population is 39.0, while the average age is 39.5. Five years from now, the median age is projected to be 40.4.
 - The current year median age for the United States is 36.8, while the average age is 37.6. Five years from now, the median age is projected to be 37.7.
- Of this area's current year estimated population:

91.6% are White Alone, 6.1% are Black or African Am. Alone, 0.2% are Am. Indian and Alaska Nat. Alone, 0.3% are Asian Alone, 0.0% are Nat. Hawaiian and Other Pacific Isl. Alone, 0.7% are Some Other Race, and 1.1% are Two or More Races.

For the entire United States:

72.5% are White Alone, 12.5% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.4% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.7% are Some Other Race, and 2.9% are Two or More Races.

This area's current estimated Hispanic or Latino population is 2.2%, while the United States current estimated Hispanic or Latino population is 15.5%.



• The number of households in this area is estimated to change from 11,011 to 12,451, resulting in an increase of 13.1% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 6.3%.

The number of households in the United States is estimated to change from 105,480,101 to 115,306,103, resulting in an increase of 9.3% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.2%.



- The average household income is estimated to be \$54,687 for the current year, while the average household income for the United States is estimated to be \$69,376 for the same time frame.

 The average household income in this area is projected to increase 9.2% over the next five years, from \$54,687 to \$59,729. The United States is projected to have a 10.3% increase in average household income.
- The current year estimated per capita income for this area is \$21,603, compared to an estimate of \$26,410 for the United States as a whole.



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Project Code: Lancaster / Dyminski

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SITEREPORTS

Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total



- For this area, 46.6% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:
 - 0.0% are in the Armed Forces, 57.4% are employed civilians, 2.5% are unemployed civilians, and 40.1% are not in the labor force.
 - For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:
 - 0.5% are in the Armed Forces, 60.2% are employed civilians, 3.6% are unemployed civilians, and 35.6% are not in the labor force.
- For this area, 46.6% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:
 - 31.8% have occupation type blue collar, 49.9% are white collar, and 18.3% are Service & farm workers.
 - For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:
 - 23.8% have occupation type blue collar, 60.2% are white collar, and 16.0% are Service & farm workers.
- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:
 - 12.0% are in "Management, Business, and Financial Operations", 18.1% are in "Professional and Related Occupations", 14.0% are in "Service", and 22.8% are in "Sales and Office".
 - 1.2% are in "Farming, Fishing, and Forestry", 11.7% are in "Construction, Extraction, and Maintenance", and 20.2% are in "Production, Transportation, and Material Moving".
 - For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:
 - 13.8% are in "Management, Business, and Financial Operations", 20.3% are in "Professional and Related Occupations", 14.6% are in "Service", and 26.7% are in "Sales and Office".
 - 0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.4% are in "Production, Transportation, and Material Moving".



Currently, it is estimated that 6.4% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 8.9% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, and Doctorate Degree, while 15.8% had earned a Bachelor's Degree.



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total



- Most of the dwellings in this area (75.5%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (67.1%).
- The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (77.1%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.8%) for the same
- The majority of housing units in this area (16.2%) are estimated to have been Housing Unit Built 1970 to 1979 for the

The majority of housing units in the United States (16.2%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.



Project Code: Lancaster / Dyminski

Prepared On: Wed Apr 14, 2010 Page

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Prepared By:



Appendix: Area Listing

Type: Radius 1	Reporting Detail: Aggregate	Reporting Level: Block Group
Radius Definition:		
LANCASTER, KY 40444		Latitude/Longitude 37.669900 -84.590500 Radius 0.00 - 3.00
Area Name:		
Type: Radius 2	Reporting Detail: Aggregate	Reporting Level: Block Group
Radius Definition:		
		Latitude/Longitude 37.669900 -84.590500
LANCASTER, KY 40444		Radius 0.00 - 5.00

Area Name:

Area Name:

Reporting Detail: Aggregate Type: Radius 3 Reporting Level: Block Group

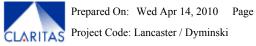
Radius Definition:

Latitude/Longitude 37.669900 LANCASTER, KY 40444 Radius 0.00- 10.00

Project Information:

Site: 1

Order Number: 968733412



Claritas Tech Support: 1 800 866 6511

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Of 10

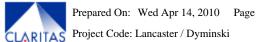


-84.590500

Pop-Facts: Household Quick Facts Report

Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

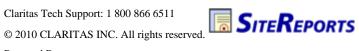
Description	0.00 - 3.00 mi <i>Radius 1</i>	les %	0.00 - 5.00 mi Radius 2	les %	0.00 - 10.00 mi Radius 3	iles %
Households						
2014 Projection	431		3,601		13,239	
2009 Estimate	416		3,374		12,451	
2000 Census	391		2,976		11,011	
1990 Census	351		2,527		9,036	
Growth 2009 - 2014	3.61%		6.73%		6.33%	
Growth 2000 - 2009	6.39%		13.37%		13.08%	
Growth 1990 - 2000	11.40%		17.77%		21.86%	
2009 Est. Households by Household Income	416.00		3,374.00		12,451.00	
Income Less than \$15,000	45	10.82	553	16.39	1,918	15.40
Income \$15,000 - \$24,999	46	11.06	404	11.97	1,686	13.54
Income \$25,000 - \$34,999	51	12.26	406	12.03	1,526	12.26
Income \$35,000 - \$49,999	65	15.62	595	17.63	2,013	16.17
Income \$50,000 - \$74,999	81	19.47	620	18.38	2,575	20.68
Income \$75,000 - \$99,999	67	16.11	429	12.71	1,365	10.96
Income \$100,000 - \$149,999	42	10.10	261	7.74	924	7.42
Income \$150,000 - \$249,999	15	3.61	76	2.25	325	2.61
Income \$250,000 - \$499,999	3	0.72	23	0.68	94	0.75
Income \$500,000 or more	2	0.48	6	0.18	27	0.22
2009 Est. Average Household Income	63,456.09		54,458.17		54,686.75	
2009 Est. Median Household Income	50,609.76		43,154.36		43,170.31	
2009 Est. Per Capita Income	24,622.40		21,913.16		21,602.67	
2009 Est. Households by Household Type	416.00		3,374.00		12,451.00	
Family Households	311	74.76	2,449	72.58	9,076	72.89
Nonfamily Households	105	25.24	926	27.45	3,375	27.11
2009 Est. Group Quarters Population	27.00		96.00		1,609.00	



Project Code: Lancaster / Dyminski

Prepared For:

Prepared By:

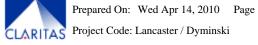


Pop-Facts: Household Quick Facts Report

Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

	0.00 - 3.00 miles		0.00 - 5.00 miles		0.00 - 10.00 miles	
Description	Radius 1	%	Radius 2	%	Radius 3	%
Est. Households by Household Size*	416.00		3,374.00		12,451.00	
1-person household	93	22.36	822	24.36	3,037	24.39
2-person household	152	36.54	1,209	35.83	4,621	37.11
3-person household	76	18.27	638	18.91	2,304	18.50
4-person household	62	14.90	465	13.78	1,680	13.49
5-person household	23	5.53	164	4.86	565	4.54
5-person household	7	1.68	55	1.63	177	1.42
7 or more person household	3	0.72	21	0.62	67	0.54
Est. Average Household Size	2.54		2.47		2.44	
	2.54 416.00		2.47 3,374.00		2.44	
Est. Household Type, Presence Own Children*		8.41		8.92		9.69
Est. Household Type, Presence Own Children* Single Male Householder	416.00	8.41 13.94	3,374.00	8.92 15.44	12,451.00	
Est. Household Type, Presence Own Children* Single Male Householder Single Female Householder	416.00		3,374.00		12,451.00 1,207	14.70
Est. Household Type, Presence Own Children* Single Male Householder Single Female Householder Married-Couple Family, own children	416.00 35 58	13.94	3,374.00 301 521	15.44	12,451.00 1,207 1,830	14.70 24.31
Est. Household Type, Presence Own Children* Single Male Householder Single Female Householder Married-Couple Family, own children Married-Couple Family, no own children	416.00 35 58 106	13.94 25.48	3,374.00 301 521 807	15.44 23.92	12,451.00 1,207 1,830 3,027	14.70 24.31 35.48
Est. Household Type, Presence Own Children* Single Male Householder Single Female Householder Married-Couple Family, own children Married-Couple Family, no own children Male Householder, own children	416.00 35 58 106 159	13.94 25.48 38.22	3,374.00 301 521 807 1,161	15.44 23.92 34.41	12,451.00 1,207 1,830 3,027 4,417	14.70 24.31 35.48 1.55
Est. Household Type, Presence Own Children* Single Male Householder Single Female Householder Married-Couple Family, own children Married-Couple Family, no own children Male Householder, own children Male Householder, no own children	416.00 35 58 106 159 5	13.94 25.48 38.22 1.20	3,374.00 301 521 807 1,161 54	15.44 23.92 34.41 1.60	12,451.00 1,207 1,830 3,027 4,417 193	14.70 24.31 35.48 1.55 1.50
Est. Household Type, Presence Own Children* Single Male Householder Single Female Householder Married-Couple Family, own children Married-Couple Family, no own children Male Householder, own children Male Householder, own children Female Householder, own children	416.00 35 58 106 159 5	13.94 25.48 38.22 1.20 1.92	3,374.00 301 521 807 1,161 54 55	15.44 23.92 34.41 1.60 1.63	12,451.00 1,207 1,830 3,027 4,417 193 187	14.70 24.31 35.48 1.55 1.50 6.17
Est. Average Household Size Est. Household Type, Presence Own Children* Single Male Householder Single Female Householder Married-Couple Family, own children Married-Couple Family, no own children Male Householder, own children Male Householder, no own children Female Householder, own children Female Householder, no own children Nonfamily, Male Householder	416.00 35 58 106 159 5 8	13.94 25.48 38.22 1.20 1.92 4.09	3,374.00 301 521 807 1,161 54 55 219	15.44 23.92 34.41 1.60 1.63 6.49	12,451.00 1,207 1,830 3,027 4,417 193 187 768	14.70 24.31

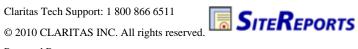
^{*}In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.



Project Code: Lancaster / Dyminski

Prepared For:

Prepared By:



Pop-Facts: Household Quick Facts Report

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 37.669900 -84.590500

LANCASTER, KY 40444 Radius 0.00 3.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 37.669900 -84.590500

0.00 LANCASTER, KY 40444 Radius 5.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

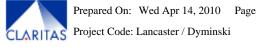
Latitude/Longitude 37.669900 -84.590500

LANCASTER, KY 40444 Radius 0.00 - 10.00

Project Information:

Site: 1

Order Number: 968733412



Project Code: Lancaster / Dyminski

Prepared For:

Claritas Tech Support: 1 800 866 6511

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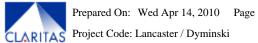
Prepared By:



Pop-Facts: Population Quick Facts Report

Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

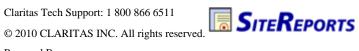
Description	0.00 - 3.00 mi <i>Radius 1</i>	les %	0.00 - 5.00 mi <i>Radius 2</i>	les %	0.00 - 10.00 mi Radius 3	iles %
ulation						
2014 Projection	1,123		8,969		33,744	
2009 Estimate	1,086		8,435		31,927	
2000 Census	1,022		7,508		28,745	
1990 Census	923		6,443		24,261	
Growth 2009 - 2014	3.41%		6.33%		5.69%	
Growth 2000 - 2009	6.26%		12.35%		11.07%	
Growth 1990 - 2000	10.73%		16.53%		18.48%	
Est. Population by Age	1,086.00		8,435.00		31,927.00	
Age 0 - 4	42	3.87	442	5.24	1,749	5.4
Age 5 - 9	46	4.24	473	5.61	1,845	5.7
Age 10 - 14	57	5.25	523	6.20	1,997	6.2
Age 15 - 17	39	3.59	305	3.62	1,217	3.8
Age 18 - 20	45	4.14	307	3.64	1,159	
Age 21 - 24	51	4.70	391	4.64	1,612	5.0
Age 25 - 34	163	15.01	1,320	15.65	4,586	14.3
Age 35 - 44	141	12.98	1,163	13.79	4,477	14.0
Age 45 - 49	86	7.92	613	7.27	2,411	7.5
Age 50 - 54	82	7.55	595	7.05	2,283	7.1
Age 55 - 59	72	6.63	517	6.13	2,124	6.6
Age 60 - 64	64	5.89	441	5.23	1,814	5.6
Age 65 - 74	97	8.93	690	8.18	2,515	7.8
Age 75 - 84	61	5.62	444	5.26	1,471	4.6
Age 85 and over	39	3.59	213	2.53	668	2.0
Age 16 and over	924	85.08	6,890	81.68	25,922	81.1
Age 18 and over	902	83.06	6,693	79.35	25,119	78.6
Age 21 and over	857	78.91	6,385	75.70	23,960	75.0
Age 65 and over	197	18.14	1,347	15.97	4,653	14.5
Est. Median Age	42.04		38.93		39.02	
Est. Average Age	42.43		39.97		39.49	



Project Code: Lancaster / Dyminski

Prepared For:

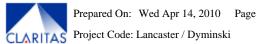
Prepared By:



Pop-Facts: Population Quick Facts Report

Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

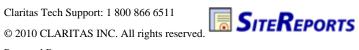
radius 5. Em (Cholen, 111 40444, aggregate						
Description	0.00 - 3.00 mi	les	0.00 - 5.00 miles		0.00 - 10.00 miles	
Description	Radius 1	%	Radius 2	%	Radius 3	%
2009 Est. Population by Single Race Classification	1,086.00		8,435.00		31,927.00	
White Alone	1,059	97.51	7,832	92.85	29,250	91.62
Black or African American Alone	15	1.38	418	4.96	1,953	6.12
American Indian and Alaska Native Alone	0	0.00	7	0.08	51	0.16
Asian Alone	0	0.00	2	0.02	95	0.30
Native Hawaiian and Other Pacific Islander Alone	0	0.00	0	0.00	3	0.01
Some Other Race Alone	7	0.64	99	1.17	234	0.73
Two or More Races	5	0.46	76	0.90	340	1.06
2009 Est. Population Hispanic or Latino	1,086.00		8,435.00		31,927.00	
Hispanic or Latino	32	2.95	254	3.01	693	2.17
Not Hispanic or Latino	1,054	97.05	8,181	96.99	31,234	97.83
2009 Est. Population by Sex	1,086.00		8,435.00		31,927.00	
Male	536	49.36	4,075	48.31	15,970	50.02
Female	550	50.64	4,360	51.69	15,957	49.98
Male/Female Ratio	0.97		0.93		1.00	



Project Code: Lancaster / Dyminski

Prepared For:

Prepared By:



Pop-Facts: Population Quick Facts Report

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

LANCASTER, KY 40444

Latitude/Longitude 37.669900 -84.590500

> Radius 0.00 3.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

LANCASTER, KY 40444

Latitude/Longitude 37.669900 -84.590500

0.00 Radius 5.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

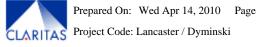
Latitude/Longitude 37.669900 -84.590500 LANCASTER, KY 40444

Radius 0.00 - 10.00

Project Information:

Site: 1

Order Number: 968733412



Project Code: Lancaster / Dyminski

Prepared For:

Claritas Tech Support: 1 800 866 6511

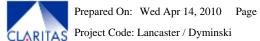
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Prepared By:



Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

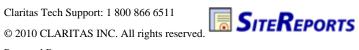
Description Description	0.00 - 3.00 mi <i>Radius 1</i>	les %	0.00 - 5.00 mi <i>Radius 2</i>	les %	0.00 - 10.00 mi <i>Radius 3</i>	iles %
Population						
2014 Projection	1,123		8,969		33,744	
2009 Estimate	1,086		8,435		31,927	
2000 Census	1,022		7,508		28,745	
1990 Census	923		6,443		24,261	
Growth 2009-2014	3.41%		6.33%		5.69%	
Growth 2000-2009	6.26%		12.35%		11.07%	
Growth 1990-2000	10.73%		16.53%		18.48%	
2009 Est. Population by Single Race Classification	1,086.00		8,435.00		31,927.00	
White Alone	1,059	97.51	7,832	92.85	29,250	91.62
Black or African American Alone	15	1.38	418	4.96	1,953	6.12
American Indian and Alaska Native Alone	0	0.00	7	0.08	51	0.16
Asian Alone	0	0.00	2	0.02	95	0.30
Native Hawaiian and Other Pacific Islander Alone	0	0.00	0	0.00	3	0.01
Some Other Race Alone	7	0.64	99	1.17	234	0.73
Two or More Races	5	0.46	76	0.90	340	1.06
2009 Est. Population Hispanic or Latino by Origin*	1,086.00		8,435.00		31,927.00	
Not Hispanic or Latino	1,054	97.05	8,181	96.99	31,234	97.83
Hispanic or Latino:	32	2.95	254	3.01	693	2.17
Mexican	23	71.88	168	66.14	449	64.79
Puerto Rican	2	6.25	12	4.72	22	
Cuban	1	3.12	5	1.97		2.45
All Other Hispanic or Latino	6	18.75	69	27.17	205	29.58
2009 Est. Hispanic or Latino by Single Race Class.	32.00		254.00		693.00	
White Alone	25	78.12	144	56.69	404	58.30
Black or African American Alone	1	3.12	4	1.57	17	2.45
American Indian and Alaska Native Alone	0	0.00	0	0.00	9	1.30
Asian Alone	0	0.00	0	0.00	0	0.00
Native Hawaiian and Other Pacific Islander Alone	0	0.00	0	0.00	0	0.00
Some Other Race Alone	7	21.88	98	38.58		30.74
Two or More Races	0	0.00	9	3.54	50	7.22



Project Code: Lancaster / Dyminski

Prepared For:

Prepared By:



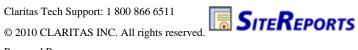
Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

Description	0.00 - 3.00 mil Radius 1	les %	0.00 - 5.00 mi Radius 2	les %	0.00 - 10.00 mi <i>Radius 3</i>	les %
2009 Est. Pop. Asian Alone Race by Category*	.00		2.00		95.00	
Chinese, except Taiwanese	0	0.00	0	0.00	5	5.26
Filipino	0	0.00	0	0.00	4	4.21
Japanese	0	0.00	1	50.00	31	32.63
Asian Indian	0	0.00	0	0.00	26	27.37
Korean	0	0.00	1	50.00	18	18.95
Vietnamese	0	0.00	1	50.00	4	4.21
Cambodian	0	0.00	0	0.00	0	0.00
Hmong	0	0.00	0	0.00	0	0.00
Laotian	0	0.00	0	0.00	2	2.11
Thai	0	0.00	0	0.00	1	1.05
Other Asian	0	0.00	0	0.00	4	4.21
Two or more Asian categories	0	0.00	0	0.00	0	0.00
2009 Est. Population by Ancestry	1,086.00		8,435.00		31,927.00	
Pop, Arab	0	0.00	0	0.00	11	0.03
Pop, Czech	0	0.00	0	0.00	32	0.10
Pop, Danish	1	0.09	3	0.04	10	0.03
Pop, Dutch	4	0.37	20	0.24	182	0.57
Pop, English	80	7.37	595	7.05	2,516	7.88
Pop, French (except Basque)	3	0.28	53	0.63	188	0.59
Pop, French Canadian	0	0.00	0	0.00	38	0.12
Pop, German	53	4.88	383	4.54	1,875	5.87
Pop, Greek	0	0.00	0	0.00	15	0.05
Pop, Hungarian	3	0.28	13	0.15	49	0.15
Pop, Irish	85	7.83	556	6.59	2,306	7.22
Pop, Italian	4	0.37	41	0.49	271	0.85
Pop, Lithuanian	0	0.00	0	0.00	0	0.00
Pop, United States or American	350	32.23	2,719	32.23	7,684	24.07
Pop, Norwegian	2	0.18	23	0.27	59	0.18
Pop, Polish	4	0.37	28	0.33	132	0.41
Pop, Portuguese	0	0.00	0	0.00	0	0.00
Pop, Russian	0	0.00	0	0.00	6	0.02
Pop, Scottish	9	0.83	69	0.82	379	1.19
Pop, Scotch-Irish	12	1.10	74	0.88	534	1.67
Pop, Slovak	1	0.09	6	0.07	32	0.10
Pop, Subsaharan African	2	0.18	9	0.11	38	0.12
Pop, Swedish	2	0.18	14	0.17	79	0.25
Pop, Swiss	2	0.18	12	0.14	41	0.13
Pop, Ukrainian	0	0.00	2	0.02	13	0.04
Pop, Welsh	0	0.00	0	0.00	46	0.14
Pop, West Indian (exc Hisp groups)	0	0.00	0	0.00	2	0.01

Prepared On: Wed Apr 14, 2010 Page Of 12

Project Code: Lancaster / Dyminski

Prepared For:



Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

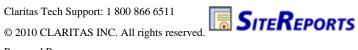
Description	0.00 - 3.00 mi <i>Radius 1</i>	les %	0.00 - 5.00 mi Radius 2	les %	0.00 - 10.00 miles Radius 3	
99 Est. Population by Ancestry	Titums 1	70	Ttwwws 2	70	Ttawws 5	ý
Pop, Other ancestries	90	8.29	905	10.73	3,620	11.3
Pop, Ancestry Unclassified	380	34.99	2,908	34.48	11,768	
9 Est. Pop Age 5+ by Language Spoken At Home	1,044.00		7,993.00		30,178.00	
Speak Only English at Home	1,021	97.80	7,710	96.46	28,967	95.9
Speak Asian/Pacific Islander Language at Home	0	0.00	0	0.00	17	0.0
Speak IndoEuropean Language at Home	2	0.19	57	0.71	416	1.3
Speak Spanish at Home	15	1.44	208	2.60	730	2.4
Speak Other Language at Home	5	0.48	19	0.24	48	0.1
9 Est. Population by Sex	1,086.00		8,435.00		31,927.00	
Male	536	49.36	4,075	48.31	15,970	50.0
Female	550	50.64		51.69	15,957	
Male/Female Ratio	0.97		0.93		1.00	
9 Est. Population by Age	1,086.00		8,435.00		31,927.00	
Age 0 - 4	42	3.87	442	5.24	1,749	5.4
Age 5 - 9	46	4.24	473	5.61	1,845	5.7
Age 10 - 14	57	5.25	523	6.20	1,997	6.2
Age 15 - 17	39	3.59	305	3.62	1,217	3.8
Age 18 - 20	45	4.14	307	3.64	1,159	3.6
Age 21 - 24	51	4.70	391	4.64	1,612	5.0
Age 25 - 34	163	15.01	1,320	15.65	4,586	14.3
Age 35 - 44	141	12.98	1,163	13.79	4,477	14.0
Age 45 - 49	86	7.92	613	7.27	2,411	7.5
Age 50 - 54	82	7.55	595	7.05	2,283	7.1
Age 55 - 59	72	6.63	517	6.13	2,124	6.6
Age 60 - 64	64	5.89	441	5.23	1,814	
Age 65 - 74	97	8.93	690	8.18	2,515	7.8
Age 75 - 84	61	5.62	444	5.26	1,471	4.6
Age 85 and over	39	3.59	213	2.53	668	2.0
Age 16 and over	924			81.68	25,922	
Age 18 and over	902	83.06		79.35	25,119	78.6
Age 21 and over	857	78.91	6,385	75.70	23,960	75.0
Age 65 and over	197	18.14	1,347	15.97	4,653	14.5
9 Est. Median Age	42.04		38.93		39.02	
99 Est. Average Age	42.43		39.97		39.49	



Prepared On: Wed Apr 14, 2010 Page Of 12

Project Code: Lancaster / Dyminski

Prepared For:



Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

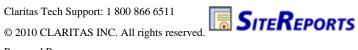
2009 Est. Male Population by Age Age 0 - 4 Age 5 - 9 Age 10 - 14 Age 15 - 17 Age 18 - 20 Age 21 - 24 Age 25 - 34	21 24 31 18 28 27 84	3.92 4.48 5.78 3.36 5.22 5.04	Radius 2 4,075.00 225 241 266 159 169	5.52 5.91 6.53 3.90	Radius 3 15,970.00 897 941 1,019 645	5.89
Age 5 - 9 Age 10 - 14 Age 15 - 17 Age 18 - 20 Age 21 - 24	24 31 18 28 27 84	4.48 5.78 3.36 5.22	241 266 159	5.91 6.53 3.90	941 1,019	5.89
Age 5 - 9 Age 10 - 14 Age 15 - 17 Age 18 - 20 Age 21 - 24	31 18 28 27 84	5.78 3.36 5.22	266 159	6.53 3.90	1,019	
Age 15 - 17 Age 18 - 20 Age 21 - 24	18 28 27 84	3.36 5.22	159	3.90		c 20
Age 18 - 20 Age 21 - 24	28 27 84	5.22			C15	6.38
Age 21 - 24	27 84		169		043	4.04
•	84	5.04	107	4.15	621	3.89
Age 25 - 34			199	4.88	919	5.75
-		15.67	635	15.58		15.14
Age 35 - 44	74	13.81	593	14.55		14.58
Age 45 - 49	43	8.02	299	7.34	1,221	
Age 50 - 54	39	7.28	273	6.70	1,086	
Age 55 - 59	38	7.09	256	6.28	1,048	
Age 60 - 64	31	5.78	208	5.10	873	
Age 65 - 74	43	8.02	305	7.48	1,158	
Age 75 - 84	25	4.66	187	4.59	604	
Age 85 and over	9	1.68	59	1.45	191	1.20
2009 Est. Median Age, Male	39.67		37.42		37.26	
2009 Est. Average Age, Male	40.19		38.42		38.00	
2009 Est. Female Population by Age	550.00		4,360.00		15,957.00	
Age 0 - 4	21	3.82	216	4.95	852	5.34
Age 5 - 9	22	4.00	232	5.32	904	5.67
Age 10 - 14	26	4.73	257	5.89	977	6.12
Age 15 - 17	21	3.82	146	3.35	573	3.59
Age 18 - 20	17	3.09	138	3.17	538	3.37
Age 21 - 24	24	4.36	192	4.40	693	
Age 25 - 34	79	14.36	685	15.71		13.59
Age 35 - 44	67	12.18	570	13.07		13.46
Age 45 - 49	43	7.82	314	7.20		7.45
Age 50 - 54	43	7.82	321	7.36		7.50
Age 55 - 59	35	6.36	260	5.96	1,076	
Age 60 - 64	34	6.18	233	5.34	941	5.90
Age 65 - 74	54	9.82	386	8.85	1,357	
Age 75 - 84	36	6.55	257	5.89	867	5.43
Age 85 and over	30	5.45	154	3.53	477	2.99
2009 Est. Median Age, Female	44.78		40.52		40.93	
2009 Est. Average Age, Female	44.62		41.42		40.98	



Prepared On: Wed Apr 14, 2010 Page Of 12

CLARITAS Project Code: Lancaster / Dyminski

Prepared For:



Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

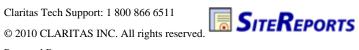
Description	0.00 - 3.00 mi <i>Radius 1</i>	les %	0.00 - 5.00 mi <i>Radius 2</i>	les %	0.00 - 10.00 mi <i>Radius 3</i>	les
9 Est. Population Age 15+ by Marital Status*	941.00		6,998.00		26,336.00	
Total, Never Married	184	19.55	1,290	18.43	4,572	17.3
Married, Spouse present	587	62.38	4,172	59.62	15,486	58.8
Married, Spouse absent	19	2.02	216	3.09	1,675	6.3
Widowed	83	8.82	624	8.92	1,954	7.4
Divorced	68	7.23	696	9.95	2,650	10.
Males, Never Married	93	9.88	642	9.17	2,445	9.
Previously Married	45	4.78	375	5.36	1,616	6.
Females, Never Married	91	9.67	648	9.26	2,128	8.
Previously Married	106	11.26	945	13.50	2,987	11.
9 Est. Pop. Age 25+ by Educational Attainment*	807.00		5,995.00		22,348.00	
Less than 9th grade	95	11.77	798	13.31	2,394	10.
Some High School, no diploma	125	15.49	1,111	18.53	3,417	15.
High School Graduate (or GED)	300	37.17	2,057	34.31	7,719	34.
Some College, no degree	162	20.07	1,090	18.18	4,301	19.
Associate Degree	35	4.34	270	4.50	1,105	4.
Bachelor's Degree	54	6.69	419	6.99	1,979	8.
Master's Degree	21	2.60	172	2.87	966	4.
Professional School Degree	13	1.61	52	0.87	313	1.
Doctorate Degree	3	0.37	25	0.42	155	0.
useholds						
2014 Projection	431		3,601		13,239	
2009 Estimate	416		3,374		12,451	
2000 Census	391		2,976		11,011	
1990 Census	351		2,527		9,036	
Growth 2009-2014	3.61%		6.73%		6.33%	
Growth 2000-2009	6.39%		13.37%		13.08%	
Growth 1990-2000	11.40%		17.77%		21.86%	
9 Est. Households by Household Type	416.00		3,374.00		12,451.00	
Family Households	311	74.76	2,449	72.58	9,076	72.
Nonfamily Households	105	25.24	926	27.45	3,375	27.
9 Est. Group Quarters Population	27.00		96.00		1,609.00	
	_					



Prepared On: Wed Apr 14, 2010 Page Of 12

Project Code: Lancaster / Dyminski

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Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

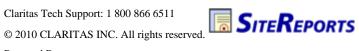
Radius 3: LANCASTER, KY 40444, aggregate Description	0.00 - 3.00 mi <i>Radius 1</i>	les %	0.00 - 5.00 miles <i>Radius 2</i> %		0.00 - 10.00 miles <i>Radius 3</i> %	
2009 Est. Households by Household Income	416.00		3,374.00		12,451.00	
Income Less than \$15,000	45	10.82	553	16.39	1,918	15.40
Income \$15,000 - \$24,999	46	11.06	404	11.97		13.54
Income \$25,000 - \$34,999	51	12.26		12.03		12.26
Income \$35,000 - \$49,999	65	15.62	595	17.63	2,013	16.17
Income \$50,000 - \$74,999	81	19.47	620	18.38	2,575	20.68
Income \$75,000 - \$99,999	67	16.11	429	12.71	1,365	10.96
Income \$100,000 - \$149,999	42	10.10	261	7.74	924	7.42
Income \$150,000 - \$249,999	15	3.61	76	2.25	325	2.61
Income \$250,000 - \$499,999	3	0.72	23	0.68	94	0.75
Income \$500,000 and more	2	0.48	6	0.18	27	0.22
2009 Est. Average Household Income	63,456.09		54,458.17		54,686.75	
2009 Est. Median Household Income	50,609.76		43,154.36		43,170.31	
2009 Est. Per Capita Income	24,622.40		21,913.16		21,602.67	
2009 Est. Household Type, Presence Own Children*	416.00		3,374.00		12,451.00	
Single Male Householder	35	8.41	301	8.92	1,207	9.69
Single Female Householder	58	13.94	521	15.44	1,830	14.70
Married-Couple Family, own children	106	25.48	807	23.92	3,027	24.31
Married-Couple Family, no own children	159	38.22	1,161	34.41	4,417	35.48
Male Householder, own children	5	1.20	54	1.60	193	1.55
Male Householder, no own children	8	1.92	55	1.63	187	1.50
Female Householder, own children	17	4.09	219	6.49	768	6.17
Female Householder, no own children	16	3.85	153	4.53	484	3.89
Nonfamily, Male Householder	9	2.16	65	1.93	209	1.68
Nonfamily, Female Householder	4	0.96	39	1.16	129	1.04
2009 Est. Households by Household Size*	416.00		3,374.00		12,451.00	
1-person household	93	22.36	822	24.36	3,037	24.39
2-person household	152	36.54	1,209	35.83	4,621	37.11
3-person household	76	18.27	638	18.91	2,304	18.50
4-person household	62	14.90	465	13.78	1,680	13.49
5-person household	23	5.53	164	4.86	565	4.54
6-person household	7	1.68	55	1.63	177	1.42
7 or more person household	3	0.72	21	0.62	67	0.54
2009 Est. Average Household Size	2.54		2.47		2.44	



Prepared On: Wed Apr 14, 2010 Page Of 12

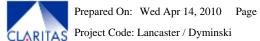
Project Code: Lancaster / Dyminski

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Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

Description	0.00 - 3.00 mi <i>Radius 1</i>	les %	0.00 - 5.00 mi Radius 2	les %	0.00 - 10.00 mi <i>Radius 3</i>	les %
2009 Est. Households by Presence of People*	416.00		3,374.00		12,451.00	
Households with 1 or more People under Age 18:						
Married-Couple Family	114	27.40	869	25.76	3,228	25.93
Other Family, Male Householder	7	1.68	63	1.87	219	1.76
Other Family, Female Householder	19	4.57	241	7.14	854	6.86
Nonfamily, Male Householder	1	0.24	9	0.27	39	0.31
Nonfamily, Female Householder	0	0.00	1	0.03	8	0.06
Households no People under Age 18:						
Married-Couple Family	151	36.30	1,100	32.60	4,215	33.85
Other Family, Male Householder	6	1.44	46	1.36	161	1.29
Other Family, Female Householder	14	3.37	131	3.88	399	3.20
Nonfamily, Male Householder	42	10.10	357	10.58	1,376	11.05
Nonfamily, Female Householder	62	14.90	559	16.57	1,951	15.67
2009 Est. Households by Number of Vehicles*	416.00		3,374.00		12,451.00	
No Vehicles	22	5.29	251	7.44	820	6.59
1 Vehicle	111	26.68	1,060	31.42	3,714	29.83
2 Vehicles	195	46.88	1,411	41.82	5,247	42.14
3 Vehicles	58	13.94	481	14.26	1,959	15.73
4 Vehicles	24	5.77	131	3.88	540	4.34
5 or more Vehicles	7	1.68	40	1.19	171	1.37
2009 Est. Average Number of Vehicles*	1.95		1.80		1.87	
Family Households						
2014 Projection	321		2,608		9,654	
2009 Estimate	311		2,449		9,076	
2000 Census	294		2,171		8,021	
1990 Census	267		1,930		6,905	
Growth 2009-2014	3.22%		6.49%		6.37%	
Growth 2000-2009	5.78%		12.81%		13.15%	
Growth 1990-2000	10.11%		12.49%		16.16%	



Project Code: Lancaster / Dyminski

Prepared For:

Of 12

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Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

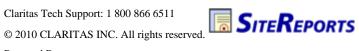
Description	0.00 - 3.00 mi <i>Radius 1</i>	les %	0.00 - 5.00 mi Radius 2	0.00 - 5.00 miles <i>Radius 2</i> %		les %
2009 Est. Family Households by Household Income	311.00	70	2,449.00	70	9,076.00	/0
Income Less than \$15,000	17	5.47	253	10.33	889	9.80
Income \$15,000 - \$24,999	31	9.97				11.16
Income \$25,000 - \$34,999	39	12.54	319	13.03		11.97
Income \$35,000 - \$49,999	47	15.11	451	18.42		17.02
Income \$50,000 - \$74,999	70	22.51	522	21.31	2,188	24.11
Income \$75,000 - \$99,999	56	18.01	363	14.82	1,183	13.03
Income \$100,000 - \$149,999	36	11.58	205	8.37	786	8.66
Income \$150,000 - \$249,999	12	3.86	56	2.29	279	3.07
Income \$250,000 - \$499,999	3	0.96	18	0.73	81	0.89
Income \$500,000 and more	2	0.64	6	0.24	24	0.26
2009 Est. Average Family Household Income	70,351.96		59,481.24		61,199.40	
2009 Est. Median Family Household Income	58,098.59		48,174.78		50,051.39	
2009 Est. Families by Poverty Status*	311.00		2,449.00		9,076.00	
Income At or Above Poverty Level:						
Married-Couple Family, own children	108	34.73	773	31.56	2,873	31.65
Married-Couple Family, no own children	136	43.73	1,066	43.53	4,151	45.74
Male Householder, own children	2	0.64	37	1.51	158	1.74
Male Householder, no own children	4	1.29	35	1.43	121	1.33
Female Householder, own children	8	2.57	170	6.94	493	5.43
Female Householder, no own children	8	2.57	77	3.14	301	3.32
Income Below Poverty Level:						
Married-Couple Family, own children	9	2.89	70	2.86	228	2.51
Married-Couple Family, no own children	12	3.86	60	2.45	191	2.10
Male Householder, own children	6	1.93	33	1.35	89	0.98
Male Householder, no own children	1	0.32	5	0.20	13	0.14
Female Householder, own children	16	5.14	122	4.98	384	4.23
Female Householder, no own children	0	0.00	3	0.12	75	0.83
2009 Est. Pop Age 16+ by Employment Status*	924.00		6,890.00		25,922.00	
In Armed Forces	0	0.00	0	0.00	1	0.00
Civilian - Employed	563	60.93	4,002	58.08	14,890	57.44
Civilian - Unemployed	23	2.49	197	2.86	636	2.45
Not in Labor Force	339	36.69	2,692	39.07	10,394	40.10



Prepared On: Wed Apr 14, 2010 Page Of 12

Project Code: Lancaster / Dyminski

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Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

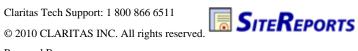
Description	0.00 - 3.00 mi Radius 1		0.00 - 5.00 mi		0.00 - 10.00 mi	
009 Est. Civ Employed Pop 16+ Class of Worker*	563.00	%	4,002.00	%	Radius 3 14,890.00	%
<u> </u>		(7.67		67.77	,	
For-Profit Private Workers Non-Profit Private Workers	381	67.67 6.39	2,712 244	67.77 6.10	9,997	6.45
Local Government Workers	24	4.26	231	5.77	961 947	6.36
State Government Workers	47	8.35	356	8.90	1,149	
Federal Government Workers	9	1.60	63	1.57	257	1.73
Self-Emp Workers	61	10.83	366	9.15	1,503	
Unpaid Family Workers	4	0.71	30	0.75	76	
009 Est. Civ Employed Pop 16+ by Occupation*	563.00		4,002.00		14,890.00	
Management, Business, and Financial Operations	81	14.39	470	11.74	1,790	12.02
Professional and Related Occupations	93	16.52	687	17.17	2,699	18.13
Service	60	10.66	461	11.52	2,080	
Sales and Office	133	23.62	887	22.16	3,394	22.79
Farming, Fishing, and Forestry	11	1.95	58	1.45	185	1.24
Construction, Extraction and Maintenance	83	14.74	553	13.82	1,742	11.70
Production, Transportation and Material Moving	102	18.12	886	22.14	3,001	20.15
009 Est. Pop 16+ by Occupation Classification*	563.00		4,002.00		14,890.00	
Blue Collar	185	32.86	1,439	35.96	4,742	31.85
White Collar	281	49.91	1,914	47.83	7,428	49.89
Service and Farm	97	17.23	649	16.22	2,719	18.26
009 Est. Workers Age 16+, Transportation To Work*	555.00		3,937.00		14,598.00	
Drove Alone	439	79.10	2,994	76.05	11,447	78.41
Car Pooled	76	13.69	680	17.27	2,108	14.44
Public Transportation	0	0.00	3	0.08	53	0.36
Walked	3	0.54	32	0.81	288	1.97
Motorcycle	0	0.00	0	0.00	0	0.00
Bicycle	0	0.00	0	0.00	1	0.01
Other Means	0	0.00	32	0.81	91	0.62
Worked at Home	37	6.67	195	4.95	611	4.19
009 Est. Workers Age 16+ by Travel Time to Work*	518.00		3,741.00		13,987.00	
Less than 15 Minutes	152	29.34	1,027	27.45	4,569	32.67
15 - 29 Minutes	143	27.61	1,067	28.52	4,274	30.56
30 - 44 Minutes	113	21.81	709	18.95	2,188	
45 - 59 Minutes	69	13.32	531	14.19	1,610	
60 or more Minutes	41	7.92	407	10.88	1,347	9.63
009 Est. Average Travel Time to Work in Minutes*	29.12		31.16		28.57	



Prepared On: Wed Apr 14, 2010 Page Of 12

Project Code: Lancaster / Dyminski

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Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

Radius 3: LANCASTER, KY 40444, aggregate	0.00 - 3.00 miles		0.00 - 5.00 miles		0.00 - 10.00 miles	
Description	Radius 1	1es %	Radius 2	%	Radius 3	% %
2009 Est. Tenure of Occupied Housing Units	416.00		3,374.00	, , , ,	12,451.00	
Owner Occupied	336	80.77	2,454	72.73	9,399	75.49
Renter Occupied	80	19.23	921	27.30	3,052	24.51
2009 Occ Housing Units, Avg Length of Residence	9.72		8.65		8.80	
2009 Est. All Owner-Occupied Housing Values	336.00		2,454.00		9,399.00	
Value Less than \$20,000	14	4.17	52	2.12	271	2.88
Value \$20,000 - \$39,999	11	3.27	77	3.14	440	4.68
Value \$40,000 - \$59,999	19	5.65	188	7.66	652	6.94
Value \$60,000 - \$79,999	33	9.82	333	13.57	995	10.59
Value \$80,000 - \$99,999	36	10.71	402	16.38	1,407	14.97
Value \$100,000 - \$149,999	114	33.93	788	32.11	2,769	29.46
Value \$150,000 - \$199,999	69	20.54	377	15.36	1,478	15.73
Value \$200,000 - \$299,999	34	10.12	171	6.97	876	9.32
Value \$300,000 - \$399,999	5	1.49	49	2.00	328	3.49
Value \$400,000 - \$499,999	0	0.00	7	0.29	90	0.96
Value \$500,000 - \$749,999	0	0.00	4	0.16	58	0.62
Value \$750,000 - \$999,999	0	0.00	0	0.00	12	0.13
Value \$1,000,000 or more	1	0.30	8	0.33	23	0.24
2009 Est. Median All Owner-Occupied Housing Value	124,130.43		111,185.04		116,877.26	
2009 Est. Housing Units by Units in Structure*	437.00		3,544.00		13,627.00	
1 Unit Attached	3	0.69	92	2.60	236	1.73
1 Unit Detached	367	83.98	2,751	77.62	10,502	77.07
2 Units	2	0.46	173	4.88	444	3.26
3 to 19 Units	28	6.41	292	8.24	1,049	7.70
20 to 49 Units	0	0.00	0	0.00	44	0.32
50 or More Units	0	0.00	0	0.00	11	0.08
Mobile Home or Trailer	37	8.47	237	6.69	1,341	9.84
Boat, RV, Van, etc.	0	0.00	0	0.00	1	0.01



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Project Code: Lancaster / Dyminski

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Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

Description	0.00 - 3.00 mi Radius 1	les %	0.00 - 5.00 mi <i>Radius 2</i>	les %	0.00 - 10.00 mi <i>Radius</i> 3	les %
2009 Est. Housing Units by Year Structure Built	437.00		3,544.00		13,627.00	
Housing Units Built 1999 to 2009	39	8.92	441	12.44	2,090	15.34
Housing Unit Built 1995 to 1998	36	8.24	418	11.79	1,414	10.38
Housing Unit Built 1990 to 1994	23	5.26	231	6.52	940	6.90
Housing Unit Built 1980 to 1989	62	14.19	392	11.06	1,923	14.11
Housing Unit Built 1970 to 1979	48	10.98	581	16.39	2,208	16.20
Housing Unit Built 1960 to 1969	50	11.44	408	11.51	1,615	11.85
Housing Unit Built 1950 to 1959	42	9.61	378	10.67	1,108	8.13
Housing Unit Built 1940 to 1949	35	8.01	213	6.01	696	5.11
Housing Unit Built 1939 or Earlier	103	23.57	481	13.57	1,634	11.99
2009 Est. Median Year Structure Built **	1,967.75		1,975.02		1,977.97	

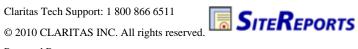
^{*}In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.



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Project Code: Lancaster / Dyminski

Prepared For:



^{**1939} will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.

Appendix: Area Listing

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 37.669900 -84.590500

LANCASTER, KY 40444 Radius 0.00 - 3.00

Area Name:

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 37.669900 -84.590500

LANCASTER, KY 40444 Radius 0.00 - 5.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 37.669900 -84.590500

LANCASTER, KY 40444 Radius 0.00 - 10.00

Project Information:

Site: 1

Order Number: 968733412



Prepared On: Wed Apr 14, 2010 Page 12 Of 12

Project Code: Lancaster / Dyminski

Prepared For:

Claritas Tech Support: 1 800 866 6511

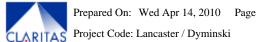
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Pop-Facts: Demographic Quick Facts Report

Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

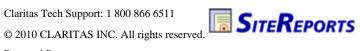
Description	0.00 - 3.00 mi <i>Radius 1</i>	les %	0.00 - 5.00 mi Radius 2	les %	0.00 - 10.00 mi <i>Radius 3</i>	les %
Population						
2014 Projection	1,123		8,969		33,744	
2009 Estimate	1,086		8,435		31,927	
2000 Census	1,022		7,508		28,745	
1990 Census	923		6,443		24,261	
Growth 1990 - 2000	10.73%		16.53%		18.48%	
Households						
2014 Projection	431		3,601		13,239	
2009 Estimate	416		3,374		12,451	
2000 Census	391		2,976		11,011	
1990 Census	351		2,527		9,036	
Growth 1990 - 2000	11.40%		17.77%		21.86%	
2009 Est. Population by Single Classification Race	1,086.00		8,435.00		31,927.00	
White Alone	1,059	97.51	7,832	92.85	29,250	91.62
Black or African American Alone	15	1.38	418	4.96	1,953	6.12
American Indian and Alaska Native Alone	0	0.00	7	0.08	51	0.16
Asian Alone	0	0.00	2	0.02	95	0.30
Native Hawaiian and Other Pacific Islander Alone	0	0.00	0	0.00	3	0.00
Some Other Race Alone	7	0.64	99	1.17	234	
Two or More Races	5	0.46	76	0.90	340	1.06
2009 Est. Population Hispanic or Latino	1,086.00		8,435.00		31,927.00	
Hispanic or Latino	32	2.95	254	3.01	693	2.17
Not Hispanic or Latino	1,054	97.05	8,181	96.99	31,234	97.83
2009 Tenure of Occupied Housing Units	416.00		3,374.00		12,451.00	
Owner Occupied	336	80.77	2,454	72.73	9,399	75.49
Renter Occupied	80	19.23	921	27.30	3,052	24.51
2009 Average Household Size	2.54		2.47		2.44	



Project Code: Lancaster / Dyminski

Prepared For:

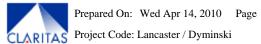
Prepared By:



Pop-Facts: Demographic Quick Facts Report

Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

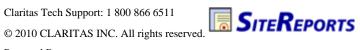
Description	0.00 - 3.00 miles		0.00 - 5.00 miles		0.00 - 10.00 miles	
Description	Radius 1	%	Radius 2	%	Radius 3	%
2009 Est. Households by Household Income	416.00		3,374.00		12,451.00	
Income Less than \$15,000	45	10.82	553	16.39	1,918	15.40
Income \$15,000 - \$24,999	46	11.06	404	11.97	1,686	13.54
Income \$25,000 - \$34,999	51	12.26	406	12.03	1,526	12.26
Income \$35,000 - \$49,999	65	15.62	595	17.63	2,013	16.17
Income \$50,000 - \$74,999	81	19.47	620	18.38	2,575	20.68
Income \$75,000 - \$99,999	67	16.11	429	12.71	1,365	10.96
Income \$100,000 - \$149,999	42	10.10	261	7.74	924	7.42
Income \$150,000 - \$249,999	15	3.61	76	2.25	325	2.61
Income \$250,000 - \$499,999	3	0.72	23	0.68	94	0.75
Income \$500,000 and over	2	0.48	6	0.18	27	0.22
2009 Est. Average Household Income	63,456.09		54,458.17		54,686.75	
2009 Est. Median Household Income	50,609.76		43,154.36		43,170.31	
2009 Est. Per Capita Income	24,622.40		21,913.16		21,602.67	



Project Code: Lancaster / Dyminski

Prepared For:

Prepared By:



Pop-Facts: Demographic Quick Facts Report

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

LANCASTER, KY 40444

Latitude/Longitude 37.669900 -84.590500

> Radius 0.00 3.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 37.669900 -84.590500

0.00 LANCASTER, KY 40444 Radius 5.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

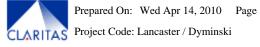
Latitude/Longitude 37.669900 -84.590500

LANCASTER, KY 40444 Radius 0.00 - 10.00

Project Information:

Site: 1

Order Number: 968733412



Project Code: Lancaster / Dyminski

Prepared For:

Claritas Tech Support: 1 800 866 6511

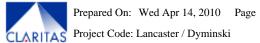
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Prepared By:



Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

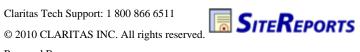
Description	0.00 - 3.00 mi <i>Radius 1</i>	les %	0.00 - 5.00 mi Radius 2		0.00 - 10.00 mi Radius 3	iles %
ulation						
2014 Projection	1,123		8,969		33,744	
2009 Estimate	1,086		8,435		31,927	
2000 Census	1,022		7,508		28,745	
1990 Census	923		6,443		24,261	
Growth 1990-2000	10.73%		16.53%		18.48%	
0 Population by Single Race Classification	1,022.00		7,508.00		28,745.00	
White Alone	999	97.75	7,045	93.83	26,413	91.89
Black or African American Alone	16	1.57	364	4.85	1,857	
American Indian and Alaska Native Alone	0	0.00	6	0.08	47	0.16
Asian Alone	0	0.00	2	0.03	61	0.21
Native Hawaiian and Other Pacific Islander Alone	0	0.00	0	0.00	4	0.01
Some Other Race Alone	3	0.29	44	0.59	129	0.45
Two or More Races	3	0.29	48	0.64	235	0.82
0 Population Hispanic or Latino by Origin	1,022.00		7,508.00		28,745.00	
Not Hispanic or Latino	1,007	98.53	7,392	98.45	28,395	98.78
Hispanic or Latino:	15	1.47	116	1.55	350	1.22
Mexican	10	66.67	75	64.66	221	63.14
Puerto Rican	1	6.67	6	5.17	12	3.43
Cuban	0	0.00	2	1.72	9	2.57
All Other Hispanic or Latino	3	20.00	32	27.59	108	30.86
O Hispanic or Latino by Single Race Class.	15.00		116.00		350.00	
White Alone	11	73.33	67	57.76	202	57.71
Black or African American Alone	0	0.00	2	1.72	9	2.57
American Indian and Alaska Native Alone	0	0.00	0	0.00	5	1.43
Asian Alone	0	0.00	0	0.00	0	0.00
Native Hawaiian and Other Pacific Islander Alone	0	0.00	0	0.00	0	0.00
Some Other Race Alone	3	20.00	42	36.21	109	31.14
Two or More Races	0	0.00	4	3.45	25	7.14
0 Population by Sex	1,022.00		7,508.00		28,745.00	
Male	503	49.22	3,608	48.06	14,389	50.06
Female		50.68		51.94	14,356	
Male/Female Ratio	0.97		0.93		1.00	



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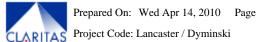
Prepared For:

Prepared By:



Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

Description	0.00 - 3.00 miles <i>Radius 1</i> %		0.00 - 5.00 miles <i>Radius 2</i> %		0.00 - 10.00 miles <i>Radius 3</i> %		
2000 Population by Age	1,022.00	70	7,508.00	70	28,745.00	70	
Age 0 - 4	44	4.31	428	5.70	1,699	5.91	
Age 5 - 9	72	7.05	507	6.75	1,921	6.68	
Age 10 - 14	70	6.85	526	7.01	1,879	6.54	
Age 15 - 17	43	4.21	305	4.06	1,094	3.81	
Age 18 - 20	42	4.11	288	3.84	1,066	3.71	
Age 21 - 24	39	3.82	336	4.48	1,414	4.92	
Age 25 - 34	118	11.55	984	13.11	3,997	13.91	
Age 35 - 44	176	17.22	1,210	16.12	4,781	16.63	
Age 45 - 49	74	7.24	525	6.99	2,130	7.41	
Age 50 - 54	65	6.36	472	6.29	1,978	6.88	
Age 55 - 59	57	5.58	395	5.26	1,594	5.55	
Age 60 - 64	56	5.48	340	4.53	1,299	4.52	
Age 65 - 74	84	8.22	636	8.47	2,102	7.31	
Age 75 - 84	49	4.79	379	5.05	1,269	4.41	
Age 85 and over	33	3.23	177	2.36	523	1.82	
Age 16 and over	819	80.14	5,938	79.09	22,873	79.57	
Age 18 and over	794	77.69	5,742	76.48	22,152	77.06	
Age 21 and over	752	73.58	5,454	72.64	21,085	73.35	
Age 65 and over	166	16.24	1,192	15.88	3,893	13.54	
2000 Median Age	39.72		38.14		37.73		
2000 Average Age	40.17		38.87		38.14		



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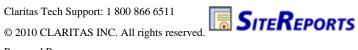
Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

Description	0.00 - 3.00 mil Radius 1	les %	0.00 - 5.00 mi Radius 2	les	0.00 - 10.00 mi <i>Radius 3</i>	iles %
2000 Male Population by Age	503.00		3,608.00		14,389.00	
Age 0 - 4	26	5.17	227	6.29	877	6.09
Age 5 - 9	39	7.75	269	7.46	1,009	7.01
Age 10 - 14	36	7.16	270	7.48	977	6.79
Age 15 - 17	21	4.17	159	4.41	571	3.97
Age 18 - 20	26	5.17	154	4.27	549	3.82
Age 21 - 24	20	3.98	153	4.24	767	5.33
Age 25 - 34	62	12.33	497	13.77	2,157	14.99
Age 35 - 44	86	17.10	585	16.21	2,436	16.93
Age 45 - 49	38	7.55	247	6.85	1,060	
Age 50 - 54	32	6.36	236	6.54	990	6.88
Age 55 - 59	30	5.96	193	5.35	795	5.53
Age 60 - 64	25	4.97	149	4.13	615	
Age 65 - 74	39	7.75	284	7.87	957	6.65
Age 75 - 84	18	3.58	150	4.16	492	
Age 85 and over	6	1.19	36	1.00	137	0.95
2000 Median Age, Male	37.59		36.30		36.18	
2000 Average Age, Male	37.50		36.85		36.56	
2000 Female Population by Age	518.00		3,900.00		14,356.00	
Age 0 - 4	18	3.47	201	5.15	823	5.73
Age 5 - 9	32	6.18	238	6.10	912	6.35
Age 10 - 14	33	6.37	257	6.59	902	6.28
Age 15 - 17	22	4.25	146	3.74	523	3.64
Age 18 - 20	16	3.09	134	3.44	517	3.60
Age 21 - 24	19	3.67	183	4.69	648	4.51
Age 25 - 34	56	10.81	487	12.49		12.82
Age 35 - 44	89	17.18		16.00		16.33
Age 45 - 49	36	6.95	278	7.13	•	7.45
Age 50 - 54		6.56	236			6.88
Age 55 - 59	28	5.41	202	5.18	799	5.57
Age 60 - 64	31	5.98	191	4.90	684	
Age 65 - 74	45	8.69	353	9.05	1,144	
Age 75 - 84	32	6.18	229	5.87	777	5.41
Age 85 and over	27	5.21	141	3.62	385	2.68
2000 Median Age, Female	42.06		39.87		39.32	
2000 Average Age, Female	42.76		40.74		39.73	
Prepared On: Wed Apr 14 2010 Page 3 Of 11	Claritas Tech	Support: 1	800 866 6511			

Prepared On: Wed Apr 14, 2010 Page Of 11

CLARITAS Project Code: Lancaster / Dyminski

Prepared For:



Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

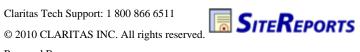
Description	0.00 - 3.00 miles <i>Radius 1</i> %		0.00 - 5.00 miles <i>Radius 2</i> %		0.00 - 10.00 miles <i>Radius 3</i> %	
000 Population Age 15+ by Marital Status	849.00		6,052.00		23,447.00	
Total, Never Married	173	20.38	1,146	18.94	4,160 17	7.74
Married, Spouse present	526	61.96	3,556	58.76	13,523 57	7.6
Married, Spouse absent	16	1.88	190	3.14	1,550 6	6.61
Widowed	74	8.72	552	9.12	1,790 7	7.63
Divorced	60	7.07	608	10.05	2,424 10	0.34
Males, Never Married	88	10.37	566	9.35	2,243 9	9.57
Previously Married	37	4.36	310	5.12	1,472 6	6.28
Females, Never Married	85	10.01	580	9.58	1,917 8	8.18
Previously Married	97	11.43	850	14.04	2,743 11	1.70
000 Population Age 25+ by Educational Attainment	713.00		5,118.00		19,671.00	
Less than 9th grade	89	12.48	684	13.36	2,119 10	0.77
Some High School, no diploma	109	15.29	947	18.50	3,052 15	5.52
High School Graduate (or GED)	272	38.15	1,774	34.66	6,897 35	5.0
Some College, no degree	145	20.34	942	18.41	3,829 19	9.4
Associate Degree	32	4.49	228	4.45	965 4	4.91
Bachelor's Degree	48	6.73	356	6.96	1,787 9	9.08
Master's Degree	18	2.52	147	2.87	883 4	4.49
Professional School Degree	12	1.68	48	0.94	294 1	1.49
Doctorate Degree	2	0.28	22	0.43	146 0	0.74
ouseholds						
2014 Projection	431		3,601		13,239	
2009 Estimate	416		3,374		12,451	
2000 Census	391		2,976		11,011	
1990 Census	351		2,527		9,036	
Growth 1990-2000	11.40%		17.77%		21.86%	
000 Households by Household Type	391.00		2,976.00		11,011.00	
Family Households	294	75.19	2,171	72.95	8,021 72	2.85
Nonfamily Households	98	25.06	805	27.05	2,990 27	
000 Group Quarters Population	28.00		97.00		1,563.00	



Prepared On: Wed Apr 14, 2010 Page Of 11

Project Code: Lancaster / Dyminski

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Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

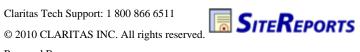
Description	0.00 - 3.00 mi <i>Radius 1</i>	0.00 - 3.00 miles <i>Radius 1</i> %		les %	0.00 - 10.00 miles **Radius 3 %	
2000 Households by Household Size	391.00		2,976.00		11,011.00	
1-person household	88	22.51	711	23.89	2,594	23.56
2-person household	142	36.32	1,066	35.82	4,089	37.14
3-person household	72	18.41	564	18.95	2,029	18.43
4-person household	58	14.83	421	14.15	1,541	14.00
5-person household	22	5.63	143	4.81	526	4.78
6-person household	7	1.79	48	1.61	153	1.39
7 or more person household	3	0.77	23	0.77	80	0.73
2000 Average Household Size	2.54		2.49		2.47	
2000 Households by Household Income	386.00		3,007.00		11,157.00	
Income Less than \$15,000	73	18.91	649	21.58	2,128	19.07
Income \$15,000 - \$24,999	55	14.25	401	13.34	1,733	15.53
Income \$25,000 - \$34,999	51	13.21	481	16.00	1,557	13.96
Income \$35,000 - \$49,999	60	15.54	452	15.03	1,850	16.58
Income \$50,000 - \$74,999	92	23.83	650	21.62	2,308	20.69
Income \$75,000 - \$99,999	35	9.07	252	8.38	902	8.08
Income \$100,000 - \$149,999	10	2.59	60	2.00	401	3.59
Income \$150,000 - \$249,999	6	1.55	49	1.63	222	1.99
Income \$250,000 - \$499,999	2	0.52	10	0.33	48	0.43
Income \$500,000 or more	1	0.26	2	0.07	10	0.09
2000 Average Household Income	45,690.47		44,826.44		46,127.30	
2000 Median Household Income	38,442.62		34,408.71		36,312.80	
2000 Per Capita Income	17,519.23		17,945.43		18,185.68	
2000 Household Type, Presence of Own Children	391.00		2,976.00		11,011.00	
Single Male Householder	33	8.44	260	8.74	1,013	9.20
Single Female Householder	55	14.07	451	15.15	1,581	
Married-Couple Family, own children	100	25.58	714		2,653	
Married-Couple Family, no own children	150	38.36	1,029	34.58	3,888	
Male Householder, own children	5	1.28	48	1.61		1.53
Male Householder, no own children	8	2.05	51	1.71	168	1.53
Female Householder, own children	16	4.09	194	6.52	702	
Female Householder, no own children	15	3.84	135	4.54	441	4.01
Nonfamily, Male Householder	7	1.79	59	1.98	240	
Nonfamily, Female Householder	3	0.77	36	1.21	156	1.42



Prepared On: Wed Apr 14, 2010 Page Of 11

Project Code: Lancaster / Dyminski

Prepared For:



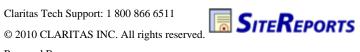
Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

Description	0.00 - 3.00 mi <i>Radius 1</i>	les %	0.00 - 5.00 mi <i>Radius 2</i>	les %	0.00 - 10.00 mi <i>Radius 3</i>	iles %
2000 Households by Presence of People	391.00		2,976.00		11,011.00	
Households with 1 or more People under Age 18:						
Married-Couple Family	108	27.62	768	25.81	2,833	25.73
Other Family, Male Householder	7	1.79	56	1.88	194	1.76
Other Family, Female Householder	19	4.86	215	7.22	781	7.09
Nonfamily, Male Householder	1	0.26	7	0.24	34	0.31
Nonfamily, Female Householder	0	0.00	1	0.03	7	0.06
Households no People under Age 18:						
Married-Couple Family	142	36.32	975	32.76	3,708	33.68
Other Family, Male Householder	6	1.53	43	1.44	143	1.30
Other Family, Female Householder	13	3.32	115	3.86	362	3.29
Nonfamily, Male Householder	39	9.97	312	10.48	1,219	11.07
Nonfamily, Female Householder	58	14.83	486	16.33	1,729	15.70
2000 Households by Number of Vehicles	391.00		2,976.00		11,011.00	
No Vehicles	19	4.86	206	6.92	705	6.40
1 Vehicle	110	28.13	957	32.16	3,373	30.63
2 Vehicles	185	47.31	1,273	42.78		41.93
3 Vehicles	56	14.32	427	14.35		15.54
4 Vehicles	22	5.63	109	3.66	446	4.05
5 or more Vehicles	7	1.79	35	1.18	152	1.38
2000 Average Number of Vehicles	1.98		1.82		1.86	
2000 Families by Poverty Status	283.00		2,208.00		8,159.00	
Income At or Above Poverty Level:						
Married-Couple Family, own children	103	36.40	703	31.84	2,584	31.67
Married-Couple Family, no own children	130	45.94	943	42.71	3,728	45.69
Male Householder, own children	0	0.00	29	1.31	136	1.67
Male Householder, no own children	6	2.12	37	1.68		1.46
Female Householder, own children	6	2.12	167	7.56	469	5.75
Female Householder, no own children	3	1.06	71	3.22	279	
Income Below Poverty Level:						
Married-Couple Family, own children	9	3.18	65	2.94	209	2.56
Married-Couple Family, no own children	12	4.24	58	2.63	176	2.16
Male Householder, own children	1	0.35	11	0.50	59	0.72
Male Householder, no own children	0	0.00	0	0.00	6	0.07
Female Householder, own children	12	4.24	123	5.57	362	4.44
Female Householder, no own children	0	0.00	2	0.09	32	0.39

Prepared On: Wed Apr 14, 2010 Page Of 11

Project Code: Lancaster / Dyminski

Prepared For:



Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

Description	0.00 - 3.00 miles **Radius 1 %**		0.00 - 5.00 miles <i>Radius 2</i> %		0.00 - 10.00 miles <i>Radius 3</i> %	
2000 Population Age 16+ by Employment Status	838.00		5,978.00		23,135.00	
In Armed Forces	0	0.00	0	0.00	1	0.00
Civilian - Employed	512	61.10	3,453	57.76	13,160	56.88
Civilian - Unemployed	21	2.51	172	2.88	559	2.42
Not in Labor Force	305	36.40	2,353	39.36	9,415	40.70
2000 Civilian Employed Pop. Age 16+ by Occupation	512.00		3,453.00		13,160.00	
Management, Business and Financial Operations	74	14.45	406	11.76	1,570	11.93
Professional and Related Occupations	82	16.02	589	17.06	2,411	18.32
Service	54	10.55	398	11.53	1,862	14.15
Sales and Office	123	24.02	765	22.15	3,004	22.83
Farming, Fishing and Forestry	10	1.95	47	1.36	150	1.14
Construction, Extraction, and Maintenance	75	14.65	477	13.81	1,497	11.38
Production, Transportation, and Material Moving	94	18.36	771	22.33	2,666	20.26
2000 Pop. Age 16+ by Occupation Classification	512.00		3,453.00		13,160.00	
Blue Collar	170	33.20	1,248	36.14	4,163	31.63
Service and Farm	87	16.99	555	16.07	2,397	18.21
White Collar	255	49.80	1,650	47.78	6,600	50.15
2000 Workers Age 16+, Transportation To Work	506.00		3,398.00		12,901.00	
Drove Alone	400	79.05	2,589	76.19	10,140	78.60
Car Pooled	68	13.44	575	16.92	1,805	13.99
Public Transportation	0	0.00	3	0.09	48	0.37
Walked	3	0.59	26	0.77	276	2.14
Motorcycle	0	0.00	0	0.00	0	0.00
Bicycle	0	0.00	0	0.00	1	0.01
Other Means	0	0.00	30	0.88	88	0.68
Worked at Home	36	7.11	175	5.15	541	4.19
2000 Workers Age 16+ by Travel Time to Work	471.00		3,223.00		12,359.00	
Less than 15 Minutes	140	29.72	896	27.80	4,250	34.39
15 - 29 Minutes	127	26.96	915	28.39	3,774	30.54
30 - 44 Minutes	104	22.08	613	19.02	1,873	15.15
45 - 59 Minutes	64	13.59	455	14.12	1,323	10.70
60 or more Minutes	36	7.64	344	10.67	1,139	9.22
2000 Average Travel Time to Work in Minutes	29.05		31.02		27.78	

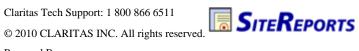


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Project Code: Lancaster / Dyminski

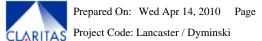
Prepared For:

Prepared By:



Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

Radius 5: LANCASTER, KY 40444, aggregate	0.04		0.00 - 5.00 mi			
Description		0.00 - 3.00 miles			0.00 - 10.00 miles	
•	Radius 1	%	Radius 2	%	Radius 3	<u>%</u>
2000 Tenure of Occupied Housing Units	391.00		2,976.00		11,011.00	
Owner Occupied	315	80.56	2,160	72.58	8,242 74	4.85
Renter Occupied	76	19.44	816	27.42	2,769 25	5.15
2000 Occ Housing Units, Avg Length of Residence	11.27		10.30		10.41	
2000 Tenure By Age of Householder	398.00		3,007.00		11,004.00	
Owner Occupied	308		2,156		8,259	
Householder 15 to 24 Years	3	0.97	29	1.35	79 0	0.96
Householder 25 to 34 Years	34	11.04	253	11.73	1,019 12	2.34
Householder 35 to 44 Years	81	26.30	544	25.23	1,942 23	3.51
Householder 45 to 54 Years	64	20.78	385	17.86	1,675 20	0.28
Householder 55 to 59 Years	32	10.39	222	10.30	840 10	0.17
Householder 60 to 64 Years	23	7.47	141	6.54	605 7	7.33
Householder 65 to 74 Years	46	14.94	327	15.17	1,170 14	4.17
Householder 75 to 84 Years	21	6.82	222	10.30	707 8	3.56
Householder 85 and over	3	0.97	32	1.48	222 2	2.69
Renter Occupied	90		851		2,746	
Householder 15 to 24 Years	7	7.78	83	9.75	313 11	1.40
Householder 25 to 34 Years	20	22.22	242	28.44	729 26	6.55
Householder 35 to 44 Years	23	25.56	155	18.21	562 20	0.47
Householder 45 to 54 Years	24	26.67	129	15.16	424 15	5.44
Householder 55 to 59 Years	5	5.56	70	8.23	194 7	7.06
Householder 60 to 64 Years	4	4.44	36	4.23	136 4	4.95
Householder 65 to 74 Years	0	0.00	63	7.40	202 7	7.36
Householder 75 to 84 Years	2	2.22	40	4.70	134 4	4.88
Householder 85 and over	6	6.67	34	4.00	51 1	1.86



Project Code: Lancaster / Dyminski

Prepared For:

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Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

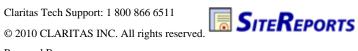
Description 0.00 - 3.00 miles Radius 1 %		0.00 - 5.00 miles <i>Radius</i> 2 %		0.00 - 10.00 miles <i>Radius 3</i> %		
2000 Pop 65 and over by HH Type and Relationship						
Total for Pop 65 and over	160		1,225		4,006	
In Households:	132		1,129		3,691	
In Family Households:	105	65.62	784	64.00	2,580	64.40
Householder	52	32.50	438	35.76	1,429	35.67
Male	47	29.38	369	30.12	1,224	30.55
Female	6	3.75	69	5.63	205	5.12
Spouse	43	26.88	306	24.98	966	24.11
Parent	4	2.50	17	1.39	88	2.20
Other Relatives	5	3.12	22	1.80	86	2.15
Nonrelatives	0	0.00	0	0.00	10	0.25
In Non-Family Households:	27	16.88	345	28.16	1,111	27.73
Male householder	3	1.88	92	7.51	303	7.56
Living Alone	3	1.88	82	6.69	280	6.99
Not Living Alone	0	0.00	10	0.82	23	0.57
Female Householder	24	15.00	253	20.65		20.07
Living Alone	24	15.00	253	20.65	803	20.04
Not Living Alone	0	0.00	0	0.00	1	0.02
Nonrelatives	0	0.00	0	0.00	5	0.12
In Group Quarters:	28.00		96.00		316.00	
Institutionalized population	28	17.50	96	7.84	313	7.81
Noninstitutionalized population	0	0.00	0	0.00	3	0.07
2000 All Owner-Occupied Housing Values	308.00		2,156.00		8,259.00	
Value Less than \$20,000	15	4.87	63	2.92	328	3.97
Value \$20,000 - \$39,999	13	4.22	134	6.22	635	7.69
Value \$40,000 - \$59,999	42	13.64	344	15.96	1,023	12.39
Value \$60,000 - \$79,999	45	14.61	449	20.83	1,589	19.24
Value \$80,000 - \$99,999	66	21.43	462	21.43	1,449	17.54
Value \$100,000 - \$149,999	87	28.25	480	22.26	1,956	23.68
Value \$150,000 - \$199,999	31	10.06	127	5.89	629	7.62
Value \$200,000 - \$299,999	8	2.60	81	3.76	468	5.67
Value \$300,000 - \$399,999	0	0.00	9	0.42	107	1.30
Value \$400,000 - \$499,999	0	0.00	2	0.09	33	0.40
Value \$500,000 - \$749,999	0	0.00	0	0.00	23	0.28
Value \$750,000 - \$999,999	0	0.00	0	0.00	1	0.01
Value \$1,000,000 or more	1	0.32	7	0.32	18	0.22
2000 Median All Owner-Occupied Housing Value	91,791.04		83,866.09		87,655.17	



Prepared On: Wed Apr 14, 2010 Page Of 11

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Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

Radius 5: LANCASTER, KY 40444, aggregate							
Description	0.00 - 3.00 mi <i>Radius 1</i>	0.00 - 3.00 miles <i>Radius 1</i> %		0.00 - 5.00 miles <i>Radius 2</i> %		0.00 - 10.00 miles <i>Radius 3</i> %	
000 Housing Units by Units in Structure	432.00	, ,	3,277.00		12,285.00		
1 Unit Attached	3	0.69	85	2.59	216	1.7ϵ	
1 Unit Detached	368	85.19	2,546	77.69	9,375	76.3	
2 Units	2	0.46	165	5.04	428	3.48	
3 to 19 Units	29	6.71	291	8.88	1,009	8.21	
20 to 49 Units	0	0.00	0	0.00	41	0.33	
50 or More Units	0	0.00	0	0.00	12	0.10	
Mobile Home or Trailer	37	8.56	219	6.68	1,181	9.61	
Boat, RV, Van, etc	0	0.00	0	0.00	1	0.01	
000 Housing Units by Year Built	432.00		3,277.00		12,285.00		
Housing Units Built 1999 to March 2000	12	2.78	75	2.29	366	2.98	
Housing Unit Built 1995 to 1998	40	9.26	439	13.40	1,471	11.9	
Housing Unit Built 1990 to 1994	23	5.32	240	7.32	977	7.9	
Housing Unit Built 1980 to 1989	65	15.05	402	12.27	1,945	15.8	
Housing Unit Built 1970 to 1979	51	11.81	599	18.28	2,263	18.4	
Housing Unit Built 1960 to 1969	52	12.04	417	12.73	1,639	13.3	
Housing Unit Built 1950 to 1959	45	10.42	398	12.15	1,157	9.42	
Housing Unit Built 1940 to 1949	39	9.03	226	6.90	728	5.93	
Housing Unit Built 1939 or Earlier	113	26.16	512	15.62	1,717	13.9	
000 Median Year Structure Built**	1,964.43		1,971.69		1,973.94		
000 Average Contract Rent	298.63		276.48		282.70		

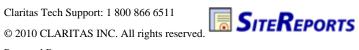
^{**1939} will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



Prepared On: Wed Apr 14, 2010 Page 10 Of 11

Project Code: Lancaster / Dyminski

Prepared For:



Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 37.669900 -84.590500

LANCASTER, KY 40444 Radius 0.00 - 3.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 37.669900 -84.590500

LANCASTER, KY 40444 Radius 0.00 - 5.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 37.669900 -84.590500

LANCASTER, KY 40444 Radius 0.00 - 10.00

Project Information:

Site: 1

Order Number: 968733412



Prepared On: Wed Apr 14, 2010 Page 11 Of 11

Project Code: Lancaster / Dyminski

Prepared For:

Claritas Tech Support: 1 800 866 6511

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Pop-Facts: Census Demographic Quick Facts Report

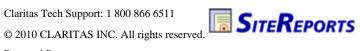
Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

Description	0.00 - 3.00 miles Radius 1 % 0.00 - 5.00 miles Radius 2 %					
opulation		, ,				<u>%</u>
2000 Census	1,022		7,508		28,745	
1990 Census	923		6,443		24,261	
Growth 1990-2000	10.73%		16.53%		18.48%	
ouseholds						
2000 Census	391		2,976		11,011	
1990 Census	351		2,527		9,036	
Growth 1990-2000	11.40%		17.77%		21.86%	
000 Population by Single Race Classification	1,022.00		7,508.00		28,745.00	
White Alone	999	97.75	7,045	93.83	26,413	91.89
Black or African American Alone	16	1.57	364	4.85	1,857	6.46
American Indian and Alaska Native Alone	0	0.00	6	0.08	47	0.16
Asian Alone	0	0.00	2	0.03	61	0.21
Native Hawaiian and Other Pacific Islander Alone	0	0.00	0	0.00	4	0.01
Some Other Race Alone	3	0.29	44	0.59	129	0.45
Two or More Races	3	0.29	48	0.64	235	0.82
000 Population Hispanic or Latino	1,022.00		7,508.00		28,745.00	
Hispanic or Latino	15	1.47	116	1.55	350	1.22
Not Hispanic or Latino	1,007	98.53	7,392	98.45	28,395	98.78
000 Tenure of Occupied Housing Units	391.00		2,976.00		11,011.00	
Owner Occupied	315	80.56	2,160	72.58	8,242	74.85
Renter Occupied	76	19.44	816	27.42	2,769	25.15
000 Households by Household Income	386.00		3,007.00		11,157.00	
Income Less than \$15,000	73	18.91	649	21.58	2,128	19.07
Income \$15,000 - \$24,999	55	14.25	401	13.34	1,733	15.53
Income \$25,000 - \$34,999	51	13.21	481	16.00	1,557	13.96
Income \$35,000 - \$49,999	60	15.54	452	15.03	1,850	16.58
Income \$50,000 - \$74,999	92	23.83	650	21.62	2,308	20.69
Income \$75,000 - \$99,999	35	9.07	252	8.38	902	8.08
Income \$100,000 - \$149,999	10	2.59	60	2.00	401	3.59
Income \$150,000 - \$249,999	6	1.55	49	1.63	222	1.99
Income \$250,000 - \$499,999	2	0.52	10	0.33	48	0.43
Income \$500,000 or more	1	0.26	2	0.07	10	

Prepared On: Wed Apr 14, 2010 Page Of 3

Project Code: Lancaster / Dyminski

Prepared For:



Pop-Facts: Census Demographic Quick Facts Report

Radius 1: LANCASTER, KY 40444, aggregate Radius 2: LANCASTER, KY 40444, aggregate Radius 3: LANCASTER, KY 40444, aggregate

1			
Description	0.00 - 3.00 miles <i>Radius 1</i> %	0.00 - 5.00 miles <i>Radius 2</i> %	0.00 - 10.00 miles <i>Radius 3</i> %
2000 Average Household Size	2.54	2.49	2.47
2000 Average Household Income	45,690.47	44,826.44	46,127.30
2000 Median Household Income	38,442.62	34,408.71	36,312.80
2000 Per Capita Income	17,519.23	17,945.43	18,185.68

Prepared On: Wed Apr 14, 2010 Page

Project Code: Lancaster / Dyminski

Prepared For:

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Prepared By:



Pop-Facts: Census Demographic Quick Facts Report

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group **Radius Definition:**

Latitude/Longitude 37.669900 -84.590500

LANCASTER, KY 40444 Radius 0.00 3.00

Area Name:

Radius Definition:

Reporting Level: Block Group

Latitude/Longitude 37.669900 -84.590500 0.00 LANCASTER, KY 40444 Radius 5.00

Area Name:

Reporting Detail: Aggregate

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Latitude/Longitude 37.669900 -84.590500

LANCASTER, KY 40444 Radius 0.00 - 10.00

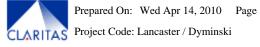
Project Information:

Radius Definition:

Site: 1

Type: Radius 2

Order Number: 968733412



Project Code: Lancaster / Dyminski

Prepared For:

Claritas Tech Support: 1 800 866 6511

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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

Population	Totals	
2014 Projection	1,123	
2009 Estimate	1,086	
2000 Census	1,022	
1990 Census	923	
Growth 1990 - 2000	10.73%	

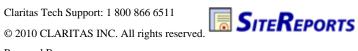
2000 Est. Total

Population by Age	Population	%	Male	%	Female	%
Total	1.022		503		518	
Age 0 - 4	44	4.31%	26	5.17%	18	3.47%
Age 5 - 9	72	7.05%	39	7.75%	32	6.18%
Age 10 - 14	70	6.85%	36	7.16%	33	6.37%
Age 15 - 17	43	4.21%	21	4.17%	22	4.25%
Age 18 - 20	42	4.11%	26	5.17%	16	3.09%
Age 21 - 24	39	3.82%	20	3.98%	19	3.67%
Age 25 - 34	118	11.55%	62	12.33%	56	10.81%
Age 35 - 44	176	17.22%	86	17.10%	89	17.18%
Age 45 - 49	74	7.24%	38	7.55%	36	6.95%
Age 50 - 54	65	6.36%	32	6.36%	34	6.56%
Age 55 - 59	57	5.58%	30	5.96%	28	5.41%
Age 60 - 64	56	5.48%	25	4.97%	31	5.98%
Age 65 - 74	84	8.22%	39	7.75%	45	8.69%
Age 75 - 84	49	4.79%	18	3.58%	32	6.18%
Age 85 and over	33	3.23%	6	1.19%	27	5.21%
Age 18 and over	794	77.69%	382	75.94%	412	79.54%
Age 21 and over	752	73.58%	356	70.78%	396	76.45%
Age 65 and over	166	16.24%	63	12.52%	104	20.08%
Median Age	39.72		37.59		42.06	



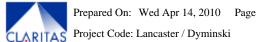
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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2000 Est. Hispanic or Latino	D 14	%	Male	%	Female	%
Population by Age	Population	70	Maie	70	remaie	70
Total	15		12		3	
Age 0 - 4	1	6.67%	1	8.33%	0	0.00%
Age 5 - 9	1	6.67%	1	8.33%	0	0.00%
Age 10 - 14	1	6.67%	1	8.33%	0	0.00%
Age 15 - 17	1	6.67%	1	8.33%	0	0.00%
Age 18 - 20	3	20.00%	3	25.00%	0	0.00%
Age 21 - 24	4	26.67%	2	16.67%	2	66.67%
Age 25 - 34	2	13.33%	2	16.67%	0	0.00%
Age 35 - 44	2	13.33%	2	16.67%	0	0.00%
Age 45 - 49	1	6.67%	1	8.33%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	11	73.33%	9	75.00%	2	66.67%
Age 21 and over	9	60.00%	6	50.00%	2	66.67%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	22.20		21.29		23.00	



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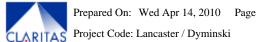
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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2000 Est. White Alone		0/	Mala	0/	Famala	0/
Population by Age	Population	%	Male	%	Female	%
Total	999		491		508	
Age 0 - 4	43	4.30%	25	5.09%	18	3.54%
Age 5 - 9	70	7.01%	38	7.74%	31	6.10%
Age 10 - 14	68	6.81%	36	7.33%	32	6.30%
Age 15 - 17	42	4.20%	20	4.07%	22	4.33%
Age 18 - 20	42	4.20%	26	5.30%	16	3.15%
Age 21 - 24	38	3.80%	19	3.87%	19	3.74%
Age 25 - 34	116	11.61%	61	12.42%	55	10.83%
Age 35 - 44	172	17.22%	84	17.11%	88	17.32%
Age 45 - 49	73	7.31%	38	7.74%	35	6.89%
Age 50 - 54	65	6.51%	32	6.52%	34	6.69%
Age 55 - 59	56	5.61%	29	5.91%	27	5.31%
Age 60 - 64	53	5.31%	24	4.89%	29	5.71%
Age 65 - 74	82	8.21%	38	7.74%	44	8.66%
Age 75 - 84	48	4.80%	17	3.46%	31	6.10%
Age 85 and over	33	3.30%	6	1.22%	27	5.31%
Age 18 and over	777	77.78%	372	75.76%	404	79.53%
Age 21 and over	735	73.57%	346	70.47%	389	76.57%
Age 65 and over	163	16.32%	61	12.42%	102	20.08%
	_					
Median Age	39.74		37.59		41.91	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2000 Est. Black or African American Alone		0.4		0.4		0.4
Population by Age	Population	%	Male	%	Female	%
Total	16		9		7	
Age 0 - 4	1	6.25%	0	0.00%	0	0.00%
Age 5 - 9	2	12.50%	1	11.11%	1	14.29%
Age 10 - 14	1	6.25%	0	0.00%	0	0.00%
Age 15 - 17	1	6.25%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	2	12.50%	1	11.11%	1	14.29%
Age 35 - 44	3	18.75%	2	22.22%	1	14.29%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	1	6.25%	0	0.00%	1	14.29%
Age 60 - 64	2	12.50%	2	22.22%	0	0.00%
Age 65 - 74	1	6.25%	1	11.11%	1	14.29%
Age 75 - 84	2	12.50%	1	11.11%	1	14.29%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	12	75.00%	7	77.78%	5	71.43%
Age 21 and over	12	75.00%	7	77.78%	5	71.43%
Age 65 and over	3	18.75%	2	22.22%	1	14.29%
	_					
Median Age	38.75		51.67		48.75	



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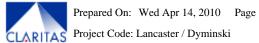
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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2000 Est. American Indian and Alaska Native Alone Population by Age	Population	%	Male	%	Female	%
Total	0		0		0	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	0	0.00%	0	0.00%	0	0.00%
Age 21 and over	0	0.00%	0	0.00%	0	0.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
	_					
Median Age	0.00		0.00		0.00	



Project Code: Lancaster / Dyminski

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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2000 Est. Asian Alone Population by Age	Population	%	Male	%	Female	%
Total	0		0		0	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	0	0.00%	0	0.00%	0	0.00%
Age 21 and over	0	0.00%	0	0.00%	0	0.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	0.00		0.00		0.00	

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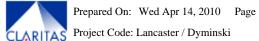
Project Code: Lancaster / Dyminski

Prepared For:

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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2000 Est. Native Hawaiian and other Pacific Isl. Alone Population by Age	Population	%	Male	%	Female	%
Total	0		0		0	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	0	0.00%	0	0.00%	0	0.00%
Age 21 and over	0	0.00%	0	0.00%	0	0.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	0.00		0.00		0.00	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2000 Est. Some Other Race Alone		0/	Mala	0/	F 1.	0/
Population by Age	<u>Population</u>	%	Male	%	Female	%
Total	3		2		1	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	1	33.33%	1	50.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	2	66.67%	2	100.00%	1	100.00%
Age 21 and over	2	66.67%	2	100.00%	1	100.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	23.00		23.00		0.00	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2000 Est. Two or More Races Population by Age	Population	%	Male	%	Female	%
Total	3		1		2	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	1	33.33%	0	0.00%	1	50.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	1	33.33%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	1	33.33%	0	0.00%	1	50.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	2	66.67%	0	0.00%	1	50.00%
•					1	
Age 21 and over	2	66.67%	0	0.00%	1	50.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	40.00		0.00		37.50	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2009 Est. Total Population by Age	Population	%	Male	%	Female	%
Total	1,086		536		550	
Age 0 - 4	42	3.87%	21	3.92%	21	3.82%
Age 5 - 9	46	4.24%	24	4.48%	22	4.00%
Age 10 - 14	57	5.25%	31	5.78%	26	4.73%
Age 15 - 17	39	3.59%	18	3.36%	21	3.82%
Age 18 - 20	45	4.14%	28	5.22%	17	3.09%
Age 21 - 24	51	4.70%	27	5.04%	24	4.36%
Age 25 - 34	163	15.01%	84	15.67%	79	14.36%
Age 35 - 44	141	12.98%	74	13.81%	67	12.18%
Age 45 - 49	86	7.92%	43	8.02%	43	7.82%
Age 50 - 54	82	7.55%	39	7.28%	43	7.82%
Age 55 - 59	72	6.63%	38	7.09%	35	6.36%
Age 60 - 64	64	5.89%	31	5.78%	34	6.18%
Age 65 - 74	97	8.93%	43	8.02%	54	9.82%
Age 75 - 84	61	5.62%	25	4.66%	36	6.55%
Age 85 and over	39	3.59%	9	1.68%	30	5.45%
Age 18 and over	902	83.06%	441	82.28%	461	83.82%
Age 21 and over	857	78.91%	413	77.05%	444	80.73%
Age 65 and over	197	18.14%	77	14.37%	120	21.82%
Median Age	42.04		39.67		44.78	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2009 Est. Hispanic or Latino Population by Age	Population	%	Male	%	Female	%
Total	32	,,,	25	,,,	7	,,
Age 0 - 4	3	9.38%	2	8.00%	1	14.29%
Age 5 - 9	2	6.25%	2	8.00%	0	0.00%
Age 10 - 14	3	9.38%	2	8.00%	1	14.29%
Age 15 - 17	1	3.12%	1	4.00%	0	0.00%
Age 18 - 20	5	15.62%	4	16.00%	1	14.29%
Age 21 - 24	6	18.75%	5	20.00%	1	14.29%
Age 25 - 34	6	18.75%	5	20.00%	1	14.29%
Age 35 - 44	3	9.38%	2	8.00%	1	14.29%
Age 45 - 49	1	3.12%	1	4.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	23	71.88%	18	72.00%	5	71.43%
Age 21 and over	17	53.12%	13	52.00%	4	57.14%
Age 65 and over	1	3.12%	0	0.00%	1	14.29%
11g0 00 tille 0101	1	3.1270	· · ·	0.0070	1	11.27/0
Median Age	21.86		22.00		21.25	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

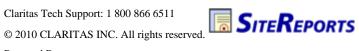
2009 Est. White Alone					_	
Population by Age	Population	%	Male	%	Female	%
Total	1,059		509		550	
Age 0 - 4	39	3.68%	18	3.54%	20	3.64%
Age 5 - 9	43	4.06%	22	4.32%	22	4.00%
Age 10 - 14	53	5.00%	27	5.30%	26	4.73%
Age 15 - 17	38	3.59%	17	3.34%	21	3.82%
Age 18 - 20	45	4.25%	28	5.50%	17	3.09%
Age 21 - 24	47	4.44%	23	4.52%	24	4.36%
Age 25 - 34	158	14.92%	80	15.72%	79	14.36%
Age 35 - 44	137	12.94%	71	13.95%	67	12.18%
Age 45 - 49	85	8.03%	42	8.25%	43	7.82%
Age 50 - 54	82	7.74%	39	7.66%	43	7.82%
Age 55 - 59	71	6.70%	37	7.27%	35	6.36%
Age 60 - 64	64	6.04%	30	5.89%	34	6.18%
Age 65 - 74	96	9.07%	42	8.25%	54	9.82%
Age 75 - 84	61	5.76%	25	4.91%	36	6.55%
Age 85 and over	39	3.68%	9	1.77%	30	5.45%
Age 18 and over	885	83.57%	425	83.50%	461	83.82%
Age 21 and over	841	79.41%	397	78.00%	444	80.73%
Age 65 and over	196	18.51%	76	14.93%	120	21.82%
Median Age	42.72		40.62		44.85	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2009 Est. Black or African American Alone Population by Age	Population	%	Male	%	Female	%
Total	15		15		0	
Age 0 - 4	1	6.67%	1	6.67%	0	0.00%
Age 5 - 9	2	13.33%	2	13.33%	0	0.00%
Age 10 - 14	1	6.67%	1	6.67%	0	0.00%
Age 15 - 17	1	6.67%	1	6.67%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	1	6.67%	1	6.67%	0	0.00%
Age 25 - 34	3	20.00%	3	20.00%	0	0.00%
Age 35 - 44	3	20.00%	3	20.00%	0	0.00%
Age 45 - 49	1	6.67%	1	6.67%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	1	6.67%	1	6.67%	0	0.00%
Age 60 - 64	1	6.67%	1	6.67%	0	0.00%
Age 65 - 74	1	6.67%	1	6.67%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	11	73.33%	11	73.33%	0	0.00%
Age 21 and over	11	73.33%	11	73.33%	0	0.00%
Age 65 and over	1	6.67%	1	6.67%	0	0.00%
Median Age	31.25		31.25		0.00	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2009 Est. American Indian and Alaska Native Alone Population by Age	Population	%	Male	%	Female	%
Total	0		0		0	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	0	0.00%	0	0.00%	0	0.00%
Age 21 and over	0	0.00%	0	0.00%	0	0.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	0.00		0.00		0.00	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2009 Est. Asian Alone Population by Age	Population	%	Male	%	Female	%
Total	ropulation 0	70	0	70	0	70
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	0	0.00%	0	0.00%	0	0.00%
Age 21 and over	0	0.00%	0	0.00%	0	0.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	0.00		0.00		0.00	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2009 Est. Native Hawaiian and other Pacific Isl. Alone Population by Age	Population	%	Male	%	Female	%
Total	0		0		0	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	0	0.00%	0	0.00%	0	0.00%
Age 21 and over	0	0.00%	0	0.00%	0	0.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	0.00		0.00		0.00	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2009 Est. Some Other Race Alone Population by Age	Population	%	Male	%	Female	%
Total	7		7		0	
Age 0 - 4	1	14.29%	0	0.00%	0	0.00%
Age 5 - 9	1	14.29%	1	14.29%	0	0.00%
Age 10 - 14	1	14.29%	1	14.29%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	2	28.57%	2	28.57%	0	0.00%
Age 25 - 34	1	14.29%	1	14.29%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	4	57.14%	4	57.14%	0	0.00%
					-	
Age 21 and over	4	57.14%	4	57.14%	0	0.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	17.42		22.33		0.00	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2009 Est. Two or More Races Population by Age	Population	%	Male	%	Female	%
Total	5		4		0	
Age 0 - 4	2	40.00%	1	25.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	2	40.00%	2	50.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	1	20.00%	1	25.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	1	20.00%	1	25.00%	0	0.00%
Age 21 and over	1	20.00%	1	25.00%	0	0.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	11.67		12.50		0.00	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2014 Est. Total Population by Age	Population	%	Male	%	Female	%
Total	1,123	,,,	553		571	
Age 0 - 4	43	3.83%	22	3.98%	21	3.68%
Age 5 - 9	45	4.01%	23	4.16%	22	3.85%
Age 10 - 14	48	4.27%	25	4.52%	22	3.85%
Age 15 - 17	33	2.94%	15	2.71%	18	3.15%
Age 18 - 20	39	3.47%	24	4.34%	15	2.63%
Age 21 - 24	57	5.08%	31	5.61%	27	4.73%
Age 25 - 34	163	14.51%	84	15.19%	78	13.66%
Age 35 - 44	140	12.47%	74	13.38%	66	11.56%
Age 45 - 49	82	7.30%	43	7.78%	39	6.83%
Age 50 - 54	89	7.93%	44	7.96%	45	7.88%
Age 55 - 59	84	7.48%	40	7.23%	44	7.71%
Age 60 - 64	76	6.77%	38	6.87%	38	6.65%
Age 65 - 74	114	10.15%	52	9.40%	62	10.86%
Age 75 - 84	69	6.14%	27	4.88%	42	7.36%
Age 85 and over	41	3.65%	10	1.81%	31	5.43%
Age 18 and over	954	84.95%	467	84.45%	487	85.29%
Age 21 and over	915	81.48%	443	80.11%	473	82.84%
Age 65 and over	225	20.04%	89	16.09%	136	23.82%
Median Age	44.50		42.00		47.06	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2014 Est. Hispanic or Latino Population by Age	Population	%	Male	%	Female	%
Total	43		32		11	
Age 0 - 4	3	6.98%	2	6.25%	1	9.09%
Age 5 - 9	3	6.98%	3	9.38%	0	0.00%
Age 10 - 14	2	4.65%	1	3.12%	1	9.09%
Age 15 - 17	2	4.65%	1	3.12%	1	9.09%
Age 18 - 20	6	13.95%	5	15.62%	1	9.09%
Age 21 - 24	8	18.60%	7	21.88%	2	18.18%
Age 25 - 34	10	23.26%	7	21.88%	2	18.18%
Age 35 - 44	5	11.63%	3	9.38%	2	18.18%
Age 45 - 49	2	4.65%	2	6.25%	0	0.00%
Age 50 - 54	1	2.33%	0	0.00%	1	9.09%
Age 55 - 59	1	2.33%	1	3.12%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	1	2.33%	0	0.00%	1	9.09%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	33	76.74%	25	78.12%	9	81.82%
Age 21 and over	27	62.79%	20	62.50%	8	72.73%
Age 65 and over	1	2.33%	0	0.00%	1	9.09%
Median Age	23.89		23.25		26.00	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2014 Est. White Alone						
Population by Age	Population	%	Male	%	Female	%
Total	1.095		526		569	
Age 0 - 4	40	3.65%	19	3.61%	21	3.69%
Age 5 - 9	43	3.93%	21	3.99%	22	3.87%
Age 10 - 14	45	4.11%	22	4.18%	22	3.87%
Age 15 - 17	32	2.92%	14	2.66%	18	3.16%
Age 18 - 20	38	3.47%	24	4.56%	15	2.64%
Age 21 - 24	53	4.84%	27	5.13%	26	4.57%
Age 25 - 34	156	14.25%	79	15.02%	78	13.71%
Age 35 - 44	137	12.51%	71	13.50%	66	11.60%
Age 45 - 49	81	7.40%	42	7.98%	39	6.85%
Age 50 - 54	88	8.04%	43	8.17%	45	7.91%
Age 55 - 59	83	7.58%	39	7.41%	44	7.73%
Age 60 - 64	76	6.94%	38	7.22%	38	6.68%
Age 65 - 74	112	10.23%	51	9.70%	62	10.90%
Age 75 - 84	69	6.30%	27	5.13%	42	7.38%
Age 85 and over	41	3.74%	10	1.90%	31	5.45%
Age 18 and over	935	85.39%	449	85.36%	486	85.41%
Age 21 and over	897	81.92%	425	80.80%	471	82.78%
Age 65 and over	222	20.27%	87	16.54%	135	23.73%
	_					
Median Age	45.21		43.06		47.12	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2014 Est. Black or African American Alone Population by Age	Population	%	Male	%	Female	%
Total	14		14		1	
Age 0 - 4	1	7.14%	1	7.14%	0	0.00%
Age 5 - 9	1	7.14%	1	7.14%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	1	7.14%	1	7.14%	0	0.00%
Age 18 - 20	1	7.14%	1	7.14%	0	0.00%
Age 21 - 24	1	7.14%	1	7.14%	0	0.00%
Age 25 - 34	3	21.43%	3	21.43%	0	0.00%
Age 35 - 44	2	14.29%	2	14.29%	0	0.00%
Age 45 - 49	1	7.14%	1	7.14%	0	0.00%
Age 50 - 54	1	7.14%	1	7.14%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	2	14.29%	1	7.14%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	11	78.57%	11	78.57%	0	0.00%
Age 21 and over	11	78.57%	11	78.57%	0	0.00%
Age 65 and over	2	14.29%	2	14.29%	0	0.00%
Median Age	31.25		30.00		0.00	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2014 Est. American Indian and Alaska Native Alone Population by Age	Population	%	Male	%	Female	%
Total	0		0		0	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	0	0.00%	0	0.00%	0	0.00%
Age 21 and over	0	0.00%	0	0.00%	0	0.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	0.00		0.00		0.00	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2014 Est. Asian Alone Population by Age	Population	%	Male	%	Female	%
Total	0		0		0	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	0	0.00%	0	0.00%	0	0.00%
Age 21 and over	0	0.00%	0	0.00%	0	0.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	0.00		0.00		0.00	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2014 Est. Native Hawaiian and other Pacific Isl. Alone Population by Age	Population	%	Male	%	Female	%
Total	0		0		0	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	0	0.00%	0	0.00%	0	0.00%
Age 21 and over	0	0.00%	0	0.00%	0	0.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	0.00		0.00		0.00	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2014 Est. Some Other Race Alone	D 1.4	%	Male	%	Female	%
Population by Age	Population	70	Maie	70	remaie	70
Total	8		8		1	
Age 0 - 4	1	12.50%	1	12.50%	0	0.00%
Age 5 - 9	1	12.50%	1	12.50%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	3	37.50%	3	37.50%	0	0.00%
Age 25 - 34	3	37.50%	3	37.50%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	6	75.00%	6	75.00%	1	100.00%
Age 21 and over	6	75.00%	6	75.00%	1	100.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	23.50		23.50		0.00	



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Radius 1: LANCASTER, KY 40444, 0.00 - 3.00 Miles, Total

2014 Est. Two or More Races		0/	M-1.	0/	F 1.	0/
Population by Age	Population	%	Male	%	Female	%
Total	6		5		1	
Age 0 - 4	2	33.33%	1	20.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	2	33.33%	2	40.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	1	16.67%	1	20.00%	1	100.00%
Age 21 and over	1	16.67%	1	20.00%	1	100.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
	_					
Median Age	7.50		11.67		0.00	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

Population	Totals	
2014 Projection	8,969	
2009 Estimate	8,435	
2000 Census	7,508	
1990 Census	6,443	

16.53%

2000 Est. Total

Growth 1990 - 2000

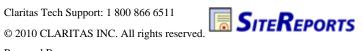
2000 Est. Total Population by Age	Population	%	Male	%	Female	%
Total	7,508		3,608		3,900	
Age 0 - 4	428	5.70%	227	6.29%	201	5.15%
Age 5 - 9	507	6.75%	269	7.46%	238	6.10%
Age 10 - 14	526	7.01%	270	7.48%	257	6.59%
Age 15 - 17	305	4.06%	159	4.41%	146	3.74%
Age 18 - 20	288	3.84%	154	4.27%	134	3.44%
Age 21 - 24	336	4.48%	153	4.24%	183	4.69%
Age 25 - 34	984	13.11%	497	13.77%	487	12.49%
Age 35 - 44	1,210	16.12%	585	16.21%	624	16.00%
Age 45 - 49	525	6.99%	247	6.85%	278	7.13%
Age 50 - 54	472	6.29%	236	6.54%	236	6.05%
Age 55 - 59	395	5.26%	193	5.35%	202	5.18%
Age 60 - 64	340	4.53%	149	4.13%	191	4.90%
Age 65 - 74	636	8.47%	284	7.87%	353	9.05%
Age 75 - 84	379	5.05%	150	4.16%	229	5.87%
Age 85 and over	177	2.36%	36	1.00%	141	3.62%
Age 18 and over	5,742	76.48%	2,683	74.36%	3,058	78.41%
Age 21 and over	5,454	72.64%	2,530	70.12%	2,924	74.97%
Age 65 and over	1,192	15.88%	470	13.03%	723	18.54%
Median Age	38.14		36.30		39.87	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2000 Est. Hispanic or Latino Population by Age	Population	%	Male	%	Female	%
Total	116		75		40	
Age 0 - 4	10	8.62%	5	6.67%	5	12.50%
Age 5 - 9	8	6.90%	5	6.67%	3	7.50%
Age 10 - 14	8	6.90%	4	5.33%	4	10.00%
Age 15 - 17	6	5.17%	4	5.33%	2	5.00%
Age 18 - 20	13	11.21%	12	16.00%	1	2.50%
Age 21 - 24	14	12.07%	10	13.33%	4	10.00%
Age 25 - 34	25	21.55%	17	22.67%	9	22.50%
Age 35 - 44	14	12.07%	12	16.00%	3	7.50%
Age 45 - 49	6	5.17%	3	4.00%	2	5.00%
Age 50 - 54	2	1.72%	0	0.00%	2	5.00%
Age 55 - 59	1	0.86%	0	0.00%	1	2.50%
Age 60 - 64	3	2.59%	0	0.00%	3	7.50%
Age 65 - 74	3	2.59%	1	1.33%	2	5.00%
Age 75 - 84	3	2.59%	2	2.67%	1	2.50%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	84	72.41%	58	77.33%	26	65.00%
Age 21 and over	71	61.21%	46	61.33%	25	62.50%
Age 65 and over	6	5.17%	4	5.33%	2	5.00%
Median Age	24.60		23.91		27.50	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2000 Est. White Alone						
Population by Age	Population	%	Male	%	Female	%
Total	7,045		3,375		3,670	
Age 0 - 4	385	5.46%	210	6.22%	176	4.80%
Age 5 - 9	472	6.70%	251	7.44%	221	6.02%
Age 10 - 14	495	7.03%	256	7.59%	239	6.51%
Age 15 - 17	285	4.05%	144	4.27%	141	3.84%
Age 18 - 20	269	3.82%	143	4.24%	126	3.43%
Age 21 - 24	299	4.24%	135	4.00%	164	4.47%
Age 25 - 34	929	13.19%	465	13.78%	464	12.64%
Age 35 - 44	1,134	16.10%	550	16.30%	584	15.91%
Age 45 - 49	496	7.04%	232	6.87%	263	7.17%
Age 50 - 54	452	6.42%	226	6.70%	226	6.16%
Age 55 - 59	372	5.28%	179	5.30%	192	5.23%
Age 60 - 64	320	4.54%	144	4.27%	177	4.82%
Age 65 - 74	599	8.50%	264	7.82%	335	9.13%
Age 75 - 84	365	5.18%	141	4.18%	224	6.10%
Age 85 and over	173	2.46%	35	1.04%	138	3.76%
Age 18 and over	5,407	76.75%	2,514	74.49%	2,893	78.83%
Age 21 and over	5,138	72.93%	2,372	70.28%	2,767	75.40%
Age 65 and over	1,137	16.14%	440	13.04%	697	18.99%
Median Age	38.43		36.52		40.21	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2000 Est. Black or African American Alone						
Population by Age	Population	%	Male	%	Female	%
Total	364		178		186	
Age 0 - 4	25	6.87%	10	5.62%	15	8.06%
Age 5 - 9	26	7.14%	14	7.87%	13	6.99%
Age 10 - 14	23	6.32%	9	5.06%	14	7.53%
Age 15 - 17	14	3.85%	10	5.62%	4	2.15%
Age 18 - 20	12	3.30%	8	4.49%	5	2.69%
Age 21 - 24	30	8.24%	13	7.30%	16	8.60%
Age 25 - 34	41	11.26%	24	13.48%	17	9.14%
Age 35 - 44	63	17.31%	25	14.04%	38	20.43%
Age 45 - 49	26	7.14%	12	6.74%	14	7.53%
Age 50 - 54	18	4.95%	10	5.62%	8	4.30%
Age 55 - 59	19	5.22%	12	6.74%	7	3.76%
Age 60 - 64	14	3.85%	4	2.25%	11	5.91%
Age 65 - 74	35	9.62%	18	10.11%	17	9.14%
Age 75 - 84	14	3.85%	9	5.06%	5	2.69%
Age 85 and over	3	0.82%	0	0.00%	3	1.61%
Age 18 and over	275	75.55%	135	75.84%	140	75.27%
Age 21 and over	263	72.25%	127	71.35%	136	73.12%
Age 65 and over	52	14.29%	27	15.17%	25	13.44%
Median Age	36.72		35.58		37.56	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2000 Est. American Indian and Alaska Native Alone Population by Age	Population	%	Male	%	Female	%
Total	6		4		2	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	1	16.67%	1	25.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	1	16.67%	1	25.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	2	33.33%	0	0.00%	2	100.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	1	16.67%	1	25.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	6	100.00%	4	100.00%	2	100.00%
Age 21 and over	6	100.00%	4	100.00%	2	100.00%
Age 65 and over	1	16.67%	1	25.00%	0	0.00%
Median Age	56.67		47.50		57.50	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2000 Est. Asian Alone Population by Age	Population	%	Male	%	Female	%
Total	2	,,	0	,,,	1	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	1	50.00%	0	0.00%	1	100.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	1	50.00%	0	0.00%	1	100.00%
Age 21 and over	1	50.00%	0	0.00%	1	100.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	30.00		0.00		30.00	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

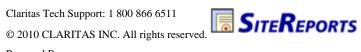
2000 Est. Native Hawaiian and other Pacific Isl. Alone Population by Age	Population	%	Male	%	Female	%
Total	0		0		0	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	0	0.00%	0	0.00%	0	0.00%
Age 21 and over	0	0.00%	0	0.00%	0	0.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	0.00		0.00		0.00	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2000 Est. Some Other Race Alone Population by Age	Population	%	Male	%	Female	%
Total	44		29		15	
Age 0 - 4	3	6.82%	1	3.45%	2	13.33%
Age 5 - 9	3	6.82%	2	6.90%	1	6.67%
Age 10 - 14	2	4.55%	1	3.45%	1	6.67%
Age 15 - 17	4	9.09%	2	6.90%	1	6.67%
Age 18 - 20	3	6.82%	2	6.90%	1	6.67%
Age 21 - 24	6	13.64%	4	13.79%	2	13.33%
Age 25 - 34	11	25.00%	7	24.14%	4	26.67%
Age 35 - 44	9	20.45%	8	27.59%	1	6.67%
Age 45 - 49	2	4.55%	1	3.45%	1	6.67%
Age 50 - 54	1	2.27%	0	0.00%	1	6.67%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	32	72.73%	23	79.31%	10	66.67%
Age 21 and over	29	65.91%	21	72.41%	9	60.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	26.25		28.12		23.67	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2000 Est. Two or More Races		0.4		•		0.4
Population by Age	Population	%	Male	%	Female	%
Total	48		22		26	
Age 0 - 4	14	29.17%	6	27.27%	8	30.77%
Age 5 - 9	6	12.50%	2	9.09%	3	11.54%
Age 10 - 14	6	12.50%	4	18.18%	2	7.69%
Age 15 - 17	3	6.25%	2	9.09%	0	0.00%
Age 18 - 20	4	8.33%	1	4.55%	3	11.54%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	2	4.17%	0	0.00%	2	7.69%
Age 35 - 44	3	6.25%	2	9.09%	1	3.85%
Age 45 - 49	1	2.08%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	2	4.17%	1	4.55%	1	3.85%
Age 60 - 64	5	10.42%	1	4.55%	3	11.54%
Age 65 - 74	2	4.17%	1	4.55%	1	3.85%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	1	2.08%	1	4.55%	0	0.00%
Age 18 and over	20	41.67%	8	36.36%	12	46.15%
Age 21 and over	16	33.33%	7	31.82%	9	34.62%
Age 65 and over	2	4.17%	1	4.55%	1	3.85%
Median Age	13.57		13.00		12.50	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2009 Est. Total						
Population by Age	Population	%	Male	%	Female	%
Total	8,435		4,075		4,360	
Age 0 - 4	442	5.24%	225	5.52%	216	4.95%
Age 5 - 9	473	5.61%	241	5.91%	232	5.32%
Age 10 - 14	523	6.20%	266	6.53%	257	5.89%
Age 15 - 17	305	3.62%	159	3.90%	146	3.35%
Age 18 - 20	307	3.64%	169	4.15%	138	3.17%
Age 21 - 24	391	4.64%	199	4.88%	192	4.40%
Age 25 - 34	1,320	15.65%	635	15.58%	685	15.71%
Age 35 - 44	1,163	13.79%	593	14.55%	570	13.07%
Age 45 - 49	613	7.27%	299	7.34%	314	7.20%
Age 50 - 54	595	7.05%	273	6.70%	321	7.36%
Age 55 - 59	517	6.13%	256	6.28%	260	5.96%
Age 60 - 64	441	5.23%	208	5.10%	233	5.34%
Age 65 - 74	690	8.18%	305	7.48%	386	8.85%
Age 75 - 84	444	5.26%	187	4.59%	257	5.89%
Age 85 and over	213	2.53%	59	1.45%	154	3.53%
Age 18 and over	6,693	79.35%	3,183	78.11%	3,510	80.50%
Age 21 and over	6,385	75.70%	3,014	73.96%	3,371	77.32%
Age 65 and over	1,347	15.97%	550	13.50%	796	18.26%
Median Age	20.02		27.40		40.53	
Median Age	38.93		37.42		40.52	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2009 Est. Hispanic or Latino		0/	Mala	0/	F l.	0/
Population by Age	Population Population	%	Male	%	Female	%
Total	254		202		53	
Age 0 - 4	30	11.81%	19	9.41%	11	20.75%
Age 5 - 9	22	8.66%	20	9.90%	1	1.89%
Age 10 - 14	19	7.48%	14	6.93%	5	9.43%
Age 15 - 17	9	3.54%	7	3.47%	2	3.77%
Age 18 - 20	27	10.63%	24	11.88%	3	5.66%
Age 21 - 24	35	13.78%	30	14.85%	5	9.43%
Age 25 - 34	64	25.20%	50	24.75%	14	26.42%
Age 35 - 44	31	12.20%	26	12.87%	5	9.43%
Age 45 - 49	7	2.76%	7	3.47%	0	0.00%
Age 50 - 54	3	1.18%	0	0.00%	3	5.66%
Age 55 - 59	1	0.39%	1	0.50%	0	0.00%
Age 60 - 64	2	0.79%	1	0.50%	1	1.89%
Age 65 - 74	2	0.79%	1	0.50%	1	1.89%
Age 75 - 84	1	0.39%	1	0.50%	0	0.00%
Age 85 and over	2	0.79%	0	0.00%	2	3.77%
Age 18 and over	174	68.50%	140	69.31%	34	64.15%
Age 21 and over	147	57.87%	116	57.43%	31	58.49%
Age 65 and over	4	1.57%	2	0.99%	3	5.66%
Median Age	23.33		23.19		24.33	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2009 Est. White Alone Population by Age	Population	%	Male	%	Female	%
Total	7.832		3,684		4,148	
Age 0 - 4	380	4.85%	191	5.18%	189	4.56%
Age 5 - 9	424	5.41%	211	5.73%	212	5.11%
Age 10 - 14	472	6.03%	233	6.32%	239	5.76%
Age 15 - 17	277	3.54%	136	3.69%	141	3.40%
Age 18 - 20	285	3.64%	156	4.23%	129	3.11%
Age 21 - 24	344	4.39%	166	4.51%	177	4.27%
Age 25 - 34	1,222	15.60%	570	15.47%	652	15.72%
Age 35 - 44	1,073	13.70%	533	14.47%	539	12.99%
Age 45 - 49	576	7.35%	275	7.46%	301	7.26%
Age 50 - 54	570	7.28%	258	7.00%	313	7.55%
Age 55 - 59	486	6.21%	234	6.35%	251	6.05%
Age 60 - 64	429	5.48%	204	5.54%	226	5.45%
Age 65 - 74	651	8.31%	280	7.60%	370	8.92%
Age 75 - 84	432	5.52%	178	4.83%	254	6.12%
Age 85 and over	212	2.71%	59	1.60%	153	3.69%
Age 18 and over	6,279	80.17%	2,912	79.04%	3,366	81.15%
Age 21 and over	5,994	76.53%	2,757	74.84%	3,237	78.04%
Age 65 and over	1,294	16.52%	517	14.03%	777	18.73%
Median Age	39.78		38.36		41.19	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

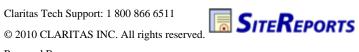
2009 Est. Black or African American Alone	Danulatian	%	Male	%	Female	%
Population by Age	Population	70		/0		70
Total	418		246		172	
Age 0 - 4	29	6.94%	16	6.50%	13	7.56%
Age 5 - 9	32	7.66%	18	7.32%	14	8.14%
Age 10 - 14	30	7.18%	14	5.69%	16	9.30%
Age 15 - 17	15	3.59%	12	4.88%	4	2.33%
Age 18 - 20	12	2.87%	6	2.44%	6	3.49%
Age 21 - 24	28	6.70%	17	6.91%	12	6.98%
Age 25 - 34	63	15.07%	40	16.26%	24	13.95%
Age 35 - 44	62	14.83%	33	13.41%	29	16.86%
Age 45 - 49	32	7.66%	19	7.72%	12	6.98%
Age 50 - 54	22	5.26%	15	6.10%	7	4.07%
Age 55 - 59	28	6.70%	20	8.13%	8	4.65%
Age 60 - 64	11	2.63%	3	1.22%	8	4.65%
Age 65 - 74	40	9.57%	24	9.76%	15	8.72%
Age 75 - 84	12	2.87%	9	3.66%	3	1.74%
Age 85 and over	1	0.24%	0	0.00%	1	0.58%
Age 18 and over	311	74.40%	187	76.02%	125	72.67%
•						
Age 21 and over	299	71.53%	181	73.58%	118	68.60%
Age 65 and over	52	12.44%	33	13.41%	19	11.05%
Median Age	34.84		35.03		33.60	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2009 Est. American Indian and Alaska Native Alone Population by Age	Population	%	Male	%	Female	%
Total	7		6		1	
Age 0 - 4	1	14.29%	1	16.67%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	3	42.86%	3	50.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	2	28.57%	2	33.33%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	1	14.29%	0	0.00%	1	100.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	6	85.71%	5	83.33%	1	100.00%
Age 21 and over	6	85.71%	5	83.33%	1	100.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	32.50		31.25		57.50	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2009 Est. Asian Alone						
Population by Age	Population	%	Male	%	Female	%
Total	2		1		1	
Age 0 - 4	1	50.00%	1	100.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	1	50.00%	0	0.00%	1	100.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	1	50.00%	0	0.00%	1	100.00%
Age 21 and over	1	50.00%	0	0.00%	1	100.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	12.75		2.50		23.00	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2009 Est. Native Hawaiian and other Pacific Isl. Alone Population by Age	Population	%	Male	%	Female	%
Total	0		0		0	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	0	0.00%	0	0.00%	0	0.00%
Age 21 and over	0	0.00%	0	0.00%	0	0.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	0.00		0.00		0.00	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2009 Est. Some Other Race Alone						
Population by Age	Population	%	Male	%	Female	%
Total	99		83		16	
Age 0 - 4	7	7.07%	3	3.61%	4	25.00%
Age 5 - 9	8	8.08%	7	8.43%	1	6.25%
Age 10 - 14	5	5.05%	5	6.02%	0	0.00%
Age 15 - 17	5	5.05%	4	4.82%	1	6.25%
Age 18 - 20	6	6.06%	6	7.23%	0	0.00%
Age 21 - 24	17	17.17%	16	19.28%	1	6.25%
Age 25 - 34	27	27.27%	20	24.10%	7	43.75%
Age 35 - 44	21	21.21%	20	24.10%	1	6.25%
Age 45 - 49	2	2.02%	2	2.41%	0	0.00%
Age 50 - 54	2	2.02%	0	0.00%	2	12.50%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	74	74.75%	63	75.90%	11	68.75%
Age 21 and over	69	69.70%	58	69.88%	11	68.75%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	25.89		25.48		27.50	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2009 Est. Two or More Races Population by Age	Population	%	Male	%	Female	%
Total	76		55		21	
Age 0 - 4	23	30.26%	13	23.64%	10	47.62%
Age 5 - 9	9	11.84%	5	9.09%	4	19.05%
Age 10 - 14	15	19.74%	14	25.45%	2	9.52%
Age 15 - 17	7	9.21%	7	12.73%	0	0.00%
Age 18 - 20	5	6.58%	2	3.64%	3	14.29%
Age 21 - 24	1	1.32%	0	0.00%	1	4.76%
Age 25 - 34	4	5.26%	2	3.64%	2	9.52%
Age 35 - 44	7	9.21%	7	12.73%	0	0.00%
Age 45 - 49	1	1.32%	1	1.82%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	2	2.63%	2	3.64%	0	0.00%
Age 60 - 64	1	1.32%	1	1.82%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	22	28.95%	16	29.09%	6	28.57%
Age 21 and over	17	22.37%	13	23.64%	3	14.29%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	11.88		13.17		6.50	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2014 Est. Total Population by Age	Population	%	Male	%	Female	%
Total	8,969	,,	4.327	,,,	4,642	,,,
Age 0 - 4	479	5.34%	245	5.66%	234	5.04%
Age 5 - 9	467	5.21%	238	5.50%	228	4.91%
Age 10 - 14	501	5.59%	256	5.92%	246	5.30%
Age 15 - 17	319	3.56%	160	3.70%	159	3.43%
Age 18 - 20	320	3.57%	170	3.93%	150	3.23%
Age 21 - 24	440	4.91%	230	5.32%	210	4.52%
Age 25 - 34	1,266	14.12%	621	14.35%	645	13.89%
Age 35 - 44	1,231	13.73%	614	14.19%	617	13.29%
Age 45 - 49	633	7.06%	321	7.42%	312	6.72%
Age 50 - 54	638	7.11%	309	7.14%	329	7.09%
Age 55 - 59	615	6.86%	281	6.49%	334	7.20%
Age 60 - 64	525	5.85%	255	5.89%	270	5.82%
Age 65 - 74	805	8.98%	360	8.32%	445	9.59%
Age 75 - 84	493	5.50%	198	4.58%	295	6.36%
Age 85 and over	238	2.65%	69	1.59%	169	3.64%
Age 18 and over	7,203	80.31%	3,428	79.22%	3,775	81.32%
Age 21 and over	6,884	76.75%	3,258	75.29%	3,626	78.11%
Age 65 and over	1,535	17.11%	626	14.47%	909	19.58%
Median Age	40.63		38.97		42.28	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2014 Est. Hispanic or Latino	D 1.4	%	Male	%	Female	%
Population by Age	Population	70	Maie	70	remaie	70
Total	343		262		81	
Age 0 - 4	34	9.91%	21	8.02%	13	16.05%
Age 5 - 9	27	7.87%	24	9.16%	3	3.70%
Age 10 - 14	23	6.71%	17	6.49%	6	7.41%
Age 15 - 17	16	4.66%	10	3.82%	6	7.41%
Age 18 - 20	32	9.33%	28	10.69%	4	4.94%
Age 21 - 24	50	14.58%	43	16.41%	7	8.64%
Age 25 - 34	81	23.62%	62	23.66%	18	22.22%
Age 35 - 44	46	13.41%	36	13.74%	10	12.35%
Age 45 - 49	12	3.50%	11	4.20%	0	0.00%
Age 50 - 54	6	1.75%	0	0.00%	6	7.41%
Age 55 - 59	3	0.87%	3	1.15%	1	1.23%
Age 60 - 64	4	1.17%	1	0.38%	3	3.70%
Age 65 - 74	6	1.75%	2	0.76%	4	4.94%
Age 75 - 84	3	0.87%	3	1.15%	1	1.23%
Age 85 and over	1	0.29%	0	0.00%	1	1.23%
Age 18 and over	243	70.85%	190	72.52%	53	65.43%
Age 21 and over	211	61.52%	162	61.83%	49	60.49%
Age 65 and over	9	2.62%	5	1.91%	5	6.17%
Median Age	24.18		23.82		26.58	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2014 Est. White Alone Population by Age	Population	%	Male	%	Female	%
Total	8,280		3,894		4,386	
Age 0 - 4	409	4.94%	211	5.42%	198	4.51%
Age 5 - 9	416	5.02%	207	5.32%	209	4.77%
Age 10 - 14	447	5.40%	223	5.73%	224	5.11%
Age 15 - 17	284	3.43%	132	3.39%	152	3.47%
Age 18 - 20	292	3.53%	155	3.98%	137	3.12%
Age 21 - 24	381	4.60%	190	4.88%	192	4.38%
Age 25 - 34	1,174	14.18%	557	14.30%	617	14.07%
Age 35 - 44	1,123	13.56%	547	14.05%	576	13.13%
Age 45 - 49	589	7.11%	288	7.40%	301	6.86%
Age 50 - 54	611	7.38%	292	7.50%	319	7.27%
Age 55 - 59	581	7.02%	260	6.68%	321	7.32%
Age 60 - 64	507	6.12%	249	6.39%	258	5.88%
Age 65 - 74	752	9.08%	328	8.42%	423	9.64%
Age 75 - 84	478	5.77%	188	4.83%	290	6.61%
Age 85 and over	236	2.85%	68	1.75%	169	3.85%
Age 18 and over	6,724	81.21%	3,122	80.17%	3,603	82.15%
Age 21 and over	6,432	77.68%	2,967	76.19%	3,466	79.02%
Age 65 and over	1,466	17.71%	584	15.00%	882	20.11%
Median Age	41.56		39.98		43.05	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2014 Est. Black or African American Alone Population by Age	Population	%	Male	%	Female	%
Total	448		251		197	
Age 0 - 4	34	7.59%	17	6.77%	18	9.14%
Age 5 - 9	29	6.47%	16	6.37%	13	6.60%
Age 10 - 14	34	7.59%	15	5.98%	19	9.64%
Age 15 - 17	13	2.90%	11	4.38%	2	1.02%
Age 18 - 20	15	3.35%	7	2.79%	8	4.06%
Age 21 - 24	33	7.37%	17	6.77%	15	7.61%
Age 25 - 34	51	11.38%	33	13.15%	18	9.14%
Age 35 - 44	69	15.40%	33	13.15%	37	18.78%
Age 45 - 49	34	7.59%	23	9.16%	12	6.09%
Age 50 - 54	24	5.36%	17	6.77%	7	3.55%
Age 55 - 59	32	7.14%	19	7.57%	12	6.09%
Age 60 - 64	13	2.90%	3	1.20%	10	5.08%
Age 65 - 74	52	11.61%	31	12.35%	22	11.17%
Age 75 - 84	14	3.12%	10	3.98%	5	2.54%
Age 85 and over	1	0.22%	1	0.40%	0	0.00%
Age 18 and over	338	75.45%	193	76.89%	145	73.60%
Age 21 and over	323	72.10%	186	74.10%	137	69.54%
Age 65 and over	68	15.18%	41	16.33%	26	13.20%
Median Age	37.21		38.24		36.71	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2014 Est. American Indian and Alaska Native Alone Population by Age	Population	%	Male	%	Female	%
Total	8		8		1	
Age 0 - 4	1	12.50%	1	12.50%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	3	37.50%	3	37.50%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	4	50.00%	4	50.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	1	12.50%	0	0.00%	1	100.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	7	87.50%	7	87.50%	1	100.00%
Age 21 and over	7	87.50%	7	87.50%	1	100.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	46.00		39.25		57.50	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2014 Est. Asian Alone Population by Age	Population	%	Male	%	Female	%
Total	2		1		1	
Age 0 - 4	1	50.00%	1	100.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	1	50.00%	0	0.00%	1	100.00%
Age 21 and over	1	50.00%	0	0.00%	1	100.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	2.50		2.50		0.00	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2014 Est. Native Hawaiian and other Pacific Isl. Alone Population by Age	Population	%	Male	%	Female	%
Total	0		0		0	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	0	0.00%	0	0.00%	0	0.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	0	0.00%	0	0.00%	0	0.00%
Age 21 and over	0	0.00%	0	0.00%	0	0.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	0.00		0.00		0.00	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2014 Est. Some Other Race Alone Population by Age	Population	%	Male	%	Female	%
Total	137		110		27	
Age 0 - 4	9	6.57%	4	3.64%	5	18.52%
Age 5 - 9	10	7.30%	8	7.27%	2	7.41%
Age 10 - 14	6	4.38%	5	4.55%	1	3.70%
Age 15 - 17	10	7.30%	6	5.45%	4	14.81%
Age 18 - 20	6	4.38%	5	4.55%	1	3.70%
Age 21 - 24	24	17.52%	23	20.91%	1	3.70%
Age 25 - 34	34	24.82%	27	24.55%	8	29.63%
Age 35 - 44	30	21.90%	27	24.55%	3	11.11%
Age 45 - 49	5	3.65%	5	4.55%	0	0.00%
Age 50 - 54	3	2.19%	0	0.00%	3	11.11%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	102	74.45%	87	79.09%	16	59.26%
Age 21 and over	96	70.07%	81	73.64%	15	55.56%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	26.14		26.61		24.56	



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Radius 2: LANCASTER, KY 40444, 0.00 - 5.00 Miles, Total

2014 Est. Two or More Races Population by Age	Population	%	Male	%	Female	%
Total	93		63		30	
Age 0 - 4	25	26.88%	12	19.05%	13	43.33%
Age 5 - 9	11	11.83%	7	11.11%	4	13.33%
Age 10 - 14	15	16.13%	13	20.63%	2	6.67%
Age 15 - 17	12	12.90%	11	17.46%	1	3.33%
Age 18 - 20	6	6.45%	3	4.76%	3	10.00%
Age 21 - 24	2	2.15%	0	0.00%	2	6.67%
Age 25 - 34	4	4.30%	2	3.17%	2	6.67%
Age 35 - 44	9	9.68%	7	11.11%	2	6.67%
Age 45 - 49	1	1.08%	1	1.59%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	2	2.15%	2	3.17%	0	0.00%
Age 60 - 64	5	5.38%	3	4.76%	2	6.67%
Age 65 - 74	1	1.08%	1	1.59%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	30	32.26%	20	31.75%	10	33.33%
Age 21 and over	24	25.81%	17	26.98%	7	23.33%
Age 65 and over	1	1.08%	1	1.59%	0	0.00%
Median Age	13.44		14.46		8.00	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

Population	Totals	
2014 Projection	33,744	
2009 Estimate	31,927	
2000 Census	28,745	
1990 Census	24,261	
Growth 1990 - 2000	18.48%	

2000 Est. Total

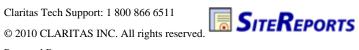
Population by Age	Population	%	Male	%	Female	%
Total	28,745		14,389		14,356	
Age 0 - 4	1,699	5.91%	877	6.09%	823	5.73%
Age 5 - 9	1,921	6.68%	1,009	7.01%	912	6.35%
Age 10 - 14	1,879	6.54%	977	6.79%	902	6.28%
Age 15 - 17	1,094	3.81%	571	3.97%	523	3.64%
Age 18 - 20	1,066	3.71%	549	3.82%	517	3.60%
Age 21 - 24	1,414	4.92%	767	5.33%	648	4.51%
Age 25 - 34	3,997	13.91%	2,157	14.99%	1,840	12.82%
Age 35 - 44	4,781	16.63%	2,436	16.93%	2,345	16.33%
Age 45 - 49	2,130	7.41%	1,060	7.37%	1,070	7.45%
Age 50 - 54	1,978	6.88%	990	6.88%	988	6.88%
Age 55 - 59	1,594	5.55%	795	5.53%	799	5.57%
Age 60 - 64	1,299	4.52%	615	4.27%	684	4.76%
Age 65 - 74	2,102	7.31%	957	6.65%	1,144	7.97%
Age 75 - 84	1,269	4.41%	492	3.42%	777	5.41%
Age 85 and over	523	1.82%	137	0.95%	385	2.68%
Age 18 and over	22,152	77.06%	10,955	76.13%	11,196	77.99%
Age 21 and over	21,085	73.35%	10,406	72.32%	10,679	74.39%
Age 65 and over	3,893	13.54%	1,587	11.03%	2,307	16.07%
Median Age	37.73		36.18		39.32	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2000 Est. Hispanic or Latino Population by Age	Population	%	Male	%	Female	%
Total	350		216		134	
Age 0 - 4	41	11.71%	20	9.26%	20	14.93%
Age 5 - 9	23	6.57%	12	5.56%	10	7.46%
Age 10 - 14	20	5.71%	8	3.70%	12	8.96%
Age 15 - 17	13	3.71%	8	3.70%	5	3.73%
Age 18 - 20	33	9.43%	22	10.19%	11	8.21%
Age 21 - 24	39	11.14%	31	14.35%	8	5.97%
Age 25 - 34	82	23.43%	61	28.24%	20	14.93%
Age 35 - 44	44	12.57%	30	13.89%	14	10.45%
Age 45 - 49	14	4.00%	7	3.24%	8	5.97%
Age 50 - 54	10	2.86%	2	0.93%	8	5.97%
Age 55 - 59	8	2.29%	4	1.85%	4	2.99%
Age 60 - 64	7	2.00%	1	0.46%	6	4.48%
Age 65 - 74	11	3.14%	5	2.31%	6	4.48%
Age 75 - 84	7	2.00%	5	2.31%	2	1.49%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	254	72.57%	167	77.31%	87	64.93%
Age 21 and over	221	63.14%	145	67.13%	76	56.72%
Age 65 and over	18	5.14%	10	4.63%	8	5.97%
Median Age	25.90		26.21		25.71	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2000 Est. White Alone Population by Age	Population	%	Male	%	Female	%
Total	26,413		12,994		13,418	
Age 0 - 4	1,528	5.79%	803	6.18%	725	5.40%
Age 5 - 9	1,748	6.62%	920	7.08%	828	6.17%
Age 10 - 14	1,718	6.50%	893	6.87%	825	6.15%
Age 15 - 17	1,011	3.83%	524	4.03%	488	3.64%
Age 18 - 20	966	3.66%	484	3.72%	483	3.60%
Age 21 - 24	1,205	4.56%	611	4.70%	594	4.43%
Age 25 - 34	3,549	13.44%	1,832	14.10%	1,717	12.80%
Age 35 - 44	4,384	16.60%	2,181	16.78%	2,203	16.42%
Age 45 - 49	1,983	7.51%	971	7.47%	1,012	7.54%
Age 50 - 54	1,879	7.11%	936	7.20%	944	7.04%
Age 55 - 59	1,504	5.69%	745	5.73%	758	5.65%
Age 60 - 64	1,240	4.69%	595	4.58%	644	4.80%
Age 65 - 74	1,985	7.52%	898	6.91%	1,087	8.10%
Age 75 - 84	1,215	4.60%	472	3.63%	743	5.54%
Age 85 and over	498	1.89%	130	1.00%	368	2.74%
Age 18 and over	20,407	77.26%	9,855	75.84%	10,553	78.65%
Age 21 and over	19,441	73.60%	9,371	72.12%	10,070	75.05%
Age 65 and over	3,697	14.00%	1,499	11.54%	2,198	16.38%
Median Age	38.38		36.98		39.76	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2000 Est. Black or African American Alone Population by Age	Population	%	Male	%	Female	%
Cotal	1,857		1,148		709	
Age 0 - 4	94	5.06%	43	3.75%	51	7.19%
Age 5 - 9	114	6.14%	62	5.40%	52	7.33%
Age 10 - 14	116	6.25%	59	5.14%	57	8.04%
Age 15 - 17	58	3.12%	32	2.79%	26	3.67%
Age 18 - 20	72	3.88%	51	4.44%	21	2.96%
Age 21 - 24	177	9.53%	137	11.93%	40	5.64%
Age 25 - 34	379	20.41%	285	24.83%	94	13.26%
Age 35 - 44	339	18.26%	215	18.73%	124	17.49%
Age 45 - 49	131	7.05%	81	7.06%	50	7.05%
Age 50 - 54	85	4.58%	49	4.27%	36	5.08%
Age 55 - 59	73	3.93%	40	3.48%	33	4.65%
Age 60 - 64	46	2.48%	16	1.39%	31	4.37%
Age 65 - 74	106	5.71%	53	4.62%	53	7.48%
Age 75 - 84	42	2.26%	17	1.48%	25	3.53%
Age 85 and over	24	1.29%	7	0.61%	17	2.40%
Age 18 and over	1,474	79.38%	952	82.93%	522	73.62%
Age 21 and over	1,402	75.50%	900	78.40%	501	70.66%
Age 65 and over	171	9.21%	76	6.62%	94	13.26%
Iedian Age	32.83		31.64		36.16	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

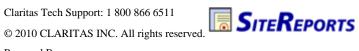
2000 Est. American Indian and Alaska Native Alone	Daniela4'au	%	Male	%	Female	%
Population by Age	Population	/0	Maic	/0	Temate	/0
Total	47		26		21	
Age 0 - 4	2	4.26%	1	3.85%	1	4.76%
Age 5 - 9	3	6.38%	2	7.69%	1	4.76%
Age 10 - 14	4	8.51%	3	11.54%	1	4.76%
Age 15 - 17	3	6.38%	2	7.69%	1	4.76%
Age 18 - 20	1	2.13%	0	0.00%	1	4.76%
Age 21 - 24	1	2.13%	0	0.00%	1	4.76%
Age 25 - 34	9	19.15%	5	19.23%	4	19.05%
Age 35 - 44	10	21.28%	7	26.92%	3	14.29%
Age 45 - 49	3	6.38%	2	7.69%	1	4.76%
Age 50 - 54	3	6.38%	2	7.69%	1	4.76%
Age 55 - 59	4	8.51%	1	3.85%	3	14.29%
Age 60 - 64	1	2.13%	0	0.00%	1	4.76%
Age 65 - 74	1	2.13%	1	3.85%	0	0.00%
Age 75 - 84	3	6.38%	0	0.00%	3	14.29%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	35	74.47%	18	69.23%	16	76.19%
Age 21 and over	34	72.34%	18	69.23%	16	76.19%
Age 65 and over	4	8.51%	1	3.85%	3	14.29%
	_					
Median Age	36.36		34.79		38.75	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

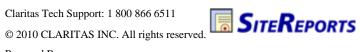
2000 Est. Asian Alone Population by Age	Population	%	Male	%	Female	%
Total	61	,,,	29	,,	32	,,,
Age 0 - 4	7	11.48%	4	13.79%	3	9.38%
Age 5 - 9	7	11.48%	3	10.34%	3	9.38%
Age 10 - 14	8	13.11%	4	13.79%	3	9.38%
Age 15 - 17	3	4.92%	3	10.34%	0	0.00%
Age 18 - 20	2	3.28%	1	3.45%	2	6.25%
Age 21 - 24	4	6.56%	1	3.45%	3	9.38%
Age 25 - 34	10	16.39%	2	6.90%	8	25.00%
Age 35 - 44	12	19.67%	6	20.69%	6	18.75%
Age 45 - 49	3	4.92%	2	6.90%	0	0.00%
Age 50 - 54	2	3.28%	0	0.00%	2	6.25%
Age 55 - 59	2	3.28%	1	3.45%	1	3.12%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	36	59.02%	14	48.28%	22	68.75%
Age 21 and over	34	55.74%	13	44.83%	20	62.50%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	23.80		17.25		27.22	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2000 Est. Native Hawaiian and other Pacific Isl. Alone Population by Age	Population	%	Male	%	Female	%
Total	4		1		2	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	1	25.00%	0	0.00%	1	50.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	2	50.00%	1	100.00%	1	50.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	2	50.00%	1	100.00%	1	50.00%
Age 21 and over	2	50.00%	1	100.00%	1	50.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	38.33		40.00		26.25	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2000 Est. Some Other Race Alone	Demoletien	%	Male	%	Female	%
Population by Age	Population	/0		70		/0
Total	129	12 100/	85	7.060/	44	22.520/
Age 0 - 4	16	12.40%	6	7.06%	10	22.73%
Age 5 - 9	11	8.53%	7	8.24%	4	9.09%
Age 10 - 14	6	4.65%	4	4.71%	2	4.55%
Age 15 - 17	6	4.65%	3	3.53%	3	6.82%
Age 18 - 20	14	10.85%	9	10.59%	5	11.36%
Age 21 - 24	19	14.73%	15	17.65%	3	6.82%
Age 25 - 34	28	21.71%	21	24.71%	7	15.91%
Age 35 - 44	18	13.95%	15	17.65%	3	6.82%
Age 45 - 49	5	3.88%	2	2.35%	3	6.82%
Age 50 - 54	2	1.55%	0	0.00%	2	4.55%
Age 55 - 59	2	1.55%	1	1.18%	1	2.27%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	2	1.55%	2	2.35%	0	0.00%
Age 75 - 84	1	0.78%	0	0.00%	1	2.27%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	91	70.54%	65	76.47%	26	59.09%
Age 21 and over	77	59.69%	56	65.88%	21	47.73%
Age 65 and over	4	3.10%	2	2.35%	2	4.55%
Median Age	23.50		24.50		19.75	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2000 Est. Two or More Races Population by Age	Population	%	Male	%	Female	%
Total	235		106		130	
Age 0 - 4	53	22.55%	20	18.87%	33	25.38%
Age 5 - 9	39	16.60%	15	14.15%	24	18.46%
Age 10 - 14	25	10.64%	13	12.26%	12	9.23%
Age 15 - 17	11	4.68%	7	6.60%	5	3.85%
Age 18 - 20	11	4.68%	4	3.77%	7	5.38%
Age 21 - 24	9	3.83%	3	2.83%	6	4.62%
Age 25 - 34	21	8.94%	11	10.38%	10	7.69%
Age 35 - 44	16	6.81%	11	10.38%	5	3.85%
Age 45 - 49	6	2.55%	2	1.89%	4	3.08%
Age 50 - 54	6	2.55%	3	2.83%	3	2.31%
Age 55 - 59	8	3.40%	6	5.66%	3	2.31%
Age 60 - 64	12	5.11%	4	3.77%	8	6.15%
Age 65 - 74	8	3.40%	3	2.83%	5	3.85%
Age 75 - 84	9	3.83%	4	3.77%	5	3.85%
Age 85 and over	2	0.85%	1	0.94%	1	0.77%
Age 18 and over	107	45.53%	51	48.11%	56	43.08%
Age 21 and over	96	40.85%	47	44.34%	49	37.69%
Age 65 and over	18	7.66%	8	7.55%	10	7.69%
Median Age	15.38		17.25		13.46	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2009 Est. Total Population by Age	Population	%	Male	%	Female	%
Total	31,927		15,970		15,957	
Age 0 - 4	1,749	5.48%	897	5.62%	852	5.34%
Age 5 - 9	1,845	5.78%	941	5.89%	904	5.67%
Age 10 - 14	1,997	6.25%	1,019	6.38%	977	6.12%
Age 15 - 17	1,217	3.81%	645	4.04%	573	3.59%
Age 18 - 20	1,159	3.63%	621	3.89%	538	3.37%
Age 21 - 24	1,612	5.05%	919	5.75%	693	4.34%
Age 25 - 34	4,586	14.36%	2,418	15.14%	2,168	13.59%
Age 35 - 44	4,477	14.02%	2,329	14.58%	2,148	13.46%
Age 45 - 49	2,411	7.55%	1,221	7.65%	1,189	7.45%
Age 50 - 54	2,283	7.15%	1,086	6.80%	1,197	7.50%
Age 55 - 59	2,124	6.65%	1,048	6.56%	1,076	6.74%
Age 60 - 64	1,814	5.68%	873	5.47%	941	5.90%
Age 65 - 74	2,515	7.88%	1,158	7.25%	1,357	8.50%
Age 75 - 84	1,471	4.61%	604	3.78%	867	5.43%
Age 85 and over	668	2.09%	191	1.20%	477	2.99%
Age 18 and over	25,119	78.68%	12,468	78.07%	12,651	79.28%
Age 21 and over	23,960	75.05%	11,847	74.18%	12,113	75.91%
Age 65 and over	4,653	14.57%	1,953	12.23%	2,701	16.93%
Median Age	39.02		37.26		40.93	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2009 Est. Hispanic or Latino		0/	Mala	0/	Essels	0/
Population by Age	Population	%	Male	%	Female	%
Total	693		533		160	
Age 0 - 4	85	12.27%	52	9.76%	33	20.62%
Age 5 - 9	56	8.08%	49	9.19%	7	4.38%
Age 10 - 14	48	6.93%	32	6.00%	15	9.38%
Age 15 - 17	30	4.33%	23	4.32%	8	5.00%
Age 18 - 20	57	8.23%	48	9.01%	10	6.25%
Age 21 - 24	89	12.84%	78	14.63%	11	6.88%
Age 25 - 34	177	25.54%	145	27.20%	32	20.00%
Age 35 - 44	76	10.97%	64	12.01%	11	6.88%
Age 45 - 49	23	3.32%	20	3.75%	3	1.88%
Age 50 - 54	14	2.02%	3	0.56%	10	6.25%
Age 55 - 59	15	2.16%	9	1.69%	6	3.75%
Age 60 - 64	8	1.15%	2	0.38%	6	3.75%
Age 65 - 74	7	1.01%	5	0.94%	2	1.25%
Age 75 - 84	3	0.43%	3	0.56%	1	0.62%
Age 85 and over	5	0.72%	0	0.00%	5	3.12%
Age 18 and over	474	68.40%	376	70.54%	98	61.25%
Age 21 and over	417	60.17%	329	61.73%	88	55.00%
Age 65 and over	15	2.16%	7	1.31%	8	5.00%
Median Age	24.16		24.19		23.50	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

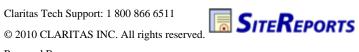
2009 Est. White Alone		0/	N.T. 1.	0/	T71.	0/
Population by Age	Population	%	Male	%	Female	%
Total	29,250		14,139		15,111	
Age 0 - 4	1,546	5.29%	782	5.53%	764	5.06%
Age 5 - 9	1,663	5.69%	834	5.90%	829	5.49%
Age 10 - 14	1,787	6.11%	892	6.31%	895	5.92%
Age 15 - 17	1,117	3.82%	571	4.04%	546	3.61%
Age 18 - 20	1,049	3.59%	543	3.84%	506	3.35%
Age 21 - 24	1,350	4.62%	705	4.99%	645	4.27%
Age 25 - 34	4,040	13.81%	1,997	14.12%	2,042	13.51%
Age 35 - 44	4,088	13.98%	2,042	14.44%	2,045	13.53%
Age 45 - 49	2,261	7.73%	1,115	7.89%	1,146	7.58%
Age 50 - 54	2,182	7.46%	1,024	7.24%	1,158	7.66%
Age 55 - 59	2,015	6.89%	978	6.92%	1,037	6.86%
Age 60 - 64	1,740	5.95%	836	5.91%	904	5.98%
Age 65 - 74	2,370	8.10%	1,072	7.58%	1,298	8.59%
Age 75 - 84	1,403	4.80%	566	4.00%	838	5.55%
Age 85 and over	640	2.19%	182	1.29%	458	3.03%
Age 18 and over	23,137	79.10%	11,060	78.22%	12,077	79.92%
Age 21 and over	22,088	75.51%	10,518	74.39%	11,571	76.57%
Age 65 and over	4,413	15.09%	1,820	12.87%	2,593	17.16%
Median Age	40.07		38.65		41.50	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2009 Est. Black or African American Alone Population by Age	Population	%	Male	%	Female	%
Total	1,953		1,306		647	
Age 0 - 4	92	4.71%	51	3.91%	41	6.34%
Age 5 - 9	96	4.92%	48	3.68%	47	7.26%
Age 10 - 14	115	5.89%	54	4.13%	61	9.43%
Age 15 - 17	52	2.66%	33	2.53%	20	3.09%
Age 18 - 20	75	3.84%	53	4.06%	22	3.40%
Age 21 - 24	201	10.29%	166	12.71%	35	5.41%
Age 25 - 34	438	22.43%	335	25.65%	102	15.77%
Age 35 - 44	304	15.57%	213	16.31%	90	13.91%
Age 45 - 49	125	6.40%	87	6.66%	38	5.87%
Age 50 - 54	84	4.30%	54	4.13%	30	4.64%
Age 55 - 59	90	4.61%	56	4.29%	34	5.26%
Age 60 - 64	65	3.33%	33	2.53%	32	4.95%
Age 65 - 74	131	6.71%	77	5.90%	54	8.35%
Age 75 - 84	61	3.12%	37	2.83%	24	3.71%
Age 85 and over	24	1.23%	8	0.61%	16	2.47%
A co. 10 and ayan	1.500	01 070/	1 121	95 920/	170	72 990/
Age 18 and over	1,599	81.87%	1,121	85.83%	478	73.88%
Age 21 and over	1,524	78.03%	1,068	81.78%	456	70.48%
Age 65 and over	216	11.06%	122	9.34%	95	14.68%
Median Age	32.88		32.38		34.47	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2009 Est. American Indian and Alaska Native Alone Population by Age	Population	%	Male	%	Female	%
Total	51		44		7	
Age 0 - 4	4	7.84%	2	4.55%	2	28.57%
Age 5 - 9	6	11.76%	5	11.36%	0	0.00%
Age 10 - 14	9	17.65%	9	20.45%	0	0.00%
Age 15 - 17	4	7.84%	4	9.09%	0	0.00%
Age 18 - 20	2	3.92%	2	4.55%	1	14.29%
Age 21 - 24	1	1.96%	0	0.00%	1	14.29%
Age 25 - 34	9	17.65%	9	20.45%	0	0.00%
Age 35 - 44	8	15.69%	8	18.18%	1	14.29%
Age 45 - 49	4	7.84%	4	9.09%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	1	1.96%	0	0.00%	1	14.29%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	2	3.92%	0	0.00%	2	28.57%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	28	54.90%	23	52.27%	5	71.43%
Age 21 and over	26	50.98%	21	47.73%	5	71.43%
Age 65 and over	2	3.92%	0	0.00%	2	28.57%
Median Age	21.50		20.00		31.50	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2009 Est. Asian Alone		0./	3.6.1	0/		0/
Population by Age	Population	%	Male	%	Female	%
Total	95		62		33	
Age 0 - 4	15	15.79%	14	22.58%	1	3.03%
Age 5 - 9	11	11.58%	6	9.68%	5	15.15%
Age 10 - 14	13	13.68%	10	16.13%	3	9.09%
Age 15 - 17	10	10.53%	9	14.52%	0	0.00%
Age 18 - 20	3	3.16%	1	1.61%	2	6.06%
Age 21 - 24	5	5.26%	1	1.61%	4	12.12%
Age 25 - 34	6	6.32%	1	1.61%	4	12.12%
Age 35 - 44	18	18.95%	12	19.35%	5	15.15%
Age 45 - 49	5	5.26%	4	6.45%	1	3.03%
Age 50 - 54	7	7.37%	2	3.23%	5	15.15%
Age 55 - 59	3	3.16%	2	3.23%	1	3.03%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	47	49.47%	23	37.10%	24	72.73%
Age 21 and over	44	46.32%	22	35.48%	22	66.67%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	17.59		15.45		27.00	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2009 Est. Native Hawaiian and other Pacific Isl. Alone Population by Age	Population	%	Male	%	Female	%
Total	3		1		2	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	3	100.00%	1	100.00%	2	100.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	0	0.00%	0	0.00%	0	0.00%
Age 21 and over	0	0.00%	0	0.00%	0	0.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	12.50		12.50		12.50	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2009 Est. Some Other Race Alone	D 14	%	Male	%	Female	%
Population by Age	Population	/0	Maie	/0	remate	/0
Total	234		196		37	
Age 0 - 4	20	8.55%	11	5.61%	10	27.03%
Age 5 - 9	18	7.69%	15	7.65%	3	8.11%
Age 10 - 14	16	6.84%	15	7.65%	1	2.70%
Age 15 - 17	11	4.70%	10	5.10%	1	2.70%
Age 18 - 20	16	6.84%	15	7.65%	1	2.70%
Age 21 - 24	39	16.67%	38	19.39%	1	2.70%
Age 25 - 34	63	26.92%	53	27.04%	10	27.03%
Age 35 - 44	35	14.96%	33	16.84%	2	5.41%
Age 45 - 49	4	1.71%	3	1.53%	1	2.70%
Age 50 - 54	3	1.28%	0	0.00%	3	8.11%
Age 55 - 59	4	1.71%	3	1.53%	1	2.70%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	4	1.71%	3	1.53%	1	2.70%
Age 75 - 84	1	0.43%	0	0.00%	1	2.70%
Age 85 and over	1	0.43%	0	0.00%	1	2.70%
Age 18 and over	169	72.22%	146	74.49%	23	62.16%
Age 21 and over	153	65.38%	132	67.35%	22	59.46%
Age 65 and over	6	2.56%	3	1.53%	3	8.11%
Mr. P A						
Median Age	24.70		24.49		26.82	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2009 Est. Two or More Races Population by Age	Population	%	Male	%	Female	%
Total	340		221		119	
Age 0 - 4	72	21.18%	38	17.19%	34	28.57%
Age 5 - 9	53	15.59%	33	14.93%	20	16.81%
Age 10 - 14	53	15.59%	38	17.19%	16	13.45%
Age 15 - 17	23	6.76%	18	8.14%	5	4.20%
Age 18 - 20	14	4.12%	8	3.62%	6	5.04%
Age 21 - 24	16	4.71%	8	3.62%	8	6.72%
Age 25 - 34	31	9.12%	22	9.95%	9	7.56%
Age 35 - 44	25	7.35%	21	9.50%	4	3.36%
Age 45 - 49	11	3.24%	9	4.07%	2	1.68%
Age 50 - 54	6	1.76%	5	2.26%	1	0.84%
Age 55 - 59	11	3.24%	9	4.07%	3	2.52%
Age 60 - 64	9	2.65%	5	2.26%	4	3.36%
Age 65 - 74	9	2.65%	6	2.71%	4	3.36%
Age 75 - 84	4	1.18%	1	0.45%	2	1.68%
Age 85 and over	3	0.88%	1	0.45%	2	1.68%
Age 18 and over	139	40.88%	95	42.99%	44	36.97%
Age 21 and over	125	36.76%	87	39.37%	38	31.93%
Age 65 and over	16	4.71%	8	3.62%	8	6.72%
Median Age	14.21		15.39		11.91	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2014 Est. Total Population by Age	Population	%	Male	%	Female	%
Total	33,744		16,851		16,893	
Age 0 - 4	1,862	5.52%	954	5.66%	908	5.38%
Age 5 - 9	1,829	5.42%	936	5.55%	893	5.29%
Age 10 - 14	1,940	5.75%	989	5.87%	951	5.63%
Age 15 - 17	1,300	3.85%	669	3.97%	631	3.74%
Age 18 - 20	1,259	3.73%	661	3.92%	599	3.55%
Age 21 - 24	1,873	5.55%	1,083	6.43%	790	4.68%
Age 25 - 34	4,411	13.07%	2,353	13.96%	2,058	12.18%
Age 35 - 44	4,460	13.22%	2,327	13.81%	2,132	12.62%
Age 45 - 49	2,405	7.13%	1,213	7.20%	1,193	7.06%
Age 50 - 54	2,417	7.16%	1,200	7.12%	1,217	7.20%
Age 55 - 59	2,357	6.98%	1,119	6.64%	1,238	7.33%
Age 60 - 64	2,151	6.37%	1,042	6.18%	1,109	6.56%
Age 65 - 74	3,061	9.07%	1,400	8.31%	1,661	9.83%
Age 75 - 84	1,640	4.86%	670	3.98%	970	5.74%
Age 85 and over	779	2.31%	233	1.38%	545	3.23%
A 10 1	26.012	70.460/	12 202	70.040/	10.511	70.000/
Age 18 and over	26,813	79.46%	13,302	78.94%	13,511	79.98%
Age 21 and over	25,554	75.73%	12,641	75.02%	12,912	76.43%
Age 65 and over	5,480	16.24%	2,304	13.67%	3,176	18.80%
Median Age	40.38		38.35		42.59	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2014 Est. Hispanic or Latino Population by Age	Population	%	Male	%	Female	%
Total	916		679		237	
Age 0 - 4	105	11.46%	62	9.13%	42	17.72%
Age 5 - 9	64	6.99%	51	7.51%	13	5.49%
Age 10 - 14	58	6.33%	39	5.74%	19	8.02%
Age 15 - 17	47	5.13%	30	4.42%	16	6.75%
Age 18 - 20	78	8.52%	64	9.43%	14	5.91%
Age 21 - 24	128	13.97%	108	15.91%	20	8.44%
Age 25 - 34	212	23.14%	172	25.33%	40	16.88%
Age 35 - 44	113	12.34%	90	13.25%	23	9.70%
Age 45 - 49	36	3.93%	29	4.27%	7	2.95%
Age 50 - 54	17	1.86%	4	0.59%	13	5.49%
Age 55 - 59	20	2.18%	11	1.62%	9	3.80%
Age 60 - 64	13	1.42%	4	0.59%	9	3.80%
Age 65 - 74	13	1.42%	7	1.03%	6	2.53%
Age 75 - 84	8	0.87%	7	1.03%	2	0.84%
Age 85 and over	5	0.55%	1	0.15%	4	1.69%
Age 18 and over	642	70.09%	496	73.05%	147	62.03%
Age 21 and over	565	61.68%	432	63.62%	133	56.12%
Age 65 and over	26	2.84%	14	2.06%	12	5.06%
Median Age	24.32		24.45		23.86	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2014 Est. White Alone Population by Age	Population	%	Male	%	Female	%
Total	30,852		14.879		15,973	
Age 0 - 4	1,643	5.33%	841	5.65%	802	5.02%
Age 5 - 9	1,648	5.34%	826	5.55%	823	5.15%
Age 10 - 14	1,724	5.59%	856	5.75%	868	5.43%
Age 15 - 17	1,190	3.86%	593	3.99%	598	3.74%
Age 18 - 20	1,131	3.67%	574	3.86%	557	3.49%
Age 21 - 24	1,569	5.09%	838	5.63%	731	4.58%
Age 25 - 34	3,851	12.48%	1,908	12.82%	1,944	12.17%
Age 35 - 44	4,034	13.08%	2,018	13.56%	2,016	12.62%
Age 45 - 49	2,236	7.25%	1,086	7.30%	1,149	7.19%
Age 50 - 54	2,306	7.47%	1,129	7.59%	1,177	7.37%
Age 55 - 59	2,243	7.27%	1,051	7.06%	1,192	7.46%
Age 60 - 64	2,059	6.67%	997	6.70%	1,062	6.65%
Age 65 - 74	2,892	9.37%	1,303	8.76%	1,590	9.95%
Age 75 - 84	1,575	5.11%	635	4.27%	940	5.88%
Age 85 and over	748	2.42%	223	1.50%	525	3.29%
Age 18 and over	24,646	79.88%	11,764	79.06%	12,882	80.65%
Age 21 and over	23,515	76.22%	11,189	75.20%	12,325	77.16%
Age 65 and over	5,216	16.91%	2,162	14.53%	3,054	19.12%
Median Age	41.61		39.97		43.25	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2014 Est. Black or African American Alone Population by Age	Population	%	Male	%	Female	%
Total	2,010		1,354		656	
Age 0 - 4	92	4.58%	46	3.40%	47	7.16%
Age 5 - 9	87	4.33%	48	3.55%	39	5.95%
Age 10 - 14	112	5.57%	56	4.14%	56	8.54%
Age 15 - 17	47	2.34%	27	1.99%	20	3.05%
Age 18 - 20	82	4.08%	55	4.06%	27	4.12%
Age 21 - 24	218	10.85%	182	13.44%	37	5.64%
Age 25 - 34	427	21.24%	340	25.11%	86	13.11%
Age 35 - 44	317	15.77%	223	16.47%	94	14.33%
Age 45 - 49	131	6.52%	96	7.09%	35	5.34%
Age 50 - 54	90	4.48%	62	4.58%	29	4.42%
Age 55 - 59	95	4.73%	55	4.06%	40	6.10%
Age 60 - 64	73	3.63%	35	2.58%	37	5.64%
Age 65 - 74	154	7.66%	87	6.43%	67	10.21%
Age 75 - 84	59	2.94%	33	2.44%	26	3.96%
Age 85 and over	26	1.29%	9	0.66%	17	2.59%
Age 18 and over	1,671	83.13%	1,177	86.93%	494	75.30%
Age 21 and over	1,590	79.10%	1,122	82.87%	468	71.34%
Age 65 and over	238	11.84%	129	9.53%	109	16.62%
Median Age	33.59		32.73		36.79	



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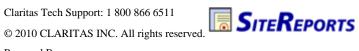
Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2014 Est. American Indian and Alaska Native Alone	Donulation	%	Male	%	Female	%
Population by Age	Population	/0	Wate	/0	Temate	/0
Total	57		46		11	
Age 0 - 4	6	10.53%	2	4.35%	4	36.36%
Age 5 - 9	6	10.53%	6	13.04%	0	0.00%
Age 10 - 14	8	14.04%	8	17.39%	0	0.00%
Age 15 - 17	4	7.02%	4	8.70%	0	0.00%
Age 18 - 20	2	3.51%	2	4.35%	1	9.09%
Age 21 - 24	1	1.75%	0	0.00%	1	9.09%
Age 25 - 34	11	19.30%	11	23.91%	0	0.00%
Age 35 - 44	9	15.79%	7	15.22%	1	9.09%
Age 45 - 49	6	10.53%	6	13.04%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	2	3.51%	0	0.00%	2	18.18%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	2	3.51%	0	0.00%	2	18.18%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	33	57.89%	26	56.52%	7	63.64%
Age 21 and over	31	54.39%	24	52.17%	6	54.55%
Age 65 and over	2	3.51%	0	0.00%	2	18.18%
Median Age	26.67		26.25		23.00	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2014 Est. Asian Alone Population by Age	Population	%	Male	%	Female	%
Total	114		66		49	
Age 0 - 4	16	14.04%	10	15.15%	6	12.24%
Age 5 - 9	11	9.65%	5	7.58%	6	12.24%
Age 10 - 14	15	13.16%	11	16.67%	4	8.16%
Age 15 - 17	13	11.40%	13	19.70%	0	0.00%
Age 18 - 20	5	4.39%	1	1.52%	4	8.16%
Age 21 - 24	8	7.02%	1	1.52%	6	12.24%
Age 25 - 34	11	9.65%	4	6.06%	7	14.29%
Age 35 - 44	15	13.16%	8	12.12%	7	14.29%
Age 45 - 49	6	5.26%	5	7.58%	1	2.04%
Age 50 - 54	10	8.77%	4	6.06%	6	12.24%
Age 55 - 59	4	3.51%	3	4.55%	1	2.04%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	59	51.75%	27	40.91%	33	67.35%
Age 21 and over	54	47.37%	26	39.39%	29	59.18%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
Median Age	19.25		16.50		23.57	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

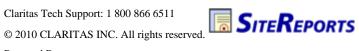
2014 Est. Native Hawaiian and other Pacific Isl. Alone Population by Age	Population	%	Male	%	Female	%
Total	2		0		2	
Age 0 - 4	0	0.00%	0	0.00%	0	0.00%
Age 5 - 9	0	0.00%	0	0.00%	0	0.00%
Age 10 - 14	2	100.00%	0	0.00%	2	100.00%
Age 15 - 17	0	0.00%	0	0.00%	0	0.00%
Age 18 - 20	0	0.00%	0	0.00%	0	0.00%
Age 21 - 24	0	0.00%	0	0.00%	0	0.00%
Age 25 - 34	0	0.00%	0	0.00%	0	0.00%
Age 35 - 44	0	0.00%	0	0.00%	0	0.00%
Age 45 - 49	0	0.00%	0	0.00%	0	0.00%
Age 50 - 54	0	0.00%	0	0.00%	0	0.00%
Age 55 - 59	0	0.00%	0	0.00%	0	0.00%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	0	0.00%	0	0.00%	0	0.00%
Age 75 - 84	0	0.00%	0	0.00%	0	0.00%
Age 85 and over	0	0.00%	0	0.00%	0	0.00%
Age 18 and over	0	0.00%	0	0.00%	0	0.00%
Age 21 and over	0	0.00%	0	0.00%	0	0.00%
Age 65 and over	0	0.00%	0	0.00%	0	0.00%
	_					
Median Age	12.50		0.00		12.50	



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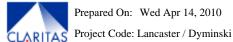
Prepared For:





Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2014 Est. Some Other Race Alone						
Population by Age	Population	%	Male	%	Female	%
Total	307		255		52	
Age 0 - 4	26	8.47%	14	5.49%	12	23.08%
Age 5 - 9	20	6.51%	16	6.27%	4	7.69%
Age 10 - 14	20	6.51%	19	7.45%	1	1.92%
Age 15 - 17	15	4.89%	11	4.31%	4	7.69%
Age 18 - 20	22	7.17%	20	7.84%	1	1.92%
Age 21 - 24	57	18.57%	54	21.18%	3	5.77%
Age 25 - 34	73	23.78%	63	24.71%	10	19.23%
Age 35 - 44	52	16.94%	46	18.04%	6	11.54%
Age 45 - 49	11	3.58%	8	3.14%	3	5.77%
Age 50 - 54	4	1.30%	0	0.00%	4	7.69%
Age 55 - 59	3	0.98%	2	0.78%	1	1.92%
Age 60 - 64	0	0.00%	0	0.00%	0	0.00%
Age 65 - 74	3	0.98%	2	0.78%	1	1.92%
Age 75 - 84	1	0.33%	0	0.00%	1	1.92%
Age 85 and over	1	0.33%	0	0.00%	1	1.92%
Age 18 and over	227	73.94%	196	76.86%	31	59.62%
Age 21 and over	206	67.10%	176	69.02%	30	57.69%
Age 65 and over	4	1.30%	2	0.78%	2	3.85%
Median Age	24.55		24.49		26.36	



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Radius 3: LANCASTER, KY 40444, 0.00 - 10.00 Miles, Total

2014 Est. Two or More Races Population by Age	Population	%	Male	%	Female	%
Total	401		251		150	
Age 0 - 4	80	19.95%	42	16.73%	38	25.33%
Age 5 - 9	56	13.97%	35	13.94%	21	14.00%
Age 10 - 14	58	14.46%	38	15.14%	20	13.33%
Age 15 - 17	31	7.73%	23	9.16%	8	5.33%
Age 18 - 20	18	4.49%	9	3.59%	9	6.00%
Age 21 - 24	20	4.99%	8	3.19%	12	8.00%
Age 25 - 34	38	9.48%	28	11.16%	11	7.33%
Age 35 - 44	32	7.98%	24	9.56%	8	5.33%
Age 45 - 49	15	3.74%	11	4.38%	4	2.67%
Age 50 - 54	6	1.50%	5	1.99%	1	0.67%
Age 55 - 59	9	2.24%	8	3.19%	1	0.67%
Age 60 - 64	19	4.74%	10	3.98%	9	6.00%
Age 65 - 74	12	2.99%	8	3.19%	4	2.67%
Age 75 - 84	4	1.00%	2	0.80%	2	1.33%
Age 85 and over	3	0.75%	1	0.40%	2	1.33%
Age 18 and over	176	43.89%	113	45.02%	63	42.00%
Age 21 and over	158	39.40%	104	41.43%	54	36.00%
Age 65 and over	19	4.74%	11	4.38%	8	5.33%
Median Age	15.66		16.44		13.93	



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Appendix: Area Listing

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 37.669900 -84.590500

LANCASTER, KY 40444 Radius 0.00 - 3.00

Area Name:

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 37.669900 -84.590500

LANCASTER, KY 40444 Radius 0.00 - 5.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 37.669900 -84.590500

LANCASTER, KY 40444 Radius 0.00 - 10.00

Project Information:

Site: 1

Order Number: 968733412



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Project Code: Lancaster / Dyminski

Prepared For:

Claritas Tech Support: 1 800 866 6511

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APPENDIX E

table with row headers in column A and column headers in rows 3 through 5 (leading dots indicate sub parts)

Table 2. Cumulative Estimates of Resident Population Change for Counties of Kentucky and County Rankings: April 1, 2000 to July 1, 2009

.Geographic Area Population Estimates Change, 2000 to 2009 State Ranking of Counties

.Geographic Area	Population Estimates		Change, 2	000 to 2009				000 to 2000
	4 Jul 00 Amril 4	2000 Fatimatas Bass	Nimakar	Doroont		Estimates (
Vontuolar	· ·	2000 Estimates Base	Number	Percent		April 1, 2001		Percent
Kentucky	4,314,113	4,042,288	,		(X)			(X)
Allan County	18,029	17,244				63	50	45
.Allen County	18,982	17,797				60	35	29
.Anderson County	21,790	19,111				56	24	15
.Ballard County	8,161	8,286				105	88	94
.Barren County	41,747	38,033				23	19	19
.Bath County	11,618	11,094				95	61	44
.Bell County	28,972	30,060				36	116	109
.Boone County	118,576	85,991	32,585			8	2	3
.Bourbon County	19,729	19,360			56	55	67	73
.Boyd County	48,527	49,752	-1,225	-2.5	18	16	117	101
.Boyle County	29,263	27,697		5.7	36	38	30	38
.Bracken County	8,653	8,279	374	4.5	106	106	66	46
.Breathitt County	15,575	16,100	-525	-3.3	74	69	108	107
.Breckinridge County	19,057	18,648	409	2.2	58	57	64	71
.Bullitt County	75,653	61,236	14,417	23.5	11	13	5	7
.Butler County	13,329	13,009	320	2.5	84	86	72	67
.Caldwell County	12,870	13,062	-192	-1.5	89	85	92	93
.Calloway County	36,348	34,177		6.4		28	27	34
.Campbell County	88,423	88,616				7	93	85
.Carlisle County	5,209	5,351				117	89	102
.Carroll County	10,703	10,155				98	60	41
.Carter County	26,771	26,880				39	87	86
.Casey County	16,498	15,447		6.8		72	40	28
.Christian County	80,938	72,308				9	10	17
.Clark County	36,159	33,144			31	31	22	21
.Clay County	23,629	24,556				43	114	110
.Clinton County	9,403	9,634		-3.0 -2.4		102	95	99
.Crittenden County	9,110	9,384				102	98	103
.Cumberland County	6,706	7,147		-2.9 -6.2		112	105	114
•		91,549					18	49
.Daviess County	95,394					6		
.Edmonson County	11,926	11,646				93	75 25	68
.Elliott County	9,083	6,756				115	25	4
.Estill County	14,859	15,307				73	106	104
.Fayette County	296,545	260,512				2	1	16
Fleming County	14,667	13,792				80	45	35
.Floyd County	41,899	42,443				21	109	92
.Franklin County	48,968	47,687		2.7		17	33	64
.Fulton County	6,814	7,752			114	111	115	120
.Gallatin County	8,202	7,870				110	70	48
.Garrard County	17,085	14,792				75	26	12
.Grant County	25,542	22,384			44	51	21	14
.Graves County	37,719	37,028				25	54	74
.Grayson County	25,581	24,055				44	31	36
.Green County	11,510	11,515			94	94	84	84
.Greenup County	38,020	36,888	1,132		28	26	36	60
.Hancock County	8,635	8,393	242	2.9	107	104	76	62
.Hardin County	99,770	94,174	5,596	5.9	6	4	15	37
.Harlan County	30,956	33,202	-2,246	-6.8	35	30	119	116
.Harrison County	18,794	17,983	811	4.5	60	59	49	47
.Hart County	18,396	17,445	951	5.5	61	62	43	40
.Henderson County	45,496	44,829				20	55	76
.Henry County	16,060	15,060				74	42	30
.Hickman County	4,851	5,262				118	103	119
.Hopkins County	46,167	46,517				19	102	88
.Jackson County	13,243	13,495				81	97	97
Jefferson County	721,594	693,607				1	3	52
.Jessamine County	47,589	39,041				22	11	8
Johnson County	23,827	23,446				45	65	75
.Kenton County	25,62 <i>1</i> 158,729	23,446 151,464				3	12	43
.Kenton County .Knott County	17,126	151,464 17,649				61	107	43 106
.Knox County	32,710	31,783	927	2.9	32	34	44	61

.Larue County	13,663	13,376	287	2.1	82	82	73	72
Laurel County	57,749	52,715	5,034	9.5	16	15	16	20
.Lawrence County	16,573	15,569	1,004	6.4	70	71	41	33
.Lee County	7,339	7,916	-577	-7.3	111	109	111	118
Leslie County	11,503	12,401	-898	-7.2	95	89	113	117
.Letcher County	23,633	25,277	-1,644	-6.5	49	42	118	115
.Lewis County	13,752	14,092	-340	-2.4	80	78	101	100
Lincoln County	25,172	23,361	1,811	7.8	45	46	28	25
Livingston County	9,598	9,804	-206	-2.1	101	101	94	98
				2.3	39	40	58	70
Logan County	27,174	26,573	601					
.Lyon County	8,291	8,080	211	2.6	108	108	77	65
.McCracken County	65,880	65,514	366	0.6	12	12	68	81
.McCreary County	17,795	17,080	715	4.2	63	64	52	50
.McLean County	9,607	9,934	-327	-3.3	100	100	100	108
.Madison County	83,258	70,872	12,386	17.5	9	10	7	9
.Magoffin County	13,166	13,332	-166	-1.2	87	83	90	91
.Marion County	19,486	18,215	1,271	7	57	58	34	27
.Marshall County	31,200	30,125	1,075	3.6	34	35	38	55
.Martin County	13,070	12,578	492	3.9	88	88	63	53
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.Mason County	17,378	16,803	575	3.4	65	65	59	58
.Meade County	26,501	26,349	152	0.6	41	41	78	79
.Menifee County	6,593	6,556	37	0.6	116	116	81	80
.Mercer County	21,920	20,817	1,103	5.3	53	53	37	42
.Metcalfe County	10,063	10,037	26	0.3	99	99	83	83
.Monroe County	11,569	11,756	-187	-1.6	93	92	91	95
.Montgomery County	25,835	22,554	3,281	14.5	42	50	20	13
.Morgan County	14,092	13,948	144	1	79	79	79	77
.Muhlenberg County	31,274	31,839	-565	-1.8	33	33	110	96
.Nelson County			6,073	16.2	23	24	13	11
	43,550	37,477						
.Nicholas County	6,874	6,813	61	0.9	113	114	80	78
.Ohio County	23,534	22,916	618	2.7	51	49	56	63
.Oldham County	58,095	46,618	11,477	24.6	15	18	8	6
.Owen County	11,380	10,547	833	7.9	96	97	46	24
.Owsley County	4,619	4,858	-239	-4.9	119	119	96	113
.Pendleton County	14,887	14,390	497	3.5	76	76	62	57
.Perry County	29,136	29,422	-286	-1	37	37	99	89
.Pike County	65,446	68,734	-3,288	-4.8	13	11	120	112
.Powell County	13,566	13,237	329	2.5	83	84	71	66
.Pulaski County				8.2			17	
	60,853	56,217	4,636		14	14		22
Robertson County	2,237	2,263	-26	-1.1	120	120	85	90
.Rockcastle County	16,504	16,582	-78	-0.5	71	66	86	87
.Rowan County	22,872	22,094	778	3.5	52	52	51	56
.Russell County	17,377	16,315	1,062	6.5	66	68	39	32
.Scott County	45,841	33,061	12,780	38.7	21	32	6	2
.Shelby County	42,078	33,337	8,741	26.2	24	29	9	5
.Simpson County	17,019	16,405	614	3.7	69	67	57	54
.Spencer County	17,737	11,766	5,971	50.7	64	91	14	1
.Taylor County	24,420	22,924	1,496	6.5	47	48	32	31
.Todd County	12,253	11,972	281	2.3	90	90	74	69
.Trigg County	13,290	12,597	693	5.5	85	87	53	39
.Trimble County	8,958	8,125	833	10.3	105	107	46	18
.Union County	14,990	15,637	-647	-4.1	75	70	112	111
.Warren County	108,669	92,522	16,147	17.5	5	5	4	10
.Washington County	11,257	10,916	341	3.1	97	96	69	59
.Wayne County	20,748	19,923	825	4.1	55	54	48	51
.Webster County	13,706	14,120	-414	-2.9	81	77	104	105
.Whitley County	38,813	35,870	2,943	8.2	27	27	23	23
.Wolfe County	7,099	7,065	2,943	0.5	112	113	82 82	82 82
.Woodford County	24,986	23,208	1,778	7.7	46	47	29	26
∪asn (-) represents zer	o or rounds to zero. (X) No	τ applicable.						

Note: The April 1, 2000 estimates base reflects changes to the Census 2000 population resulting from legal boundary updates, other geographic program changes, and Count Question Resolution actions.

All geographic boundaries for the 2009 population estimates series are defined as of January 1, 2009. Suggested Citation:

Table 2. Cumulative Estimates of Resident Population Change for Counties of Kentucky and County Rankings: April 1, 2000 to July 1, 2009 (CO-EST2009-02-21)

Source: U.S. Census Bureau, Population Division Release Date: March 2010